

# Ms. Anamika Debnath

**Associate Professor, Fashion Design, Kolkata**

**Area of Teaching and Research** - Art & Design Aesthetics, History of Design & Fashion, Design Process, Fashion Basics, Fashion Design & Illustration, Celebrity Culture, Fashion Forecasting, Creative Patternmaking, Portfolio etc. She loves to teach Field Studies and Craft Cluster Diagnostic Studies which have ethnographic orientation. She also gravitates towards crafts and sustainability-oriented projects, and she is deeply curious about material culture and identity.



Anamika Debnath is an Associate Professor in the Fashion Design Department of National Institute of Fashion Technology, Kolkata. Before joining NIFT in 2003, she worked with both domestic and exports markets. She has served as the Centre Coordinator of Fashion Design at NIFT, Kolkata for two tenures and led social projects like the Cluster Initiative Program, as the Cluster Initiative Coordinator in NIFT Hyderabad and subsequently in NIFT Kolkata. She is currently the Centre Coordinator of the Foundation Programme at NIFT, Kolkata.

Anamika graduated as a member of the very first batch of NIFT Kolkata in 1998 with the award for “Best Use of Traditional Skills in Contemporary Styling”. She later completed her MSc. in Design Ethnography from University of Dundee, Scotland, UK. She also has a BSc. from the University of Calcutta.

She teaches courses like- Art & Design Aesthetics, History of Design & Fashion, Design Process, Fashion Basics, Fashion Design & Illustration, Celebrity Culture, Fashion Forecasting, Creative Patternmaking, Portfolio etc. She loves to teach Field Studies and Craft Cluster Diagnostic Studies which have ethnographic orientation. She also gravitates towards crafts and sustainability-oriented projects, and she is deeply curious about material culture and identity.

With over two decades of industry/academia experience, she brings unique insights to the her classrooms and projects.

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# Mr. Anand Mohan Singh

Assistant Professor, Fashion Design, Kolkata

Area of Teaching and Research - Fashion Apparels and Textiles,  
Merchandising



Anand Mohan Singh holds a 'Master of Design' from National Institute of Fashion Technology, New Delhi. He has more than fifteen years of work experience including seven years of professional experience in apparel design, development, and merchandising, and has served International clients such as Diesel, Tom Tailor, Coltex Retail, Oxbow, IKKS, Quicksilver, J C Penny, Kohl's, etc. A learning attitude and interest in research activities bring him into academics. He is presently pursuing 'Ph.D. in Design' in the field of traditional textiles from central university, Visva-Bharati, Santiniketan. His area of interest includes textiles and clothing, fashion studies, traditional textiles, surface embellishment, and merchandising.

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# Mr. Ashish Kumar

**Assistant Professor, Fashion Design, Kolkata.**

**Area of Teaching and Research** - Fashion, Trend research & Forecasting, Pattern making and exploration, Draping, Surface and prints embellishment, Design and Craft Research.



Ashish Kumar is Assistant Professor with the department of Fashion Design at NIFT Kolkata. He is Specialized in Fashion Design Subjects like patternmaking, draping, trend research & forecasting and surface embellishment. He executed his graduation from fashion design department NIFT Delhi, Where he was also awarded with best construction award .His post graduation is from Himalayan University in Fashion Design. His engrossment in teaching designing brought him to join NIFT. He was working with leading men's wear brand in India. he was in job with tata initited trust SINI as a trainer for exploration and development of the tribal artisan regarding the tribal crafts and employment . He also indulged in the crafts of Jharkhand like lac craft, Bamboo craft and with Handloom Sector.

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# Ms. Darniya Roy

Assistant Professor, Fashion Design, Kolkata.

**Area of Teaching and Research** - Design Methodology, Draping & Construction, Surface Ornamentations, Fashion Forecasting , Denimwear, Sustainability, Costume for Performing Arts.



Darniya Roy is an Assistant Professor with the department of Fashion Design. Currently, she is pursuing her PhD in the area of Sustainable Design from Utkal University of Culture. Passion for teaching brought her to join NIFT in the year 2014 at NIFT, Bhubaneswar. She has overall 13 years of experience in the industry, academic teaching and research. She specializes in Design Process, Fashion Forecasting, Draping, Construction, Denim wear, Portfolio Development, and Sustainable design. She has several publications in the area of Sustainable lifestyle, Herbal Clothing and functional garments in national and international journals, including one in Scopus indexed journals and also in a book published by Bloomsbury.

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# Mr. Montu Basak

Associate Professor, Fashion Design, Kolkata

**Area of Teaching and Research** - Chemical Processing of Textiles, Sustainable Fashion, Integrated Design Project, Performance Clothing and Medical Textiles in the field of Technical Textiles.



Montu Basak is a faculty member who is a Textile Engineer by training, an Associate Professor by profession, currently working at Fashion Design Department, NIFT Kolkata. He holds a Bachelor of Textile Technology from College of Textile Technology, Serampore (now known as GCETTS) in 2004 and completed his master's degree from School of Design, University of Leeds, UK in 2008. The broad spectrum of his research lies in textile material innovation in technical textiles. His specific research interest lies in medical textiles, especially in the field of healthcare product, such as development of textile fibre based filter media for providing better personal protection to human health from air pollution. He has few publications and conference presentations in the area of medical textiles, innovative product designing such as air pollution masks and sustainable fashion. Alongside, the author's passion also lies in solving real-life problems and designing systems for simplification of process, especially in handloom sector, such as designing ergonomic chairs for better seating comfort of the weavers, designing small, portable handloom for students' education purpose, etc.

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# Dr. Reenit Singh

Professor, Fashion Design, Kolkata

**Title of Dissertation of PhD** - A study on Stimulating Parsi Embroidery for its sustainability

**Area of Teaching and Research** - Garment construction, Value addition, Kids wear, Indian apparel, Heritage couture



Dr. Reenit Singh is a Professor with the Department of Fashion Design at NIFT, Kolkata. Her passion for design brought her to NIFT in the year 1995 as Asst. Professor and she has been the founder faculty of NIFT, Kolkata. She has served as the Centre Coordinator for over a decade for the Fashion Design Department, a tenure for the Foundation Programme Department and also has served as Head IDL. She has walked the path of her illustrious career being associated with the prestigious fashion institute of India. She has widely travelled across the globe (US, UK, Australia, Europe, Hong Kong, Thailand, Malaysia, UAE and several visits to Islamic Republic of Iran) for professional exposure. She has worked in the industry for a period of six years and has been an academican for over 26 years. She specializes in surface ornamentation, garment construction, costume design and kids wear. She is highly creative and artistic, having a good eye for detail and ability to work well with the team.

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# Dr. Sandip Mukherjee

**Professor, Fashion Design, Kolkata**

**Title of Dissertation of PhD** - 'Some Studies on Dimensional properties of Double Jersey (rib-structure) fabrics produced in both circular and flat bed machines'

**Area of Teaching and Research** - Fashion, Textiles: Woven & Knits, Design Research, Value Addition, Performance Clothing, Sportswear & Craft Research



Sandip Mukherjee is a Professor with the department of Fashion Design at NIFT Kolkata. He specializes in Textiles particularly in the area of woven & knitted fabric production suitable for fashion & apparel. He did his graduation and post graduation in Textile Technology from the University of Calcutta and Ph.D from Maharshi Dayanand University. Passion in area of Academics and innovations in the area of Textiles and Apparels along with Traditional Indian Crafts brought him to join NIFT in the year 2008. He has worked in reputed Textile Industries for several years. He has publications in the area of Textiles including woven textiles, knitted textiles, technical textiles including functional clothing and smart garments in national and international journals including paper presentation in International Conferences like IFFTI held at Tokyo, and twice in TIWC held at Poznan, and University of Leeds, UK. He contributed a chapter on 'Weft Knitted Fabrics' in the book, 'Textile & Clothing Design Technology' published by Taylor & Francis Group.

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# Mr. D. Rajashekar

Associate Professor, Leather Design, Kolkata

**Area of Teaching and Research** - Leather Studies and Process, Non-Leather Studies and Process, Craft and Surface Design Techniques etc)



D. Rajashekar is an Associate Professor with the Department of Leather Design, he has been Graduated in Leather Technology and Post Graduated in Textile Management at Anna University-Chennai and pursuing a PhD in Marketing and specializes in Fashion apparels/accessories at Annamalai University-Tamilnadu. Passion for Leather and Leather Products design brought into join NIFT in the year 2003 at NIFT, Kolkata. He has been worked in the Leather manufacturing industry and owned a Leather Garment industry 15 years and has been an academician now for 18 years. Specialize in Material studies and Craft Cluster like Leather and Non-Studies & Process, Craft & Surface Design Techniques, Marketing & Merchandizing Management in Fashion products. He has a publication in the area of Fashion Apparels/Accessories.

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# Mr. Ramen Halder

Assistant Professor, Leather Design, Kolkata

**Area of Teaching and Research** - Footwear Design, Leather Design, Leather crafts, Sports footwear Design & Development, Drawing, CAD/CAM.



Ramen Halder is an Assistant professor with the department of Leather design. He did his Post graduate in Footwear design from FDDI and BFA from Rabindra Bharati University. He worked with REEBOK as a designer and then he joined academics as footwear designer having 11 years teaching experience. He specializes in sports footwear design, Leather footwear design, CAD/CAM and illustration. He has participated in various industry project, consultancy, and workshop.

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# Dr. Sabyasachi Sengupta

Associate Professor, Leather Design, Kolkata

**Title of Dissertation of PhD** - Socio-cultural politics of Textiles of Bengal: Tagorian Anecdotes and Prescriptions

**Area of Teaching and Research** - Apparels: Pattern Making-Construction; Anthropometry and Ergonomics; Luxury Theory; Craft Practices and Culture



Sabyasachi is an Associate Professor and an alumnus (M. F.Tech.) of NIFT, Kolkata, and Visva Bharati, (Ph.D.). Recipient of National Scholarship worked in the apparel industry, associated with academics for over twenty-three years teaching in Design Disciplines - Apparel Design Studio, Ergonomics, Luxury Theory; Craft Practices, and Culture. He is particularly interested in Apparels; Fashion language and systems; Luxury Theory, and Ergonomics. Has published national/international papers on Semiotics-Linguistics-Fashion reading; TextileSemantics; Tagorian studies in Texts-Textiles-Textuality; Relocating Textiles' evolutionary and socio-cultural anecdotes (India in general and Bengal in particular) through cross-disciplinary approaches; Textiles and empiricism; Textiles' Phenomenology and Historicity. He illustrates (hand-drawn and simulated) NIFT promotions (visual space). Edits, and writes for children engaging them to appreciate Textiles reading.

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# Mr. Aritra Roy Chowdhury

**Assistant Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Area of Teaching and Research** - Ceramic and Glass process, Design process, System design, Craft reconstruction and development design, Rapid prototyping, Material and process.



“Aritra Roy Chowdhury is associated with the department of Fashion and Lifestyle accessories design at NIFT, Kolkata campus, in the capacity of assistant professor. Previously he worked with various industries and has nearly four years of teaching experience as an assistant professor. A pursuant of a Masters’s degree in Industrial Design from the National Institute of Design, Ahmedabad, and Degree of Bachelor’s in Fine arts from Kala Bhavana, Visva Bharati University, Santiniketan. Aritra vaunts various accolades, a proud exhibitor at Camel Foundation, Korean Society of Design trend, Mellange, etc. He is also a proud recipient of the KSDT design award from Korea in 2015 and an awardee of the National Scholarship from the Ministry of Culture in 2016, by Government of India. He is presently a research scholar pursuing his doctorate in craft and design development with glass factories and clusters in Firozabad, India. This young designer enthusiast, writer, and traveller is interested in sustainable Ceramic and Glass practices.”

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# Ms. Jayati Mukherjee

**Associate Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Area of Teaching and Research** - Design, Geometry, Architecture,  
Fashion, Crafts, Technical details, Prototyping



Jayati Mukherjee is an Associate Professor with Fashion & Lifestyle Accessory Department, NIFT Kolkata. A GATE Scholar, she completed M.Arch from Jadavpur University, Kolkata, presently pursuing PhD from her Alma Mater correlating Architecture and Fashion through Geometry, a subject through which she shapes students into thinking Design. Since 1992, she worked as an Architect in Kolkata, as an Assistant Professor at BIT Mesra, and as a Gazetted Officer with the West Bengal Government, before joining NIFT in 2003. In NIFT, she has held several key Administrative positions and introduced the F&LA department in Kolkata. With 30 yrs of Industry, Administrative and Academic experience, her academic interest focusses on Ideation & Design Process, Materials, Prototyping, Space and Product Design, while Crafts remain her forte. Her publications on design in various journals etc. include a chapter in an Encyclopaedia by Elsevier. She is an expert in performing arts- Music, Dance and Dramatics, encouraging student activities with skill and personality development.

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# Mr. Sanjib Kumar Das

**Associate Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Area of Teaching and Research** - Product Design and Process,  
Lifestyle Accessories, Handicrafts and Design Communication.



Sanjib Kumar Das is an Associate Professor with the Department of Fashion & Lifestyle Accessories at NIFT Kolkata. He is Master in Design from NIFT and presently pursuing his PhD in the area of Handicrafts. After completing his post graduation from NIFT, he has worked in the industry for five years before joining NIFT as an Assistant Professor in the year 2003. With over 23 years of industrial and academic experience, he is a proficient and resourceful educator in the domain of Design, Product Development and Design Communication. He also specializes in Handicrafts Design, Project Planning and Management, Export Merchandising and Marketing. He is also experienced in implementing international project 'Capacity Building of Ethiopian Textile and Garment Sector' sponsored by Government of Ethiopia.

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# Dr. Satyaki Roy

**Assistant Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Title of Dissertation of PhD** - Fashion forecasting in India

**Area of Teaching and Research** - Product Design and Process, Trend research,color strategies, Lifestyle Accessories design, Handicrafts, Visual Communication,Portfolio development, Design Fundamentals,Drawing (Visual art) and Stage craft.



Dr. Satyaki Roy is an Assistant Professor with Fashion & Lifestyle Accessory Department, NIFT Kolkata. He is a fashion trend analyst, accessory designer, author, installation artist and a design mentor for more than a decade. A NIFT graduate, who represented India in Italy, won “Giovanni Designer Award”. Worked as an international design consultant for companies & mentored international students in collaboration with Leather Industry Development Institute Ethiopia sponsored by Ethiopian government. He has penned papers, articles and book on trend research, color psychology, and delivered speeches on future of Indian handicrafts, Relation between Art, Design & Music in Indian Institutes of Technology (IIT) Kanpur and Banaras Hindu University (BHU) Varanasi respectively.

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# Ms. Tulika Saikia

**Assistant Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Area of Teaching and Research** - Design process and product development, Product Packaging Design, Living Decor Design, Portfolio Development, Trend and Forecast, Luxury Product Design, User-Centric Design, Craft Research and Documentation, Sustainable design development, Graphic design, Typography design, Infographics, Publication Design



Tulika Saikia is a graduate of the National Institute of Fashion Technology, Kolkata, from the Department of Knitwear Design. She has pursued her Masters's in Design Space from the National Institute of Fashion Technology, New Delhi, and is currently pursuing her Ph.D. from the same. Her association with Export and Buying House has helped her develop expertise in the field of design thinking, creative problem solving, and design methodology, gaining field experience with brands like Mothercare, Zara, Vero Moda, and Only. Since her forte lies in Graphic design and Typography Design as well, she has been constantly associated with the Fashion Communication department of NIFT, Kolkata. She has worked for Cognizant Technology Solutions Pvt. Ltd. in the Cognizant Interactive Team. Her motto lies in transforming lives by transforming education, and she has academic experience with Lovely Professional University, where she headed the School of Fashion Design. Presently she is working with the Fashion and Lifestyle Accessories Department of NIFT, Kolkata, in the capacity of Assistant Professor and Centre Coordinator. Prior to this, she was holding the post SDAC of NIFT Kolkata.

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# Mr. Yashwant Kumar Vishwakarma

**Assistant Professor, Fashion and Lifestyle Accessories,  
Kolkata**

**Area of Teaching and Research** - Manufacturing Process, Technical Drawing, Material Science, Strength of Materials, Research Project on Solid Waste Management, Fabrication process with the help of rapid prototyping.



Yashwant Kumar Vishwakarma is an Assistant Professor with the department of Fashion and Life Style Accessory NIFT Kolkata. He specializes in Mechanical Engineering. He did his graduation in Mechanical Engineering from Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal and post-graduation in Heat Power (Thermal Engineering) from Jabalpur Engineering College, Jabalpur MP. Passion in area of Academics and innovations in the area of Interiors & Home Decor. He has worked in reputed Organizations from last Seven years. He has published Papers in the field of Solar Air Heater, Solar Water Distillation System, international journals including paper presentation in International Conferences (ICEMCI-Dec 2019) at JEC, Jabalpur MP & National Virtual Conferences on Fibers (22-24 Feb. 2021).

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# Ms. Ahana Majumder

Assistant Professor, Textile Design, Kolkata

**Area of Teaching and Research** - Craft-based design projects, and sustainable design.



Ahana Majumder is a Fashion and Textile Designer and Assistant Professor in Textile Design Department, National Institute of Fashion Technology, Kolkata, where she is teaching in Textile and Foundation Program design courses for last thirteen years. After an early stint in the industry, specialized in menswear apparel brands of India and export market in Bangalore and Kolkata, she joined her alma mater National Institute of Fashion Technology, Kolkata in 2008 as a design educator. She is actively involved in craft research, craft-based design projects, and sustainable design. She teaches courses in Craft design, Sustainable Design, Portfolio Development, Print design, CAD, Design Fundamental, Advance Design Project, etc. in National Institute of Fashion Technology, Kolkata, Kangra, and Gandhinagar. In addition, she has held responsible academic administrative positions as Centre Course coordinator (TD) and Student Development activity coordinator, National Institute of Fashion Technology, Kolkata. She is a Fashion Design Graduate of NIFT Kolkata, 2002 batch.

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# Dr. Anjali Agrawal

**Assistant Professor, Textile Design, Kolkata**

**Title of Dissertation of PhD** - Studies in characterization and application of natural dyes extracted from Ratanjot (*Arnebia nobolis* Rech f.)

**Area of Teaching and Research** - Natural Dyes, Fabric finishing, Biopolymers, wastewater treatment, Medical Textiles, History of Textiles, Antimicrobial Textiles, Sustainability, Revival of Crafts



Dr. Anjali Agrawal, after completing Masters in Fabric and Apparel Science from Delhi University, pursued her doctorate from Delhi University in collaboration with IIT Delhi. The topic of her PhD was “Studies in characterization and Application of Natural Dyes from Ratanjot (*Arnebia nobolis* Rech. f.). Being deeply passionate for research, she did her Post -doctoral Fellowship from IIT Delhi in the area of biopolymers. Dr. Anjali has published a number of research papers in the journals of national and international repute. Also, she has presented in numerous conferences like Fiber Society Conference, Switzerland. Dr. Anjali has contributed 2 chapters on finishes published by Orient Blackswan. She has also been a supervisor to a number of PhD scholars and has several years of experience in teaching and research.

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# Mr. Ashis Debnath

Associate Professor, Textile Design, Kolkata

Area of Teaching and Research - Design, Textiles, Woven Textiles



Ashis Debnath is an Associate Professor with the department of Textile Design and presently the Centre Coordinator for Textile Design at the Kolkata Campus. He is a post graduate in Textile Design from National Institute of Fashion Technology, New Delhi. Passion for design brought him to join NIFT in the year 2000 at National Institute of Fashion Technology, Kolkata. He has worked initially in the textile export industry in Delhi for approximately three years where his job responsibilities included new design generation for various overseas clients and overall design studio management at the export organisation. Later, he joined NIFT and has been an academican now for the past 20 years. He specializes in Design, Textiles and especially in Woven Textiles. In National Institute of Fashion Technology, he has previously held several additional academic & administrative responsibilities during past years. Besides, he has also been associated with several project formulation and execution on behalf of National Institute of Fashion Technology.

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# Mr. Kunal Singha

Assistant Professor, Textile Design, Kolkata

**Area of Teaching and Research** - Textile, Operation Management, Supply chain, Quality and manufacturing



Kunal Singha, MORSA, FIIE, FIPE, currently is an Assistant Professor in Department of Textile Design at NIFT, Kolkata. Earlier he joined NIFT-Patna in 2016 and also served as Centre Coordinator in TD Dept., NIFT-Patna from 2017-2020. He has B. Tech (GCETTS, WBUT) M.Tech (IIT Delhi), PGDM (NMIMS, Patna) now pursuing PhD from IIT Kharagpur. Earlier he worked as Assistant Professor in Department of Textile Engineering, PIET, Kurukshetra University. At NIFT he teaches Subjects-Fibre to Fabric, Textile Processing, Introduction to Home & Apparel Fashion, Supply Chain, Entrepreneurship Management and published over 200 Papers in national/international journals/books chapter/conferences and edited/coauthored 7 books in Wiley, Elsevier, AAP, Springer, Textile Institute-CRC-Woodhead and Lambert Pub. He received honorary lifetime Fellow position from IIE-GOI, IPE-GOI India, Young Achievers Award, Academic Excellence Award-2020 from InSc, India. He won Hackathon Design-UPTTI Kanpur, 2020, Silver medal in Innovation in Textiles-international conference-2007, GCETTS. He is a life-time member of TAI, DSA, ORSI, IPE, IEI, IIE India and serving as reviewer/invited reviewer in American V-king publisher, Textile Research Journal (Taylor & Francis), Dyes & Pigment, Carbohydrate Polymers (Elsevier) and Coloration Technology (Wiley) journal.

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# Mr. Nidhu Kumar Mondal

Associate Professor, Textile Design, Kolkata

**Area of Teaching and Research** - Specializes in Drawing, Illustration and Painting.



Nidhu Mondal is an Associate Professor with the department of Textile Design. He did his Master of Fine Arts in Visual Art and specializes in Drawing, Illustration and Painting. Passion for Art and Design brought him to join National Institute of Fashion Technology in the year 2001 at NIFT, Kolkata. He has worked in the Animation Company and has been an academician now for 24 years. He has several Exhibitions in the area of Drawing and Painting in national and International Art Galleries, including National Art gallery and CIMA.

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# Mr. Prosenjit Bhadra

Associate Professor, Textile Design, Kolkata

**Area of Teaching and Research** - Textile application & processes in fashion and allied fields.



Prosenjit Bhadra is an academician and presently working with National Institute of Fashion Technology (NIFT) at Kolkata campus as an Associate Professor with the Dept. of Textile Design. He is educated in field of Fibre and Textile Technology (B.Tech & M.Tech) and has been working with NIFT for more than two decades. His interest for textile application in the area of fashion and design inspires him to join NIFT in the year 1998. He specializes in various field of textile applications; like, Textile Raw Material & Sourcing, Textile Processing, Dyeing & Printing Application, Quality Requirement for Fashion & Textiles, Textile Innovations, Eco-friendly Textile Processes for Fashion and many other allied fields. Also, he always expresses his passion for Indian handlooms and handcrafts. He has participated in several National and International level seminars & workshops and also presented papers in the area of fashion textiles, handloom and other relevant areas.

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# Mr. Sandip Kumar Samanta

Associate Professor, Textile Design, Kolkata

**Area of Teaching and Research** - Fabric Quality Assurance, Textile Science, Fabric Science, Knitting Technology, Computerized Flat Knitting, Advanced Knitting, Research Methodology, Design Colloquium, Innovation in Textiles, New Trends in Textiles, Futuristic Textiles with UG and PG Students.



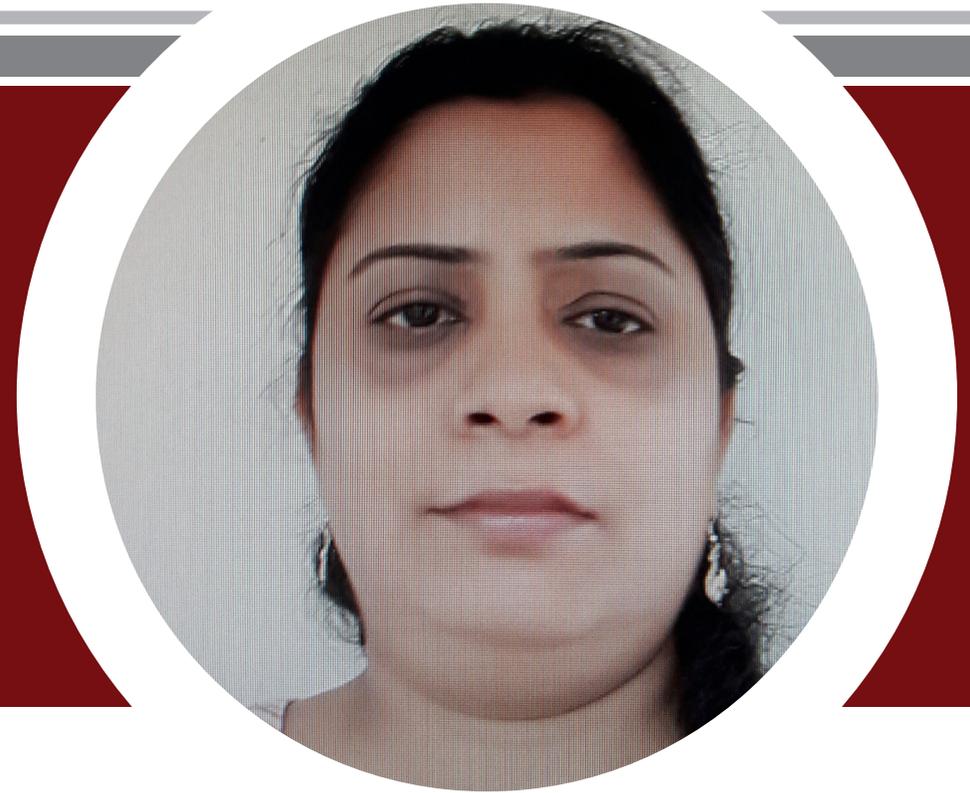
Sandip Kumar Samanta is an Associate Professor with the Department of Textile Design. He has worked in the industry, research institute and has been an academician now for more than 20 years. He is a Patron Member of The Textile Association (India), Fellow of The Institution of Engineers (India). He has successfully executed various academic and administrative responsibilities including Centre Coordinator – Fashion & Textiles, Centre Coordinator – Textile Design, Regional Industry Coordinator, Centre Coordinator – Foundation Programme, PIO(Academic), Cluster Initiative Coordinator. Passion for knowledge sharing brought him to join NIFT in the year 2001 at NIFT, Kolkata. He designed an integrated Fibre Quality Index (FQI) with respect to cotton fibres which can help the spinners immensely to predict yarn quality parameters prior to the actual spinning process in the industry. He has also carried out extensive research work related to the Development of Coir-Cotton Composite Yarns through Friction Spinning Technology for Industrial End-uses. These research papers were published in the national and international journals. Presently he is undergoing research on Application of Artificial Neural Network (ANN) for Analysis of Influence of Yarn Properties on Knitted Fabric Characteristics.

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# Ms. Supriya Choudhury Basu

Associate Professor, Textile Design, Kolkata

Area of Teaching and Research - In Computer Application and Designing



Supriya Choudhury Basu, joined NIFT Kolkata in the year 2000 is part of Textile Design Department, mainly teaching Computer Application subject with specialization in CAD (Computer Aided Designing in Fashion and Textiles). The Masters in Management has helped her in understanding the core of the fashion business and the certificate courses of Computer Application and CAD as well as Web Designing has helped her in perceptive about the digital design which has become inevitable and become part and parcel of today's world.

Her research includes mostly in IT and Textile and Fashion including digital printing.

Few of her research papers are as follows:

1. "The Apparel Manufacturing Technology then and now Computer –Integrated Apparel manufacturing– The new technologies revolutionizing the clothing industry".
2. Digital Printing – a journey of the undaunted technology

IT applications in Fashion and Textiles to name a few of the papers. She participated in the various International conferences held in NIFT.

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# Ms. Akanksha

**Assistant Professor, Knitwear Design, Kolkata**

**Area of Teaching and Research** - Draping, Creative pattern making, Trend research & Forecasting, Portfolio development, Design thinking, Visual and design culture, Research methodology, Sustainable Systems, Crafts & Creative textiles



Ms. Akanksha is associated with the department of Knitwear Design at NIFT Kolkata, in the capacity of assistant professor. She specializes in Design with a Bachelor of Design degree (FD) and Master of Design (M.Des) degree from National Institute of Fashion Technology, New Delhi.

Ms. Akanksha has working experiences with various export houses, buying houses and Designer label like Sabyasachi couture Kolkata. Her keen inclination towards academics and design research pulled her in teaching profession. She has presented several research papers around national forums. She is presently a research scholar pursuing her doctorate in design, fashion and Indian crafts. This young design researcher with wide palate is exploring and experimenting in all possible areas having element of fashion and design.

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# Mr. Amit Gupta

**Assistant Professor, Knitwear Design, Kolkata**

**Area of Teaching and Research** - Smart Garments, Product development, Apparel production management, Supply chain management, Sustainable manufacturing.



Amit Gupta Assistant Professor in Knitwear Design specializes in Smart garments, protection clothing and equipment. He did his post-graduation in Fashion technology from NIFT Delhi and graduation in Information Technology from Maharishi Dayan and University. He is currently pursuing his PhD in smart garments from NIFT Delhi. Passion in area of Academics and innovations in the area of Apparel manufacturing, merchandising, and supply chain management. He has worked in leading export and buying houses like Orient Craft, Laguna clothing, Impulse overseas etc. He participated in multiple international conferences by NIFT and presented papers and abstracts on Smart garments.

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# Mr. Partha Seal

Associate Professor , Knitwear Design, Kolkata

**Area of Teaching and Research** - Knitwear Pattern Making in Women's wear, Menswear, Kids-wear and Lingerie



Partha Seal, is an Associate Professor with the department of Knitwear Design, NIFT, Kolkata and Center Coordinator (CC). Passion for grooming students for the industry, encouraged him to join NIFT in the year 1997, posted at NIFT, Kolkata. He had worked in the industry prior joining NIFT and has been an academican now for more than 24 years. He had specialized in jeans and knitwear production. During spring 2000, visited Fashion Institute of Technology (FIT), New York, as a 'visiting fellow' and got trained for a period of four months, in Knitwear pattern making.

In the year 2001, Knitwear Design & Technology, KDT (two years PG program) was started and given the responsibility to establish the department as the center coordinator (CC) and under his able leadership within a short span of time, KD, Kolkata had established it's good name and till date produced many alumni who are now successful professionals in the various knitwear sectors.

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# Dr. Sumantra Bakshi

Associate Professor , Knitwear Design, Kolkata

**Title of Dissertation of PhD** - Chemical Modification of Cotton and Related Fibers

**Area of Teaching and Research** - Conventional and advanced textiles, Design Research; Geometry, Technical Drawing; Sustainability



Dr. Sumantra Bakshi is an alumnus of the University of Calcutta and the Jadavpur University. He is an Associate Professor in the department of Knitwear Design. He is a Ph.D. in Engineering. He has joined at NIFT, Kolkata in the year 2008 as Assistant Professor (regular). He had prior experience of 9 years in Textile Industry encompassing various areas of yarn manufacturing and textile project management. He has headed Knitwear Design Department at NIFT Kolkata campus as Centre Coordinator from 2014 to 2017 and was Cluster Initiative Coordinator at NIFT Kolkata campus from 2011 to 2014. He is presently looking after industry and alumni affairs at NIFT Kolkata campus as Regional Industry Coordinator. He has executed different consultancy projects and conducts a regular course in continuing education. His academic and research interests are in conventional and advanced textile material, designing and manufacturing and sustainable processes. He has a number of national and international research paper publications and conference proceedings.

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# Mr. S.K. Bala Siddhartha

Associate Professor, Knitwear Design, Kolkata

Area of Teaching and Research - Textiles & Knitwear



Mr. S.K. Bala Siddhartha is a Masters in Technology in Textile Engineering from IIT Delhi, further specialized in Knitwear. Attended Fachhochschule (at Reutlingen Germany), under UNDP sponsorship. Trained for computerized programming for knitwear development at m/s Shima Seiki Japan, M/s Universal GmbH Germany and also Hands on exposure at M/s Stoll Germany and m/s Pegasus Japan. Attended several fairs like Pitti Immagine Filati at Florence Italy, Fast at Verona Italy, Premier vision Dusseldorf Germany and many more. Visited several knitwear Industries in Germany, Italy and also different knitwear clusters in all parts India. Participated in Knitwear fairs across India.

Instrumental in developing Knitwear Design program and establishing Knitwear department across NIFT campuses. Taught several subjects under Knitwear, Textile and also in Foundation program.

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# Ms. Anjali Gupta

**Assistant Professor, Fashion Communication, Kolkata**

**Area of Teaching and Research** - Artificial Intelligence, Deep Learning, Robotics, Algorithm Design, Data Structure, Database, Internet of Things (IoT), Operating System and Programming languages such as C, Python and Java.



Anjali Gupta is an Assistant Professor with the Department of Fashion Communication (FC). She joined NIFT in January, 2023. Currently she is pursuing her PhD in Computer Science and Engineering from NIT, Bhopal. She has been awarded M.Tech and Bachelor of Engineering degree also in Computer Science. She has 06 years of teaching and research experience. She has also qualified GATE and UGC-NET exam in the subject 'Computer Science and Applications'.

Her area of specialization is Artificial Intelligence, Deep Learning, Robotics, Algorithm Design, Data Structure, Database, Internet of Things (IoT), Operating System and Programming languages such as C, Python and Java. She has publications in SCI indexed, conferences and book chapters. She is also reviewer of many reputed journals/conferences.

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# Dr. Nagma Sahi Ansari

**Assistant Professor, Fashion Communication, Kolkata**

**Title of Dissertation of PhD** - A study of Everyday Photography in the Creation of Individual Identity as a Social Practice in Digital Domain

**Area of Teaching and Research** - Research Methodologies, Sustainability and Community, Visual Culture Studies, Design Led Research, Fashion Journalism, Advertising and Public Relations, Storytelling and Narratives, AR & VR



Nagma Sahi Ansari is Assistant Professor with the department of Fashion communication at the National Institute of Fashion Technology (Kolkata, India). She holds a PhD from Jamia Millia Islamia MCRC. Her work as a practiced-based researcher seeks to better understand how images of self, which circulate instantaneously across a number of platforms, are received and understood by multiple audiences in local and global contexts. She has also been associated as a faculty with Delhi University and Jamia Millia Islamia. Her interest in Augmented Reality/Virtual Reality and Artificial Intelligence has led her to both create and curate scholarly and creative papers as well as experiential pieces on digital identities.

She has passionately been documenting themes around gender, society and culture in both her academic scholarship and her cinematic frames. Her work as a script-writer for documentary films discovers various themes around gender, society, and cultures. She is a recipient of the prestigious Shastri Indo-Canadian grant and ICCSR fellowship for doctoral research.

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# Ms. Piu Sarkar

Assistant Professor, Fashion Communication, Kolkata

**Area of Teaching and Research** - Sustainable Design and Development, Textile Recycling, Visual Communication Design, Design Thinking and Innovation



Piu Sarkar joined as an Assistant Professor with the department of Fashion Communication Design, NIFT Kolkata in 2022. She is a NIFT alumni with a B.Des (Textile Design) from NIFT Kolkata and M.Des (Visual Communication Design) from IIIT Jabalpur and currently pursuing her Ph.D in Textile Sustainability from Visva Bharati.

She has more than 11 years of experience working in both industry and academia. Her affection for creative thinking and process of design which make design education more inclusive, drives her to join academy as a faculty since 2018. Before being an academican she had a long term industry association with Textile, Home Textile and Graphic industry in China and India. She has several publications and book chapters in the areas of textile recycling, crafts, sustainable design developments and consumer behaviour in national and international journals.

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# Ms. Pompy Paul

**Assistant Professor, Fashion Communication, Kolkata**

**Area of Teaching and Research** - Visual Communication, Research, Audio Visual Production, Journalism, Print & Digital Media



Pompy Paul is an Assistant Professor with the department of Fashion Communication at the National Institute of Fashion Technology, Kolkata. She is currently pursuing her PhD on the Media Framing of Prime Time News at Assam University. Completing a Bachelor degree in Media Technology from St. Anthony's College, she pursued a Master degree in Mass Communication and Journalism from Assam University, where she received the gold medal for academic excellence (2015-17). She has worked with Dr. Ravi Kannan (Padma Shri) and his organization, CCHRC for 3 years as Communication Specialist. She is a recipient of the National Foundation for India (NFI) Media Fellowship, 2021, for her journalistic work on digital inaccessibility in the periphery of the country. She is also a recipient of Lt. Amit Kumar Nag Memorial award in Journalism. She has presented academic papers in national and international conferences and seminars. She has published research papers and chapters in national and international journals/books.

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# Dr. Sreenanda Palit

Associate Professor, Fashion Communication, Kolkata

**Title of Dissertation of PhD-** Kantha : A Transformative Study and Predictions towards a Sustainable Future

**Area of Teaching and Research** - Fashion Styling, Illustration, Design Process, Trend & Forecast, Fashion Studies, Journalism.



Dr. Sreenanda Palit completed her B.Des in Fashion Design from NIFT. Dr. Palit has a PG Cert. in Fashion & Lifestyle Journalism from the London College of Fashion and a Masters in Journalism and Mass Communication. She got trained in Fashion Styling from the Domus Academy in Milan preceding her PhD. Prior to NIFT, she had four years of experience as a fashion stylist, illustrator, designer, graphic artist and visiting faculty. Passion for academics and craft, made her join her alma mater in 2003. She has been serving as an academican and headed F&T Dept. and initiated the FC Department at Kolkata. She was also the SDAC, CIL and UI-Projects. Dr. Palit undertook several prominent projects, with over 15 years of experience in the craft sector. She has published several papers and presented her research in the areas of fashion and craft, in national and international platforms including several IFFTI conferences.

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# Dr. Abhijit Mukherjee

**Associate Professor, Department of Fashion Technology,  
Kolkata**

**Title of Dissertation** – Studies on Improvement of Properties of Textiles by Polymeric Reagents

**Area of Teaching and Research** - Textiles, Product Development, Sustainability, Inspection, Testing, Research Methodology, Maintenance Management.



Dr. Abhijit Mukherjee is an Associate Professor with the Department of Fashion Technology, Kolkata. He has B.Sc. Hons. (Physics), B.Tech. (Fibre), M.Tech. (Textiles), Ph.D.(Engineering), D.J.T. from three Universities of repute. He is also qualified 'GATE' and Chartered Engineer (India). He worked as "Project Officer" in UNDP Project (Govt. of India), "Executive" in Swiss Multinational before joining NIFT organization in 2005. In his tenure of professional exposure of about 20 years in industry/ academia, he has expertise in implementing technological programmes at different levels of organization-hierarchy, QIP in jute, textiles and leather industries, inspections of various consumer goods at national and international levels, business development, laboratory testing of textile products, factory audits etc. He has many publications in peer reviewed journals of national and international repute. In his long tenure of working at NIFT, Kolkata, he was in academic coordination of about 10 years coordinating the activities in Foundation Programme and Fashion Technology departments and developed few course curricula for FP-Technology, B.F.Tech. & LD departments.

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## **Mr. Bikas Agrawal**

**Associate Professor, Department of Fashion Technology,  
Kolkata**

**Area of Teaching and Research** - Lean Manufacturing, Sustainability, Productivity, Latest developments in the field of Garment manufacturing technology



Bikas Agrawal is an Associate Professor in the Department of Fashion Technology, NIFT, Kolkata. He is the Link RIC at present and has worked as the Centre Coordinator of BFT during the period from 2014 to 2017. He had a work experience of 7 yrs and 8 months post his relevant qualification, prior to joining NIFT as an Assistant professor, in December 2005. He has been teaching subjects like Sewn products machinery & equipment, Industrial Engineering, Lean Manufacturing, Sustainable production, sourcing and Costing of Apparel products, Pattern making and grading etc. He has published various papers in journals on the subjects of Lean manufacturing, Quality, sustainability, micro enterprise possibilities and requirements etc. He has presented papers at the International conferences organized by Calcutta University and School of Management Sciences, Varanasi. He has also published a book chapter on the latest manufacturing technology in garment industry, recently.

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# Dr. Binwant Kaur

**Professor, Department of Fashion Technology, Kolkata**

**Title of Dissertation of PhD** - Design And Development Of Union Fabrics In Handlooms Considering Comfort Aspects And Its Suitability For Apparels

**Area of Teaching and Research** - IT integration with areas in Fashion Industry



Dr. Binwant Kaur is a Professor in Department of Fashion Technology. Her passion in handlooms and textiles inspired her to pursue PhD in the area of union fabrics in handlooms at Visva-Bharati University. Since she joined NIFT 25 years back, she has been specialising in integration of tools of Information Technology with fashion such as Industry specific Computer Aided Design (CAD) tools; graphic tools used for visual designs; Enterprise Resource Planning (ERP) Solutions; data analytics tools; application of AI in Fashion. She has research papers to her credit in the area of E-Commerce, 3D printing in Fashion. As a Visiting Scholar at the Graduate School at Fashion Institute of Technology (FIT), USA in 2014, she conducted research in 3D Printing in Fashion and Impact of RFID technology in Apparel Supply Chain. She was invited for expert lectures at Buffalo State University, LIM College and Hunter College at New York, USA.

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# Mr. Jyoti Prakash Behera

**Associate Professor, Department of Fashion Technology,  
Kolkata**

**Area of Teaching and Research** - Digital Design, Computer Aided  
Production Planning, ERP, RDBMS, IOT, Web Technology.



Jyoti Prakash Behera is an Associate Professor with the Department of Fashion Technology and the Unit In charge-ERP, Kolkata. He has done B.Sc. (Hons) & MCA from Utkal University, Odisha and specializes in Web Technology and fashion E-Commerce. Passion for teaching brought him to join NIFT in the year 2003 at NIFT, Kolkata. He has worked in the industry and has been an academician now for 18 years. He specializes in Digital Design, Computer Aided Production Planning, Enterprise Resource Planning, Database Management System, IOT, E-commerce and Web Technology. Before joining NIFT, he had worked on Computer Aided learning (E-learning) application at CET,IIT, Kharagpur, WB as a Project Asst and other IT Organization also. He had published a paper on “Revolution of Fashion Design: Radical Innovation in Fashion Design for Sustainability, Transformative and Responsive Garments, Green Fashion/ Eco-Fashion”.

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# Mr. J. Pari

**Associate Professor, Department of Fashion Technology,  
Kolkata**

**Area of Teaching and Research** - Textile Technology, Apparel Manufacturing, Fashion Merchandising, Marketing Management



He is a NIFT-Chennai alumnus, currently pursuing PhD from Annamalai University, Tamilnadu and has done MBA (Textile Management) from Anna University, Coimbatore, M.F.Tech (Bridge Programme), from NIFT-Chennai and B.Tech (Textile Technology) from Anna University, Chennai. He has a work experience of 6 years in the apparel industry in Chennai & Bangalore and has been working with NIFT since 2008. His core areas of interest are Textiles and Garment Manufacturing Technology. He is currently teaching subjects like: Dyeing and Printing, Fashion Merchandising, Garment Construction, Sewn Product Machinery and Equipments, Plant Layout, Project Management, in Department of Fashion Technology and a lot of contribution in Foundation Programme, teaching subjects like Fashion Basics, Self & Society, Creative Thinking Skills, Integrated Design Project & Fashion Orientation. He has held various academic posts in NIFT like CC-BFT, Link CC-FP, SDAC, Sports Club Faculty advisor SDAC, Sports Club Faculty advisor.

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# Md. Shahabuddin Ashrafi

**Associate Professor, Department of Fashion Technology,  
Kolkata**

**Area of Teaching and Research** - Pattern making, Draping, Grading, and Garment construction.



Md. Shahabuddin Ashrafi is an Associate Professor at NIFT, Kolkata. He has been working in NIFT since 2005. He is pursuing a PhD and has a Master Degree in "Operations Management" from SMU. He has also done his « Certificate in Production Technology » from NIFT, Kolkata. He has a work experience of Twenty FIVE (25) Years in the field of Garment Technology. His area of interest is in Pattern Making, Creative Pattern Making, Grading, Draping, Garment Construction and Sewn Product Machinery and Equipment. He has been instrumental in bringing several projects and sponsorship from Govt of West Bengal During his International assignment as NIFT Expert (ETIDI - NIFT twinning Programme, Ethiopia), he was instrumental in developing course curriculum and connecting GTP, CTP, Training Programs (TOT) for ETIDI experts and industry participants.

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# Mr. Siddhartha Sankar Ray

Associate Professor, Department of Fashion Technology,  
Kolkata

Area of Teaching and Research - Production Planning, Work  
Study, Patternmaking, Machinery, Cutting, INDIAsize



Siddhartha Sankar Ray is an Associate Professor in NIFT, Kolkata. His academic qualifications are, B.Sc. (Physics Honours) from C.U. followed by GMT from NIFT, New Delhi and then Masters in Fashion Technology from NIFT, Kolkata. His working experience includes his stints in companies viz L.T. Karle & Company and J.J. Exports Ltd. Mr. Siddhartha has handled the charge of Centre Director in NIFT, Kolkata. He had also held various posts in NIFT like RIC, CC-BFT, PIO, Sports Club Faculty advisor etc. He has published papers on “Sizing surveys in the apparel industry”, “3-D whole body scanners”, “Importance of sleeve cap height and cap ease”, “Hand embroidery on garments-a point to ponder”, “Reducing fabric losses to reduce cutting cost” etc. Currently he is teaching subjects like: Apparel Production Planning and control, Pattern Making, Creative Pattern Making, Ergonomics, Product Analysis and Development, Spreading and Cutting of Apparel Products etc. He is a core member of the prestigious national sizing survey of India INDIA size.

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## **Dr. Anannya Deb Roy**

**Associate Professor, Fashion Management Studies,  
Kolkata**

**Title of Dissertation of PhD** - A study of the perceptual quality of store brand and its relationship with the service quality of the retailer

**Area of Teaching and Research** - Research Paradigm, Marketing Research, Retail and Consumer Experience, Behavioural Psychology.



Dr. Anannya Deb Roy has done his Ph.D in Management from the University of Calcutta in 2011 after completion of two years full time MBA with Marketing specialisation, PGDCA and B.Sc with Physic honours. He has been an academician now for 18 years after joining NIFT, Delhi in 2008 and then at NIFT, Kolkata. He has taken care of academic administration responsibilities like RIC, CIDL for international universities, and Centre Coordinator for FMS department. He is a National Level Resource Person and National Level Recognised Trainer under the Department of Personal and Training, Govt. of India. He has worked in different Government projects and is the Lead Data Analytics in the IndiaSize project. He has several publications in the area of Consumer and Brand Management, Sustainable and Circular Economy and Business with Conscience in national and international journals and books including the esteemed publisher Routledge. He is guiding research scholars for Ph.D in the various field of management.

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## **Ms. Bharti Moitra**

**Associate Professor, Fashion Management Studies,  
Kolkata**

**Area of Teaching and Research** - Marketing, Brand Management,  
International Business and Fair Trade



Bharti Moitra is a career academician, having over 22 years of teaching experience with NIFT, Kolkata, since 1999, post a brief stint with a leading international retail brand (Lacoste). A former Chairperson of the Department of Fashion Management Studies, she is currently pursuing her PhD in Fair Trade.

She holds a Master of Fashion Management (earlier known as Post Graduate Diploma in Apparel Marketing and Merchandising) from NIFT, Delhi and a Master of Arts in History from Miranda House, Delhi University. She did her Bachelor of Arts in History from Lady Shri Ram College, Delhi and her schooling from Loreto Convent, Delhi and DPS R.K. Puram, Delhi. She also holds a Diploma in French language from Alliance Francaise, Delhi.

She specializes in the areas of Marketing, Brand Management, International Business.

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# Dr. Dibyendu Bikash Datta

**Associate Professor, Fashion Management Studies,  
Kolkata**

**Title of Dissertation of PhD** - Application of natural dyes on textiles following eco friendly route

**Area of Teaching and Research** - Textiles Science, Garment manufacturing, Organisation Behaviour, Human resource management, Intellectual Property Rights, Product Development, Craft research.



Dr. Dibyendu Bikash Datta is an Associate Professor at NIFT, Kolkata where he has been a faculty member since 2005. Prior to joining NIFT, he has worked in the textile industry and has been an academician now for 20 years. His credentials include B.Tech (Fibre), MBA, M.Phil and PhD. His areas of expertise include Textiles, Human Resource Planning, E-Commerce and Web, Intellectual Property Rights, Quality Control, Product Development and Marketing. He has the experience of conducting handloom and handicraft related workshops and training programmes and worked on several artisanal related projects sponsored by the Ministry of Textiles and MSME. He has made a conscious effort to integrate craft and skills into education to sensitize students to the crafts. There are several publications in national and international journals related to textiles, management, and other inter-related subjects. His current area of interest is to work in the area of sustainability and sustainable development.

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# Dr. Sougata Banerjee

**Associate Professor, Fashion Management Studies,  
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**Title of Dissertation of PhD** - Retail marketing of branded sector in menswear garment in Kolkata - its marketing strategies

**Area of Teaching and Research** - Retailing, Branding, Marketing Research, Consumer Behaviour, Advertisement, Sales, Entrepreneurship, Merchandising.



Dr. Sougata Banerjee did his PhD in Business Administration in the field of Retail Marketing in 2008 from The University of Burdwan, WB. He did his 2 Years Full-Time Masters in Business Administration (MBA) with the specialisation of Marketing Management in 2001 from the same University after his completion of Honours Graduation in Commerce. He has got more than 20 years of industrial and academic experience and has been working with NIFT since November, 2005. He has around 50 Research Papers and Publications under his credit, in various academic Journals and Conferences at national and international level, in the various fields of Management and is also a research paper Reviewer in some Journals too. He is also a PhD Supervisor in NIFT and Co-Guide in Maulana Abul Kalam Azad University of Technology (MAKAUT), WB. As additional responsibility he was in posts like CC-FMS, RIC, CI&DL, Nodal Officers of various International Universities and presently is PIO(A). He has also got experiences of executing different Projects and Consultancies.

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# Dr. Ritu Malhotra

**Professor, Fashion Management Studies, Kolkata**

**Title of Dissertation of PhD** - The Influence of Personality Congruence pairs on Brand Purchase Intention: Examining the Role of Engagement on Sponsorship Outcome.

**Area of Teaching and Research** - Consumer Behaviour, Luxury (Brand) Management, Strategy & Innovation, Neuromarketing—conative outcomes.



Dr. Ritu Malhotra is a Professor in the Department of Fashion Management Studies. She holds Doctoral qualification in Marketing (Consumer Behaviour) from XLRI–Xavier School of Management and M.F Tech from NIFT. Her teaching repertoire of over twenty years at Kolkata campus includes Consumer Behaviour, Luxury (Brand) Management, and Strategy and Innovation.

Ritu's research expertise includes consumer—brand personality congruence, match-up hypothesis, brand engagement—sponsorship, and luxury branding. She has presented her work at the conferences of the American Marketing Association (AMA) in the US, the Australian and New Zealand Marketing Academy (ANZMAC) in New Zealand, and IIMs in India. Her research is published in the top-tier marketing journals including the Journal of Brand Management; she serves as a reviewer for AMA Marketing educators' conferences, and journals of Taylor & Francis, Emerald Publishers, among others.

Ritu has been the winner of ANZMAC's research scholarship, recipient of first prize in the category of Senior Faculty awarded by the International Foundation of Fashion Technology Institutes (IFFTI), and has taught at the University of Padua, Italy.

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