



29th Annual Report 2014-15

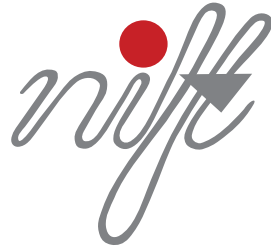


National Institute of Fashion Technology

A Statutory Institute governed by the NIFT Act 2006

Ministry of Textiles, Government of India

NIFT Campus, Hauz Khas, Opposite Gulmohar Park, New Delhi - 110016



National Institute Of Fashion Technology

29th Annual Report
2014-15



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BOARD OF GOVERNORS

Members as on March 2015

| | |
|---|---|
| Smt. Kiran Dhingra, IAS (Retd.) Chairperson BOG NIFT | 83 C Village Gancim- Bhatim Post Office Goa Velha Talukh Tisvadi Goa – 403108 |
| Sh. Naresh Gujral Hon'ble M.P Rajya Sabha (22-07-2014 up to 31-03-2015) | 5, Amrita Shergil Marg New Delhi-110003 |
| Shri S. Selvakumara Chinnayan, Hon'ble M.P Lok Sabha (21-10-2014 up to 31-03-2015) | S-3, SCP Residency, BVB School Main Road, Thindal, Distt. Erode- 638 012 Tamil Nadu |
| Smt. Poonam Mahajan, Hon'ble M.P Lok Sabha (21-10-2014 up to 31-03-2015) | Block no. 2 Bhima Worli Sagar Cooperative Society Dr. Pochkhanwala Road, Worli Mumbai- 400 030 |
| Sh. B.P Pandey, AS&FA, MoT | Room No. 35, Ministry of Textiles, New Delhi |
| Smt. Sunaina Tomar Joint Secretary, MoT | Room No. 271, Ministry of Textiles, New Delhi |
| Shri Sukhbir Singh Sandhu, IAS, Joint Secretary (CU&L) (17-10-2014 to 31-03-2015) | Room No. 107-C, Ministry of Human Resource Development Shastri Bhawan, New Delhi-110 001 |
| Sh. Sunil Sethi | President, Fashion Design Council of India 209, Okhla Industrial Estate, Phase III New Delhi – 110020 |
| Smt. Kavita Bhartia | M/s Ogaan Residential address: 2, Amrita Shergil Marg, New Delhi-3 |

| | |
|--|---|
| Sh. William Bissell | Managing Director, Fabindia Overseas Pvt. Ltd. C-40, Phase-II, 2 nd Floor, Dayal Estate, New Delhi - 110020 |
| Dr. A Sakthivel, | Chairman, Poppys Knitwear Pvt. Ltd. 33 M. P. Nagar, Kangu Nagar Extn. Tirupur – 641 607 (Tamil Nadu) |
| Ms. Namita R.L Chowdhary | Roshan Corner, The Lawrence School Sanawar, Tehsil-Kasauli, District-Solan Himachal Pradesh-173204 |
| Sh. Sabyasachi Mukherjee | Fashion Designer Sabyasachi Couture 80/2, Topsia Road South Maruti Bagan Kolkata- 700046 |
| Sh. Pradyumna Vyas | Director, National Institute of Design Ahmedabad – 380 007 |
| Shri Prem Kumar Gera, Director General | National Institute of Fashion Technology, Hauz Khas, New Delhi |

NIFT OFFICERS

Head Office

As on March 2015

Sh. Prem Kumar Gera, IAS

Director General

Dr. Sanjeev Kumar

Director (NRC) & Information
Technology

Mr. Sushil Raturi

Head(Industry)

Ms. Pramila Sharan, IRS

Director (Administration & Admission)

Ms. Neenu Teckchandani

Registrar & Board Secretary

Prof. M. K Gandhi

Head (Information Technology)

Ms. Jyoti Mehta, IOFS

Chief Vigilance Officer

Ms. Shinju Mahajan

Head(Cluster)

Prof. Dr. Sharmila Dua

Head (International & Domestic
Linkages)

Mr. Anand Kumar Kedia, IRS

Director (Finance & Accounts)

Prof. Russel Timothy

Head(Continuing Education & Diploma
Programme)

Prof. Dr. Suhail Anwar

Head (Projects)

Prof. Dr. Vandana Bhandari

Dean (Academics)

Mr. Vijay Kumar Dua

Head (Corporate Communication Cell)

Prof. Dr. Prabir Jana

Head (IResearch)

Prof. Dr. Sibichan K. Mathew

Head (Academic Affairs)

Mr. Sivasakthi E.

Head (FOTD, FDP & Bridge)

CHAIRPERSONS of academic departments

As on March 2015

Ms. Rupa Aggarwal

Department of Design Space

Dr. G.H.S. Prasad

Department of Fashion Management
Studies

Mr. Rahul Sethi

Department of Leather Design

Ms. Sushama S. Saitwal

Department of Fashion Communication

Prof. Dr. Noopur Anand

Department of Fashion Technology

Prof. Dr. Sudha Dhingra

Department of Textile Design

Prof. Monika Gupta

Department of Fashion Design

Prof. Jomichan S. Pattathil

Foundation Programme

Mr. G. Chiranjeevi Reddy

Department of Fashion & Lifestyle
Accessories

Mr. V.P. Singh

Department of Knitwear Design

NIFT OFFICERS

Campuses

As on March 2015

BENGALURU

Prof. V. Sivalingam
Campus Director

Mr. M. Muthukumar
Joint Director

BHOPAL

Mr. U.S. Tolia
Campus Director

Prof. Sameer Sood
Joint Director

BHUBANESHWAR

Dr. K.C.S Ray
Campus Director

Lt.Col.L.M.Swain
Joint Director

CHENNAI

Prof. Dr. Anitha Mabel Manohar
Director In-charge

Mr. B. Narasimhan
Joint Director

GANDHINAGAR

Mr.Arindam Das
Campus Director

Mr. N.B. Vaishnav
Joint Director

HYDERABAD

Dr. N.J. Rajaram
Campus Director

Mr.D. Gopalakrishna
Joint Director

JODHPUR

Prof. Dr. A.K. Khare
Campus Director

Prof. Dr.Raghuram Jayaraman
Joint Director (I/c)

KANGRA

Prof. S.K. Bala Siddhartha
Campus Director

Mr. N. S. Bora
Joint Director

KANNUR

Mr. Rajeev Pant
Campus Director

Mr. G. Ramesh Babu
Joint Director

KOLKATA

Prof. B. Banerjee
Campus Director

Mr. Khushal Jangid
Joint Director

MUMBAI

Ms. Nilima R. Singh
Campus Director

Mr. Brijesh Deore
Joint Director

NEW DELHI

Prof.Dr.Vandana Narang
Campus Director

Mr. D.K. Rangra
Joint Director

PATNA

Prof. Sanjay Shrivastava
Campus Director

Mr. Shankar Kumar Jha
Joint Director

RAEBARELI

Dr.Bharat Shah
Director

Mr.Akhil Sahai
Joint Director

SHILLONG

Ms.R.R.Marak
Campus Director

JAMMU & KASHMIR

Mr. Ashutosh Porus
Coordinator

National Institute of Fashion Technology

INTRODUCTION

The National Institute of Fashion Technology came into being in 1986, with a vision to fulfil a growing need for professionals specialised in the field of fashion. Since its inception under the Ministry of Textiles, it has emerged as a prominent leader in the field of professional fashion education, deftly combining design with management and technology.

NIFT graduates are leading agents of change, reconfiguring the institute's constellation of achievements and success stories. The alumni are adding value in different work scenarios, both in India and overseas. They have industry presence in key decision-making positions and are instrumental in shaping the future of fashion business.

Today, NIFT is pioneering thought leadership through a network of professionally managed campuses located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebareli and Shillong.

NIFT focuses on creating a multidisciplinary and professional environment for its students. The studios and laboratories are equipped with up-to-date machinery and software at par with the best industrial set-ups. Practical interactive instructions are conducted by trained and experienced faculty. The policy of hands-on, collaborative learning at NIFT encourages faculty exchange programs and internships. The Institute constantly seeks to share knowledge and expertise with professional and educational organisations.

NIFT has an international presence, encouraging exchange programs with partner institutes, as well as student participation in international events and contests.

The Institute also offers Continuing Education programs, engaging aspiring as well as working professionals in a wide range of focused programs.

For the Institute, being a centre of excellence and innovation is not an end in itself. NIFT upholds and nurtures its values of social responsibility, developing numerous initiatives for collaboration with the crafts sector and skill

building among underprivileged segments of the society. The Craft Cluster Initiative is a landmark effort that seeks to connect the students with the artisans and weavers from across the country. NIFT has played a pioneering role in contributing to various craft segments of the country like textile, apparel, lifestyle accessories and leather. The Craft Cluster Initiative of the Institute is carefully designed with the intention to involve NIFT's professional capabilities in the areas of design, technology, marketing and management for developing the craft sector. Through this initiative, NIFT has been successful in creating a widespread awareness and sensitivity in merging crafts with fashion. A huge resource in form of Faculty, students and alumni is available to support and boost the skills of the artisan in the clusters. The initiative has provided a boost to the craft sector and has been able to foster a meaningful dialogue between the youth, industry and consumer.

NIFT Vision

"To emerge as a centre of excellence and innovation proactively catalysing growth of fashion business through leadership in professional education with concern for social and human value."

Strategy:

- Regular interaction and constant dialogue with fashion business industry and the craft sector to continuously assess their requirements and challenge.
- Responding promptly and qualitatively to the needs of the industry through research, consultancy and restructuring of curriculum.
- Integrating NIFT with the global fashion fraternity through linkages with international fashion institutes and business through initiatives like IFFTI.
- Promoting Indian design sensibility in order to bring India on the global platform.
- Involving alumni proactively in NIFT activities.



Organisational Set-up

The Institute was set up in 1986 under the aegis of Ministry of Textiles, Government of India and is a Statutory Institute governed by the National Institute of Fashion Technology Act 2006.

The Board, under overall control of the Central Government, is responsible for the general superintendence, direction and control of the affairs of the Institute and exercises all the powers not otherwise provided for by the NIFT act and its Statutes and the Ordinances. The board and has powers to review the acts of the Senate.

The Following are the authorities of the Institute

- a) Board of Governors
- b) A Senate
- c) Such other authorities as may be declared by the statutes to be the authorities of the institute
 - i. The Establishment Committee;
 - ii. The Finance and Audit Committee; and
 - iii. The Academic Affairs Committee.

The Director General is the principal executive officer of the Institute and is responsible for the proper administration of the institute and for imparting of instruction and maintenance of the discipline therein.

The overall guidance offered by the BOG of NIFT helps

in developing a value system to build and organizational culture to sustain higher levels of education. The day to day administration of the Institute is entrusted with the Director General of NIFT.

NIFT offers following professional programmes:

Undergraduate Degrees - Bachelor Programmes
(4 years)

B.Des. - Bachelor of Design

Specializations:

Accessory Design

Fashion Communication

Fashion Design

Knitwear Design

Leather Design

Textile Design

B.F.Tech. - Bachelor of Fashion Technology

- Apparel Production

Postgraduate Degrees - Masters Programmes
(2 years)

- Master of Design - M.Des

- Master of Fashion Management - M.F.M.

- Master of Fashion Technology - M.F.Tech.

Significant Landmarks And Achievements 2014-15



During the year, 4 new courses were added: 2 in Patna campus & 2 in Bhubaneswar campus. 3197 seats were offered in Admissions 2014, out of which 2742 seats were filled up in the Under Graduate/Post Graduate Courses. For admissions 2015, NIFT proposes to offer 3267 seats for UG/PG programmes adding to the total NIFT population of 9404 students.

NIFT has played a pioneering role in contributing to various segments of the textile, apparel, lifestyle accessories, leather, knitwear and communication industry. It has been successful in creating a widespread awareness and sensitivity to fashion as a serious business in India and evolving a professional ethos with a distinct signature style on the global fashion map. The NIFT alumni have created a niche for themselves in the top echelons of the fashion Industry and have created a wide network thereby supporting aspiring students to gain access into the professional sphere.

NIFT embraces global perspective in academics. The core activities of the institute have enhanced its international visibility and standing. NIFT has strategic agreements and partnerships with 34 leading international fashion institutes & organizations that share the same academic direction. Some

of the key institutes with whom NIFT has an association are Queensland University of Technology (Australia), Fashion Institute of Technology (FIT), New York, (USA), De Montfort University (UK), Swiss Textile College (Switzerland), ModArt International (France), NABA (Italy), School of Art & Design, University of Wolverhampton (UK), Academy of Arts (San Francisco), University of Southampton (UK), Saxion University of Arts (Netherlands), Utrecht School of Arts (Netherlands), Royal Academy of Arts (Netherlands), BGMEA University of Fashion and Technology (BUFT), Dhaka, Bangladesh amongst others.

There is a constant exchange of students from Partner institutes. In 2014-15, 67 students went to institutes like De Montfort University, UK; ENSAIT, France; Queensland University of Technology, Australia; Swiss Textile College, Switzerland; Saxion University, Netherlands; BGMEA University of Fashion Technology, Bangladesh. 51 students came from these Universities to undertake exchange programmes in undergraduate and post-graduate courses at NIFT.

Student Development Activities



Student Development programmes at all NIFT Campuses are initiated to encourage NIFT students to participate in physical, academic and artistic pursuit to make their education at NIFT Campus more holistic and complete. Participation in these activities complement and facilitate their academic studies while providing ways to socialize, relax, have fun and be revitalized to face the day to day challenges. For an overall holistic development the students participated in wide range of activities organized by the following SDA Clubs: i. Cultural Club ii. Literary Club iii. Sports, Adventure & Photography (SAP) Club iv. Ethics, Social Service & Environment (ESSE) Club.

FASHION SPECTRUM 2015

"Fashion Spectrum" is the much awaited annual festival of NIFT which was held at all Campuses. The event broadly saw the confluence of cultural, social and literary club activities. Design competitions, personality development workshops, street plays, debates, cultural performance, marathon, and various other competitions were some of the activities that marked the event. Students participated with zeal and enthusiasm as it provided a platform for their all round development. Members of the industry, faculty and students of NIFT and other colleges of repute came together to participate in a variety of activities.

CONVERGE 2014

Converge is an Inter-Campus cultural & sports meet organized in the month of December every year with a view to provide a well-rounded holistic development along with a chance of interaction amongst the students of various NIFT campuses. The preliminary selections at every NIFT Campus ensured that the best of each Campus compete with one another in this event. This Academic year Converge was hosted at four campuses. Students from all NIFT Campuses participated with undying fervor and zest making Converge '14 a big success hosted by NIFT Bhubaneswar for NIFT Kolkata, Shillong and Patna campuses where Bhubaneswar Campus was an overall winner. NIFT Kangra hosted the Converge for NIFT Delhi and Raebareli campuses where Delhi Campus was an overall winner. NIFT Kannur hosted the Converge for NIFT Chennai, Bengaluru and Hyderabad where Hyderabad Campus was an overall winner. NIFT Gandhinagar hosted the Converge for NIFT Jodhpur, Bhopal and Mumbai campuses where Gandhinagar Campus was an overall winner. The event is a major step in inculcating the spirit of 'ONE" Alma Mater in the students across the campuses of NIFT. 50 students from each of the 15 NIFT campuses participated with zeal and enthusiasm in the event.

NIFT campuses

BENGALURU

NIFT Campus,
No. 21st, 16th Cross Street
27th Main Road, Sector I
HSR (Hosur Sarjapura Road) Layout,
Bengaluru – 560 102 (Karnataka)
T: (080) 22552550-55
F: (080) 25632566

BHOPAL

NIFT Campus,
M P Bhoj (Open) University Campus, Kolar Road,
Bhopal-462016 (MP)
T: (0755) 2493636/736
F: (0755)2493635

BHUBANESHWAR

NIFT Campus,
IDCO Plot No-24
Opp. KIIT School of Mgmt.
Chandaka Industrial Estate,
Bhubaneswar – 751024, Odisha
T: (0674) 2305700, 2305701
F: 0674-2305710

CHENNAI

NIFT Campus,
Rajiv Gandhi Salai, Taramani,
Chennai – 600 113, Tamil Nadu
T: (044) 22542759
F: (044) 22542769

GANDHINAGAR

NIFT Campus
Gh-O Road, Behind Info City,
Near DAIICT
Gandhinagar-382007, Gujarat
T: (079) 23265000, 23240832, 23240834
F: (079) 23240772

HYDERABAD

NIFT Campus,
Opposite Hi-tech City,
Cyberabad Post,
Madhapur, Hyderabad-500 081, Telangana
T: (040) 23110841/42/43, 23110630.
F (040) 23114536.

JODHPUR

NIFT Campus,
Karwar
Jodhpur - 342 037
Rajasthan, India

KANGRA

NIFT Campus
Chheb, Kangra-176001 (HP)
T: (01892) 263872
F: (01892) 263872

KANNUR

NIFT Campus,
Dharmasala, Mangattuparamba,
Kannur - 670 562 (Kerala)
T: (0497) 2784780-83
F: (0497) 2784785

PATNA

NIFT Campus,
Mithapur Farms
Patna -800001 (Bihar)
T: (0612) 2340032

KOLKATA

NIFT Campus,
Plot No. 3B, Block - LA,
SEC-III, SALT LAKE CITY,
Kolkata-700098 (WB)
T: (033) 23357332
F: (033) 23355734

RAEBARELI

NIFT Campus,
Doorbhash Nagar,
Sector - II,
Raebareli - 229 010 (UP)
T: (0535) 2702422/31
F: (0535) 2702423/24/29

MUMBAI

NIFT Campus.
Plot no 15, Sector 4, Kharghar,
Navi Mumbai - 410210 (Maharashtra)
T: (022) 27745549, 27747000, 27747100
F: (022) 27745386

SHILLONG

NIFT Campus,
Old NEIGRIHMS Campus
'C' Block, Pasteur Hills,
Lawmali, Polo
Shillong - 793 001, Meghalaya
T: (0364) 2590240 /253
F: (0364) 2590676

NEW DELHI

NIFT Campus
Hauz Khas,
Opposite Gulmohar Park
New Delhi- 110016
T: (011) 26867704, 26542148/49/59
F: (011) 26542151

ACADEMIC DEPARTMENTS

FASHION *design*



Since its launch in 1987 Fashion Design is the most sought after program of NIFT. With a multi-dimensional approach the curriculum is constantly strengthened, keeping academics relevant to the fashion industry and its identity in design, both Indian and global. The 4 year program supplements theory with many hours of process based lab practice; craft cluster initiatives and the mandatory 8 week internship for industry experience. The department is actively involved in a wide range of activities promoting an intense culture of research, creativity and individualism. This includes vast exposure to students in all aspects of fashion industry including awareness of domestic and international fashion trends. Fashion Design is offered at 13 NIFT campuses namely Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Kangra, Kolkata, Kannur, Mumbai, New Delhi, Patna, Rae Bareilly and Shillong. The department is responsive to changes of the growing fashion industry and keeps its curriculum and teaching process current and forward-looking. This is done through special lectures, design seminars, factory visits and customized training workshop for both teaching faculty members and students. Through its linkage with the ever-evolving fashion industry, there is consistent effort to provide both design intervention and technologically advanced inputs to the apparel business, maintaining and

strengthening mutually beneficial professional relationships. Graduates of the Fashion Design program pursue careers as Designers, Entrepreneurs, Design Managers, Merchandisers, Fashion Coordinators, Design Consultants, Stylists, Fashion and Lifestyle Journalists, Visual Display Experts, Costume Designers and Illustrators. They find opportunities both in the domestic and export sector of in India in global markets. The alumni of the Fashion Design department are today leaders in the industry, ushering in an era of professionally run fashion business, creating new opportunities for employment and entrepreneurship.

13 Fashion Design Department have 73 faculty and 1188 students in total, with breakup of 440 in 2nd year, 410 in 3rd year and 338 in 4th year.

papers and articles

NATIONAL FORUMS

PAPERS

- Ms. Seema Kumar, NIFT Chennai: paper on the topic "Colour and Clothing for Patients and Well-Being" under the track "Fashion and Interdisciplinary".
- Ms. Japjee Kaur Kohli, NIFT Gandhinagar: paper on "A Brief Analysis of Value Addition in HRM Model for Apparel Industry", published in NICOM Conference Proceedings.
- Prof. Vandita Seth, NIFT Gandhinagar: paper in Commonwealth General of Commerce & Management Research titled 'Languishing Craft Tangaliya – A Management Miracle'.
- Mr. Satyendra Mishra, NIFT Patna: paper on '3 D Printing Technology - A Toll For Women Empowerment' selected for Kanpur University, Kanpur.
- 'Skill Development Through Non-Formal Education: An Imperative for National Development in India' by Banhi Jha, Vandana Goswami and Ajay Surana in Journal of Humanities and Social Science Vol 20 (2).
- 'Pedagogy and Capacity Building: critical components of non-formal education' published by Banhi Jha, Vandana Goswami and Ajay Surana in Journal of Research and Method in Education Vol 5 (1).
- 'Emerging Kidswear Segment in the Indian Fashion Industry' by Ms. Purva Khurana & Prof. Monika Gupta, presented at National Conference organized by Garden City College, Bangalore

papers, articles and presentations

INTERNATIONAL FORUMS

- Ms. Ruhee, NIFT Kolkata: oral presentation on 'The Dialogues of Fashion' at the 3rd Global conference 'Fashion in Fiction', University of Hong Kong.
- 'Under Fashioning of Under Clothes- Revelations about the Interaction of Brassiere and the Young Indian Girls' by Prof. Monika Gupta & Prof. Dr. Noopur Anand presented at an International symposium: 'Contemporary South Asian Youth Cultures and Fashion' at The London College of Fashion (London, UK).

- 'Design research through pedagogical approach to zero waste in apparel' by Sr. Prof Banhi Jha and Prof (Dr) Vandana Narang at INSIGHT conference organized by National Institute of Design at Ahmadabad.
- Dr. Sandip Mukherjee, NIFT Kolkata: paper titled 'Dimensional parameters of 1x1 rib fabric produced on a circular bed double jersey knitting machine using ultrasonic technique', Indian Journal of Fibre & Textile Research.
- At International Conference on Fashion & Textiles at NIFT Jodhpur:
- Mr. Amitava Chowdhury, NIFT Raebareli: paper titled 'E-commerce for traditional Art & Craft'.
- Ms. Vidya Rakesh, NIFT Raebareli: paper titled 'Indian RTW Market : A Study on Women's Size Charts' .
- Mr. Ujwal Banerjee, NIFT Raebareli: paper titled 'A Study on Dhokra Craft of Bastar, Chhatisgarh as Design Resource' .

projects undertaken

FOR GOVERNMENT and INDUSTRY

Many Projects were taken up and successfully completed by the Fashion Design Department, some of them are –

Bengaluru

- Managerial Development Programme on Pattern Making and Fabric Formability Behavior

Bhubaneswar

- Boyanika-NIFT Excellence Awards & Fashion Show 2014 and Odisha Pavilion Design IITF-2014, Govt. of Odisha

Chennai

- E-content Development for NIFT under NMEICT, Ministry of HRD

Gandhinagar

- Khadi Trend & forecast Pavilion – 2015" at Vibrant Gujarat Khadi Utsav 2015
- Craft study program offered to foreign students and faculty
- Fashion Show for Telangana Tourism
- Craft Innovation Pavilion at "Garvi Gurjari National Craft Summit and Fair 2015" Vadodara sponsored by Gujarat Khadi & Village industries Board

Kolkata

- Two Summer school programmes - 'Draping for Novice'

and 'Fabric Origami'

- One year DONER programme CPFDM and CPAIT
- 'Skill upgradation workshop' in collaboration with National Jute Board

- Two certificate programmes CPID, CPFMSM and FSCM

Patna

- Sonepur Fair Fashion Show and Rajgir Fair Fashion Show, Govt. Of Bihar

Mumbai

- A project with Tribal Development Department (TDD) of Gujarat to write a publication on Tribal crafts of Gujarat and project with Textile Division of Reliance Industries Limited
- IMPACT group to conduct survey, and provide training to the embroidery units in Mumbai
- MSSIDC project to create awareness workshops in Bidri for silverware and in Dhule for metal work

New Delhi

- Two projects with KVIC
- Course curriculum development for CBSE
- Skill upgradation workshops for Raymonds
- Fashion Show for Chhattisgarh Handloom and Marketing Development Federation Ltd
- Designing uniforms for CATS & Petronet Ltd

student participation

COMPETITIONS AND AWARDS

New Delhi Campus

- Somain Sinha, Sourav Nath and Sonal, Kritika of Sem II, and Medha Bansal of Semester VIII have won the Design Sutra competition, second phase and was awarded third prize in Bhubaneswar

Patna Campus

- Mr. Kunal Debnath is selected for the final round of Frankfurt Styling Competition 2015, Frankfurt
- Ms. Shruti Grover is selected for the final round of Edinburgh Design Competition, Scotland and 'WOW' at New Delhi

- Ms. Vaishali Kaim participated in Boyanika Fashion Show, Odhisa

Chennai Campus

- Ms. S. Pavitra, and Ms. M.Vidyalakshmi, FD VI, won Second Prize under Apparel Category (Static) in Design Sutra Competition at NIFT Bhubaneswar
- Ms. Anjima Rani Boro, FD VI and Ms. C. Namrata, FD VI won First Prize in Fashion & Music - NIFT Fashion Olympiad 2015, and second prize in finals
- Mr. Anandhu Sudheer FD VI and Ms. S.Pavitra FD VI won Second Prize in Fashion Marathon NIFT Fashion Olympiad 2015

Mumbai Campus

- Ms. Shivangi Lahoty, FD sem VIII, won the national heats of Society of Dyers and Colourists Competition, and represented India in the international heat held in China.
- 4 groups of students participated for world of Wearable Art competition, New Zealand, 2014 and were shortlisted for the finale.
- SEM-III students participated in Nuon (Trent Ltd.) – T-shirt Design Competition.
- Ms. Shilpa Mehra & Ms. Lakshita Malviya, FD sem IV participated in the final round of NFO-2015 -Fashion Marathon.
- Ms. Shubhangi-Sem-VI participated in Skybag Design competition.
- Mr. Sreerag, Sem-VI Finalist for DHL Illustration Competition.
- Shubham Tembhe, Sem-VI won 3T competition organized by Aditya Birla Ltd. And Ms. Shivangi Lahoty sem VIII was a runner's up for the same.
- Ms. Shivangi Lahoty and Mr. Pratik Sarkar, sem VIII have been shortlisted from Mumbai for the Sweden and India Week, Fashion Show.

Gandhinagar Campus

- Mr. Rahul Sarkar, FD VIII is a winner of Megamart Fashion Designer of the year 2014.
- Ms. Megha Vaishya, FD VII, Ms. Nisha Maurya, FD V were



selected for Second Round of Design Sutra Competition at NIFT Bhubaneswar.

- Ms. Arshi Das- FD VIII participated and got award in NIFT Fashion Olympiad.
- Ms. Astha Chawla – FD VIII secured second position in Fashion Marathon National Level NFO held at NIFT New Delhi.
- Mr. Ashish Kumar, Ms. Navneet Kaur & Ms. Soumya Bapat of FD-VIII are Shortlisted for DLF Emporio Design Awards 2014-15.
- Four FD VIII students have been selected for FDAI - 2015 Season 2.

Kolkata Campus

- Boyanika – Mr. Saikat Mondal, student of semester VII won the First prize at the Boyanika Final Round.
- Design sutra - Mr. Saikat Mondal, Ms. Sananda Biswas, Ms. Sayani Sinha , Mr. Rahul Manna , Ms. Monalisa Paul and Ms. Priyanka Halder of FD VIII participated in Design Sutra.
- Mr. Kshtiz Verma, of FD VIII was shortlisted and nominated for the FDAI Awards- Season 2. The Fashion Show was held at JW Marriot, Jaipur and was telecast live on ETV Rajasthan on 18th January 2015.
- Mr. Abhrojit Boral was shortlisted at Wills Debut 2015.

Hyderabad Campus

Fashion Design Department students participated in Fashion Marathon and won the First, Second and Third Prizes for the same in NFO at NIFT Hyderabad

Bhubaneswar Campus

- Mr. Vishwat Sen won 3rd prize in Design for promotional material for spreading awareness in handlooms and handicrafts in Design Sutra.
- Mr. Ravi Kumar won 2nd prize in Visual Merchandising during NFO at New Delhi.
- Ms. Alankrita Srivastava got excellence award from Wuhan International Fashion Week, China IDCFC.

Shillong Campus

- Ms. Priyanka Priya, FD-VIII participated in Boyanika Competition held at Bhubaneswar.
- Mr. Dibyendu Nag, FD-VIII participated in Wills Lifestyle Fashion Week at Mumbai.

Kangra Campus

- Ms. Saveen Verma, Ms. Saayna, Ms. Ankita Bawiskar, Ms. Vallari Kaushik, Ms. Akansha Goley, Ms. Swati Chaudhary, Ms. Shraddha Anand of FD semester V participated in Lakme Gennext.
- Ms. Saayna, Ms. Vallari Kaushik, Ms. Swati Chaudhary, Ms. Saveen Verma FD-V participated in Triveni.
- Ms. Saayna, Ms. Saveen verma and Ms. Ankita of FD-V participated in NFO; 1st Position in Fashion Marathon - Ms. Saayna & Ms. Saveen Verma; 2nd Position in Fashion Music – Ms. Ankita.
- Ms. Saveen FD-V, Ms. Jigyasa, Ms. Priya, Ms. Radhika FD-VII participated in Enamor Lingerie contest.
- Ms. Saveen FD-V participated in ETV- FDAI.
- Ms. Saveen Verma, Ms. Saayna, Ms. Swati Chaudhary,

Mr. Deepak Kumar Ruhela, Ms. Pooja Ghosh, Ms. Nidhi Sharma FD- V, Ms. Latika, Mr. Shiva, Ms. Reetika FD-VII participated in NIFT Design Sutra

Raebareli Campus

- Students of FD-IV & VI Sem, participated and won prize in Annual Fest at Rajiv Gandhi Institute of Petroleum Technology, Raebareli
- Students of FD-IV & VI participated in Designer contest at IIM Lucknow
- Students of FD-III Sem, Batch 2013-17 participated and won prize in NIFT Fashion Olympiad.
- Ms. Chinky Ramchandani, FD-IV Sem, won first prize in NIFT's Calendar & Diary Competition and was selected for Designing of printing of NIFT Diary/Calendar and Planner -2015.
- Students of FD semester IV participated and won award in Annual fest of Footwear Design & Development Institute, Raebareli.
- Students of sem IV, VI and VIII participated and won prizes in Design Sutra 2015 at NIFT Bhubaneswar.

Kannur Campus

- Ms. Frazin, Ms. Rinnu, Mr. Sreeraj, Ms. Surabi Rajeevan, won 1st & 2nd prize respectively in NFO state level.
- Ms. Darshana Rajput & team participated in contest ECHOES 2015 in February 2015 and won second prize in fashion show.
- Ms. Surabhi & team participated in RAAGAM 2015 at NIT Calicut and second prize in fashion show.
- Mr. Sreeraj & Mr. Athul babu participated in contest Ensemble 2014.

Bengaluru Campus

- Ms. Janet Mary, FD VII Semester, was shortlisted by "Megamart" for the competition "Designer of the year".
- NFO & Spectrum activities were carried out during 29th, 30th and 31st of October 2014 in which students have participated and got awards.
- Mr. Ajay Kumar of FD VIII and Mr. Varun Kumar Ranjan

from FD VI semester participated in the V fest India 2015 competition held on 13.01.2015 and they were the winners of South Zone, going to Goa for the fashion show.

- Ms. Aakansha Menon and Ms. Ginu George of FD VI semester participated in the "Design Sutra" competition held at NIFT, Bhubaneswar and awarded 2nd prize among all campuses.
- Mr. Varun Arora of FD VI Semester, Ms. Aiswarya Ravichandran of FD IV semester participated in a fashion show of the fest "UNMAAD 15", held at IIM, Bengaluru.

international linkages

EXCHANGE AND TWINNING

PROGRAMMES

July - December 2014

- 1 student came from Saxion University, Netherlands to FD Semester V at NIFT Bengaluru.
- 4 students from Semester VI, FD from NIFT Bengaluru, Chennai and Patna went attend twinning programme at Wolberhampton University and Buffalo University

Jan - June 2015

- 2 students came from Buffalo University, BUFT to semester IV at NIFT

faculty participation

NATIONAL AND INTERNATIONAL VISITS AND INTERACTIONS

To keep themselves updated with the latest trends, the faculty visit exhibitions and fairs at National level.

Some of the visits by the faculty are to Garment Technology Exhibition, Khadi Utsav, Lakme Fashion Week (LFW), India Fashion Forum 2015, International Handicraft Gift Fair 2015, Galleria Intima 2014, Gurjari 2015, International Buyer Seller Meet, National Craft Summit and Fair 2015, Vibrant Gujarat Khadi Utsav 2015, Khadi Trend Pavilion, Silk Fab, Indian International Fabric Expo 2014, 8th Annual Intellectual Property Summit 2015, Garvi Gurjari National Craft Summit, Buyers and Sellers Meet for Handicrafts and Handlooms, Handloom Fair, Fibre & Yarn Expo, National Garment Fair, Tarun Tahiliani



Bridal Wear Expo, Sari Workshop.

Ms. Panchami Mistry, NIFT Gandhinagar was selected for final round of WOW competition and visited Wellington, New Zealand.

faculty training

WORKSHOPS AND TOTs

TOT's on Pattern Making Contouring, EDP, Lingerie Design and Development, Effective Curriculum Deliverance, Case Method learning, Design Thinking, Vector Graphic & Digital Design and Entrepreneurship Management, Illustration for Fashion Design and Research Methods was attended by 24 faculty of the department.

TOT's conducted by the department are Basic Pattern Making and Children Wear which trained 8 faculty of Department.

seminars & workshops

BY ALUMNI & INDUSTRY

- NIFT Bengaluru organised expert lecture on Financial plan and Project report, 2D/3D body measurements and Pattern Making and online fitting room for apparel technology, theoretical aspect of color theory and practical aspects of color matching system, Fashion design and product development professional from New York and a Design Seminar on "Design, Culture and Future Society" - University of Leeds, UK.
- NIFT Bhubaneswar organised workshop on ORIGAMI (Art of the paper folding), Art Design Interface of India & Malaysia, Block Printing

- NIFT Hyderabad organised expert lecture on Prêt wear and Corporate Wear.
- NIFT Kolkata organised workshop on Fashion Styling and Makeup and Styling and "Images & Forms of Goddess Durga"
- NIFT Mumbai organised workshop on Zardozi and a special lecture on Contemporary Indian Wear
- NIFT Delhi organised workshop on digital presentation techniques
- NIFT Patna organised workshop on Visual Merchandiser, Lifestyle and Lambadi womens craft work by Tribal Health Initiative
- NIFT Raebareli organised a workshop on 'Chikankari' and an interactive session with Dr. Samantha Buddy, Senior Lecturer from De Montfort University in Leicester, UK

Ph.D.

UNDERTAKEN & COMPLETED

Ph. D. Completed

Prof. Dr. Vandana Narang and Sr. Prof. Dr. Banhi Jha, NIFT Delhi, have completed their PhD.

Ph. D Undertaken-

From NIFT

Prof. Monika Gupta, NIFT Delhi, Prof. Vandita Seth, NIFT Gandhinagar, Prof. Malini D, NIFT Hyderabad, Ms. Rakesh Vidhya, NIFT Raebareli and Ms. Paramita Sarkar, NIFT Kangra are pursuing their Ph.D from NIFT.

From Other Institutes

Prof. Monika Aggarwal, NIFT Bhubaneswar, Ms. G. Sai

Sangurai, NIFT Chennai, Ms. Purva Khurana, NIFT Delhi, Ms. Kundlata Mishra, NIFT Mumbai, Ms. Japjee Kaur Kohli, NIFT Gandhinagar, Mr. Bharat Jain, NIFT Gandhinagar, Ms. C. Seetha, NIFT Chennai, Ms. Seema Kumar, NIFT Chennai, Mr. Om Soorya, NIFT Kannur and Prof. Reenit Singh, NIFT Kolkata are pursuing their PhD from other Universities.

student participation

EXTRA-CURRICULAR ACTIVITY

Fashion Spectrum, Converge and NIFT Fashion Olympiad are NIFT's Annual events wherein students from all campuses actively take part and win prizes. Other events organized at all NIFT campuses are Fresher's party, Hindi Divas, Craft Mela, Flag hosting at Independence Day & Saraswati Puja.

CEP &

short-term programmes

The following Continuing Education Programmes were offered during the last year-

Two year Programme

Fashion Fit & Style, NIFT Chennai and Mumbai

One Year Programmes

Fashion Clothing Technology (FCT), one of the oldest programme was offered at various center of NIFT like Bengaluru, Chennai, Hyderabad, Mumbai (2Batches), New Delhi, Kolkata and Patna. Fashion Integration for Apparel (FIAI), at NIFT Gandhinagar and New Delhi. Indian Fashion Apparel & Boutique Management (IFABM), at NIFT Hyderabad.

craft cluster

INITIATIVE

All students of IV semester of Fashion Design Department go for a craft cluster diagnostic study as a part of curriculum in various states of the country during the month of May – July, In 2014 the Craft was studied for the following regions.

NIFT Bhubaneswar studied "Pipli, Raghurajpur, Nuapatna, Kotpad & Kantilo". NIFT Chennai studied "Weaving Mangalagiri" and "Wooden Craft Kodappalli Bommallyu", Guntur, Andhra Pradesh; "Tholapavakoothu and Aranmulla Mirror", Kerala; and "Horn Carving and sandalwood carving", Karnataka.

NIFT Kangra studied "Paithani sarees, kohlapuri chappal" at Maharashtra; "Danke ka kaam" at Rajasthan; "Ari Embroidery" at Jammu; and "Rabari Embroidery" at Gujarat. NIFT Kolkata studied "Sital Pati" at Coocach Behar; "Kantha" at Nanoor; "Wooden Doll / Mask" at Kushmandi; "Mukhos" Charida" at Purulia; and "Terracotta" at Panchmura (West Bengal). NIFT New Delhi studied "Ikat", Patch work, Shawl weaving (Dhabla, Tangelia, Sujani) at Surendra Nagar, Gujarat. NIFT Patna Studied "Sujani Embroidery and Madhubani Painting" at Muzaffarpur and Madhubani.

industry linkage

VISITS & STUDENT INTERNSHIPS

Internship

Every year Internship is done during the month of May-July for 8 weeks duration.

Internship have been arranged with several companies like Gini & Jony, Shara Garments Pvt. Ltd. Lemax, Orient Clothing, Reliance Trends Limited, Bhartiya Fashions, Gaurav Internationals, Norwest Industry Ltd. ITC Ltd., Sarto Bespoke Tailoring Private Limited., TSG Fashions Ltd, Woodland, Swarovski, Wild Craft, Curiosity, UNI Style, Marque Impex, Tangerine, Shoppers Stop Limited, Adigear International, Transact India Exports, DSGN Fashions Pvt. Ltd., Aditya Dugar, Chemistry, Creative Impex, Fractal, Spykar Lifestyles Pvt. Ltd, Creative Garments, Modelama Exports, VK Fashions, Silver Spark Apparel Ltd, ITC Limited, Shantanu Nikhil, Devnil, Arvind Lifestyle Brands Ltd, Authenticity, Bodice, Gaurav International, Humn Designers, Indus Leagues, Pacific Brands, Shahi exports, United Colours of Benetton, M/s Mahindra Retail Pvt. Ltd. M/s Birla Cellulose Pvt. Ltd, M/s Goldenseam Textiles Pvt. Ltd, M/s IMA (Indian By Manish Arora) Clothing Pvt. Ltd, M/s Biba Apparels Pvt. Ltd, M/s. Bandhej, M/s. Aparna patel, M/s. Fabindia, M/s. AM Synergy, M/s. Kids Studio, M/s. Banswara Syntax, M/s Gokuldas Images, M/s Raymonds, M/s Madura F&LA, M/s Royal Enfield, M/s Shantanu & Nikhil, M/s Rajka Designs – Kairi, M/s Arvind Mills, M/s Maa'm Arts, M/s Aavadat Apparels, M/s Orient Fashions, M/s Shahi Exports, M/s Malgo



Exports, M/s Bewakoof Brands, M/s Manoviraj Khosla, M/s Landmark Group, M/s Max Fashion, M/s Orient Fashions and Rajdeep Ranawat – Designer Orient Craft Ltd, Birla Cellulose, I.I.Inspection & Export pvt ltd, Status Quo, Wasteless, Birla Cellulose, C9 Studio, Orient Craft-Knits Division, Birla Cellulose, In Style Export House, Gokaldas Exports Pvt Ltd, Entropy Design, Neete clothing pvt ltd, In Style Export House, Northwest Industries Ltd, Sam Stitch and many more.

graduation project

DESIGN COLLECTION

The Design Collection is the culmination of various inputs imbibed over 7 semesters ranging from creative exposure and sensitization to technical expertise. Fashion Design Semester VIII students design five to seven ensembles suitably

accessorized. 352 students have successfully completed their Design Collection at 11 NIFT Campuses this year.

graduation events

SHOWCASE

The Graduation Show FASHIONOVA-2014 is a showcase of the final collection of Fashion Design 2010-2014. The various Graduating events witnessed dignitaries from the fashion fraternity, industries and parents of NIFT students cheering together for collections showcased by the students.

graduation events

CONVOCATION

Convocation for 11 NIFT Centers were held in the month of May & June 2014 at various cities. The degrees were awarded to 352 students. Many eminent guests from different parts of the country were invited to present the degrees to the students.

ACADEMIC DEPARTMENTS

LEATHER *design*



The Leather Design Program at NIFT is unique in its structure and application to the Fashion, Footwear and Accessories Industry. It focuses on an integrative design perspective within the Industry requirements.

The Department was set up in 1993 at New Delhi and initially focused on Leather Garments. Keeping in view the needs of the Industry and need to evolve with changing times, the department has encompassed the areas of Fashion goods, Personal Lifestyle accessories and Footwear across four campuses at Chennai, Kolkata, New Delhi & Raebareli. Emphasis on integration of design concepts with material knowledge to respond to the requirements of specific markets. The course is structured and focused to the human resource requirement of the Indian Leather Industry and is aimed at developing a holistic professional.

The specialization aims at nurturing social values while shaping the competitive and entrepreneurial spirit of the student exposure to the industry through field trips, tannery training, industry internship and graduation projects being an integral part of the curriculum. The multidisciplinary approach strengthens in developing the professional.

The Leather Design graduate has opportunities in areas of fashion business as Designers, Product Developers,

Production Managers, Merchandisers, Entrepreneurs etc. The target industry for our graduates includes the Export and Domestic Manufacturing, Retail, Buying and Sourcing. The Alumni of the Department are trendsetters in their respective areas and have evolved the modern paradigm of the industry making it an integrated part of the Global Fashion and Lifestyle arena.

The four leather design departments have 21 faculty members and 325 students across semesters.

papers and articles

NATIONAL & INTERNATIONAL FORUMS

- Ms. Dolly Kumar – (NIFT New Delhi): 'The Virtual Real – Trend Forecast for SS 15' published in Shoes and Accessories in the March 2014, Edition no 03 and 'Trend Watch Fall Winter 15/16'; 'Establishing Stability within Chaos in Fall/winter', published in 'Shoes and Accessories magazine' in the March issue no. March 2015/Vol.7/No.3; paper titled 'Fashion and Beautification in India' published in e-book titled 'Crafting Allure: Beauty, Culture and Identity' (Page no 16-26) –ISBN: 978-1-84888-299-7.
- Paper titled 'A study on designing of interactive graphics for toddler's footwear' written by Ms. Shinju Mahajan, NIFT New

Delhi, selected for the 89th Textile Institute World Conference, Wuhan, China.

- Paper titled 'Study of the Brand 'Herbag' and Revival of the Material 'Amazonia' written by Mr. E. Sivasakthi, (NIFT New Delhi), selected for the 89th Textile Institute World Conference, Wuhan, China.
- Mr. M. Aravendan (NIFT, Chennai): 'Literature Review on Network Design Problems in Closed Loop and Reverse Supply Chains' in International Journal "Intelligent Information Management", by Scientific Research Publishing USA 5/14/2014; 'An Integrated Multi-Echelon Model for a Sustainable Closed Loop Supply Chain Network Design' in International Journal "Intelligent Information Management", by Scientific Research Publishing Inc., USA 11/14/2014.
- Mr. Sankara Narayanan T.R, (NIFT, Raebareli) participated in E-Commerce in Traditional Art & Craft International forum from Jodhpur, Rajasthan-India in March, 2015.
- Mr. Sanjib Das, (NIFT, Kolkata currently on assignment to ETIFI Project Ethiopia) presented a Paper on "Analysis of Critical Control Areas for Integration of Cotton-Textiles-Apparel Value Chain of Ethiopia" at the 4th International Conference on Cotton, Textile & Apparel Value Chain in Africa held in May, 2015 at EITEX, Bahirdar, Ethiopia.

projects undertaken

FOR GOVERNMENT and INDUSTRY

Delhi Campus:

- Ms. Dolly Kumar & Ms. Tulika Mahanty completed the IRCTC-Uniform designing project in May 2014
- Ms. Tulika Mahanty, Mr. E. Sivasakthi, Mr. Ashutosh Sahi (Asst Professor- TD) and Ms. Bhavna Verma (Assoc Professor- BFT) completed a Project for Training of Indian Navy Officials- "Enhancing Technical Competence in Sourcing and Supply of Textiles, Apparel and Footwear" for 12 officials of the Indian Navy.

Kolkata Campus:

CPFDD Project (Certificate Programme in Fashion Design Development): The LD Department at Kolkata has successfully completed the One year certificate program for the Students of North Eastern states sponsored by the DONER. This Program

commenced in December 2013 and the valedictory was held in January 2015. Course Coordinators: Mr. Rahul Sethi & Mr. Sabyasachi Sengupta.

Raebareli Campus:

- Mr. Sankara Narayanan T.R, Asso. Prof. –LD conducted an In-depth analysis of the Varanasi Handloom Cluster for the Ministry of Textile, Govt. Of India. from Jan 2013 to April 2015; also TIDI-NIFT Twining Arrangement Project for Govt. of India.
- Mr. Shivendra Prakash Kuldeep, Asstt. Prof. – LD conducted Zardozi Artisans Training for FEED on 12th & 13th March, 2015

student participation

COMPETITIONS & AWARDS

Delhi Campus

- Two students each of LD V & LD VII sent their entries for the logo/tagline design competition invited by the Finance Ministry.
- 12 students from LD VII selected for the IKEA project.
- 3 alumni (batch 2011 -2014) sent their digital portfolios for Vogue Talents issue to be published in September 2014 with Italian Vogue.
- Avinash Kumar of Sem VI had participated in the CLE Design Competition and has got the CLE Design Award 2015 (Jan 2015) for the Best Leather Goods Design – Travel Bag under the student category
- Sanya Donald (LD VI) and Vidushi Kaul (LD VIII) selected as Finalist for the grand Finale for DLF Emporio Design Awards 2014-15.

Kolkata Campus

- Romina Suwasia & Ankita Dutta of LD Sem VI, participated in Design Sutra Competition held at NIFT Bhubaneswar, were selected for the final round in International Craft Competition.
- Ankita Dutta, Bhavna Agarwal, Arpita Choudhury, Debolina Bera, Rohini Agarwal, Yashi Singh & Puja Bharti of LD Sem VI participated in Vogue Honours 2014
- Ms. Bhavna Agarwal, LD Sem VI, participated in Vogue Honours 2014 & Junk Juxtaposed in NIFT Olympiad '2014.
- Debolina Bera & Rohini Agarwal LD Sem VI, participated in International Talent Support (ITS) 2015 & Arts Of Fashion

Foundation 2015.

Chennai Campus

- Saanya Jagdeep Jiandani LD – III, participated in a National TV commercial for Clean & Clear Face wash on 31.10.2014

- CLE (council for Leather Exports) Award – 2015 – Leather Design students:

- Leather Goods Design-City Bag Category- Puspharaj, & Ankush Basu of Sem-VII

- Leather Garment Design- Fashion Category - Monica Yadav, Sem-VII

- Leather Goods Design- Travel Bag Category -Aaksiti Sood, Sem-V

- Design Sutra Product Participation: Arun Sasi & Monica yadav of SemVII

- NFO participation - Tariq Ibrahim, Aakriti Sood, Monisha Burnwal Dayaneni Shraviya, Prabal & Vrinda Jain of LD semester VI participated in NFO Nationals at New Delhi

Raebareli Campus:

- LD Students actively participated and won awards at the Kalrav Annual Fest held on 28th & 29th Jan, 2015 AT FDDI, Raebareli

- Ronald Richard and Mansher Singh won the Best Fashion Show & Best Model Award at “Varchasva” IIM, Lucknow 21 – 23 Nov, 2014

- LD Students actively participated and won awards at CONVERGE-2014 at NIFT, Kangra on 22nd to 24th December 2014. Sachin Kumar, Kunal Jyoti, Shivani Singh, Monika Dayal, Karan Singh, Anurag Bharti, Tanupriya Srivastave & Rahul Kumar achieved distinction in sports events.

- Chaitali Singh, Supriya Chandra, Anjali Kumari and Vertika of LD Raebareli won awards at Kaltarang Annual Fest held on 21st & 22nd Feb, 2015 at RGIPT, Raebareli

international linkages

EXCHANGE AND TWINNING

- Shirin Sharma NIFT, New Delhi selected for FIT New York in semester V – 2014.

- Tanne Giling & Susanne Laura Zegeling were selected

from Saxion University Netherlands to NIFT Chennai in Leather Design (July-Dec 2014)

- Kierti Bindal, Chennai Centre, semester IV selected for FIT New York (July – Dec 2014)

faculty participation

NATIONAL AND INTERNATIONAL VISITS AND INTERACTIONS

Delhi Campus

- Ms. Dolly Kumar visited the India Shoes and Accessories Forum (ISAF-18th to 20th March 2015), to present the footwear trends for A/W 2015-16

- Visit to IILF Fair, Chennai from 1st Feb – 3rd Feb 2015 by Ms. Dolly Kumar & Ms. Neeti Banga.

- Ms. Neeti Banga participated in the “Design Thinking for India” Workshop in Mumbai from 19th - 20th September 2014 (Lalit Hotel)

- Hemp-The Next Generation Industrial Crop Conference attended by Mr. E. Sivasakthi on Nov 29, 2014 at IHC

Kolkata Campus

- Mr. Rahul Sethi & Mr. Sabyasachi Sengupta Visited IILF Chennai from 1st - 3rd February 2015

- Mr. Alokesh Ray Visited International Leather Goods Fair, Kolkata 2015.

- Mr. Sabyasachi Sengupta attended what's Next event - 18th to 20th Dec 2014 at New Delhi.

Chennai Campus

- Mr. D. Rajashekar and LD-V semester students visited FDDI for demonstration of Leather Testing Machines on 03.09.2014; also attended the 29th AGM of Council of Leather Exports (CLE), at Chennai in September 2014; visited M/s HiDesign Industry at Pondicherry with Semester V students in November 2014.

- Ms. Swetha Jagdeesh and LD-III students visited M/s Roj Leathers, at Perungudi, Chennai on 04.09.2014

- Mr. Senthilnathan attended meeting on Fashion Forecasting by Linea Pelle, organized by CLE at Taj Coromandel, Nugambakkam, Chennai.



- Mr. Thamarai Kannan, (Guest Faculty) and LD-VII semester students visited Express Avenue & Phoenix Mall for Visual Merchandising studies on 18.09.2014
- All Faculty Members visited India International Leather Fair (IILF) Chennai Feb, 2015
- Students of semester IV visited Tata International & Kalyanam & Co as part of Industry visits along with faculty Mr. T. Murugan & D. Rajashekar.
- Students of semester VI with Mr. Senthilnathan visited Nagalapuram for Photography study on 12.03.2015

Raebareli Campus

- Mr. Balachandar with 6th Semstudents visited Chennai from 1st to 3rd Feb to 3rd Feb 2015 to attend the IILF
- Mr. Kuldeep visit to NIFT, Kangra from 22nd to 24th Dec., 2014 for Converge, 2014

faculty training

WORKSHOPS AND ToTS

- Ms. Dolly Kumar & Ms. Tulika Mahanty attended ToT – Approach to Academic Research conducted by Ms. Usha Narasimhan at NIFT New Delhi from 30th June - 5th July 2014
- Mr. D. Rajshekar workshop for Craft practices & Traditions and Design Research, Research methodology paper presentation & publication
- Mr. M. Aravendan, NIFT, Chennai, TOT for Lectra (DFT) & Adobe Illustrator

seminars & workshops

BY ALUMNI & INDUSTRY

Delhi Campus

- Mr. Samant Chauhan: Design Conceptualization & Ideation, Semester – VI
- Mr. Sadan Pandey: Menswear- forecasting & the analysis of the market, Semester – VI.
- Mr. Prabhat: Surface development techniques- with practical demonstration, Semester – IV.
- Mr. Nagendra: Value addition through surface development on leather products.
- Mr. Vinay Kumar (Marketing Manager – Superhouse Leather, Noida) conducted a session for the subject Design project (LD VI) on 22/01/15 from 10.45 - 12.15.
- Guest lecture by Mr. Nagendra on leather Accessories-II - February 2015.
- Guest lecture by Mr. Anoop Rana on Merchandising with LD-VI - March 2015.
- Neeti Banga organized a Seminar by AMANN GROUP Germany on Sewing Threads at NIFT Delhi for students of sem 4 & 6

Chennai Campus

- Ms. Shweta Jagadesh, arranged a demonstration by Ms. Jagdesjwari Weaving Expert for LD III students in September 2014
- Mr. D. Rajashekar, Mr. P. Senthilnathan & Ms. Shweta Jagdesjwari, Asst. Prof attended a work shop on Research

Methodology, organized by NIFT Chennai on 29th & 30th December 2014.

- Mr. Krishnakumar Gupta, Senior Associate-Sales Adidas, New Delhi delivered a Lecture on current Retail Scenario for Semester V & VII
- Mr. D. Rajashekar arranged meeting with Mr. Raju, M.D., Spade Works, (Buying House), Chennai for Guest Lecture & Graduation Project
- Mr. C.S. Gnanasekaran delivered expert lecture for Leather Studies & Processes II for sem IV.
- Mr. Rajiv Krishnan expert Lecture on Buying House Operations for LD sem IV & VI.

Raebareli Campus

- Mr. Prabhat Kumar, Sr. Designer, IIT –Kanpur for Special Input on Portfolio, LD Semester IV & VI.
- Mr. Rajesh Singh Yadav, Dy Director, Industries & CEO Uttar Pradesh Trade Promotion Authority - Invited for the display of the craft documentation of LD-V students. He appreciated the students work and asked to provide some design workshop for the artisan of different clusters which will be sponsored by DIC, Kanpur.

Kolkata Campus

- Mr. Rahul Shastri & Mr Anup Shukla Alumnus of LD (2006 -2010), currently with Sabyasachi Mukherjee, Goods & Accessories and Menswear Sections respectively had an interactive session with Sem 6 students.
- Mr Sidhartha Das (Batch 1998 – 2000) currently with Simran International Gurgaon and Ms Ekta Sharma (batch 2002 -2004) Alumnus LD, Kolkata visited the campus and interacted with the LD Sem 6 students on 6th Feb 2015.
- Mr Mihir Kanti Roy Alumnus of the first batch LD, Kolkata (P.G. batch 1998- 2000) is a Guest Faculty in the areas of Leather Goods & Accessories and is working as a Designer at X L Enterprises Limited, Kolkata.

Ph.D.

UNDERTAKEN & COMPLETED

- Mr. E. Sivasakthi, Associate Professor, NIFT, New Delhi, is pursuing his Ph.D in the area of Footwear Sizing from Mewar University.
- Ms. Shinju Mahajan, Assoc. Professor, NIFT, New Delhi is pursuing her PhD from National Institute of Fashion Technology (NIFT) and has successfully completed the comprehensive exam. Her topic of research is Atmospheric Pressure Plasma Treatment on Leather.
- Ms. Usha Narasimhan, Assoc. Professor, NIFT, New Delhi is pursuing her PhD from Jamia Millia Islamia University.
- Mr. M. Aravendan, Associate Professor, NIFT, Chennai is pursuing PhD in the area of Supply Chain Management in Pondicherry University, Pondicherry.

student participation

EXTRA-CURRICULAR ACTIVITY

Delhi Campus

- LD VII participated in the MAX ELLE Design Competition
- Kajol Pawani, Vidhi Khurana, Ishita Goel, Arju Yadav & Annie dutta of LD-IV came 2nd at the Nokia India fest at Goa
- Students of LD-IV, Savleen Bindra & Kajol Pawani featured in Cosmopolitan Magazine, India march issue for their Designer Parody T-shirts
- Savleen Bindra, LD-IV selected as style ambassador at Koovs(online fashion Portal) and has now reached the level of collaboration with cosmopolitan Magazine, India
- Deeksha, Parul Vijayrania & Tripti Manakapure of LD VI, represented garments in "costume round" of "Femina Miss India 2015" which was worn by Aditi Arya who won the "Beauty Pageant". Savleen Kaur Bindra sem-IV won the best styled cover award by the cosmopolitan magazine editor, Nandini Bhalla.

Kolkata Campus

- Mr. Debayan Ghosh, LD Sem VIII won Gold medal in Solo Singing in NIFT Converge 2014, Silver medal in Junk Music in NIFT Converge 2014 and silver medal in Cricket in NIFT

Converge 2014.

- Argha Majumdar: Poster Design Competition, (Orientation Programme at NIFT Kolkata) - 1st Placed; Styling (Converge held at NIFT Kolkata), (photography-2014), (face painting-2015); represented NIFT Kolkata, at Spring Fest 2015, at IIT Kharagpur; Wacom graphic design competition 2014; MAX design awards 2014; Logo designing competition for NIFT Fashion Olympiad - N.F.O.
- Arpita Choudhury Sem VI participated in Vogue Honours 2014.
- Ishita Kapoor, Sem IV participated in PC Chandra Show.

Chennai Campus

- Prabal & Vrinda Jain participated in Junk Spots for NFO competition.
- Florina participated in Spectrum and made Garments for Fashion Marathon at NFO.

Raebareli Campus

Shradha Chadha, & Tanupriya Srivastava LD-IV-participated in NIFT Fashion Olympiad event Quick silver and won the runners-up prize. Participation in Spectrum 2015 - award winning students of LD were: Anjali Kumari - AD-MAD; Shradha Chadha - Quiz; Anuja Tiwari & Chetna Andani - Hindi Debate runner-up & Sudoku - runner-up; Shivani Singh, Anuja Tiwari, Stuti Suraj, Chaitali Singh - Group Dance-Winner; Tanupriya Srivastava & Ms. Ashu Singh - Antakshari; Payal Kumari & Mayank Bharti - Table Tennis Winner (Mixed Doubles) - runner-up; Payal Kumari, Chetna Andani & Shivani Singh - Kho-Kho -Winners

CEP &

short-term programmes

Delhi Campus

Creative Thinking & Design Development - Diploma programme - 1 year (Sept 2014 - Sept 2015)

Chennai Campus

Mr. P. Senthilnathan, Coordinator, Programme - Basic Digital Photography, duration - 5 days (week end) (June 2015)

Ms. Shweta Jagadesh, Coordinator, Programme - Fashion Bags (Ladies), duration 30 days (June 2015)

Mr. Bharat Singh, Coordinator, Programme - Fashion

Footwear (Ladies), duration 30 days (June 2015)

Kolkata Campus

LD and FD Department are running on regular basis the CE Programme (FCT) under the Coordination of Mr. Rahul Sethi, Assoc. Professor & CP-LD & Prof. Reenit Singh - FD for year 2014 - 2015. The FCT Batches 2013 - 2014 has been successfully completed. Currently the FCT Batch of Nov 2014 to Nov 2015 is in progress.

craft cluster

INITIATIVE

Delhi Campus

31 students along with faculty Ms. Tulika Mahanty & Ms. Neeti Banga, NIFT, New Delhi, visited Craft Cluster held in Jawaja, Rajasthan from 8th June -11th June & 14th June- 17th June respectively.

Kolkata Campus

Cluster Visits (with students of Sem - IV) - Mr. Alokesh Ray, Asst. Professor & CC-LD, and Mr. Sabyasachi Sengupta, Assoc. Professor, NIFT, Kolkata had been to Cooch Behar : 16th June to 19th June 2014 and Mr. Tapash Bhattacharya, Asst Professor NIFT, Kolkata had been to Nanur : 17th June to 20th June 2014.

Raebareli Campus

Leather Toy (Indore) & Leather Jutti Majri (Jodhpur) Semester IV: Mr. Lal Singh & Mr. K.K.Babu, visited Meera Sansathan, Jodhpur (Nagar) Neta Ji Shubhash Marg and Indore, Madhya Pradesh.

Chennai Campus

Craft Cluster visits with LD Sem IV Students

Craft :Palm leaf at Pulicat Chennai and Cane Craft at Chennai Faculty:Mr. P. Senthilnathan, Mr. D. Rajashekar.

industry linkage

VISITS & STUDENT INTERNSHIPS

The Department has been continuously interacting with industries and Government bodies to arrange the Graduation Project, Tannery Training, Industry Internship and Craft Documentation. Some of the Organizations where we have been taking our students for Visits and Internship include:

Delhi Campus

- Visit to SGS Testing Lab Udyog Vihar, and Richa Global Garments Gurgaon on 26.04.14 ,subject- APPC, subject Faculty- Ms. Neeti Banga
- Visit to DLF Emporio, Vasant Kunj to study the luxury brands on 12.04.14 , subject- APPC, subject Faculty- Ms. Neeti Banga
- Visit to Safety Footwear Factory, SGS security Pvt. Ltd, Shahibabad, subject Introduction to Footwear
- 33 students of semester- VI went for Industry Internship of 8 weeks commencing from 2nd of June 2014
- 31 students of semester IV went for Tannery Training in Kanpur, Nalagarh, Chennai, Jalandhar for 3 weeks commencing from 21st June 2014
- Surajkund visit with LD-IV Students

Kolkata Campus

- Mr. Alokesh Ray Conducted Students Visit (Semester IV & Semester VI) to ILGF Kolkata on 28.03.2014
- Internship and Graduation Projects at:
Orion Conmerx Gurgaon, Shamrock Kolkata, UR Trading, Kolkata, Super House Noida, Unileather, Kolkata, Inma Enterprises Mumbai, Khimjee Hunsraj, Chennai, MAP²d FASHION, Noida Nadeem Impex, Kolkata, Elements Exports Gurgaon, Malaga Bags Mumbai, Kabir Leathers, Gurgaon, Apollo International Noida, Resshi (A-One) Exports Kolkata, Century Overseas New Delhi, AV Thomas Chennai, Bhartiya International Bangalore, Shilpa Overseas Kolkata, Tata International Dewas.

Chennai Campus:

Internship and Graduation Projects at :

A.V.Thomas Chennai, Rabia Leather Chennai, TATA International, Colorplus Fashions, Chennai, GKK Exports, Chennai, Impulse Overseas Gurgaon, Metro shoes Mumbai, Drish Shoes Ltd, Madura Garments ,Bangalore, Atlas Brands Bangalore, Crew BOS Ltd, Gurgaon, Soles Fashions Bangalore, Benetton India Gurgaon, Changi Enterprises, V&M, Haryana, Pantaloons Bangalore, Kavis Fashions Mumbai,

Prachi leathers Kanpur, Alpine Apparels Faridabad, Lupine Design Bangalore, Mas linea Leather Accessories Chennai, Hidesign, Pondicherry, Farida Shoes Chennai, Woodland New Delhi, Orion Conmerx Gurgaon, Decathlon Bangalore, Florence Shoes Vellore, Central Leather Research Institute, Chennai, Tommy Hilfiger, Bachi Shoes India, Butler Leathers Goods Factory Chennai, Posup Brands ,K.H. Shoes, M&B Footwear, Poineer Inc, Apollo International.

Raebareli Campus

Visit to India International Leather Fair (IILF) 2015, Chennai from 1st Feb to 3rd Feb 2015 for Sem.-V. Tannery Training Sem. V from 27.05.2014 - 17.06.2014. at Rahman Industries, Unnao, Kanpur .Tannery Visit for Sem- III on 24.11.2014.

Internship and Graduation Projects at:

AV Thomas Chennai ,Fashion Club Global, Delhi , Jarosniv Exports Delhi ,Kabir Leathers, Gurgaon, P&G Enterprises Gurgaon, Pahwa International New Delhi, S.S.International, Gurgaon, Saroj International Leather Noida, Saru International Gurgaon, SJM Exports New Delhi, SRB Exports New Delhi, Super House Noida, Supreme Overseas, Bangalore, Tata International Ltd., Chennai, Ultimate Fashion Maker, Delhi,

industry interaction**GRADUATION PROJECTS****Delhi Campus - Graduation Project**

2014 - Total 29 Students.

2015 - Total 33 Students.

Sponsoring companies:

BATA, Azura- Jaipur, Apoorva Creations Pvt. Ltd., Madura Bangalore, Flipkart, Savi Leathers, Flamingo Designs, Woodlands, Thesis, Dawar Exports, Super House Leathers, DC BATA , Alpen Fashion & Tract Ltd. ABC Leather, Apollo International, Shah. J. Exports, S.K International Kanpur, Orion Conmerx, Apollo International, Triburg (Research Project, SAVI LEATHERS, Rugberry, Bharat Enterprises, DC (Mentor Nagendra, Samant chauhan, Alpen Fashion & Tract Ltd., Chiselle effects.

Kolkata Campus - Graduation Project

2014 - Total 24 Students.

2015 - Total 23 Students.

Sponsoring companies:

Orion Conmerx, Torero Corporation, AD Regency Exports, Pragati Vinimay, Khimjee Hunsraj, Orion Conmerx, Super House, Exotic Fashions Pvt., Tata International Limited,, Crescent Exports, Leather Choice, Punihani International, Intan Exim, Edcons Exports, Peperone, Unico Retail, Kabir Leathers, Ritu Exports, Bharat Enterprises,Leather Choice , D2 International, Hidekart, Inma Enterprises, Hide Tailored, UR Trading, Jiaran Sheodutra Industries , J.C Fenasia,JAK Leathers,Nadeem Impex, Emami Frank Ross ,Aro-Global , DRVV ,Turtle Limited, Savi Leathers.

Chennai Campus - Graduation Project

2014 - Total 23 Students.

2015 - Total 22 Students.

Sponsoring companies:

M&B Footwear, Tangerine Designs,Orion Conmerx, Tangerine Designs , KH Exports , Life Style , Indiano Pelletteriaa, Tata International Limited, M&B Footwear, Roj Leathers, K.H. Exports,Pioneer Inc, POSUP Brands, Apollo International Ltd., Butler leather goods factory.

Raebareli Campus - Graduation Project

2015 - Total 24 Students. (1st Graduating batch)

Sponsoring companies:

Fashion Factory International, Okhla, Delhi, Fashion house, New Delhi, Paras Exports, Haryana, Impulse Corporate Tower, Haryana, Ultimate fashion makerLtd. , New Delhi, Saroj International Leathers Pvt. Ltd., Noida.

graduation events

SHOWCASE

Delhi Campus - The graduation event was conduct at IGNCA in June 2014. The eminent guests consisted of DG-NIFT, Dean –NIFT, and members from the industry.

Kolkata Campus - Graduation Project Event was held on 4th June 2014. Eminent Guests - Ms. Namita R. L. Choudhury – Director NIIFT, Mohali & Hon' Member BOG NIFT; Mr. Tapan Nandi – Chairman, CLE, Eastern Regional. Venue : Royal Bengal Hall, Salt Lake City, Kolkata

Chennai Campus - Graduation Project showcase was held on the 22nd May 2015 at the Chennai Trade Center. Chief Guest was Madras High Court Judge M. Jayachandran

graduation events

CONVOCATION

Delhi Campus - The convocation was conducted at Air Force Auditorium in June 2014. The guests consisted of DG-NIFT, Dean –NIFT and eminent BOG members.

Kolkata Campus - Convocation was held on 5th June 2014, with Eminent Guests: Dr. Amit Mitra, Minister, Govt. of West Bengal, Dept. Of Finance; Mr. Swapan Debnath, Minter, Govt. of West Bengal; Dr. Pradyumna Vyas, Director NID; Ms. Namita R. L. Choudhury – Director NIIFT, Mohali & Hon' Member BOG NIFT. Venue : Royal Bengal Hall, Salt Lake City, Kolkata

Chennai Campus - Convocation 2014 was held at NIFT Chenaai Auditorium on 06.06.2014. Chief Guest Mr. Sakthivel, BOG Member, NIFT and Mr. Baskar Ramamurthy, Director Chennai.

ACADEMIC DEPARTMENTS

TEXTILE *design*



The Textile Design course is designed to produce dynamic design professionals to find creative and responsible solutions in the field of Textile Design. The four-year programme prepares students for Domestic & International Apparel and Home Fashion Industry. The Department is distinguished by its unique and innovative approach to Textile design education and its proximity to the Indian Textile Industry. The programme is offered at thirteen NIFT campuses.

Textile Design professionals provide value to multiple areas for the ever changing Fashion Business as Textile Designers, Colorists, Trend Analysts and Stylists in Design Studios, Textile Mills, Export Houses, Fashion Designer Studios, Buying Houses and Craft Sector.

During the four year programme, student learning is based on integration of design concept with market requirements covering the entire gamut of ideation, design and product development. The students are trained on weaving, printing, surface ornamentation and digital design and are exposed to Textile Design studio setups, industrial units and craft cluster areas around the country. A strong foundation of eighteen weeks industry linked Graduation Project at the end of the four year, prepares student for developing market viable collections for domestic and International market.

faculty participation

NATIONAL AND INTERNATIONAL VISITS AND INTERACTIONS

- Ms. Richa Sharma, Assistant Professor-NIFT Bengaluru, is one of the advisory committee members for Weaver's Service Center and P3D Cell at Central Silk Board. She is also one of the committee members for Karnataka Handloom Development Corporation for Design selection.
- The Glasgow School of Art visited the Bengaluru Campus in February 2015 to discuss student exchange programme. Ms. Richa Sharma, Assistant Professor -NIFT Bengaluru coordinated their visit and discussions.
- Mr. Nilesh Kumar Shidhpura, Assistant Professor-NIFT Gandhinagar, was invited by 'Ustaad Alauddin Khan Sangeet evam Kala Akademi', Bhopal (Govt. of Madhya Pradesh) to curate an art show of Gujarati artists at the prestigious 'Khajuraho Dance Festival' from 20th to 26th Feb 2015. The academy, established in 1952, aims to protect, preserve and develop Indian Classical music, drama and other metaphorical arts and creative cinema.
- Ms. Vishu Arora, Associate Professor-NIFT Gandhinagar, was listed as Associate Editor in the International Journal of Visual Design, Volume 8, issue -1.

- Dr. Ankita Srivastava, Assistant Professor- NIFT Jodhpur, has filed a patent based on her research work titled 'Textile structures for improved impact resistance by sequential padding with STFs', Patent Application No. 2606/DEL/2014.
- Dr. Reena Aggarwal Assistant Professor-NIFT Mumbai, was invited by Madhya Pradesh Council of Science and Technology, for their two day workshop, organized as 'Madhya Pradesh Karigar Science Congress' as an expert on natural dyes. The event included an interaction with around 350 artisans. She presented her paper on topic 'Prakratik rangon se kaise shuru kare apna vehvesai' at the event held on 17th -18th sept 2014.
- Mr. Pavittar Punit Singh Madan, Assistant Professor- NIFT Patna, organized two book exhibitions in the last year which resulted in adding more than 500 titles to the Resource Centre.
- Prof. Kripal Mathur, NIFT Delhi, presented her Textile Art Work in an exhibition 'Zephyrus' from 7th Jan. 2015 to 12th Jan. 2015 at Gallery Romain Rolland, Alliance Francaise de Delhi at Lodhi Estate.
- Prof. Kripal Mathur, NIFT Delhi, was invited as a Panel member at the Round Table Panel discussion at IAM, Gurgaon on 'India towards Sustainability: Crafting livelihood for social Empowerment and Cultural Development' on 21st Feb. 2015. She was also invited to be part of the Final Jury on 13th Feb. 2015 at Institute of Apparel Management to finalize the Award's for Leadership in Sustainable Fashion 2015 as part of the IAM's 'Sustainable Fashion 2020' held in Feb. 2015.
- An interactive session to discuss Varanasi Handloom Cluster at NIFT was organized on 6th September. It was chaired by Secretary -Textiles and was attended by the officials from the Ministry of Textiles, Fashion and Textile Designers, weavers and retailers from Varanasi. The event was coordinated by Prof Dr Sudha Dhingra. A small exhibition of Varanasi fabrics was put up in PJ Hall. It was coordinated by Prof Dr. Sudha Dhingra and Ms. Ashima Tiwari NIFT Delhi with few Textile Design students.
- Prof Dr Sudha Dhingra was invited as a speaker to deliver a lecture on 'Skilled Knowledge Base for the Fashion and Textile Industry' at a two day National Conference on 'Contemporary

Issues & Opportunities in Apparel Industry' held on 19th - 20th September 2014. It was organized by the Department of Fashion & Textile Technology, The IIS University, Jaipur.

- Prof Dr Sudha Dhingra was invited as a keynote speaker to a conference on Green Design organized by consortium of Green Design. The conference was held in Mumbai 8th & 9th Feb. 2015. She was also invited as a resource person for the National Seminar organized by the Institute of Fashion Technology, Faculty of Family and Community Sciences, The Maharaja Sayajirao University of Baroda on 'Envisaging futures for the Textile and Apparel Industry 'on 4th and 5th April 2015. She chaired one of sessions on 'Sustainability in Textile and Fashion Industry' and made a presentation on 'Role of Education in Textiles & fashion Industry'.
- Prof Dr. Sudha Dhingra, NIFT New Delhi was invited by India- China Economic and Cultural Forum (ICEC) to visit Shenzhen in China in May 2015 to participate in 11th China Cultural Industries fair. She made a presentation on 'Cultural Heritage to Crafting Design' at the Silk Route Seminar and put up a small NIFT display at the India theme Pavilion.

papers and articles

NATIONAL AND INTERNATIONAL FORUMS

Faculty members, from Textile Design department across NIFT, presented research papers in National and International conferences.

Following papers were presented by the Textile Design faculty at the International Conference on Fashion and Textiles (ICFT), organized by NIFT Jodhpur on 12th-13th March 2015:

- Paper titled 'Color and Textile Aesthetics: Designer's Observation' jointly written by Ms. Vishu Arora, Associate Professor - NIFT Gandhinagar and a student Ms. Pratibha Marothi, of NIFT Gandhinagar was selected for presentation
- Paper titled 'Color and Textile Aesthetics: Designer's Observation' jointly written by Ms. Vishu Arora, Associate Professor - NIFT Gandhinagar and a student Ms. Pratibha Marothi, of NIFT Gandhinagar was selected for presentation.
- Mr. Prosenjit Bhadra, Assistant Professor- NIFT Kolkata, presented a paper titled 'Tribal Textiles of Assam'.

- Ms. Supriya Choudhury Basu, Assistant Professor- NIFT Kolkata, presented a paper on 'Digital Printing'.
- Ms. Avernita Srivastav, Assistant Professor- NIFT Patna, presented a paper titled 'NYEX- Blend of Excel and Nylon 6,6: Exploration for Kidswear'.
- Dr. Ankita Srivastav, Assistant Professor-NIFT Jodhpur, presented a research paper titled 'Development of Body Armor Materials with STF Treated Composite Structures'.
- Dr. Vandana Singh, Assistant Professor- NIFT Bhopal, submitted a paper entitled 'Economic Challenges in Apparel Industry' which was published in the proceedings of International Conference organized by NIFT Jodhpur on 12 and 13 March 2015.
- Mr. Goutam Bar, Assistant Professor- NIFT Bhubaneswar, presented a Paper on 'A study on Antimicrobial efficiency of MikaniaMicranthaKunth Leaf extracts on cotton fabric'.
- Mr. Sandeep Kidile, Assistant Professor-NIFT Bhubaneswar, Presented a Paper on 'Odishi Bandha –The Gold Strands of Ikat and its Contemporary Styling'.
- Dr. V.Senthil Kumar, Associate Professor- NIFT Mumbai, presented a paper titled 'Functional and Adaptive Indian Fashion Style for Paraplegic'.
- Dr. M. Vasantha presented a paper on 'Porgai – Lambadi embroidery of Sittilingi – A Case Study'.
- Ms. Susha Suresh, Assistant Professor- NIFT Kannur, presented a paper on 'Ethical Issues in Silk Sari Design'.
- Mr. Goutam Bar, Assistant Professor-NIFT Bhubaneswar and Ms. Baby Kumari, a Textile Design student, presented a Paper on 'New dimension of Traditional Handloom Textiles'
- Mr. Goutam Bar, Assistant Professor-NIFT Bhubaneswar and Mr. Abhishek Kumar, a Textile Design student, presented a Paper on 'Contemporization of Handloom Double cloth to Produce 3 D fabrics'
- Mr. Goutam Bar, Assistant Professor-NIFT Bhubaneswar and Mr. Debabrat Mohapatra, a Textile Design student, presented a Poster on 'Contemporized Product by using Traditional Design'
- Dr. Neha Singh, Assistant Professor- NIFT New Delhi presented a paper on 'Impact of Laundering Agents on UV Protective Properties of Cotton Fabrics'

Apart from these, the following faculty members presented papers at other National and International events:

Following papers were presented by the Textile Design faculty at a National Seminar "Envisaging Future for Textile and Apparel Industry" at Institute of Fashion Technology, M S University, Baroda on 4th and 5th April 2015:

- Ms. Akanksha Pareek, Assistant Professor - NIFT Bhubaneswar, Presented a poster on 'Pattachitra- the traditional ritualistic hand painted textile of Orissa' and on 'Pipli- Appliqué from Orissa'
- Mr. Goutam Bar, Assistant Professor- NIFT Bhubaneswar and Ms Amrutha a Textile Design student presented a Paper on 'Contemporization of Traditional Odishi Ikat'
- Dr. Ankita Srivastava, Assistant Professor- NIFTJodhpur: research paper titled 'Analysis of Energy Absorption Modes in STF-Kevlar Composite Structures' in Textile Institute World Conference (TIWC-2014) held from 2-6th November, 2014 in Wuhan, China; 'Application of Silica Nanoparticle-based Shear Thickening Fluids for Reinforcing Soft Body Armour Materials' in Nanotech Insights, 2014, Volume 5, Issue 3 - 4, 84-87.; research paper titled 'Analysis of Impact Energy Absorption Modes in Shear Thickening Fluid treated Kevlar Fabrics' in International Conference on Technical Textiles and Nonwovens (ICTN-14) held from 6-8th November, 2014 at IIT Delhi; reviewed a research paper titled 'Dissolution and Regeneration of Luffa cellulose Films in the anhydrous Phosphoric/poly-phosphoric solvent', Paper ID-IEIE-D-14-00019R1 of Journal of The Institution of Engineers (India): Series E; research paper titled 'Plasma Sterilization: New Epoch in Medical Textiles', Paper ID-IEIE-D-14-00052, Journal of The Institution of Engineers (India): Series E; research paper titled 'Optimizing Parameters of Shear Thickening Fluid treated Kevlar Fabric Based Body Armor Materials' in



International Conference on Safety held from December 2-6, 2014 at IIT Gandhinagar.

- Ms. Kakoli Das, Assistant professor, NIFT Bengaluru published an article on 'Silk in Fashion Trends' - published in Silk Mark Vogue (November 2014 - Issue).
- Prof Kislaya Choudhury, Professor- NIFT Bhopal, presented a paper on 'Green Fashion' at the International Conference 2015 held at Nirmala Niketan College at Mumbai; was invited at the Inkjet India 2015 - Digital Textile Conference at New Delhi as a guest speaker.; presented a paper on 'Engineered Digital Textile Print Design for Customized Curves' at the Body Otago Museum 14th annual symposium of the Costume and Textile Association of New Zealand in April 2015.
- Dr. Anupam Saxena, NIFT Bhopal, published 'Creativity in Business in connotation to Fashion Design & Management: A study of Conclusive factors' in Journal of Social and Life Sciences, Vol. XVII, Year 09, , Indexed and Listed at Ulrich's International Periodicals Directory, Proquest, U.S.A. (Title ID 715205), ISSN 0973-3914.
- Ms. Shruti Gupta, Assistant Professor -NIFT Kangra, published a paper on 'Colour and Fastness Properties of Natural Dyed Wool for Carpets: Effect of Chemical Wash' in International Journal of Textile Science in April 2014.
- Dr.Chet Ram Meena, Assistant Professor NIFT Kannur peer reviewed paper was published on topic 'Sustainable Design Clothing in International Dyer journal'.
- Dr. Reena Aggarwal, Assistant Professor NIFT Mumbai,

paper titled 'A case Study on Toda Embroidery - Do we really need Contemporarization for the Sustainability of a Craft' was accepted in the Asian Conference on the Social Sciences, Art Centre of Kobe, Kobe Japan to be held in June 2015. Her paper titled 'Technical Design Concepts (Case study on recent research in Textile Design and development)'was also published in a Book on 'Design and Technology Facets in Fashion Business' (Technical Design series 1) by NIFT Mumbai 2015- Published by Global Books Organization Delhi. (ISBN No. 978-93-80570-84-6).

- Prof Dr Sudha Dhingra, NIFT New Delhi, presented a paper on 'Changing Iconography in Indian Handlooms' at the international Conference 'Revolution by Design- Futuristic Design Thinking and Innovation for Creative Industries', which was organized by Sushant School of Design in April 2014.
- Mohammad Javed, Associate Professor- NIFT Mumbai, submitted a paper on 'Technical Design Concepts (Case study on recent research in Textile Design and development)' which was published in a Book on 'Design and Technology Facets in Fashion Business' (Technical Design series 1) by NIFT Mumbai 2015- Published by Global Books Organization Delhi. (ISBN No. 978-93-80570-84-6).
- Niteen Rangdal Assistant Professor, NIFT Mumbai participated in Annual Exhibition of Bombay Art Society, Mumbai, 2015.
- Dr. V.Senthil Kumar, Associate Professor- NIFT Mumbai, presented a paper on 'Enzyme recovery by ultra filtration

for bio-polishing' at the 'National seminar on technological innovators design and sustainable product development in handloom & textile industry' organized by the Directorate of Handloom, Handicraft and Sericulture, Govt. of Tripura.

- Prof. M K Gandhi, NIFT Chennai, presented a paper on 'Road Map for ADD-On solution to ERP application in the Apparel industry' Innovations in Engineering education and Research at ISTE Regional Conference, Rajalakshmi Engineering College, Chennai during November 2014. He also presented a paper on 'Effective Cost Analysis Model For Apparel Industry' at the International Conference on Communication, Computing and Information Technology at M.O.P. Vaishnav College Chennai during December 2014.

- A research paper titled 'Fashion Through Crafts-An Indian Chintz Perspective' which was jointly written by Dr. M Vasantha and Prof. Malini D, NIFT-Hyderabad, which was accepted for presentation and publication at CIMODE-Second International Congress on Fashion and Design, a conference held from 5th Nov to 7th Nov, 2014 by School of Design of Politecnico di Milano, Italy.

- Dr. M Vasantha made a presentation on 'IIHF Theme' as a part of India International Handwoven Fair conducted by HEPC at Chennai Trade Centre on 12.03.15

- Ms. Ruby Kashyap Sood, Associate Professor-NIFT New Delhi, submitted a research paper 'Fashioning the Indian Sari Blouse' which was accepted for presentation at CIMODE2014, Milan Italy. She also authored an article titled 'Maison De Denim' which was published in 'The Denim Bible, India', an exclusive publication by Images Multimedia Pvt. Ltd.

- Ms. Ananya Mitra Pramanik, Assistant Professor- NIFT New Delhi, took a session on 'Visual Merchandising' on 5th Dec. 2014 at an event organized by HEPC(Handloom Export promotion Council), Panipat.

- Dr. Neha Singh, Assistant Professor- NIFT New Delhi, presented the research paper on 'Comparison and Effects of Different Washing Cycles on the UV Protective Properties of Cotton' in the 'International Conference on Technical

Textiles and Nonwovens (ICTN2014)', at the IIT Delhi, on 6th November 2014; submitted a Paper which was published on 'UV protective finishes for Textiles', International Dyers, 2014, 199(1):33-40 Pub: Great Britain, WORLD TEXTILE PUBLICATIONS TEXTILE DESIGN,, 2014, ISSN 0020-658X.

projects undertaken

FOR GOVERNMENT & INDUSTRY

- Ms. Shubhangi Yadav, Associate Professor and Ms. Sumita Agrawal, Assistant Professor-NIFT Gandhinagar, researched and designed the 'Trends and Forecast for Khadi' sponsored by Gujarat State Khadi and Village Industries Commission. The trend pavilion was set up during Vibrant Gujarat 2015.

- Mr. Nilesh Kumar Shidhpura, Assistant Professor-NIFT Gandhinagar has undertaken a project 'Bamboo Skill Upgradation Project' sponsored by Forest Department, Gondia, Nagpur, Maharashtra.

- Ms. Richa Sharma, Assistant Professor-NIFT Bengaluru was the Project Coordinator for Central Silk Board Project on 'Contemporary Ideation, Product Development and Diversification' and 'Design intervention and product development of home textiles'.

- Mr.Prithwiraj Mal, Assistant Professor-NIFT Hyderabad had undertaken a project on 'Designing a Reflective Jacket for Cyberabad Traffic Police' which was successfully completed in December 2014.

- Textile Design department at NIFT Kangra successfully completed a project on 'Embroidery and Needle Work' for ITI trainers in July 2014for the duration of 12 days.

- Mr. K. Kumaraguru, Assistant Professor-NIFT Kannur, conducted 'Plug In – Intensive Workshop for Teachers in Fashion & Textile Domain' in February 2015.

- Textile Design Department, NIFT Chennai, designed the 'Theme Pavilion Project' for Handloom Export Promotion Council as a part of India International Hand woven Fair held at Chennai Trade Centre.

- NIFT Chennai organized a Fashion Show with Fashion Design Department for Handloom Export Promotion Council as

a part of India International Hand woven Fair held at Chennai Trade Centre.

- Weavers Service Center (WSC) designers training was held at NIFT Kolkata, coordinated by Prof Dr. Sudha Dhingra. The curriculum for the same was developed by Prof. Dr. Sudha Dhingra, NIFT New Delhi and Ms. Savita S Rana, Associate Professor- NIFT New Delhi.
- Dr. Sudha Dhingra, and Ms Ruby Kashyap, Associate Professor- NIFT New Delhi submitted a class XIIth book on 'Traditional Indian Textiles' to CBSE. Ms Savita S Rana, Associate Prof. NIFT New Delhi coordinated the project.
- Prof. Kripal Mathur and Mr. Ashutosh sahi NIFT New Delhi are working on a project to 'Design Bed linen for Indian Railways'.
- 'Designing of uniform for Air India Crew Member' project was successfully completed by Ms. Savita S Rana along with other project member from Fashion Design Department.
- Ms. Savita S. Rana and Ms. Ashima Tiwari, NIFT New Delhi, were part of the project team to promote fabrics of Chhattisgarh at a Fashion Show held on 7th Feb.'15 at Surajkund Craft Mela.
- CAT Uniform Design Project was successfully completed on 31st March'15 by Mr. Ashutosh Sahi along with other member of FD & DFT Department.
- The IKEA Project was coordinated by Ms. Ashima Tiwari, Assistant Professor- NIFT New Delhi. Ms. Ashima Tiwari and Udhayadhana Singh Arul Selvan, a student of Textile Design, New Delhi, visited IKEA HQ in Almhult, Sweden on invitation from IKEA, in May 2015.

student participation

COMPETITIONS AND AWARDS

Students of Textile Design from all NIFT campuses participated in Converge, Design Sutra and National Fashion Olympiad, held in 2014 and 2015. Besides these events, many of them won laurels in other competitions and events.

- Student of NIFT Bengaluru Textile Design, Shivani Nayak participated in the events of V Fest India, All India Competition, at Goa on 13th February 2015 and secured 1st prize (Rs 50000/-) in Fashion Rampage.
- Roshni Vyam from NIFT Bengaluru won the National award

in the event 'Zee Jaipur Literature Festival 2015' on Gond Art conducted by Ojha Arts at Jaipur.

- Students of NIFT Hyderabad participated in WOW and Boyanika –NIFT Design Excellence Competition.
- NIFT Kannur students- Anushree and Ajay, Textile Design students participated at IIM Ahmedabad for Praroop T Shirt Competition.
- NIFT Kannur Textile Design students Manya Sharma and Aditi Shetty got 1st Place in Fashion Show at IIM –Calicut.
- Students of NIFT Mumbai, Vishakha won the first prize and Pankti Gandhi and Tarang got the runners up awards at the Aditya Birla Group Challenge - 'Think about Tomorrow Today – The 3T Challenge'.
- NIFT Chennai Student Mridula G, won First prize in Corel Corporation which includes 1 copy of CDGS, Corel Painter & Corel Video Studio Worth Rs.92500/-.
- NIFT New Delhi students, Vijay Kumar and Utkarsh Anand, qualified for the final round at WOW design.
- NIFT New Delhi Udhayadhana Singh Arulselvan, semester 7 was selected for the regional round of 'World Skills India Regional Contest'.
- Sunil Chaudhary, student of NIFT Gandhinagar won Gold medals in Movie Making and in sport events - Kabaddi, Table tennis and basketball at Converge 2014.
- Akash Agarwal, student of NIFT Bengaluru Sem-VI, participated in the exhibition 'literary event' which was organized by Bangalore Mirror on 4th May 2014, participated in the exhibition 'Sunday Soul santé' on 9th May 2014, also participated in the exhibition 'Kitch Mandi midnight market' on 31st May 2014. He published an Article on URBANZAA 'Urban Edge Design' in Deccan Chronicle, Bangalore edition and participated in exhibition 'Madras Market' (FLEA Market Chennai) which was held at Chennai on 23rd and 24 August 2014.

international linkages

EXCHANGE AND TWINNING

PROGRAMMES

- Ms. Prachi Shah, NIFT Gandhinagar and Ms. Gayathri Kannan, NIFT Bengaluru, have been selected for International

semester exchange programme at Saxion University of Applied Sciences, Netherlands.

- Ms. Pratibha Marothi, students of NIFT Gandhinagar, has been selected for 15 days International summer programme at Swiss Textile College, Switzerland
- Three students from Saxion University (Ms. Eva Maria Kathrina Kuhn, Ms. Femake Vreugdenhil and Ms. Svea Carlotta Czewonka) have undertaken semester exchange and twinning programme with NIFT, Bangalore along with 5th Semester Students (Batch 2012-16)
- NIFT Hyderabad student, Ms. Nimisha Pandey-Sem VII, attended the Twinning program at The Glasgow School of Art, UK
- Mr. Tony Jacob, Sem-IV and Ms. Reshma Mathew, Sem-VI students of NIFT, Chennai have attended the Twinning program at NABA, Italy & Saxion University, Netherlands respectively.
- Ms. Arushi Sharma, Sem-VI student from NIFT Kannur was selected for ENSAIT School of Engineering, France for semester exchange program
- Ms. Kreena Samir Desai and Ms. Sambhavi Chaudhary, Sem-IV students of NIFT Mumbai have got selected for twinning programme at FIT starting July 2015 for a year
- Ms. Manvi Pande, Sem-VII student of NIFT, New Delhi attended the Twinning program at Glasgow School of Art, UK
- Ms. Sneha Singh, Sem-VII student of NIFT, New Delhi participated in programme at University of Buffalo, USA
- Ms. Artika and Ms. Tanya Lamba, Sem-IV students of NIFT, New Delhi participated in NABA – Nuova Accademia di Belle Arti
- Ms. Artika and Ms. ArushiAneja, Sem-IV students of NIFT New Delhi have participated in ESMOD, Berlin.
- Lilia Seire Scappuzzo and Francesca De from Santis from Politecnico Di Milano, Italy Spent a semester in the Textile Design department at NIFT New Delhi.

faculty participation

FAIRS & SEMINARS

- Prof. Kripal Mathur and Ms. Savita S. Rana Associate Professor, NIFT New Delhi presented 'Trend Interpretation' for Indian Exporters organized by HEPC for HEIMTEXTIL'15.
- Mr. Nilesh Kumar Shidhpura, Assistant Professor, NIFT Gandhinagar visited Vadodara International Art & Cultural Festival 'Vadfest' in January 2015 and Kochi International Art Biennale held at Kochi in February 2015. He also displayed his artwork in an art exhibition entitled 'ART AFFAIR' organized at Ahmedabad. His work was displayed along with other eminent artists of Gujarat like Amit Ambala, Haku Shah and Walter De Souza.
- Ms. Shubhangi Yadav, Associate Professor and Ms. Sumita Agrawal, Assistant Professor, NIFT Gandhinagar presented a report on Craft Cluster Initiatives done by NIFT Gandhinagar in a meeting with Honorable Chief Minister of Gujarat, Smt. Anandiben Patel.
- Prof.M.K.Gandhi, NIFT Chennai attended 'Premier Vision', exhibition at Paris and also attended 'Lectra Education forum' held at IFM, Paris
- Prof. Dr. Sudha Dhingra, NIFT New Delhi was nominated as a committee member to the Silk Board and Indian Silk Export Promotion Council by the Ministry of Textiles and was also nominated by DG as the member of 'The core group on Handlooms and Handicrafts' at Confederation of Indian Industries (CII).
- Ms. Savita S. Rana, Associate Professor, NIFT New Delhi attended 'National Award and Sant Kabir Award' meeting, as a member for selection of Textile (Handloom) for head quarter level selection at Weavers Service Center (WSC).
- Ms. Savita S. Rana, Associate Professor, NIFT New Delhi attended and participated in a workshop on 'Rethinking Basic Design Pedagogy' organized by India Design Council at NID Ahmedabad.



faculty training

WORKSHOPS & ToTs

- Mr. Nidhu. K. Mondal, Associate Professor NIFT Kolkata conducted and delivered a speech on 'Design Concept, Ideation and Process' for 'Training for trainers & Master crafts person' on 25.02.15 organized by Development Commissioner of Handicrafts (DCHC)
- Mr. R. Ravi Kumar, CC-TD, NIFT Bengaluru organized workshop on 'Natural Dyeing' on 17th and 18th November 2014 for all the students and all the department faculty members. Experts from Weaver's Service Center were invited for conducting the workshop. The participants were given inputs on Natural Dyes and its importance, present scenario and practical training on dyeing natural dyes using various shades.

seminars, workshops & expert lectures

BY ALUMNI & INDUSTRY

Experts were invited to deliver lectures to the students of topics relevant to them

- Mr. Amar Nath Dutta on 'Ikat and Brocades of India' at Gandhinagar.
- Mr. Jogi Panghaal on 'Design Colloquium' at Gandhinagar.
- Ms. Falguni Oza, Associate Professor, MICA on 'Brand promotion through social media' at Gandhinagar.
- Design forum was organized in which a team of 6 Textile Designers from Scotland interacted with TD NIFT Gandhinagar students about their project 'INDIA STREET'.

- Mr. Nitish Goswami Alumni & Marketing Executive, Chimora Prints, Mumbai delivered a lecture on 'Digital Printing'.
- Ms. Sandhya Anantani, Image Consultant and Soft Skills Trainer, Ahmedabad conducted an expert session on 'CV writing and Soft Skills' for Sem-VI NIFT Gandhinagar students.
- Ms. Sonal Baid, Director, Aura Herbals Pvt. Ltd., Ahmedabad on 'Sustainable Design' at Gandhinagar
- Mr. Partha Sinha, Brand Designer, Van Heusen, Madura Fashion and Lifestyle, on 'Design Processes followed in the industry' at Bengaluru.
- Mr. Nitish Goswami, NIFT-Alumni, interacted with Sem-VI, NIFT Bengaluru students on 'Digital Printing' on 21st January 2015.
- Ms. Hemlata Ramakrishnan, Design Consultant, on 'Overview of latest trends in textile sector' at Bengaluru.
- Ms. Maitrayee Majumder, 'Textile Design Techniques using different mediums' at Bengaluru.
- Ms. Dipti Gupta on 'Curtains and its types' at Bengaluru.
- Mr. T. Ayyappan (National Jute Board), Mr. P Shivaramakrishnan & Ms. Usha Shivaramakrishnan (Managing Director Jute Tree) on 'Jute Fiber and its property' at Bengaluru.
- Ms. Namisha Bheri on 'Digital Presentation Techniques' at Hyderabad.
- A presentation on 'Tradition, Culture & Art & Craft of Gujarat' was done by Sri Ghanshyam M. Gadhavi, Cultural Scholar, Art Collector, Writer & also Curator of SAMPADA-A Museum of Folk Heritage & Center for Arts, Gujarat in the month of April

2014 at NIFT Bhubaneswar

- NIFT Bhubaneswar arranged two day workshop on 'Innovative Natural dyeing Practices' by Ms. Sagarika Devi, Scientist, Kala aur Katha and Ms. Pankaja Sethi, Designer & Researcher, Kala aur Katha.
- NIFT Bhubaneswar also organized a workshop on 'Introduction to Knitting and Knitted Fabrics'. Mr. Goutam Bar and Mr. Sandeep Kidile Assistant Professor conducted the workshop for all the students.
- A workshop on 'Tablet Weaving' was organized at NIFT Bhubaneswar. Ms. Pankaja Sethi, a designer and owner of 'Kala aur Katha', conducted the workshop, which was attended by all the students.
- Textile Design Department, NIFT Kannur, conducted a workshop on 'Surface Design & Creative Textiles' for Textile and Fashion design students.
- Dr. Reena Aggarwal NIFT Mumbai organized a workshop on 'Hemp Fibers', which was conducted by Bombay Hemp Company Private Limited on 14th Jan 2015 for all the textile design students.
- Dr. Reena Aggarwal and Dr. Senthil V, NIFT Mumbai, organized a workshop for the school children on 'Sustainability at its Best' at Nehru Science Centre, Worli on 29th March 2015, to teach recycling of denim into useful products

Ph.D.

UNDERTAKEN & COMPLETED

- Dr. Ankita Srivastava, NIFT Jodhpur was awarded doctoral degree on 'Studies on Impact Resistance Behavior of Woven Textile Structure Treated with Shear Thickening Fluids' from IIT Delhi in July 2014.
- Dr. Chet Ram Meena, Assistant Professor- NIFT Kannur, completed his Ph.D (Tech) degree in December 2014 and was awarded the same in February 2015.

CEP &

short-term programmes

- NIFT Bengaluru offered and completed the 1 year CEP "Fashion Integration and Marketing Application for Textiles" (FIMAT) from April 2014 to April 2015 (Batch 2014-15). It has offered 1 year CEP "Fashion Integration for Textiles" (FIT) from January 2015 (Batch 2015-16).

craft cluster

INITIATIVE

- Students of NIFT Kolkata Semester-IV visited the following different craft cluster during their Craft cluster intervention programme last summer.

Kochbehar – Madurkathi

Kushmundi – Wooden Musk

Natungram – Wooden Doll

Pingla – Patachitra

Nanur – Kantha Stitch

- NIFT Bengaluru had undertaken Craft Cluster Initiatives during July 2014 for Textile Design, 5th Semester students (Batch 2012-2016) in Textile Handloom Weaving Cluster at Anekal, Gotigere and Dommasandra, Bangalore.
- Students of NIFT New Delhi visited the villages in Uttar Pradesh in 2014 to document the embroidery crafts of the state.
- Mohammad Javed Associate Professor NIFT Mumbai visited Kudal in Sidhudurg district of Maharashtra to conduct awareness programme on 'Coir of Kudal' for the Coir Cluster Awareness programme jointly carried out by him and Ms. Rashmi Gulati Assistant Professor M. Design NIFT Mumbai.
- NIFT Chennai students have undertaken a diagnostic study on 'Handloom Weaving & Embroidery Techniques' in Vadamanapakkam, Dharmapuri and Nagercoil in Tamil Nadu as a part of their Cluster Study. A Display was organized by Textile Design Department as a part of craft cluster – 'A showcase of products by Lambadi Tribes of Sittilingi and Dharmapuri'.



graduation events

GRADUATION PROJECTS

- All the Textile Design department students at various NIFT centers have successfully completed their Graduation Project in various areas in different organizations across
- An alumni meet was organized by NIFT New Delhi TD Department on 14th Dec.'14 at India Habitat Center, which was attended by 105 alumni and faculty members.

graduation events

SHOWCASE & CONVOCATION

Graduation Shows and Convocation was organized by all NIFT campuses in their respective cities. The students of Textile Design presented the work done under the sponsorship of Textile Industry at the show 'Tantu'. The events were well attended by the sponsors, representatives of the Textile Industry and alumni.

ACADEMIC DEPARTMENTS

KNITWEAR *design*



From humble beginnings consisting of crochet, hand knits and sweaters, Knitwear has grown leaps and bounds as an industry contributing to a large share of revenue in the apparel business today. The Knitwear Design programme at NIFT is oriented towards providing aspirants a holistic education in all aspects of Knit design, management and production. Currently, the course is offered at seven NIFT campuses, namely Bengaluru, Chennai, Hyderabad, Kolkata, Kannur, Mumbai and New Delhi. The program is designed to create well rounded professionals equipped to handle challenges of circular and flatbed knitting in the domestic and export field from the perspective of Design, Technology, Manufacturing and Marketing. The students pursue careers as Designers, Merchandisers, Product Developers and Entrepreneurs. Their design and technical knowledge culminates with a design collection at the end of the 8th semester.

The 7 KD Departments have a total of 36 faculty members and 532 students across semesters.

papers and articles

NATIONAL & INTERNATIONAL FORUMS

Research publications and explorations are areas which highlight the expertise and acumen of the faculty and students towards their subject area. They are also a veritable storehouse of knowledge, and form platforms for healthy debates and discussions across academia. Some such papers presented and published by the faculty of Knitwear Design are-

Dr. Vandana Bhandari, Dean(NIFT) and Professor, Knitwear Design, NIFT New Delhi, presented a paper, Article and written books. The details are as follows:

- Presented Paper on “Emerging Trends in Fashion Industry” at the UGC sponsored Seminar in Lakshmi Bai College, New Delhi on 10th Feb, 2015,
- Presented a Paper at the International Conference on Fashion & Textiles at NIFT, Jodhpur on 12th-13th March, 2015,
- She Shared her thoughts on “Stitches of Tradition: Embroidery of South India”, on the Art of Embroidery from South India and Preventive Care of textile Collection” at the National Museum, New Delhi , 11th -18th March, 2015.
- Authored a book on “Jeweled Textiles – Gold and silver embellished textiles of India” This was published by Om Book International, New Delhi.

- Contributed an Article on 'Looming Large', published with Fibre 2 Fashion. Vol3, Issue6 January 2015,
- Edited "Samanvay"- A Souvenir published for Design Sutra, January, 2015, Articles on handloom Textiles were published in the Design Sutra Souvenir Samanvaya: Saree in Fashion , Languishing Crafts of India, New Parameters.
- A Paper titled " Collaborative Design for Rangoli-Insights into a traditional Indian Practice" , authored by Ms.Nithya Venkataraman presented in The Third International Conference on Design Creativity (3rd ICDC), Indian Institute of Science (IISC) held on 12th -14th Jan 2015, Bengaluru

Other papers and articles:

- Dr. Nilanjana Bairagi: presented a paper titled "Design and development of games for children with cerebral palsy" (authored by Nilanjana Bairagi and Nivedita Manohari.C) was presented in INSIGHT 2015– A Design Research symposium held in January 2015 at Bengaluru; submitted an invited paper for publication in the "Journal of Textile Science & Engineering" of OMICS group on the topic "Textile recycling in India".
- A Research Paper presented on "Re- interpreting Traditional Design: A study on the Tribal Costume and Textile of Tripura" (authored by Nilanjana Bairagi & Paramita Mazumdar) was published as conference proceedings for " Imaging and Imagining the North-East : discourses on North-Eastern Literature, Culture, Creativity & Criticism" held in August 2014, organized by Dept. of English, Tripura University
- An article on the "Design & Development of Scientific Footwear for Toddlers" (authored by Shinju Mahajan and Nilanjana Bairagi) was published in the International Journal of Engineering sciences and Research, Aug 2014. This publication had an ISSN: 2277-9655, Scientific Journal with an Impact Factor: 3.449 (ISRA),
- A paper titled "A systematic study of the Impact of Footwear on Gait of Toddlers" (authored by Dr. Nilanjana Bairagi & Ms. Shinju Mahajan)was published in the International Journal of Current Research Vol. 6, Issue, 10, Oct 2014
- Papers by Ms.Priyanka Gupta were also accepted for publication in the AIC -2014 International Conference and for a National Seminar at Vadodara; she also presented paper

on 6th November 2014 on effect of washing cycles on the UV protective properties of cotton at ICTN 2014 international conference in IIT Delhi.

- Ms. G. Sivasankari, Assistant Professor & CI&DL ,NIFT Chennai published her Conference proceedings titled "Traditional Surface Techniques on Knits" Published in 28th National Convention of Textile Engineers' on the Theme "Technological Innovations, Design and Sustainable Product Development in Handloom and Textile Industry, Agartala, Tripura on March 7 – 8, 2015
- Articles of KD Sem-6 students were published in the Design Sutra Souvenir Samanvaya:

a) Vanat Pattu Weaving - Students team - Abhjeet Kak, Garima Bindal, Nikita Goel, Prachi Sing, Ritika Sharma. Faculty Team: - Dr. (Prof) Vandana Bhandari & Ms. Upinder Kaur.

b) Mashru Textiles- Student team Amit Kumar Yadav, Aprita Singh, Kavita Pal, Ratika Baid, Sakshi Jain, Tanvi Bansal Faculty Team:- Dr(Prof) Vandana Bhandari & Ms. Upinder Kaur

projects undertaken

FOR GOVERNMENT & INDUSTRY

Sharing expertise and providing support to the other stakeholders in the industry by sharing of knowledge is the commitment of the institute, outlined by its project focus. Knitwear being a niche area, many centres have integrally assimilated projects as part of their offerings to the business

- The Bachpan Bachao Andolan project was undertaken by Prof Dr. Vandana Bhandari which focused on helping women upgrade their existing skills and develop their entrepreneurial abilities. This improved their earning capability in employment/ self-employment. Their empowerment translated into a more secure future for their children. The classes were conducted by Mr. V. P. Singh, Associate Professor and Ms. Upinder Kaur, Associate Professor, Delhi Campus
- Ms. Upinder Kaur and Ms. Smita Ghosh Dastidar from NIFT, New Delhi, have been instrumental in the Designing of Ceremonial Uniform for Marching Contingents and Band of Railway Protection Special Force
- Mr. Shivanand Sharma (NIFT Hyderabad) implemented a project on "Designing a Reflective Jacket/Raincoat-Project" for Cyberabad Traffic Police

- NIFT Bengaluru commenced a Management Development Programme for senior level managers of Levis Strauss India Ltd on "Fibre to fabric". Ms.Nithya Venkataraman and Dr.Nilanjana Bairagi are part of the Project team in this programme
- Mr. Sridhar Amanchy, NIFT Chennai, coordinated and conducted a Fashion Show on account of 'Dhothy Day' to promote the Tamil traditional dress among today's generation at Co-optex, Chennai
- Mr. P. Mohan Raj, Project Coordinator, NIFT Chennai, conducted a project on Assessing Body - Skill Development Initiative Scheme (SDIS) Modular Employable Skills under Ministry of Labor and Employment
- Ms. G. Sivasankari, CI&DL, NIFT Chennai contributed towards the content for Fashion & Technology subjects, NMEICT – NIFT, MHRD Govt. of India
- Mr. K. Arul, Mr. Sridhar Amanchy are Project Coordinators for Commissionerate of Municipal Administration, Chennai for Reusable Shopping Bag Design
- Mr. Dhanraj Survse successfully completed a three months Project for Lindstrom Services India Pvt. Ltd. at Navi Mumbai
- The Department of Knitwear Design NIFT, Kolkata has also successfully initiated certificate programmes in its Campus on varied areas such as Certificate Programme in Knitwear Design & Manufacturing (CPKDM) , Certificate course in Women's Wear I – Sponsored by SUDA, Govt. of West Bengal, Certificate course in Costume Jewellery – Sponsored by SUDA, Govt. of West Bengal, Certificate Programme in Fashion Supply Chain Management Sponsored by Min. of DoNER, GOI, Certificate Programme in Visual Merchandising Sponsored by Alia University, Certificate Programme in Apparel Marketing and Merchandising Sponsored by Alia University

student participation

COMPETITIONS AND AWARDS

The department of Knitwear Design takes pride in its key strength- their enthusiastic and enterprising students- who bring laurels by virtue of their accomplishments. Their success in academics as well as Non-academics reinforces our

thought that holistic development is the key to every student's development.

- Mr. Kabeer, a final semester student from NIFT, New Delhi was the winner from India for the 48 hour international film festival 2015 and got selected to travel for the Lolapalooza festival in LA.
- Knitwear Design Students of 6th semester, NIFT Hyderabad, participated in the Fashion Show contest "Glitterati" organised by the prestigious BITS Pilani, Hyderabad. The students created a collection based on themes "Incredible India" and "Seven Sins", and achieved spectacular success. They got the Best Designer Award and second best Collection Award.
- Ms. Saista Munauwar, NIFT Hyderabad from 8th semester participated in an International level design contest "Triveni U-Design Contest" organized by Triveni ethnic. She won a prize of Rs.15,000 and also a chance to work with Triveni Design Team for their Design Collection.
- Ms. Akshaya, Ms.Zaina Fathima Niyaz, Ms. Sanjana .S. Bahadur , Ms. Tanya Batra and Ms. Ritwika Mukherhee from NIFT Chennai participated in 'Milan '14' held at SRM University, for their inter college Fashion Show and won the first prize.
- Ms. Sakshi Rathore & Ms. Sonalika, semester VI students from Chennai participated in the event "Fashion Parade" at the Inter Collegiate Cultural Festival at Galaxy Institute of Management, Chennai and won the first prize.
- Adithya Das P H from VI semester, NIFT Chennai participated in the "Chanel V" Fashion Show held in Goa and achieved the 2nd Prize.
- Ms. Kandalam Sindhuja of semester VI , NIFT Chennai, participated in a National Level competition "Chrysalis 2014" organized by the Army Institute of Fashion & Design, Bangalore & won the second place.
- Ms Surya Raveendranath of semester IV did an Art installation at Art Houz, Art Gallery, Alwarpet, Chennai.
- Students from final semester of NIFT Chennai participated in a Presentation & Seminar on the topic "Wool processing,



Wool Mark, The Wool Lab Creation and Display of the Latest Collection of The Wool Lab Autumn/Winter 2015-16" conducted by Woolmark Services India Private Limited.

- Final year students of NIFT Chennai created stunning attires handcrafted from unconventional material that were developed into a Fashion Calendar by Fashion photographer Mr. Santhosh Raj, with the Title "Reduce Recycle Resplend 2015". The calendar launch took place on 7th January 2015. The event was covered by Deccan Chronicle, The Indian Express, The Times of India, Cinema Spice, Trinity Mirror and Makkal Kural
- Rubleen Kaur Sahi, Priyamvada Mishra, Nidhi Rai, Nirsohini (KD IV), Dipayankanti Pradhan, Poorvaja .M, Shweta Das Chakledar, Apurva Verma, Abhilasha, Rekha Khalko Kunal Kashyap of NIFT Chennai participated in a Fashion Show (Milan 2015) at SRM University and won the Third Prize
- Students of Knitwear Design Department of NIFT, Kolkata participated in 'Ritambhara' a fashion and styling competition and show at 'Antaragni, IIT Kanpur, 2014' and ended the journey as one of the top 5 finalists
- Students of Knitwear Design Department , semester VI of NIFT Kolkata participated in a Fashion Show – Astitwa in the event Spardha at Praxis Business School, Taratala on 28th February 2015 and obtained 1st position
- Ms. Surbhi Chiplukar from NIFT Mumbai showcased her collection in Lakme Fashion Week 2014, as part of her internship project

- Collection made by Ms. Aakansha Aggarwal, Mr. Amit Kumar Yadav and Ms. Shristi Malhotra students of semester VI with Mashru fabric was chosen in the Apparel category of the Design Sutra. Ms. Aakansha Aggarwal represented the Delhi Campus at Design Sutra 2015 at Bhubaneswar Campus

faculty participation

FAIRS & SEMINARS

Seminars and fairs are an integral part of understanding fashion business, providing valuable insights into trends and market updates. Faculty have been engaged in assimilating knowledge on these areas through their participation across various such events

- Mr. V.P. Singh, Mr. Ashok Prasad and Ms. Garima Anand attended conferences on 'Hemp fiber' at IHC, Delhi
- Ms. Garima Anand attended conferences on 'Digital Textile printing' at IHC, Delhi
- Mr. Sridhar Amanchy participated in the Finals of the fashion show 'Style Icons' organized by Vodafone Red at Mutha Venkatasubba Ravo Hall, Chetpet, Chennai
- Mr. K. Nandakumar attended a seminar and accompanied students for workshops students on "Galleria Intima 2014" Intimate Apparel Association of India at Grand Hyatt, Goa.
- Mr. Sridhar Amanchy was invited to speak about "NIFT Chennai Building Architecture -the concept behind the colors, angles and how that inspires our design students to create products" to students of MEASI Academy of Architecture, Chennai.

- Mr. Sridhar Amanchy organized a lecture and seminar on "Portfolio preparation and creative ideas, Editing projects" by Ms. Val Palmer for 3rd and 4th year design students.
 - Mr. Sridhar Amanchy and Mr. K. Nanda Kumar Organized a talk on "Gender sensitivity " for faculty members of NIFT, Chennai in association with 'Orinam' & 'Nirangal' support groups for LGBT Communities.
 - Led by Mr. V.P. Singh, Chairperson Knitwear Design, Ms. Upinder Kaur, Mr. Ashok Prasad , NIFT New Delhi, Mr. Sumantra Bakshi, Mr. Pramod Kumar faculty members from Kolkata, Mr. Dhanraj Survase, NIFT Mumbai, Mr. Sridhar Amanchy , NIFT Chennai and Mr. Nishant Sharma, NIFT Kannur visited the 'Knit world International fair' and visited Knitting Industry in Ludhiana(4-7th January2015).
 - Mr. V.P. Singh and Mr. Ashok from NIFT New Delhi visited Garment Expo at NSIC centre Okhla, New Delhi .
 - Ms. Bhawana Dubey and Ms.Tulika Tandon attended a Seminar on Personality Development, conducted by Ms. Sabina Merchant at Mumbai.
 - Mr. R S Jayadeep, Professor, NIFT Kannur, attended Mazha, an artist camp organized by Kerala Lalit Kala Akademi, Thrissur.
 - Mr. Nishant Sharma, NIFT Kannur attended Ensemble 2014 at Kochi.
 - Mr. Abhishek Bajaj, attended the ICLAM 2014 –innovative ideas, technologies and services, at IGNC New Delhi.
 - Ms. Garima Anand, NIFT New Delhi, conducted a workshop for CBSE teachers on 'Textile Science' in July 2014.
 - Ms. Upinder Kaur represented Delhi campus at Design Sutra 2015 at Bhubaneswar Campus.
- faculty training***
- WORKSHOPS AND TOTs**
- Dr. Nilanjana Bairagi, conducted a 5 day TOT on Design Research, Research Methodology and Research Paper Presentation at NIFT Bangalore.
 - Mr. Imran Shah Research Assistant, NIFT Bangalore, successfully conducted a two day training program on capacity building in Pattern making and Garment Construction (Men's & Women's wear) for Resource Persons of Jan Shikshan Sansathan (Department of Elementary Education & literacy, Government of India), Tumkur district, Karnataka.
 - Mr. V.P. Singh, Ms. Amrita Roy, Ms. Priyanka Gupta NIFT, New Delhi, Mr Nandakumar, NIFT, Chennai and Mr. Imran Shah Research Assistant, NIFT Bengaluru attended a TOT on Pattern Making (contouring) at NIFT, New Delhi.
 - Mr. Mohan Kumar & Ms. Nithya faculty of, NIFT Bengaluru, attended a 5 day TOT on Design Research, Research Methodology, and Research Paper Presentation at NIFT Bengaluru.
 - Mr. Sridhar Amanchy, NIFT Chennai, Organized a Workshop by "Skill Development" for all faculty & staff members at NIFT Campus, Chennai and it was attended by other faculty members of Knitwear Design.
 - Mr. K. Nandakumar organized a workshop for facilitated by "Ability Foundation", a Chennai based non-government organization ,for semester VI 4 at NIFT Campus, Chennai.
 - Mr.Sridhar Amanchy organized a workshop on "Kalamkari-Srikalahasti style" for Knitwear Design students of semester IV as a part of the subject "Surface Embellishment".
 - Ms. G. Sivasankari, attended a TOT on Design Research, Research Methodology, Paper Presentation and Paper Publication at NIFT Bengaluru.
 - Mr. P. Mohan Raj attended Faculty Industry Attachment to M/s Perfit Hosieries Pvt Ltd, Chennai.
 - Mr. K. Arul organized a training programme on "OptiTex" software (3D Runway Designer – School Version) at NIFT Campus, Chennai.
 - Mr. K. Nandakumar attended a TOT on Pattern Making (contouring) at New Delhi Campus.
 - Mr. S.Senthilvel was nominated for co-ordination with final year students of batch 2011-15 for a workshop on Soft-skill training at Thiruvalluvar Auditorium, NIFT Chennai.
 - Mr. P. Mohan Raj attended a workshop on Research Methodology on SPSS software organized by Resource



Centre at NIFT Chennai

- Mr. P. Seal attended a ToT on Material Studies (Braiding and Knotting Techniques) under Material Studies - Yarn, Techniques of Assignments Planned in curriculum under MS at NIFT Bengaluru.
- Mr. P. Kumar attended a ToT on Children Wear by Prof. Monika Gupta & Mr. Purva Khurana at NIFT New Delhi and on Lingerie Design and Development (PM&GC) by Mr. Dhanraj Survase at NIFT Mumbai.
- Mr. Dhanraj Survase, NIFT Mumbai conducted a TOT on Lingerie Design and Development (PM&GC) at the Mumbai Campus.
- Ms. Manisha Singh attended TOTs on Children's wear Lingerie Design and Development (PM &GC) .
- Ms. Bhawana Dubey and Ms.Tullika Tandon attended a TOT on Vector Graphic & Digital Design (Corel, Illustrator & Photoshop) and on Lingerie Design and Development (PM &GC).
- Mr. Rajeev Kumar attended a TOT on Design Methodology and on Visual Merchandising at NIFT Mumbai.
- Mr. Rajeev Kumar conducted a TOT on Vector Graphic & Digital Design (Corel, Illustrator & Photoshop) at NIFT Mumbai campus.
- Ms. Tulika Tandon attended a Training on "Understanding Creative Personalities and developing coping strategies".
- Mr. Rajeev Kumar attended the 3rd Annual Workshop on NKN (National Knowledge network) at IIT Guwahati.

FACULTY INDUSTRY ATTACHMENT

- Ms. Upinder Kaur undertook a two weeks Faculty Industry Internship at Inka Homecrafts Pvt Ltd., New Delhi from 23/06/14 to 05/07/14.

seminars & workshops

BY ALUMNI & INDUSTRY

Workshops for students provide a much-needed preview to real time experiences for students, outside the norms of classroom teaching. They are also effective in understanding applications of concepts learnt by the students, to benefit business scenario. Workshops are hence blended with the curriculum for students of Knitwear Design, making them effective means of pedagogy.

- Knitwear Design Students, NIFT Mumbai belonging to Semester VI attended a workshop on Gender sensitization conducted by MAVA – Men against Violence and abuse.
- Knitwear Design students attended a seminar by the AMFI (Association of Man Made Fiber Industry India) on the versatility of Viscose, conducted by Mr. Chomal.
- A seminar on the Knitwear Industry was conducted by Mr. Sanjay Gupta and other industry experts, arranged by Mr. Dhanraj Survase.
- Ms. Bhawana Dubey arranged a workshop for IV Semester students on Surface Embellishment by Mr. Parvesh.
- Mr. Dhanraj Survase arranged a seminar for IV & VI semester students by Ms. Tejasvi Duvuri and other industry experts.

- A Workshop on Product development was arranged by Ms. Tulika Tandon for VI semester students by senior faculty Ms. Rebecca Phillip.
- Mr. Rajeev Kumar conducted a workshop on Photoshop & Illustrator for Fashion Communication students.
- Ms. Tulika Tandon organized a Workshop on Makeup and Styling by Mr. Anup Singh.
- A workshop on Draping was conducted by Mr. Anuj Sharma (Internationally acclaimed Fashion Designer) for design students.
- Alumni of Knitwear Department had a chance to meet and revisit their times at NIFT on Saturday 18th January 2014 at Indian Fashion Forum, Mumbai exhibition Centre, Goregaon (East), where NIFT Mumbai held its alumni meet.
- Ms. Bhawana Dubey organized two seminars- one on Portfolio Development by Mr. Abhijit Anand (alumni graduated from Knitwear Design Department, NIFT Mumbai in 2011) and one on Sustainability of the textile value chain by Mr. R. Chinraj (President of Suditi Industries Ltd) for V and VII semester students. She also organized seminars on Trends and Forecasting by Ms. Rifali and an interactive session by Ms. Richa Gautam, Head Designer, Arvind Brands.
- Ms. Dhanraj Survase, NIFT Mumbai organized an interactive session with Mr. Riddhi Mapxencars for V and VII semester students.
- Mr. Muntazir Ahmed delivered a lecture on warp knitting technology for students of Semester III, NIFT Mumbai.
- Ms. Upinder Kaur organized a workshop on Photography by Mr. Akash Das for KD VIII Knitwear Design students, Delhi Campus.
- Ms. Upinder Kaur organized a workshop on Makeup and styling by Ms. Jaspreet Ghaifor KD VIII Knitwear Design students, Delhi Campus.
- A seminar was Organised by Shima Seiki CAD / CAM on 11th March 2015 Knitwear Design students, Delhi Campus.
- To strengthen the ties with the industry a lunch meet was

organized for the Knitwear Design Alumni in the India Habitat Center, Delhi, in the month of December.

industry linkage

VISITS & STUDENT INTERNSHIPS

Internships are an integral part of the Knitwear Design curriculum, since they give valuable inputs on real-time situations for strategic management. They also help the student get tuned to a corporate scenario, making them ready for future assignments. Herein, internships form a base for Graduation projects and Pre-placement offers, making them viable options for career progression.

craft cluster

INITIATIVE

Likewise, the department also believes in sensitizing the students towards the grassroots of Indian Arts and Crafts, which are key indicators of our country's rich heritage. Semester IV students are thus given an opportunity to work in close quarters with artisans belonging to a cluster under the Cluster initiative programme.

Students from Bangalore undertook a Diagnostic study project with the Anekal silk weaving cluster. Students from Chennai undertook an interesting exercise of identifying the feasibility of knit fabric for areas such as Kerala Mural Painting & Puppet Making, Bamboo art, Shital Pati, Metaka, Jute, Eri Silk at Assam, Bamboo Craft for Shillong and Crochet for Andhra Pradesh and Tirunelveli.

Students from the Kolkata centre visited Kochbehar for Madurkathi, Kushmundi for Wooden Musk, Natungram for Wooden dolls, Pingla for Patachitra and Nanur for Kantha stitch. Knitwear Design students from Mumbai engaged with Crochet, Zardosi, Leather, Patwa and Jute bags.

The Kannur Campus engaged their students with Uru making at Bypure, Kozikkode, Bamboo and Jute products at Uravu, Wayanad dist and Coconut shell crafts at Badakara, Kozikkode.

Students of Delhi Campus went to Bhuj in Gujarat for documentation of crafts of Embroidery, Ajrak, Mashru, Weaving,



graduation events

DESIGN COLLECTIONS

Graduation projects and Design collections are not just hallmarks of the successful completion of the Knitwear Design programme; but they also mark the beginning to the arrival of a knitwear professional to the folds of the industry. From New Delhi, 11 students showcased their design collection, while 21 students worked on industry projects. The Hyderabad centre showcased its Graduation show at HICC , Novotel, wherein 9 students presented their Design collection and 14 students displayed their Graduation projects. At NIFT Bangalore, 6 students showcased their Design collections, while 19 students presented their graduation projects with reputed organizations like Madura Lifestyle, Arvind Brands, Myntra

retail etc. In Chennai, Chennai 25 students graduated; with a showcase of their Design Collection/Graduation Project as a Thematic Display & Exhibition. The Best 3 winners presented their Design Collection/Graduation Project collection in a Fashion Show 2014 at Chennai Trade Centre which was well appreciated by eminent Designers, Industry, experts and other professionals in the fashion and textile industry. Students from the Kolkata Campus graduated with 15 students showcasing their Graduation Project and 18 students exhibiting their Design Collection. In Mumbai, 18 students graduated with a project, while 14 students opted to show their Design acumen through a Design collection. The newest Campus to host Knitwear Design, Kannur, is all set to have its first batch of graduating students this year.

ACADEMIC DEPARTMENTS

fashion & lifestyle **ACCESSORIES**



One of the most diverse undergraduate design programmes in the country, Accessory Design has a well-defined curriculum and teaching pedagogy for grooming future design professionals - training them in the area of integrated expertise in design methodology, materials and production process, consumer behavior and market dynamics, trends and forecast interpretations, business practices and project management in the field of fashion and lifestyle accessories. A strong industry orientation is reflected in its credo 'Design for Business' with the most successful industry education interface in student learning.

There are a total of 42 faculties, out of which there is 1 Professor, 17 Associate Professors and 25 Asst. Professors on regular/contract/ad-hoc basis working in F&LA Department across 12 campuses of NIFT, with a total student strength of 840.

The program has gradually unfolded into other areas addressing the entire spectrum of accessories and lifestyle products, precious and costume jewelry, leather goods, footwear, watches, giftware, tableware, silverware, crystal ware, office furniture, consumer interface design, automobile accessories design & retail environment design.

Each campus is expected to provide national leadership in the area of its specialization. This enhances the intensity and depth of each category of specialization, and addresses design, management, marketing and technological issues within the specific product category.

papers and articles

INTERNATIONAL FORUMS

- "Career Aspirations & Background of Students Opting for Fashion Education Courses in India" at IETC, Chicago, USA by Mr. G. Chiranjeevi Reddy.
- "World's Fashion and Creative Design Education & Its Distinguished Characteristics: An over View" at Global Academic Networks, International conferences, Sydney Australia by Mr. G. Chiranjeevi Reddy
- "Design Driven Social Enterprise – A Kuderu Experience along with poster presentation" at Indian Institute of Science, Bangalore by Mr. L. Yathindra & Ms. Shipra Roy.
- "Wellness of women artisans working in hand embroidery sector, Gujarat through Ergonomics" at IFFTI, POLOMODA ITALY by Mr. Anupam Rana.
- "Fashion Education – Craft Design Process" by Ms. Lakshmi Reddy.

papers and articles

NATIONAL FORUMS

- Asian paints color next – 2015 look book in the category of newsmaker by Ms. Shipra Roy & Mr. Girinath at Bangalore.
- “Study of Gong: A Traditional Musical Instrument of the “Kukis” by Mr. N. Haokip at Assam University.
- “Designing a new future of online training programs, seminars and Research Work” by Mr. K. K. Babu at IIT Guwahati.

projects undertaken

FOR GOVERNMENT & INDUSTRY

- Mr. Sanjeev Kumar & Mr. Shakti Sagar of NIFT Delhi, executed a project of Designing ID Card for Ex. Governor, the client of the project is Govt. of Chhattisgarh.
- Ms. Preeta Hussain & Mr. Murugan, faculty of Delhi Campus executed SOS Device for MY KAVACH.
- Ms. Shipra Roy & Dr. Yathindra, faculty of Bengaluru Campus, executed a project of Adv. Training Program on “Plantain Fiber Product” the client is Tribal Co-operative Marketing Development Federation of India Ltd (TRIFED).
- Ms. R Reshmi Munshi of Bangalore executed “Design Intervention and Product Development of Lifestyle Products” using silk for Central Silk Board.
- A project titled SRIJAN (skill upgradation & product development) was executed by Bhopal faculty.
- Mr. Anupam Rana, faculty of Gandhinagar campus, executed a project on “Craft Trend Ovation Pavilion-2015” at International buyer / seller meet Ahmedabad.
- Bell & Brass Design Project was executed by Bhubaneswar Campus faculty.
- Mr. Kaustav Sengupta, faculty of Chennai Campus, executed a project on “Skill Development Training Program” for the artisans of Biora, Madhya Pradesh.
- Mr. Anupam Rana, faculty of Gandhinagar Campus, executed a Project titled “Khadi Trends Pavilion 2014-15 for Gujarat Khadi Board; project “Craft Innovation Pavilion 2015 at Vadodara” for i-NDEXT-C.
- Mr. Saurabh Kr., faculty of Mumbai Campus, conducted

a Design awareness seminar for musical instrument cluster, Miraj; conducted “New Business” Workshop for Asian Paints, Mumbai along with other team members; prepared diagnostic reports for Silver Jewelry Cluster, Hupri, Musical Instrument Cluster, Miraj, warli Painting & Palghar and dhanu, Metal Craft, Dhule.

- Mr. Kumar Sudeepta, Asst. Prof., Mumbai executed projects of Geographical Indication Project for Azulejos, Crochet Craft, Bamboo Craft, and Coconut Carving for Goan Crafts; also prepared diagnostic reports for “Kolhapur Chappals Craft, Achalapur, Lac Bangles Craft, Achalapur, pottery craft, Dharavi Mumbai, Wooden Toys, Sawanthwadi etc.; executed a project for KVIC for logo Design & Branding Design, Packaging Design and Production of Honey Packaging.
- NIFT-Kolkata faculty Ms. Jayati Mukherjee and Mr. Chirapriya Mondal Executed a Project – CPKDM-1 Year Certificate Program & Diploma Program in Fashion Journalism – 1 Year Program (Started in March 2014); also undertook a project for SUDA-State Urban Development Authority, Govt. of West Bengal under Ministry of DONER, Govt. of India.
- Mr. S.A. Venkatasubramanian, Associate Professor Raebareli executed a project: Uniform Designing for Lucknow Metro Rail Co. Engg. Client is Lucknow Metro Rail Co. Ltd.
- Mr.K.K. Babu, Asst. Prof & Mr. Ravisekhar, Asst. Prof. of Raebareli, executed the Project for Foundation for Education & Economic Development (FEED), Lucknow (UP).
- Ms. Tshering D Bhutia, Asst. Prof of Shillong executed a project on Samadre Tent.

student participation

COMPETITIONS AND AWARDS

- Ms. Mansi Akre, Gandhinagar: won 1st prize in National Jewelry Awards 2014.
- Ms. Niyati Mendarapa, Gandhinagar: won prize in National Jewelry Award in 2014.
- Mr. Sandeep Kumar Giri & Mr. Shahzan Haleem, Semester VI, (Batch: 2012-16) are the winners of the event “National Jewelry Awards 2015” on 12th February 2015 conducted by the “All India Gems and Jewelry Trade Federation”, Mumbai

ACADEMIC DEPARTMENTS

with scholarship amount of Rs. 1,50,000/- each.

- Ms. K. Varsha, 6th semester & Mr. Sarath AV, 4th Semester won Awards in National Jewelry Awards (Student Category) – 2015 at Mumbai on 12th February 2015.
- Ms. Sai Priya Tucker, student 4th semester, Ms. Kartika Baderiya, student 8th semester, Mr. Nadeem, student 8th semester and Ms. Ruchi Kakaralia, 8th semester of Hyderabad participated in the Artisan Awards 2014 conducted by Gem & Jewelry Export Promotion Council of India (GJEPC) in Mumbai on 15th August 2014.
- Ms. Kratika Baderiya, student, 8th semester of Hyderabad participated in Jewels of Rajasthan organized by Indian Institute of Gems & Jewelry Jaipur (IIGJJ) in Jaipur on 20th October 2014.
- Students of Mumbai won the 1st, 2nd & 3rd Prizes in spectrum of the event Geo Watch Design organized by Geo Watches, India.
- Ms. Vaidehi Supatkar, 4th semester (Batch: 2013-17) won the 1st Prize in the event “Oodles of Doodles”, an illustration competition conducted by Indian Institute of Management at Unmaad 2015, the annual cultural fest on January 31, 2015; also won the 2nd Prize in the event “Get Branded”, which was a tattoo designing competition conduct by Indian Institute of Management at Unmaad 2015, the annual cultural fest on 1st February 2015.
- Ms. Shikha Sinai Usgaonker, 4th semester student, (Batch: 2013-17) won 1st Prize in the event “Get Branded” which was a tattoo designing competition conduct by Indian Institute of Management at Unmaad 2015, the annual cultural fest on 1st February 2015.
- Ms. Humera Tamboli & Ms. Sonalika Anand, Sem IV, (Batch: 2013-17) students along with 5 students of other department of NIFT, Bengaluru participated in the Unmaad 2015, annual cultural fest at IIM, Bengaluru and won 2nd Prize in the event Haute Couture on 1st February, 2015.
- Mr. Shahzan Haleem, SemVI, (Batch: 2012-16) along with 2 students of Bengaluru secured 1st prize in the National level

fashion & lifestyle ACCESSORIES

competition, the “Rampage” (Fashion show) conducted by V Fest at Goa on 13th & 14th February, 2015

- Ms. Surbhi & Ms. Atreyi, students of 6th semester Delhi won 1st prize in Fashion and Music competition in NFO held at Delhi; also won National level first prize in PFDC award.
- Ms. K. Varsha 6th semester & Mr. Sarath AV of 4th Semester won Awards in National Jewelry Awards (Student Category) – 2015 at Mumbai on 12th February 2015.
- Ms. Azba Khan, student of 6th semester participated in the “Artisan Jewelry Awards, Mumbai and selected for the final round.
- A students team from NIFT Hyderabad consisting of Mr. Nadeem Md, Sikendar Naik, Ms. Amogh Sharma, Ms. Kajal Agarwal, Ms. Aishwarya Sonthalia & Mr. Akash Tomar, participated in the prestigious Biomimicry challenge(an online competition), USA on 28th May 2014. The team has won laurels among the design community for their truck design inspired by Biomimicry.
- Students of 4th & 6th Semesters of Shillong won prizes in Guwhati Fashion Awards held at Guwahati IIT on February 2015.

F&LA students across campuses have won considerable amount of prizes intra college competitions held across NIFT Campuses.

international linkages

EXCHANGE AND

TWINNING PROGRAMMES

| Name & Semester of student | Twinning from | To |
|-----------------------------|---------------|----------------|
| Ms. Shruthi, 6th sem | Bhopal | FIT, New York |
| Ms. Susan N Kurian, 6th Sem | Chennai | QUT, Australia |
| Ms. Ananya, 4th sem | Delhi | FIT, New York |
| Ms. Akansha 5th sem | GNagar | FIT, New York |
| Ms. Krishnan Varsha 3rdsem | GNagar | QUT, Australia |
| Ms. Megha Gupta, 4th sem | Mumbai | QUT, Australia |
| Ms. Shaurya, -4th sem | Shillong | QUT, Australia |

faculty participation

VISITS AND INTERACTIONS

- Dr. Yathindra L, Associate Professor, Bengaluru: delivered a key note address during the seminar on Geographical Indication: "The way forward" on September 26, 2014 at J P Celestial Hotel, Bangalore organized by Confederation of Indian Industry (CII) and Ministry of Micro Small Medium Enterprise, Government of India; reviewed Geographical Indication application as a part of expert panel consultative group meeting. The meeting was held at Geographical Indication Registry, Intellectual property office, Bangalore on October 2014; participated in the expert committee panel meeting to review the research proposals submitted to Department of Science & Technology, Govt. of India held at CLRI, on 18th & 19th December 2014; attended the "Local Level Workshop on Handicrafts of Karnataka" at Regional Design & Technical Development Centre, Nandini Layout, Bengaluru and delivered a lecture on "Importance of Designs in Handicrafts" to the participating crafts persons .
- Mr. Girinath G, Assistant Professor, Bangalore visited M/s. Eicher Trucks and Buses manufacturing unit , Govindpura Industrial Area, Madhya Pradesh on 03.03.2015. (During ICT).
- Mr. G. Chiranjeevi Reddy, Associate professor Hyderabad &CP-F&LA participated as an expert member at Madhya Pradesh Karigar Science Congress- A two day workshop organized by rural technology application centre of MP council of Science & Technology on 17-18th September 2014.
- Mr. Kaustav Sengupta, Associate Prof, Chennai; was one of the Panelists in "Titan Paradox" held at Mumbai during 7th & 8th July, 2014; made a presentation to the 1st year students during orientation program held on 24th July, 2014 at Auditorium in the Topic "Of Design & Fashion"; attended a seminar on "Trends Selection by Lineapelle - Italy" - by Council for Leather Exports in association with Indian Shoe Federation (ISF) and Indian Finished Leather Manufacturers & exporters Association (IFLMEA); attended as a speaker in the launching of e-commerce site by Tamil Nadu government handicrafts division Poombukar; gave a presentation on the topic Visual

Merchandising on 12.03.2015 at Handloom Export Promotion Council; attended PSG Tech, Coimbatore on 14th March, 2015 in discussion on new curriculum by Board of Studies.; attended a preliminary meeting on 05.03.2015 (Thursday) at Head Office of Corporation of Handicrafts about "Declaration of Mamallapuram" as WCC CRAFT CITY with Chairman & Managing Director of Handicrafts.

faculty training

WORKSHOPS AND TOTs

| Name of Training / Workshop | Name of Trainer/ Trainee | During |
|--|---|--------------------------------|
| Effective Curriculum Deliverance | Offered by Mr. G.Ch. Reddy | 08-10 January 14 |
| Faculty Industry Attachment (FIA) | Mr. Sharad Yadav | June-July 14 |
| Design Research Methodology | Offered by Mr. Yathindra & Ms. Shipra Roy | July 14 |
| Case Study Workshop | Ms. Supriya Yadav | June 14 |
| Visual Merchandising | Mr. Abhishek | June-July 14 |
| Case Study Workshop | Mr. Shakti Sagar | June14 |
| CRSI Workshop | Mr. Abhishek | 27-28 June 14 |
| Design Research & Research Methodology | Mr. Anupam Jain Mr. Ranjeet | June-July 14 |
| India International Jewelry Show | Mr. Sehjadsani Shaik , MM | 17-21 July 14 |
| Design Methodology | Offered by Mr. Anupam Jain | 17-22 June 14 |
| Design Methodology | Mr. Saurabh Kumar | 17-22 June 14 |
| Effective Curriculum Deliverance | Mr. K.K. Babu | 08-10 January 14 |
| Environmental Protection and Sustainable Development | Mr. Sanjay Kr. Pandey | 08-09 April 14 & 05-06 June 14 |
| Latex software & AutoCad | Mr. Praveen Srivatsava | 24-28 November 14 |

ACADEMIC DEPARTMENTS

seminars & workshops

BY ALUMNI & INDUSTRY

- Mr. Prasanna Revan, Senior User Experience Designer, Amazon delivered an expert lecture on User Interface Design subject for Semester VI students of F&LA in the month of April 2014 at Bangalore.
- Mr. Mukul Pandey, Furniture Designer & Architect, Freelance Designer gave an expert lecture on Technical Drawing & Auto CAD subject for Semester IV students of F&LA in the month of April 2014 at Bengaluru.
- Bengaluru Campus organized a seminar on "Craft, Culture and Business of Fashion" on 6th April 2014. The speakers for the seminar were Ms. Chandra Jain, Honorary President, Kadambari, Ms. Srikala Kadidal, Director, EPCH, Ms. Shama Pawar, Founder The Kishkinda Trust, Anegundi & Mr. Devaramane, Deputy Director - Handlooms.
- Bengaluru Campus organized a symposium on "New Design Perspectives" on 23rd April 2014 and speakers for the seminar were Mr. Makarand Kulkarni, Product Design, Mr. Soman Patnaik, Fine Arts, Mr. Lakshman Pachineela Seshadri, Design Thinking, Mr. Guru Prasanna, Urban Design, Mr. Shyam Narayan, User Experience Design, Mr. Sujay Ghorpadkar, and Architecture.
- Special Talk session was held on 01/04/2014 at Bhubaneswar with Sri Tarun Tapan Sahoo, master craftsman of Terracotta Ceramic. He has his own terracotta ceramic production unit named as 'KRUTIKA' in Bhubaneswar. The session was planned immediately after the Terracotta practical workshop to give the complete insight of the scientific characteristics of the material, constraints and the advantages.
- Workshop on Engraving and Embossing on Brass Metal Sheet was conducted under the guidance of Mr. Pabitra Kumar Maharana, recipient of Handicraft State Award Bhubaneswar on 11/04/2014 & 12/04/2014 – at Bhubaneswar
- Two Workshops on Photography & Photoshop, each of six day duration from 26th May 2014 & 2nd June 2014 respectively were conducted at Bhubaneswar

fashion & lifestyle ACCESSORIES

- Workshop was held on "Innovative Shilpkar on Terracotta pots" 25&26th September 2014 where students took inspiration from the concepts of World History at Bhubaneswar.
- Bamboo weaving work shop at Bhubaneswar, organized on 3rd & 4th November 2014. This workshop is connected to the subject Material Manipulation for 3rd semester & is connected to the subject DP for 5th semester students.
- Paper coiling workshop 29/11/2014 to 30/11/2014 - at Bhubaneswar was conducted for the 5th semester students. This workshop is connected to the subject of Agronomy.
- Workshop on Art & Craft conducted by Mr. Rajinder Rai of Vidya Kalamandir, on "Best Utilization of waste paper" on 30.07.2014 for all F&LA students.
- Ms. Alka Vernekar, Design Head, Dovetail Design Studio gave an expert lecture on Portfolio Development subject for 7th Semester students in the month of July 2014 at Bengaluru.
- Mr. Mukul Pandey, Furniture Designer & Architect, Freelance Designer gave an expert lecture on Form Studies subject for 3rd Semester, Bengaluru.
- Mr. Dharendra Goyal, MD, Chandral lighting & Hardware Management manufacturers of High end luxury lifestyle product and lighting was invited for possible tie up with students and academic interface on 26th August 2014 at Bengaluru.
- Mr. Dattatreya B M, Deputy Director, DC(Handicrafts) gave an expert lecture at Bengaluru on Craft based design project plus cluster exposure on crafts like Stone Carving, Ganjifa Cards, Turnwood lacquerware (optional), Rod Puppetry, and Sheet Metal for 5th Semester students on 18th August 2014.
- Ms. Anuradha Sharma, Head-Human Resource, Mr. Nileshkumar A Kirtane, Department Head-Design & Model Styling Design Division Manager, Mr. Stoshi Kogo, Division Head-Styling Design Senior Advisor, of M/s Honda R & D gave an expert lecture at Bengaluru on "Design thinking perspective" for all the students of F&LA on 5th September 2014.
- Mr. Pankaj Maskara, Owner, Prop Design gave an expert lecture at Bengaluru on Brand Experience & Store interiors and fixtures for 7th semester students on 20th October 2014.



- Mr. Anuraag Singhal, VM Head, Allen Solly gave an expert lecture at Bengaluru on Creative Intelligence & Basics of Visual Merchandising for 7th Semester on 27th October 2014.
- Mr. Namith Naik, Managing Partner, Layerink gave a Demonstration and product display of 3D prototyping using ABS material for Semester V students of F&LA Bengaluru on 11th November 2014.
- Mr. Sansar Verma, Alumnus of AD Batch 2006-2010, senior interaction designer at Flipkrat, had an interaction with students of 4th Semester on 24.03.2015 about how to shape your career in IT (UIXUX) innovatively on 06-02-2015 at Hyderabad.
- Mr. Ajit Bhandari gave an expert Lecture on Trends in Fashion Forecasting (for 4th Semester) and Range Design (for 6th Semester) on 14th, 15th & 22nd of February-2015 at Hyderabad.
- Seminar on monthly Industry Interaction Program in collaboration with RIC NIFT Kolkata by Mr. Swarup Dutta, Designer & Stylist on Scenography- a new career option for Fashion Communication & Design students on 19th September 2014.
- Workshop at Kolkata by Ms. Priyanka Khaitan – Entrepreneur, Mr. Manoj Parasampuriya-Business Associate, Tanishq.
- Ceramic Workshop – Terra Art Centre by Mr. S.K. Chakraborty on 27-29th October 2014 at Kolkata.
- Photography workshop by Kolkata at Bishnupur by Mr. Sandeep Sarkar, NIFT-Alumni, Photographer on 7th & 8th November 2014
- Work shop conducted at Kolkata for artisans and master craftsmen of Terracotta clay modeling at Panchmurha, Bankura – 8th November 2014.
- Workshop conducted at Kolkata on ENAMELLING from 12th-14th November 2014 by Smt. Arunima Chowdhury, eminent artist, Kolkata.
- Workshop conducted at Kolkata on metal granulation and twisted wire on 20-22nd November 2014 by Smt. Anita Bhattacharya, sculptor and expert on silver ware
- Workshop conducted at on Metal inlay & Acid etching 24-28th November 2014 by Sri Kamal Mitra Sculptor at Kolkata.
- Workshop was organized for 4th Semester students on Ikebana design philosophy from 7th to 9th April 2015 by Ms. Anandita Saha, Designer at Kolkata.
- Expert lecture was conducted for 4th semester students on Treasures of the Indian Museum on 29th April 2015 by Mr. S.K. Chakraborty, Ex-Director - Indian Museum, Kolkata.
- Raebareli held a seminar by Ms. Ambar Pariddi Sahai, Director, Mine of Design, and Ghaziabad (UP) for 3rd, 5th & 7th semester students on design.

CEP &

short-term programmes

| Duration & Name of CE program at Centres | Details of Coordinator |
|--|-------------------------------------|
| 1-Year -Luxury Product Design(LPD) at NIFT Delhi | Mr. Shaktisagar & Mr. Sanjeev Kumar |
| 6-Week-Basics of Jewelry Manufacturing (BOJM) at Gandhinagar | Mr. Anupam Rana |
| 'Creative Fashion Styling Course" at Mumbai Centre. | Mr. Saurabh Kumar |

Ph.D.

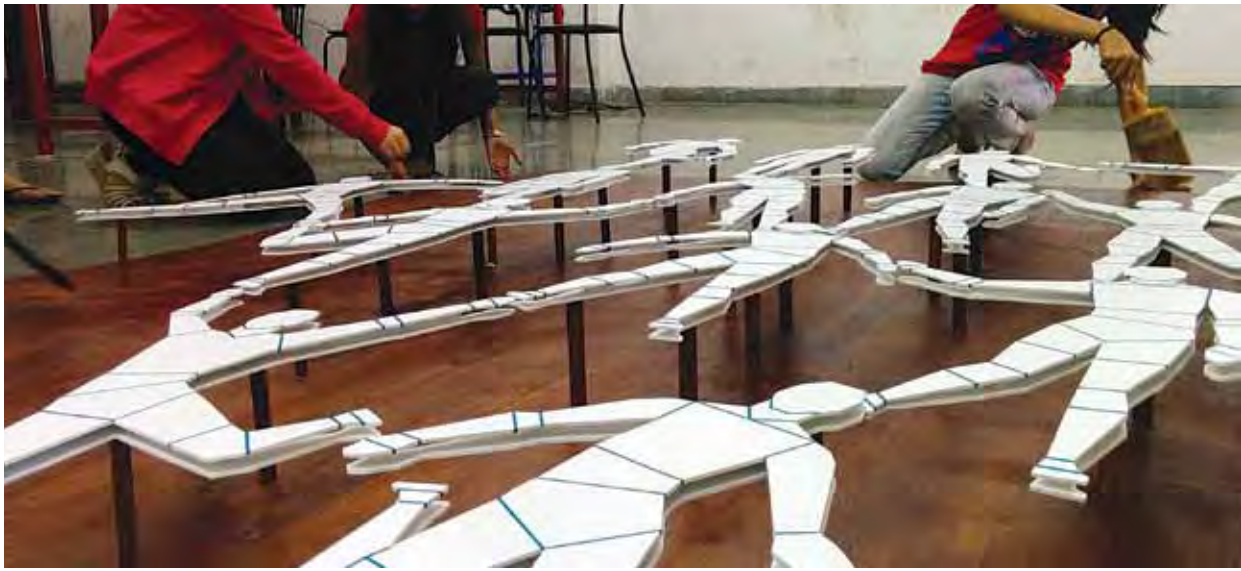
UNDERTAKEN & COMPLETED

| Name of Faculty | PHD FROM | Phd status |
|--|---------------------------------------|------------|
| Mr. Sanjeev Kumar, Assoc. Prof, Delhi | Mewar University., Delhi | In process |
| Mr. Shakti Sagar, Asst. Prof, Delhi | Mewar University., Delhi | In process |
| Prof. Lakshmi Reddy, Hyderabad | Central University of Hyderabad | In process |
| Dr. L Yathindra, Assoc. Prof., Bengaluru | Karnataka Folklore University, Haveri | In process |
| Ms. Reshmi Munshi, Asst. Prof. Bengaluru | NIFT, New Delhi | In process |
| Mr. Kaustav Sen, Assoc. Prof., Chennai | NIFT, New Delhi | In process |
| Ms. Preeta Hussain, Assoc. Prof, Delhi | South Asian University, Delhi. | In process |

graduation events

SHOWCASE

| Centre | No. of student | Date of Event | Chief Guest |
|-------------|----------------|---------------|---|
| Bengaluru | 27 | 2.6.2014 | Mr. Tushar Girinath, Sec. Comm & Industry, Govt. of Karnataka |
| Bhopal | 30 | 23.5.2014 | Mr. Antony De Chief Secretary , Govt. of MP |
| Gandhinagar | 28 | 22.5.2014 | Mr. P.K. Gera DG NIFT |
| Hyderabad | 25 | 22.5.2014 | Ms. Suri Hassan |
| Kangra | 31 | 23.5.2014 | Dr. Rajendar Prasad, Principal , Tanda Medical College |
| New Delhi | 31 | 3.6.2014 | Ms. Johra Chatarjee, Secretary Textiles, Govt. of India |
| Raebareli | 27 | 24.5.2014 | Dr. Aziz Khureshi, Governor Uttarakhand |
| Shillong | 21 | 22.4.2014 | Prof. P. Shukla Vice Chancellor, NEHU |



graduation events

CONVOCAATION

| Centre | No. of Students | Date of Event | Chief Guest |
|-------------|-----------------|---------------|--|
| Bengaluru | 27 | 03.06.2014 | Dr. K.S. Rangappa, Vice Chancellor, University of Mysore |
| Bhopal | 30 | 23.5.2014 | Mr. Antony De Chief Secretary , Govt. of MP |
| Gandhinagar | 28 | 23.05.2014 | Ms. Namita Chowdary, BoG Member NIFT |
| Hyderabad | 25 | 23.05.2014 | Mr. K.V.Satyanarayana IAS Handlooms |
| Kangra | 31 | 24.05.2014 | Dr. Rajendar Prasad, Principal , Tanda Medical College |
| New Delhi | 31 | 5.6.2014 | Mr. Santosh Gangwar, Minister for Textiles, Govt. of India |
| Raebareli | 27 | 24.05.2014 | Mr. Ajiz Khuresh, Governor Uttarakhand |
| Shillong | 21 | 24.05.2014 | Prof. Ashoke Dutta, Member , NEC |

fashion **COMMUNICATION**

Fashion Communication is one of the newest and most exciting avenues to open up in the fashion and lifestyle industry. With the multitude of domestic and international brands, companies and designers exploding into the Indian retail scenario, it has become essential for each of them to develop a unique brand identity, and maximize its visibility. This is made possible by fashion communication professionals, who excel in extending the design strategy beyond the domain of the product, to include all aspects of communication design. This encompasses areas such as visual merchandising, styling, graphic design, display and exhibit design, advertising and public relations, and creative writing, specific to the fashion and lifestyle industry. At the exit level therefore, equipped with an intensive skill, knowledge and concept base, fashion communication students emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion and lifestyle industry. Fashion Communication course was launched at Bhubaneswar and Patna in July 2014 in addition to Delhi, Mumbai, Bengaluru, Hyderabad, Kangra, Chennai, Gandhinagar, Kannur and Kolkata.

*papers and articles***NATIONAL FORUMS**

- Mr. K. C. Prashanth, Asso.Prof, from FC Bengaluru has presented a Paper on "Consumer Cosmopolitanism and its Antecedents in Indian Fashion Retail Context" in the Conference on Emerging Business Trend (CETB) at Christ University on 11-Dec-2014.
- Mr. N. Vennimalai, Asst. Prof. from FC Chennai has written an article on the topic "For a future well designed" in The Hindu News Paper.
- Ms. Divya N, Asst. Prof from FC Chennai has submitted proposal for "Rise of the handmade artists" to the Book titled; The Craft Economy: Making, Materiality, and Meaning. Her Paper is accepted for presentation and publication by Icord' 15; her Jewellery (Necklace) design had won honorary mention in the International BeadStar contest in Metals and wirework category and it was displayed at Best Fest, Philadelphia in US. The Design was published in Beadwork magazine, Publisher was Interweave, F+W media; her Article on "Winter wear trends" was published in Saki magazine of Dainik Jagran; the Hindi Newspaper in November 2014.
- Mr. Ravi Joshi, Asst. Prof. CC-FC, Gandhinagar made a presentation on vernacular Fashion Styling at Vibrant Gujarat

Global Trade Show: Education and Knowledge Pavilion. The Title of his presentation was "Vernacular Clothing and Fashion" which he presented on 10th Jan. 2015 at Gandhinagar, Gujarat in National Forum.

- Ms. Sreenanda Palit, Asso. Prof. CC-FC, Kolkata, written an article on the topic 'Unknown by Choice' as a Guest Columnist for an e-news site, under pseudo. Her two articles "Nail Art: a Social Reflection or a mere Style Statement?" for website <http://newseclipse.com/282/nail-art-a-social-reflection-or-a-mere-style-statement-3/> and "Men-o-Pouse" for the website <http://newseclipse.com/14/men-o-pouse-by-guest-columnist-unknown-by-choice/> were well appreciated by all. 7th May, 2014
- Ms. Rupa Agarwal, CP-M.Des Asso.Prof, from FC Mumbai: presented a paper on Effectiveness of Precedent based Pedagogy - a case for Sustainability Precedents Chapter 10, Springer Publication in International Conference for Research into Design which was held from 7th – 9th Jan 2015 at Bengaluru; paper on "Online Buying Behaviour of Homemakers in Western Suburbs of Mumbai and Social Media Influence" was published in IOSR Journal of Business Management in August, 2014; wrote a paper on "Practices and processes I Food Blogging, vol.3 - no. 7" in International Journal of Social Sciences and Interdisciplinary research (ISSN online: 2277-3630) in July, 2014; paper on "Sustainability as well-being embedded values in people's relationship with products" was published in NIFT Mumbai Technical Series, Global Books Organisation, Delhi in March, 2015.
- Ms. Susmita Das Pal, Asst. Prof. CC-FC, from FC Mumbai wrote a paper on "A study of Post Colonial Indian Fashion : Creation of a New Identity" which was published in NIFT Mumbai Technical Series, Global Books Organisation, Delhi in March, 2015.
- Ms. Anupreet Bhalla Dugal, Asst. Prof. from FC New Delhi wrote a paper on "The Denim Kurta - Looking beyond the Jeans" which was published in The Denim Bible India, an exclusive publication by Images Multimedia Pvt. Ltd. in July 2015.
- Mr. Vijay Dua, Asso. Prof. from FC New Delhi presented a paper on "New Media Compliments mainstream Print media in India" in National semesterinar on "Online Journalism:

Challenges and prospects" which was organised by School of Media Studies, Jaipur National University , Jaipur from 27th to 28th April, 2014 at Jaipur.

- Ms. Dimple Bahl, Asst. Prof. from FC New Delhi presented a Paper on "Online Journalism- What is the Future Tense?" in National semesterinar on " Online Journalism: Challenges and prospects" which was organised by School of Media Studies, Jaipur National University , Jaipur from 27th to 28th April, 2014 at Jaipur.

papers and articles

INTERNATIONAL FORUMS

- Ms. Vibhavari Kumar, Asso.Prof, from FC Bengaluru published a paper in IJCRSS- NOV-2014 Issue (International Journal of Contemporary Research in Social Science). She Presented a paper in ICDPCA (International Conference on Design Pedagogy and Contextual Aesthesis), which also got Published.
- Ms. Divya N, Asst. Prof from FC Chennai has presented a paper on "Rise of the handmade artists" in the International Conference of Research and Design (ICoRD 15).
- Ms. Anupreet B. Dugal, Asst.Prof, from FC Delhi wrote a paper on "Fashion as Identity Architect - Sikhs in perspective" which was published in International Journal of Scientific Research in January 2015.
- Ms. Dimple Bahl, Asst.Prof. from FC New Delhi presented a paper on "Scripting the past for the Future: Analyzing the Jain Manuscripts" in an International Conference on the Convergence of Libraries, Archives and Museums (ICLAM) held at New Delhi from 27th to 29th November 2014, in the session 'Heritage in print: Digital archiving of rare books and manuscripts'.

projects undertaken

FOR GOVERNMENT & INDUSTRY

- Brand through Integrated Product, Mapping, Design Intervention, Product diversification and development, Training and marketing activities" for Karnataka state Khadi and village industries board for the period of 3 years (2015 – 2018). He also has undertaken a project "Management development programme for Myntra Fashion Incubator (NIFT) Designers about global fashion business -An overview of Marketing,

Finance Merchandising from Myntra Fashions Pvt. Ltd for the period 28th Jan 2015-Last week of Dec 2015.

- Mr. Ravi Joshi, Asst. Professor, CC.FC Gandhinagar has undertaken and completed a project (period 2ND Jan- 13th Jan 2015) "Vibrant Gujarat Global Trade Show: Education and Knowledge Pavilion" for Education Department, Govt. Of Gujarat.
- Mr. Avinash Raipally, Asst.Prof, from FC Hyderabad has successfully completed a project "Telangana Pavilion at New Delhi" in 2014, which was undertaken from Government of Telangana; has successfully completed a second project of "MANAGE LOGO" which was undertaken from National Institute of Agricultural Extension Management, Govt of India; also working on a project of Karimnagar Police Patrol Vehicle Design for Karimnagar District Police, Government of Telangana.
- Ms. Maulshree Sinha, Asst.Prof, from FC Kangra had successfully completed a project of Logo Design for Himachal Pradesh Transport Department in June 2014.
- Mr. Abhilash Balan P, Asst. Prof. CCFC from Kannur is working on SFURTI Project for Khadi and Village Industries.
- Ms. Sreenanda Palit, Asso.Prof. CC-FC from FC Kolkata has undertaken a project of "CPKDM- one year certificate Programme" from Ministry of DONER, Govt. of India. Project period- from March 2014 to March 2015. She also worked on a second project of "CCJ" for SUDA-State Urban Development Authority, Govt. of West Bengal. Ms. Sreenanda Palit, is also working on a project of "DPFJ-One year Diploma Programme in Fashion Journalism" from Ministry of DONER, Govt. of India. The project started from February 2015.
- Ms. Sushama Saitwal, Asso.Prof. CPFC, Ms. Susmita Das Pal, Asst.Prof. CCFC and Mr. Vinesh Tapre, Asso.Prof, from FC Mumbai, worked on Maharashtra Pavilion Design Project, IITF 2014 for MSSIDC. Project Period - June to November, 2014
- Ms. Susmita Das Pal, Asst. Prof. CC-FC and Ms. Sushama Saitwal, Asso.Prof. CPFC, FC Mumbai worked on the Coffee-table Book of Crafts of Maharashtra for MSSIDC in November 2014. Honorable CM inaugurated the Coffee-table Book, during

IITF 2014.

- Mr. Vinesh Tapre, Asso. Prof. CIC is working on Maharashtra crafts projects for MSSIDC since November 2014.

student participation

COMPETITIONS AND AWARDS

NIFT Bengaluru FC students participated in, NIFT Diary 2014 Competition, Theater Competition organized by Dr.MGR University Chennai, Fashion Show organized by Dr.B.R.Ambedkar Medical Collage, Painting Competition by New Horizon College, Marathahalli Bengaluru. Students also participated in Morning Gloryville featured by Yahoo India, Hindu as well as other news media outlets of Hotel Royal Orchid on 15th of October 2014. NIFT Chennai FC students participated in, Intercollegiate Fashion show competition at VIT, Vellore.

NIFT Gandhinagar FC students participated in, Dance competition and Fashion show organized by IIT Gandhinagar, Fashion show- CHAOS organized by IIM Ahmadabad, Fashion show organized by DA-IICT. NIFT Hyderabad FC students participated in, Basketball and Graffiti competition in NBAJAM, Sports meet organized by IIIT Hyderabad, Sports Meet organized by BITS Arena Hyderabad, MTV-Colors of Youth held in Bengaluru and New Delhi.

NIFT Kolkata students participated in Face painting competition organized by IIM Fest Kolkata.

NIFT Mumbai students participated in, Best Model at the Fashion Show, Vogue in the college Fest Mood Indigo, Femina Miss India 2015, Skybag Graphic Design Competition, "Independence Day 2015 – Stamp Design Competition" by Department of Indian Post.

NIFT Delhi students participated in Sudarshan Show Project -Film and Photography Contest, Youth Photography Fest and Tasveer 2014, National Documentary Film Festival 2014, IIT Guwahati Festival 2014, Godrej Logo competition 2014, Crossfire Bits Pilani 2014, FDDI VM Competition 2014, World Skills Contest (International) 2015, Portbox portrait Photography (International), Dark Beauty Magazine Photography (International) and Photography Contest, Global Arts (National)



2015, Better Photography India 2014, DHPC Competition 2014, IGNCA calendar design competition 2014. NIFT Delhi students also participated in Imprints : Urban photo contest, JLF photo blogger, Pixelate, Exposed, India through my lens, ITF Photo editing, Megapixels, SNAP 2014, Youth Photography Festival 2014, Fotografia 2014 Photoessay, Tasveer, Tasvur Mac Delhi, WHP Instagram (International), Better Photography India, Exposed (New Meets old), DHPC Competition.

international linkages

EXCHANGE AND

TWINNING PROGRAMMES

- International student Ms. Luisa Kleinstein Burg from Saxion University on Exchange Programme to Bengaluru Campus - FC III (2014)
- NIFT FC Kangra student Mr. Sidharth Arora on exchange Programme to FIT New York – Aug 2013 – May 2014
- NIFT FC Mumbai Student Ms. Parul Khandelwal on exchange Programme to FIT New York for the session July-December, 2014 and Jan-June, 2015
- NIFT FC Mumbai Student Ms. Yashima Yadav on exchange Programme to University of Wolverhampton School of Art and Design for January – June 2015 Session.
- NIFT FC Delhi three students Ms. Ridhima Khandelwal on exchange Programme to FIT, New York in Semester V for the Academic Session July 2013- June 2014, Ms. Aastha Shad on exchange Programme to Wolverhampton University, UK in Semester VII for the Academic Session July - December 2014

and Ms. Nitika Mitta on exchange Programme to FIT, New York in Semester V for the Academic Session July 2014-June15.

faculty participation

VISITS AND INTERACTIONS

- Mr. N. Vennimalai, Asst. Prof. CCFC, Chennai visited Camera Fair at Chennai Trade centre; a presentation on Food and Fashion - at British Council, Chennai; Dastkari Haat samiti Exhibition of artifacts by artisans across India at Kalakshetra foundation Chennai; India International Hand woven Fair - HEPC: Exhibition and Fashion show at Chennai Trade centre, Launch Event of a Fashion brand – Studio 9696 by team of NIFT Chennai alumni.
- Ms. Divya N, Asst. Prof. FC Chennai exhibited three conceptual jewelry design collection on 28th March at Luz house, Chennai as a part of urban hands initiative. Her photographs and description on the display was published in “The Hindu-downtown”. She conducted “Jewelry making” workshop for 5th semester AD students. She participated and won consolation prize, in Navarathri kolu contest which was conducted by chennailive news-online media publication.
- Mr. Avinash Raipally, Asst. Prof. FC Hyderabad attended Typography day-2015 in IIT Bombay from 7th to 9th March 2015.
- Ms. Surbhi Ahuja, Asst. Prof. FC Hyderabad attended an interactive Workshop on Re-Thinking Basic Design Pedagogy 2015 in NID, Ahmedabad from 27th March to 28th March 2015.
- Mr. Avinash Raipally, Asst. Prof. and Mr. Sudip Ghose Asst. Prof. CC-FC, Hyderabad visited Pack plus Exhibition 2014 on

20th Sept 2014 at Hi-Tex, Hyderabad and Packaging Expo Exhibition on 21st Oct 2014 at Hi-Tex, Hyderabad.

- Mr. M.C.Mohan, Asso. Prof. FC Hyderabad visited Numaish Exhibition on 10th Nov. 2014 at ABIDS, Hyderabad
- Faculty members from FC Kangra Mr. Deepak Joshi, Ms.Maulshree and Ms.Deepshikha Walla, visited World Book Fair on 21st and 22nd Feb. 2015.
- Ms. Rupa Agarwal Asso.Prof.CPMDes, from FC Mumbai has been invited to be chair of Sustainability Conference in November 2015. The conference will be held in IIT Bombay. She also attended workshop on 'Branding basics, Design thinking frameworks' by Ektaa Aggarwal, Creative director Landor in In-store Asia-2015. She coordinated the panel discussion on Crafts at Crossroads at IFF along with Prof. Sharmila Dua and Prof. Rebecca Philip.
- Faculty members of FC Mumbai Ms. Sushama Saitwal, Ms.Rupa Agarwal, Mr. Vinesh Tapre, Ms. Susmita Daspal attended Instore Asia Retail Exhibition 2015 in Feb 2015, and Indian Fashion Forum on 18th March, 2015
- Prof. Anupam Jain from FC NIFT Delhi visited India Fashion Jewelry and Accessories Show in Noida in July 2014 and visited Unbox Festival at IGNCA, New Delhi in December 2014. He has successfully completed two weeks teaching module for PG Design on "Design Process" at NID, Ahmedabad in September, 2014.

faculty training

WORKSHOPS AND TOTs

- Ms. Susmita Das Pal Asst Prof CC(FC) from FC Mumbai has completed internship in Graphics and Communication with Mr. Sudarshan Dheer Graphic Designer from 19th June to 3rd July 2014 in Mumbai. She conducted the workshop for artisans from 19th to 20th of March 2015 at Kudal.
- Mr. Vinesh Tapre Asso. Prof. CIC from FC NIFT Mumbai has completed internship with Mr. Nilesh Acharekar, Fashion Photographer from 15th June to 30th June 2014 in Mumbai. He conducted the workshop on Design Development for artisans from 13th March to 15th March 2015 at Dahanu for warli painting.

- Ms. Sushama Saitwal Asso. Prof., CP(FC) has conducted Design Development workshop for leather chappal craft artisans from 27th to 30th March, 2015 at Kolhapur. She also conducted craft awareness/up gradation workshop on Kolhapuri Chappal Craft from 11th to 13th Oct 2014 for 35 artisans in Kolhapur.
- Ms. Rupa Agrawal Asso.Prof, CPMDes, attended ToT on Vector graphics.
- Mr. N. Vennimalai Asst. Prof. CCFC from FC NIFT Chennai has undergone training on Videoconference from Business Octane Solutions, Chennai in November 2014 and in NIFT Delhi in December 2014.
- Ms. Sreenanda Palit Asso. Prof., CC(FC), attended ToT on Illustration for FC from 5th June to 7th June 2014 at NIFT Delhi.
- Prof. Anupam Jain from FC NIFT Delhi conducted six days ToT on Design Methodology in June 2014 at New Delhi. He also conducted six days ToT on Visual Merchandising in July 2014 at New Delhi.

seminars & workshops

BY ALUMNI & INDUSTRY

- Department of Fashion Communication, NIFT Bengaluru organized various workshops and industry experts lectures for the students, which were conducted by eminent speakers like Mr.Abhi Kalyan, Ms.Shiny Alexander, Mr.Shreenath Padhke Director of Square One Events and Mr. Robert Narrow. Basic DSLR Workshop was organized in collaboration with Nikon Company.
- Department of Fashion Communication, NIFT Chennai organized various workshops and industry experts lectures for the students which were conducted by eminent speakers like Mr. Rajendra Prabhu, Ms. Christina Rajathi, Mr.Mathews Sebastian, Mr.Lateef Farooqui Senior Calligraphists, Mr.Abdul Nayeem Saberi Calligrapher and Mr.Sachin Dakoji Professional Hair and Make-up stylist.
- Department of Fashion Communication, NIFT Kangra organized an informal workshop for FC students on visual merchandising and architecture which was conducted by Mr.Nidhip Mehta Area Head Architecture Design, Pearl Academy.

- Department of Fashion Communication, NIFT Kannur organized a Candid session with writer Mr. K Harikumar for FC Students.
- Department of Fashion Communication, NIFT Kolkata organized various workshops and industry experts lectures for the students: Mr. Abhishek Majumder The Head of Style Forever New; Mr. Kallol Datta Designer; Mr. Vishal Anand VM East- UCB; Ms. Garima Agarwal VM East- Adidas; Ms. Radhika Kishorpuria Communication Designer; Mr. Swarup Dutta an eminent Product (Craft) Designer, Fashion Photographer, Scenographer and NIFT alumni; Ms. Anushree Bater, Photographer; Mr. Arkaprava Ghosh, Wildlife Photographer; and Ms. Papiha Saha. MACintel gave an Introduction to MAC OS. Designer from Denmark Ms. Subhasree Biswas conducted Colour psychology workshop. Alumni Meet of 40 NIFT Alumni at NIFT Kolkata was organized on 15th August 2014.
- Department of Fashion Communication, NIFT Mumbai organized various Workshops and industry experts lectures for the students which were conducted by eminent personalities like, Mr. Dilip Vende from Canon, Art Director Mr. Parichit Paralkar, Mr. Shekhar Badave CEO Lokus Design, Ms. Shy Kalara Stylist, Ms. Shruti Sinha and Ms. Rakhi Raturi, Ms. Shreya Gupta Communication Designer, Ms. Sharmila Sinha, Ms. Suchi Gangwal, Ms. Sneha Hingorani, Mr. Arpit Raizada, Ms. Noopur Datye, Mr. Nikhil Purohit, Mr. Gaurav Prakash, Mr. Mahendra Patel, Mr. Sheel Desai, Mr. Sanjib Majumdar hair and makeup stylist, Mr. Vivek Tetwilkar, Ms. Nisha JamVwal, Ms. Meher Castelino, Mr. Sudarshan Dheer Graphic Designer, Mr. Rajib Deb Sr. Manager Experience Design of Future Group, Mr. Murtuza Manager Silver Point Press and Mr. Ajun Agarwal. A special Video Conference lecturer by Ms. S. Balaram on the topic Importance of Design was organized for the students. An interaction with FC alumni Mr. Shivkumar Journalist THE HINDU News Paper was organized. Alumni Meet was organized with Ms. Shruti Sinha and Mr. Arpit Raizada.
- Department of Fashion Communication, NIFT Delhi organized various workshops and industry expert's lectures for the students which were conducted by eminent personalities like Mr. Prasun Majumdar PMD designs, Mr. Deepak Chakravarty

ADIDAS, Mr. Anees Siddiqui Freelance Artist, Mr. Ashdeen Textile Designer, Mr. Akshay GoodEarth, Mr. Danny Sona, MS. Shefali Vasudev, Ms. Pooja Khurana, Ms. Shweta Taneja and Ms. Anu Kaushik.

initiatives & MoUs

DONER Project - One year Diploma in Fashion Journalism has been sanctioned for FC. Classes for Diploma Programme started from March 2015 at NIFT Kolkata.

Ph.D.

UNDERTAKEN & COMPLETED

- Ms. Vibhavari Kumar Asso. Prof., FC NIFT Bengaluru is pursuing Ph.D from August 2011 from Jain University.
- Mr. B. Raja Asst. Prof. and CCFC, NIFT Bengaluru is pursuing Ph.D from 2010 from Pondicherry Central University.
- Mr. Deepak Joshi, Asst. Prof. CCFC, NIFT Kangra is pursuing Ph.D from Sunrise University Alwar and is expecting to complete in 2015.
- Mr. Vijay Dua, Asso. Prof., FC NIFT Delhi is pursuing Ph.D from Jaipur National University from 2012.
- Ms. Dimple Bahl, Asst. Prof., FC NIFT Delhi is pursuing Ph.D from Jaipur National University from 2012.
- From Department of Fashion Communication Mumbai, Ms. Rupa Agarwal, Asso. Prof. CP MDes, is pursuing Ph.D. from Industrial Design Centre (IDC) at IIT Bombay.
- Ms. Sushama Saitwal, Asso. Prof. CPFC is pursuing Ph.D. from SNDT University Mumbai from 2012.

student participation

EXTRA-CURRICULAR

- FC NIFT Chennai students curated an Exhibition on Costume history from 3500 BC to 18th Century AD using self-made costumes on dolls
- NIFT Chennai FC students in association with TD students co-organized an Exhibition cum Sale at NIFT Chennai campus, of the products developed by the artisans of Porgai, sittilingi, Tamilnadu
- FC NIFT Delhi, Hyderabad, Kolkata, Mumbai, Kannur, Kangra, Gandhinagar students participated in various competitions organized during Spectrum 2015, NFO 2015 and Converge 2014.

continuing education

AND SHORT TERM PROGRAMMES

FC NIFT Mumbai had successfully run 6 months CEP on Visual Merchandising and 3 months CEP on Photography in relation to Fashion and Product

FC NIFT Delhi floated 3 months CEP on Visual Merchandising and Display Design and had successfully run one year CEP on Publication Design

craft cluster

INITIATIVE

NIFT Bengaluru students did craft internship in Rosewood Inlay Work and Mysore Traditional Painting at Bengaluru.

NIFT Hyderabad students covered craft of Jute and Cotton Handcrafted Bags, Lambada Tribal Jewelry and Natural Made Leather Accessories at Bijapur, Karnataka

NIFT Kangra students studied different crafts like Printing technique of Jaipur, Mane Stone, Thangka Painting, Mud Craft Lingsay Shawl of Spiti, Weaving, wood craft, Metal craft of Kinnaur, Chamba rumal, shawl and Cap of Chamba, Coconut shell craft of Kerala

NIFT Mumbai students covered crafts of Bidri, Himroo and Paithani from Aurangabad, Leather Chappel from Kolhapur, Silver Jewelry from Hupari. MSSIDC Mumbai sponsored all students for their visit to clusters

NIFT Delhi students covered various crafts like Wooden Toys (Handicrafts), Zardozi (Hand Embroidery), Banaras Brocades (Hand Weaving) at Varanasi, UP. DC Handloom sponsored cluster visit of 7 students.

industry linkages

STUDENT INTERNSHIPS & VISITS

- NIFT Bengaluru arranged visit to Graduation Show of students from master of Visual Arts and Bachelor of Visual Art, chitralaparishath. Industry Visits were arranged to Champion Packaging, Renya offset printing, Nylo film, and Reprography, Kalakruthi Art and Craft Exhibition, Karnataka state Khadi and Gramodyoga Board and Phoenix mall. FC NIFT Bengaluru students visited the Exhibition organized by India Design Council

on Design Park (Premium product design exhibition) at Freedom Park Bengaluru.

- NIFT Chennai arranged visits to Kilvalai, Sethavarai, and Alampadi near Villupuram, Photography /Documentary Studio, Chenji fort near Thiruvannamalai, Sathurangapattinam, Edaikazhinadu and Thiruporur.

- NIFT Gandhinagar arranged visits to Trade fair Vibrant Gujarat Expo 2015 and Kala-Ghoda arts festival, Kolaba - Mumbai

- NIFT Hyderabad organized various visits to Pragati Printers, Jawaharlal Nehru Technological University Department of Fine arts and IIT-Bombay for Typography day.

- NIFT FC Kangra took the students to Delhi for visit to PR agency and for market exposure.

- NIFT Kolkata has organized various visits to Indian Museum, NIKE store, Quest Mall, Milan Mela, Murshidabad, ET Ace Teck and various malls.

- NIFT Mumbai arranged various visits to Packaging and printing house, Market vendors, In Store Asia Conference, Jack Printers, Bombay Paperi, Lakme Fashion Week, Indian Fashion Forum and Nehru Science Centre.

- NIFT Delhi arranged various visits to Paras offset Pvt Ltd., Sonipat, Delhi College of Arts, Printing units at Kotla Mubarakpur and Gallery of Modern Art.

graduation events

GRADUATION PROJECTS

Fashion Communication students worked in wide spectrum of fields like Visual merchandising, Graphic design, Fashion Photography, Styling, Journalism, Set Design, Advertising, Design Research Projects, Copy writing, Promotional short film making, User Interface Design and other design fields. Students have done their Graduation Project in various companies like Travel Secrets, Shoppers Stop, HUL, Madura, Wizcraft, 5 Que, Raymond's, HT Media, Vogue, Adobe, O and M, Grey Batter-Design Consultancy, Pavilion and Interior Exhibitions, Titan, Madura Garments, Genesis Luxury Retail, Liganova India Brand Retail, Glamster, Harper Bazar, India Today Group, lowe- Lintas,



Brand Bee, Lemon Design, Fractal Ink Design Studio, Ogilvy, Draft FCB Ulka, Bewakoof Brands Pvt Ltd., Color craft studio, Fashion Photographer Mr. Bharat Sikka and Mr. Vikaram Bawa. Students also worked on self initiated projects.

graduation events

SHOWCASE & CONVOCATION

NIFT Bengaluru FC Graduation event was graced by Prof. Dr.K.S.Rangappa Honorable Vice Chancellor University of Mysore, Ms. Angie Mahtaney CEO K.Mohan and Company Pvt. Ltd., Mr.C.S.Shekar President, Max Lifestyle International Pvt. Ltd. The Convocation was graced by Shri. Tushar Giri Nath IAS, Secretary Commerce and Industries Department, Government of Karnataka, Shri. Shilpee Sharma Vice President Design, Reliance Trends.

Eminent Guest Mrs. Suraiya Hassan Bose graced the occasion of NIFT Hyderabad FC Graduation event.

Eminent Guests Professor P.Padmavathi, Vice Chancellor, JNTU, Hyderabad, and Sri.K.V.Sathyanarayana, IAS, Director of Handlooms and Textiles and AEPs, Govt. of A.P were invited for the formal function of NIFT FC Hyderabad Convocation event.

NIFT Kangra FC Students Graduation work was displayed at TANDA Medical College Kangra. The event was graced by DC Kangra as a Chief Guest. Graduation show was telecasted live on Internet. Chief Guest Dr Anil Chauhan Principal, Tanda Medical College and Hospital grace the Convocation. Convocation was also telecasted live on Internet on VS World.com

NIFT Mumbai FC Graduation event and convocation was graced by Eminent Guest – Mrs. Radhika Rastogi, IAS, Secretary (Accounts and Treasuries), Finance Dept., Govt. of Maharashtra

NIFT Delhi FC Graduation event was graced by eminent Guest Ms. Kiran Dhingra Chairperson BOG, NIFT. Eminent Guests Shri Santosh Gangwar Hon'ble Textile Minister and Ms. Zohra Chatterji IAS – Secretary Textiles, graced the event of Convocation.

ACADEMIC DEPARTMENTS

FASHION *technology*



Garment manufacturing industry has played a significant role in Indian economy and is predicted to grow substantially on export as well on domestic front. The definitive trends towards consolidation and creation of larger manufacturing facilities will require techno- managers to lead the enterprises towards global success. This need of the apparel industry is catered to by the Department of Fashion Technology (DFT).

The Department has 86 faculty members in DFT across 11 NIFT campuses.

Department offers two specializations at Bachelor and Masters Level. Bachelor Program is offered in 11 Campuses of NIFT Bengaluru, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Patna and New Delhi. Masters program is offered in 4 campuses of NIFT Bengaluru, Chennai, Gandhinagar and New Delhi

Bachelor Program in Fashion Technology (B.F.TECH) B.F.Tech. is four year multidisciplinary technology oriented program, designed keeping in mind the core apparel manufacturing technology, with emphasis on its best practices. There are 864 students in the program this year.

Masters Program in Fashion Technology (M.F.TECH) M.F.Tech. is one of the flagship programme offered by NIFT. The programme is exclusively designed for engineers and

aims to develop young dynamic talent capable of providing techno-managerial solutions to the industry with a balanced amalgam of operation and strategic thinking capabilities. There are 146 students in the program this year.

papers, articles and presentations

INTERNATIONAL FORUMS

Faculty of the department undertakes useful researches in field of textile and apparel. Some of these researches are presented as research papers in national/ international seminars and conferences. Department has more than 50 research paper publications and presentations in international conferences and journals in 2014.

Summary of some such work is underneath:

PAPER PRESENTATION IN

INTERNATIONAL CONFERENCES

Bengaluru

- Ms. Subhalakshmi Kropi Bhuyan, Asst. Prof. presented paper on 'Music and Fashion of Nagaland' at Fashion Symposium Contemporary South Asian Youth Cultures and Fashion Symposium organised by London College of Fashion, University of the Arts London
- Dr. Angammal Santhi Associate professor presented paper on 'Management Perception of the Impact of CSR

Compliance on the Social and Economic Performance of Apparel Companies' in Tamil Nadu at International Symposium on Emerging Trends in Social Sciences Research

- Ms. Jonalee D. Bajpai Associate professor presented paper on 'Scope of SA 8000 implementation in garment manufacturing units' at Attitude and perception of top and middle management Respiring India growth story from 17th-18th April 2015

- Ms. Anupama Gupta Associate professor presented paper on 'Effect of Outbound Logistics Activities on Delivery Lead Time of Apparel Export Supply Chain' at Academy of International Business (AIB) Conference from 27th and 28th 2015 organized by IIM Bangalore

Chennai

- Prof. R. Russel Timothy, Professor presented paper on 'Energy Harvesting system in a Clutch motor run Sewing Machine' at International Conference on Fashion and Textiles ICFT'15 organized by NIFT Jodhpur

- Dr. Divya Satyan, Associate Professor presented paper on 'Evolving nature of Human Resource decisions in Apparel industry' at International Conference on Fashion and Textiles ICFT'15 organized by NIFT Jodhpur

Delhi

- Prof. Dr. Noopur Anand Prof and Prof Monika Gupta presented paper titled 'Under Fashioning of Under Clothes- Revelations about the Interaction of Brassiere and the Young Indian Girls' presented at an International symposium: 'Contemporary South Asian Youth Cultures and Fashion' at The London College of Fashion (London, UK)

- Prof. Dr. Noopur Anand Prof and Manoj Tiwari, Associate Professor presented paper on 'Indian Anthropometry and Relevance of Size India in Current Scenario' International Ergonomics Conference IIT, Guwahati

- Dr. Noopur Anand Prof and BFTech. students presented paper (in absentia) on 'Stress relief footgear' in International Conference on Fashion and Textiles, organised by NIFT Jodhpur

- Suhail Anwar Prof DFT presented paper on ' Perception of faculty members about Information and Communication

Technologies (ICTs) for value addition in Fashion Design Education: A case of India's Higher Education)' in International Conference on Fashion and Textiles, organised by NIFT Jodhpur

Hyderabad

- Dr.Shakeel Iqbal, Associate Professor presented paper on 'Study on consumer behaviour for Graphic T Shirts' at International Conference on Fashion and Textiles (ICFT 2015), NIFT Jodhpur

- Dr.Rajani Jain, Associate Professor presented paper on 'Service Quality in Fashion Education an Exploratory Study' at International Conference on Fashion and Textiles (ICFT 2015), NIFT Jodhpur

- Mr. Ram Mohan Associate Professor, Ms.Priyadarshini. V. Assistant Professor and Mr.Anant Phani Assistant Professor presented paper on 'Need of Inter Personal Skill – Attitude of Supervisor in Apparel Production' at International Conference on Fashion and Textiles (ICFT 2015), NIFT Jodhpur

Jodhpur

- Manoj Tiwari, Associate Professor and Prof. (Dr.) Noopur Anand presented paper on 'Indian Anthropometry and Relevance of Size - India in Current Scenario' International Ergonomics Conference IIT, Guwahati

- Manoj Tiwari, Associate Professor presented paper on 'Development of ergonomic work station for sewing operations' International Ergonomics Conference IIT, Guwahati

- Prof. Dr. Raghuram Jayaraman and Mr. Amit Kumar Anjane Assistant Professor presented paper on 'CSR in Fashion: Academic Intervention & Initiative's' International Conference on CSR – 2014 Colombo, Srilanka

- Prof. Dr. Raghuram Jayaraman presented paper on 'Product Gallery for Online Shopping: Future intense' in International Conference on Fashion & Textiles 2015 organised by NIFT Jodhpur

- Mr. Janmay S Hada, Assistant Professor: presented paper on 'Dyeing with natural dyes: A Case study of Pipad Village Jodhpur Rajasthan' at International Conference on Fashion & Textiles 2015 organised by NIFT Jodhpur; presented paper on 'A Review on an application of Photo

Catalytic degradation for organic pollutant in textile effluent by using TiO₂ Nano particles' (Jointly with Mr. Manoj Tiwari) at International Programme on Application on Nano Materials in Textile organised by Anchor Institute (Textile Sector) Department of Textile Engineering The Maharaja Sayajirao University of Baroda, Vadodara.

- Mr. Ishwar Kumar, Assistant Professor: presented paper on 'Synchronising the need of Employee and Apparel industry to increase the retention' at International Conference on Fashion & Textiles 2015 organised by NIFT Jodhpur; presented paper on 'Fashion Brand marketing in Rural India: Challenges & Opportunities' at International conference on Marketing organised by ICG University, Jaipur
- Mr. Ankur Saxena, Assistant Professor, presented paper on 'Awareness about green manufacturing in Delhi/ NCR apparel Industry' at International Conference on Fashion & Textiles organized by NIFT Jodhpur

Kangra

- Ms. Shipra Sharma Associate Professor presented paper on 'Innovative Human Resources Management Approaches for Indian Apparel Industry' in a Cross Culture Environment Cross Culture Nuances at Jalandhar
- Mr. Saurabh Chaturvedi Associate Professor presented paper on 'Non Woven in Apparel Industry – A step towards sustainability' in International conference on Textile and Non Woven, IIT Delhi
- Mr. Saurabh Chaturvedi Associate Professor (Co second Author with Ms. Arsheen Chopra students Sem VII) presented paper on 'Clothing for Elderly Persons in India: Management and caring needs in old Age Homes' at 43rd Annual Scientific and Education Meeting of the CAG Canada

Kannur

- Mr. Rajesh Kumar Jha: presented paper on 'Public Private Partnerships (PPP) and Impact in Library & Information Development; Issues, Options & scopes' in ICLAM 2014; presented paper on 'Intellectual property rights', in National workshop on IPR in Madhya Pradesh

- Mr. Rajesh Kumar Jha, Assistant Professor presented paper on 'Teachers as facilitators and innovator in 21st century' at Sustainability & Development Implication of ELT for individual, society & ecology organised by Indian Institute of Technology (IIT) Patna

Patna

- Nllima Regina Topno Associate Professor: presented poster paper on 'Sustainable Fashion Design: Looking Beyond' at Design for Sustainable Well being and Empowerment organised by Indo-Dutch International Conference, Indian Institute of Science, Bengaluru; presented paper on 'Traditional Embroidery Design the Identity of India-Poster' at Design for Sustainable Well being and Empowerment organised by Indo-Dutch International Conference, Indian Institute of Science, Bengaluru; presented paper on 'The History of Second Hand Clothing Trade and its impact and significance in Economies' at Conference on Cotton Textile and Apparel value chain in Africa (CTA 2014) organised by IOTEX, Bahirdar University; presented poster paper on 'Waterless Dyeing Process' at International Conference on Technical Textiles and Nonwovens (ICTN2014) organised by IIT Delhi, New Delhi, India

INTERNATIONAL PAPER PUBLICATIONS

Chennai

- Dr. D. Samuel Wesley, Associate Professor published research paper on 'Study on dynamic needle thread tensions in a single needle lock stitch (SNLS) Sewing Machine' in Fibres and Polymers (South Korea) online journal of Springer August 2014
- Dr. Divya Satyan, Associate Professor: published research paper on 'Environmental Regulations and the future of Apparel Industry in India' in UPU EA Economic Journal Volume -10, October'14, Pages 115-118 ISSN No.0975 2382; co-authored with Mr. Himanshu Raj to publish research paper on 'Standardized work for the Shop-Floor Research Revolution' in Volume – II, Issue 12, 30th September 2014, Pages,36-38 ISSN No. 2319 -300X

Delhi

- Prof. Dr. Noopur Anand published research paper on 'A Self Defence Wearable - Anti -Molestation Jacket' in IJSR - International Journal of Scientific Research Issue : 7 ; July 2014 ; ISSN No 2277 – 8179 Volume
- Ms. Suruchi Mittar: published research paper on 'Design Intervention & Craft Revival' in journal, October 2014, USA 2014; published research paper on 'Human Resource Factors Influencing Employee Performance in Garment Manufacturing Firms (GMF) in Delhi' in SCI Journal July 2014; published research paper on 'Fashion As Identity Architect: Sikhs In Perspective' with Anupret Bhall in IJSR - International Journal of Scientific Research Issue Volume : 4 ; Issue : 1 ; January 2015 ; ISSN No 2277 - 8179

Jodhpur

- Mr. Janmay Singh Hada and Mr. Yuvraj Garg, published research paper on 'Study of Gota-Patti Cluster at Nayla Village, Jaipur, India' in International Journal of Agriculture and Life Sciences, September, 2014
- Mr. Janmay S Hada, Assistant Professor & Mr. Yuvraj Garg, Assistant Professor published research paper on 'Seat and upholstery fabrics' in Asian Textile Journal ISSN 0971 3425
- Mr. Ankur Saxena, Assistant Professor published research paper on 'Development of Green Manufacturing System in Indian Apparel Industry, Systems Thinking Approach for Social Problems' in springer ISBN 978-81-322-2141-8

papers, articles and presentations

NATIONAL FORUMS

Faculty of the department undertakes useful research in field of textile and apparel. Some of the research are presented as research papers in national/ international seminars and conferences. Department has more than 50 research paper publications and presentations in national conferences and journals in 2014.

Publishing of papers and articles by faculty in leading international and national journals and apparel magazines are testimony to their ongoing research. Department has more than 100 research paper and publications in national international conferences and journals this year.

Summary of some such work is underneath:

PAPER PRESENTATION IN NATIONAL CONFERENCE

Bengaluru

- Ms. Jonalee D. Bajpai, Associated Professor presented paper on 'SMED (Single Minute Exchange of Die) methodology in Garment manufacturing Industry: Case study in reducing Style Change over Time' in 5th International and 26th All India Manufacturing Technology, Design and Research conference, AIMTDR2014 at IIT Guwahati

Chennai

- Dr. Divya Satyan, Associate Professor presented paper on 'Environmental Regulations and the future of Apparel Industry in India' in Xth UPUEA National Conference
- Mr. Amit Kumar Anjane, Assistant Professor, presented paper on 'Fashion Brand Marketing in India: Emerging Trends' at UGC-National Conference organized by JNV University, Jodhpur
- Dr. Divya Satyan, Associate Professor presented paper on 'Making Communication Work – Communication and Business Environment' at National Seminar on Communication Skills and Higher Education organized by Govt. Girls P.G. College, Fathepur, UP

Delhi

- Prof. Dr. Noopur Anand Prof DFT and BFTech. students presented paper on 'Design and Development of Reflexology Footgear' in INSIGHT2015 Design research symposium , organized by British Council and NID in Bengaluru
- Mr. C S Joshi, Assistant Professor paper presented on 'Social compliance in Indian Apparel Industry Impact challenges and alternative strategies' in International conference ICFT 2015 at NIFT Jodhpur

Patna

- Ms. Anuradha Aarya, Assistant Professor presented paper on 'Eco Fashion : A new Buzz word' at National seminar on emerging trends in fashion and visual art organised by Amity school of Fashion, Lucknow

Jodhpur

- Manoj Tiwari, Associate Professor: presented paper on 'Changing Paradigms – IT in Apparel Industry' at National

Conference on Contemporary issues and Opportunities in Apparel Industry ISS University, Jaipur; presented paper on 'Youth Consumer Behaviour While Jean Buying - An Investigation' (Jointly with Prof. (Dr.) Noopur Anand) at UGC Sponsored National Conference on Emerging Trends & Challenges in Management organised by JNV University, Jodhpur; presented paper on 'Marketing of Indian Traditional Art & Craft: Past, present & Future' (Jointly with Mr. Janmay S Hada) at UGC Sponsored National Conference on Emerging Trends & Challenges in Management organised by JNV University, Jodhpur

- Prof. Dr. Raghuram Jayaraman: presented paper on 'Protection of Handlooms & Handicrafts through Geographical Indication' Workshop on Fashion and IPR at National Law University, Jodhpur; presented paper on 'Fashion Brand Marketing in India: Emerging Trends' in UGC Sponsored National Conference on Emerging Trends & Challenges in Management organised by JNV University, Jodhpur; presented paper on 'Fashion in Indian cinemas: The Product Lifecycle (PLC) perspective' at UGC National Conference on Theatre and Cinema, Faculty of Engineering & Architecture organised by JNV University, Jodhpur

- Mr. Ishwar Kumar, Assistant Professor: presented paper on 'Employing Engagement and Retention in Indian Apparel Industry- A key challenge' at UGC Sponsored National Conference on Emerging Trends & Challenges in Management organised by JNV University, Jodhpur; presented paper on 'Caste as a social stigma in Indira Goswami's short story "Sanskaar" ' at National Conference at CDLU, Sirsa organised by CDLU, Sirsa

- Mr. Yuvraj Garg, Assistant Professor presented paper on 'Environmental Friendly Clothing: Environmental Strategies for Indian Consumer' at UGC Sponsored National Conference on Emerging Trends & Challenges in Management organised by JNV University, Jodhpur

- Mr. Janmay S Hada, Assistant Professor, presented paper on 'Slow Fashion: A Move Headed To Sustainable Textiles'

(Jointly with Mr. Yuvraj Garg and Dr. B.B. Jena) in Envisaging futures for textiles and apparel industry organised by Institute of Fashion Technology, Faculty of Family and Community sciences, The MS University of Baroda, Vadodara

NATIONAL PAPER PUBLICATIONS

Delhi

- Prof. (Dr.) Prabir Jana & Mr. Manoj Tiwari: published article on 'Method Improvement through Method Study', in *Stitch World* August, 2014; published article on 'IE in Apparel Manufacturing-III Operator rating' in *Stitchworld*, September 2014; published article on 'IE In Apparel Manufacturing –III work measurement using time study' in *Stitchworld* October 2014; published article on 'Work Measurement through PMTS' in *Stitch World* November 2014; published article on 'Work Measurement through Work Sampling' in *Stitch World* December 2014

- Prof. (Dr.) Prabir Jana: published article on 'Machine to machine (M2M) communication A new frontier in manufacturing', in *Stitchworld*, August 2014; published article on 'Technology of lighting on sewing machine', in *Stitchworld* October 2014; published article on 'IE in Apparel Manufacturing-VI Making of Operation Bulleting', *Stitchworld*, February, 2015; published article on 'IE in Apparel Manufacturing-VII Machinery and Manpower Planning', in *Stitchworld*, March, 2015

- Dr. Suruchi Mittar, Associate Professor, published article on 'Interactive Window Display, The future of VM Images Business' in *In Fashion* magazine New Delhi 2014

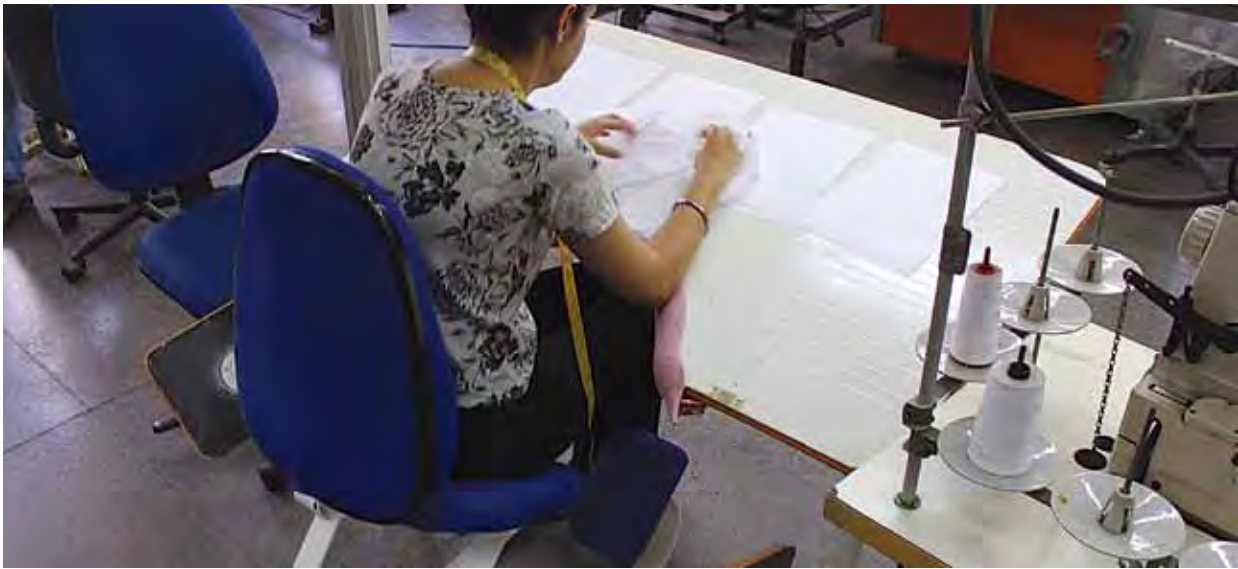
- Ms. Suruchi Mittar published article on 'Its Time for M-Commerce', in *Images* magazine in July 2014

Jodhpur

- Manoj Tiwari, Associate Professor and Mr. Janmay Singh Hada, Asst. Professor published article on 'Careers in Fashion and Design' in *Employment News* 02-08, August, 2014

- Mr. Ankur Saxena and Mr. Ishwar Kumar, published article on 'Meeting Targets : Key Words to Success in Garmenting' in *Indian Textile Journal*, Aug. 2014 edition.

- Mr. Manoj Tiwari and Prof. (Dr.) Prabir Jana 8 joint



publication mentioned under Delhi above

- Mr. Manoj Tiwari and Mr. Janmay Singh Hada, published article on 'Khadi – The Fabric of Nation', in Employment News, 04-10, October 2014
- Mr. Manoj Tiwari and Prof. (Dr.) Prabir Jana, published article on 'Operator Rating in Apparel Manufacturing', in Stitch World September, 2014
- Mr. Manoj Tiwari published article on 'Ethiopia-The next apparel manufacturing destination', in Stitch World September, 2014
- Mr. Janmay S Hada, Assistant Professor & Mr. Yuvraj Garg, Assistant Professor published article on 'The Fabric in automobiles' in Seat Man Made Textiles ISSN 0377-7537

projects & workshops undertaken

FOR GOVERNMENT & INDUSTRY

Some of the projects and MDP programs undertaken by the DFT to fulfil its commitment to provide service to apparel sector and provide customised training to the manpower to make them more competent are listed underneath. There has been more than 15 projects undertaken at DFT this year generating revenue of more than Rs 50 lakhs.

Some of Projects MDP workshops & Diploma Programs are listed underneath .

Jodhpur

- Training on Fashion Boutique for ladies and Kids garment for Department of Women Empowerment, Govt. of Rajasthan
- Training Programme for Khadi Village Industry Board

(KVIB) Professionals

Kannur

- MDP on skill up gradation in fashion technology for women entrepreneurs
- MDP on skill up gradation programme for trainees from Hosiery Factory, Kalpeni, U.T. of Lakshadweep

Mumbai

- Diploma Program Apparel Production and Merchandising

Kolkata

- Training program Clothing Production and Information Technology for Development of North Eastern Region (DoNER)
- Training program Certificate Programme In Fashion Production And Retail Management (CPFPRM Development of North Eastern Region (DoNER)

Delhi

- Customised Training Programme for Students of University of Austin, Texas;
- Training program for the merchandisers of KMart Australia sourcing Coles Direct Buying Services
- Workshop for Kotak Mahindra Bank Executives to understand apparel production sector
- Jan Sikhsha Sansthan (Workshop) and Syllabus Developed
- MDP - Experiential & Awareness Programme for ETIDI Directors

Bengaluru

- training program for Garment Manufacturing Technology for sponsored candidates by Backward classes welfare

Department under Kaushalya scheme

- MDP on Fit Analysis and Sizing for C&A Sourcing International Limited, Bengaluru

Hyderabad

- Manpower Audit at Brandix IAC, Vizag (A.P)

Gandhinagar

- Gujarat secondary & Higher secondary Board-Designing of Examination Paper bag

Patna

- Workshop on Technology Upgradation for Garment Manufacturers with Technology Information Forecasting and Assessment Council (TIFAC)

international linkages

EXCHANGE & TWINNING PROGRAMMES

Department in order to give international exposure to the students and to create synergy between the international and national best practices, offers semester exchange / twinning programs/ summer program to the students. 18 students have benefited from the initiative as summarized below:

- 5 BFTech. students from Delhi, Chennai, Bengaluru and Kangra participated in Swiss Textile College (STC) summer Programme
- 12 BFTech. students from Hyderabad, Mumbai, Jodhpur, Bengaluru, New Delhi & Gandhinagar went to ENSAIT, France for semester exchange
- 1 student from BFUT undertook semester exchange at DFT New Delhi

faculty training

WORKSHOPS & TOTs

With objective of orienting the faculty to changing trends in fashion business and to keep them abreast with fast changing pace of the industry, faculty is given training in core areas to refresh their knowledge. DFT offered 04 national and 01 international training for trainers.

National Training on areas of Sewn Product Machinery and

Equipment, Production and Operations Management; Product and Process costing for Apparel Product and ERP Datatex

International Training by International Expert Prof. Janice Mee on the area of Contouring in Women's wear was organised by DFT. 35 Faculty members of NIFT benefited through this exposure

Faculty Attachment Six DFT faculty members from NIFT Bengaluru, Chennai, Gandhinagar & Hyderabad undertook faculty attachment in apparel industry to update their working knowledge of the industry at micro level and have holistic understanding of the industry and its interrelationship

faculty participation

FAIRS AND EXHIBITIONS

For all round development of the faculty members and to keep them abreast with the recent developments in the field of textile and apparel the faculty members are encouraged to participate in national international fairs and exhibition. Some of the National fairs and exhibitions in which faculty participated are Garment Technology Exhibition (GTE); India Knit Fair (Tirupur); Garment Fair (Chennai); Brother sewing machinery show (Chennai); Garment Technology Expo'15 (Delhi); India International Garment Fair (Delhi); Industrial and Handicrafts fair (Jodhpur); Global textile Technology & Engineering show(Mumbai) KNITTECH 2015(Tripur) etc.

seminars and workshops

BY ALUMNI AND INDUSTRY

Experts from the industry are invited for talks, discussions, workshops or seminars with objective of sharing their knowledge and experience with students. This year approximately 200 experts have been invited in all DFT campuses to share their experiences with the students. Some of the areas of discussion were Importance of Sustainability in Textile and Apparel Industry, Profitability, Cash Flow & Breakeven point analysis, retail Sustainable Practices in the Industry, Total Productive maintenance, Employee Behaviour Analysis or

Green HRM, Formalities of Customs & Shipment, flow of goods in port/warehouse, Plant Layout trends in Apparel Industry, Risk Factors at work Place- Environmental, Bangladesh- A Global sourcing destination, Kanban, Global Marketing, Recent Trends in Sourcing, RFID Applications in Apparel Industry, Working Capital Management, Financial Forecasting, Entrepreneurship Management, Ergonomics & Work Place Engineering, E-Governance, Product Life cycle Management, Joint venture and acquisition in apparel etc.

Ph.D.

UNDERTAKEN & COMPLETED

In pursuit of academic excellence many of DFT faculty have registered for doctoral degree. Two faculty members Dr. Rashmi Thakur Assistant Professor NIFT Bengaluru and Prof Suhail Anwar NIFT Delhi have completed doctoral degree this year

student participation

EXTRA-CURRICULAR ACTIVITIES

Students are given opportunity to participate in workshops organised by other institutes and organisation which help in overall development of students. Students are also encouraged to participate in various extra-curricular activities like sports, athletics, singing, music, debate etc organised by NIFT ('Spectrum' & 'Converge') or intercollegiate competitions. Some of highlights are as under

- 1 student in Jodhpur conducted a workshop for Solapur industry for technology upgradation
- 6 Mumbai students conducted Workshop on Innovation & 3 D Body scanning in Garment Industry at Nehru Science Centre, Worli
- 19 students in Mumbai undertook Workshop on Business model Development Energy Efficiency and the Energy Management System
- 30 students of Gandhinagar undertook workshop on Microsoft Imagine Digital India Summit organised by Gujarat Forensic Science University
- 1 student from Jodhpur got Charpak Exchange Scholarship Govt. of France
- 3 students from Hyderabad participated in MUN competition
- 2 students Gandhinagar participated in Hindi Pakhwada

Quiz and poetry

- More than 05 awards in intercollegiate competitions across all the DFT Campus
- More than 30 awards in NIFT Converge, Spectrum and NFO across DFT campuses
- More than 50 students participated in many intercollegiate extracurricular activities.

continuing education

AND SHORT TERM PROGRAMMES

DFT department undertakes many projects and continuing education programs in an attempt to generate revenue as well as provide service to the apparel sector.

DFT offers CE programs designed for professionals at various stages of their career to spur professional growth. DFT generated revenue of approx Rs. 1,07,76,450/- in this year through only 8CE programs offered in 5 DFT campuses in the area of apparel production .

industry linkage

VISITS & STUDENT INTERNSHIPS

To reiterate the theoretical classroom teaching with the real life scenario students undertake internships and visits to apparel industry. These internships and visits give students exposure to the prevalent practices in apparel manufacturing. There were around 200 visits undertaken at DFT campuses for the students in apparel manufacturing setups and allied sectors textile mills, testing labs, trim manufactures, processing houses, weavers service centres, machine manufacturers, IT sector serving apparel industry, industrial fairs etc. Apart from visits DFT students are given industry exposure through internships they undertake 12 -14 weeks of apparel internship in production houses, 2 weeks in textile sector and 2 weeks in allied areas.

research projects &

GRADUATING SHOW

As part of the course curriculum students of the department in their final year undertake research project in various areas of apparel production. The purpose of the project is to integrate the learning of the students of the last semesters

through research/experimentation in the chosen area by the applications of technology in apparel manufacturing. Some of the areas of research are productivity measurement and improvement techniques, fit analysis, quality measurement and improvement methods, implementation of any production or quality system, product development, product/process re-engineering, sizing, technical evaluation and/or implementation of MIS/ERP/CAD systems, software design and development, system analysis and design, retail / vendor management, merchandising, human resource management, corporate social responsibility, E-commerce, process automation for productivity and/or quality improvement etc.

All the research projects of DFT are industry sponsored. The students have undertaken projects in companies like Arvind, Raymond, Orient Craft, Madura, Velocity apparel (Egypt), Silver Spark, Celebrity Fashions, India Terrain, GAP, Intellocut, Inditex TCNS, UCB, Flipkart, Impulse, Li & Fung, Shopper Stop, Triburg, Banswara Garments, Indus League, lifestyle International, Shahi Exports, Arvind lifestyle brands, Taffles,

Laguna Clothing, Speedo, Pratibha Syntex , Myntra Designs, United Colors of Benetton, BlackBerry, Indigo Apparel etc.

| Campus | Number of students graduated in 2014 |
|-------------|--------------------------------------|
| Bengaluru | BFTech. 23; MFTech. 20 |
| Chennai | BFTech. 22 |
| Delhi | BFTech. 25; MFTech. 24 |
| Gandhinagar | BFTech. 25;MF Tech. 09 |
| Hyderabad | BFTech. 28 |
| Jodhpur | BFTech. 29 |
| Kangra | BFTech. 23 |
| Kannur | BFTech. 26 |
| Kolkata | BFTech. 27 |
| Mumbai | BFTech. 26 |
| TOTAL | BFTech. 256; MFTech. 53 |

PATENT FROM DFT

- Dr. Noopur Anand and Mr. Deepak Panghal with 2 students have applied for patent on 'self defense wearable' - a garment which protects wearer from unsolicited contact by use of electric shock.
- Dr. Prabir Jana and Mr. Deepak Panghal are in process of patent filing for CCSE software, developed by self.

graduation events

CONVOCATION

309 students (256 B.F.Tech. and 53 M.F.Tech.) received their degrees in 2014

| Campus | Date | Eminent Guest at convocation | Venue |
|-------------|------------|--|---|
| Bengaluru | 03.06.2014 | Chief Guest: Honorable Vice- Chancellor Professor Dr. K.S. Rangappa University of Mysore. Guest of Honour:Ms. Angie Mahtaney CEOK. Mohan & Company (Exports) Pvt. Ltd. Guest of Honour:Mr. C.S. Shekar President:Max Lifestyle International Pvt Ltd. | NIFT Campus |
| Chennai | 06.06.14 | Dr. Baskar Ramamoorthy, Director ,IIT, Madras | Thiruvalluvar Auditorium, NIFT Campus |
| Delhi | 05.06.2014 | Hon. Mister of Textile, Mr. Santosh Ganguar | Air force Auditorium, Subroto park |
| Gandhinagar | 23.05.2014 | Chief Guest: Ms. Archana Shah, Owner Bandhej- Guest of Honour:Namita Chaudhary, Member of Board of Governors | NIFT Campus |
| Hyderabad | 23.05.2014 | Chief Guest: Dr. P. Padmavathi, Vice Chancellor, JNAFAU Guest of Honor: MR. K. V. Satyanarayana, IAS Director of Handlooms & Textiles | NIFT Auditorium |
| Jodhpur | 24.05.2014 | Mr. Dilip B. Jiwrajka, MD, Alok Industries, Mumbai | Auditorium of Jodhpur Industry Association (JIA) |
| Kangra | 24.05.2014 | Dr . Anil Chauhan Principal TANDA Medical College | TANDA Medical College |
| Kannur | 04.06.2014 | Sarabajit Ghose, Executive Director, Laguna Clothing, Bangalore | Dinesh Auditorium Kannur |
| Kolkata | 05.06.2014 | Dr.Amit Mitra Hon'ble Minister of Finance and Excise, Commerce and Industries, Govt. Of West Bengal. Shri Swapan Debnath, Hon'ble Minister of State Animal Resource Dev. Dept. Govt. Of West Bengal. Shri Pradyumna Vyas Director , National Institute of Design Ms.Namita R.L.Chowdhary Director, NIFT, Mohali | Royal Bengal Hall, City Centre-1, Salt Lake City. Kolkata |
| Mumbai | 25.05.2014 | Chief Guest:Shri K. Shankarnarayanan, Governor of Maharashtra Ms. Shabana Azmi, Film Actress Mr. Pramod Hindurao, Chairman CIDCO Mr. Vishwas Deol, SOFT Pune Prof. Vikas Satwalekar, NID Mr. I.B. Peerzada, IAS | National Centre for the Performing Arts Mumbai |

ACADEMIC DEPARTMENTS

fashion **MANAGEMENT STUDIES**



Department of Fashion Management Studies is one of the founding departments of NIFT. Master of Fashion Management, MFM, is the flagship P.G program offered by the department. Currently the department offers MFM program at 13 campuses across India. These are Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kanur, Kolkata, Mumbai, New Delhi, Patna, Shillong.

Chairperson: Dr. G. Hari Shankar Prasad

Centre Co ordinators of FMS department at campuses –
Bengaluru: Ms. T.S Nethravathi plus four faculty members.

Bhopal: Mr.Aditya Upadhyay plus two faculty members.

Bhubaneswar: Dr. Goutam Saha plus five faculty members.

Chennai: Dr. Sasirekha plus three faculty members.

Gandhinagar: Ms. Jagriti Mishra plus three faculty members.

Hyderabad: Mr. I. Chakrapani plus five faculty members.

Jodhpur: Dr.Ruchika Dawar plus three faculty members.

Kannur: Dr. M. Krishna Kumar plus three faculty members.

Kolkata: Mr. Dibyendu B. Dutta plus four faculty members

Mumbai: Ms.Lipi Chaudhary plus four faculty members.

New Delhi: Ms. Pritika Bawa plus five faculty members.

Patna: Mr.Toni Sharma plus four faculty members.

Shillong: Mr.Arnab Benerjee plus two faculty members.

papers and articles

NATIONAL FORUMS

Chennai

- Dr. A. Sasirekha, Assistant Professor, NIFT, Chennai (along with the students of MFM – III, batch 2013-15 Mr. Gokulakrishnan P. Ms. Kausicka B.) published a paper titled “A study on factors that influence consumer’s product choice with special reference to men’s formal shirt” in BVIMSR’s Journal of Management Research, ISSN: 0976 – 4739, Vol – 6, number – 2, October 2014
- Mrs. B.N. Malar Selvi, Associate Professor – FMS, NIFT Chennai, presented a paper titled “Online Marketing The New Era Of Innovation in Fashion Business- Indian Context” in the National Conference On Leveraging Business Through Technological Advancement, Department of Commerce & Management, Annai Veilankanni College for Women, Chennai on 26th February 2015
- Dr. A. Sasirekha, Assistant Professor & CC – FMS, NIFT Chennai: submitted a paper publication titled “Promoting good governance in public administration – practices in the ancient history of Tamilnadu” in the proceedings of National Conference “Next Best Practices for Emerging Business World”, 2015; submitted a paper publication titled “A comparative study on

consumers' preference between offline and online apparel shopping" in Prerana Journal of Management thought and practice, Vol-7, Issue-1, 2015

Kolkata

- Banerjee, S., & Mishra, J. (2014). Importance of Store Attributes Vis-a-Vis Consumer Characteristics and Approach Avoidance Behaviour for Luxury Apparel Purchase . Adarsh Research Cell: Research Edited Papers Series , III (1), 194-197
- Banerjee, S., & Pawar, S. (2014). Factors Affecting the Consumer Buying Behaviour in Kidswear Market and Perceptual Mapping of Kidswear Brands of Shopper's Stop. Journal of Management Research , 14 (4), 257-269
- Banerjee, S., Bagchi, C., & Mehta, N. (2014). An Analytical Study on Identification of types of customers based on store attributes in the footwear market and discriminating the satisfied and dissatisfied customers; through applications of Factor and Discriminant Analysis. Journal of Marketing Vistas , 4 (2), 31-45
- Banerjee, S., Bagchi, C., & Mehta, N. (2014). An Empirical Study on Identification of Consumer Preferences in Footwear Market through application of Factor, Cluster and Conjoint Analysis. Management Insight - The Journal of Inclusive Analyser , 10 (2), 42 -- 56
- A Paper was presented by Ms. Jagriti Mishra on Cluster Analysis of store attributes with respect to purchase decision of luxury consumers in India jointly written by Ms. Jagriti Mishra and Dr. Sougata Banerjee in International Conference on Fashion and Textiles organised by NIFT, Jodhpur on 12th & 13th March 2015
- Deb Roy Anannya, (2014) 'Product Involvement: A Study For the Fashion Clothing Industry' Survey, Volume: 54, No:3&4, pp:1-12
- Deb Roy Anannya, (2014), 'Self-Image Congruity & Preference for a Brand' Management and Business Scenario
- Dibyendu Bikash Datta, Associate Prof. - Concurrent Dyeing and Finishing of Cotton Fabric with Natural Color and Maleic Anhydride, International Journal of Recent Research in

Physics and Chemical Sciences, Vol: 1, Issue 2, March 2015

- Ritu Malhotra, Associate Prof. - The Antecedents and Consequences of Corporate Brand Personality: A review (extended abstract) published in Listening to Consumers of Emerging Markets (ISBN: 978-81-928560-0-1)

Kannur

- Dr.M.Krishnakumar, Associate Professor, FMS, NIFT, Kannur: "Effective Stain Removal Methods in Textiles and Apparel", Dec'14, , Handloom Export, National, India; "Consumer Psychology Behind Apparel Purchase During the End of Season Sale (EOSS)", www.fibrertofashion.com, July'14, National, India

Jodhpur

- Mr. Deep Sagar Verma: Fashion Brand Marketing in India: Emerging Trends (UGC NATIONAL CONFERENCE IN MANAGEMENT, JNVU, Jodhpur)Date:- 27/02/2015

Patna

- Rishikesh Kumar - Asst. Professor: Research Topic: Bhagalpur Silk Industry: An Effort Towards The Paradigm Shift From The Plight Of The Weavers To The Delight Of The Weavers, ICFT, NIFT Jodhpur; Research Topic - The Hidden Factory: Child Labour In Bihar (India), published in International Journal Of Multidisciplinary Approach and Studies, ISSN No.2348-537X, Pg. 186-191.
- Vikas Kumar, Asst. Professor, Research Topic: Role Of Social Media In Promoting Brands, ICFT, NIFT Jodhpur

papers and articles

INTERNATIONAL FORUMS

- Dr.G.H.S.Prasad, Chairperson, F.M.S, presented a paper titled Design Thinking in Management and Business Curriculum: Need and Practices, at INSIGHT 2015, an International Symposium organised by National Institute of Design, NID, Bengaluru Campus on 23rd & 24th January, 2015
- Ms. B.N. Malar Selvi, Associate Professor – FMS, NIFT, Chennai, presented a paper titled "Integration of E Marketing And Fashion Business- Indian Context" in the International Conference on "Human Interaction Redefining Corporate Paradigms" Department Of Commerce, Computer Science &

ACADEMIC DEPARTMENTS

Technology and Information Technology Women's Christian College, Chennai on 16th & 17th February 2015

- A research paper of Dr. Goutam Saha, Associate Professor, titled "A Study on Evolution of Salwar Kurta's Fashion Trend (1960-2010): An Analytical approach" was presented in Contemporary South Asian Youth Cultures and Fashion Symposium (LCF) held on 25th September 2014 in London College of Fashion, University of Arts, London.
- A research paper of Mr. Satya Shankar Banerjee, Assistant Professor & Dr. Goutam Saha, Associate Professor, NIFT, Bhubaneswar, titled "Segmenting & Targeting Indian Consumers Based on Facebook Usage: An Empirical Approach", was presented in Contemporary South Asian Youth Cultures and Fashion Symposium (LCF) held on 25th September 2014 in London College of Fashion, University of Arts, London.
- A research paper of Dr. B.B.Jena, Associate Professor, NIFT, Bhubaneswar, titled "Exploration of Indian Luxury Customers" was presented in 'International Conference on Fashion & Textiles' held in NIFT Jodhpur from 12/03/2015 to 13/03/2015.
- A research paper of Dr. Goutam Saha, Associate Professor & Mr. S.S. Banerjee, Assistant Professor, NIFT, Bhubaneswar, titled "Design of Future: An Invitation to Creative and Argumentative Designers to Debate on Designing Future Society" has been selected for presentation in IFFTI annual conference to be held in Polimoda, Italy from 12th May to 16th May 2015.
- Ms. Lipi Choudhury - Assistant Professor, NIFT, Mumbai: "Product Marketing to Relationship Marketing" – A Strategic shift to target the new Indian customer, 4/8/2014, 9th International Business conference, Imperial College, London, United Kingdom, (U.K); "Decoding the Young Indian Consumer- A study on the purchase drivers, 10/2/2015 8th Asia-Pacific Business Research Conference at Kuala Lumpur, Malaysia.
- Four faculty members of the FMS department, NIFT, Kolkata, attended the "Global Marketing Conference 2014 at

fashion MANAGEMENT STUDIES

Singapore on Bridging Asia and the World: Globalization of Marketing & Management Theory and Practice" organized by Global Alliance of Marketing & Management Associations.

- Faculty members are Mr. Dibyendu Bikash Datta, Ms. Ritu Malhotra, Dr. Sougata Banerjee and Dr. Anannya Deb Roy, Date of visit: 15.7.14 to 18.7.14, Place : Marina Bay Sands, Singapore. Title of Presentation: Presentation on "Insights to the Fashion Consumer of Indian Market".
- Dr.M.Krishnakumar, Associate Professor, FMS, NIFT, Kannur: "Emu'preneurship: Case Study on Emu Farming in India", Nov'14, Research Journal of Economics & Business Studies, International, Singapore; "Strategy Implementation: Strategic Change Model - A Conceptual Frame Work", Accepted, Strategic Management Review, International, Canada.
- Dr.Hir Vyas, Assistant Professor, FMS, NIFT, Kannur: "Design elements of visual merchandising an essential or a show", March'15, International Conference on Fashion & Technology, International, Jodhpur; "Packaging Design: An attribute in fashion branding and communication", March'15, International Conference on Fashion & Technology, International, Jodhpur; "Ergonomic evaluation of user hand tool interaction", Accepted in Press, Work Journal of stress prevention and assessment, International.
- Ms. Jagriti Mishra, Assistant Professor – FMS, NIFT, Gandhinagar, "SEWA- A Case on social entrepreneurship", 18 -20th August, 2014, International Case Study Conference – 2014 Conference Proceedings organized by University Utara Malaysia in association with IBS Hyderabad
- Ms. Harleen Sahni, Asst. Prof., FMS, NIFT, Gandhinagar, Indian in design, global in presence – crafting customer experiences: A study of Fabindia and Anokhi, November, 20, 2014, Published in conference proceedings of 11th World Congress of Academy of Global Business Advancement, held at IIT Delhi
- Mr. Bhaskar Banerjee, Associate Professor – FMS, NIFT, Gandhinagar, Khadi as an international sustainable fabric:



a study on its plight, the stakeholder's involvement and the road ahead, November, 2-6, 2014, 89th Textile Institute world conference, Wuhan, China

- Dr. Ruchika Dawar, NIFT, Jodhpur, Published a paper in bi-annual International Journal of Management and Technology: VIEWPOINT (ISSN- 2229-3825) on "Cognitive Dissonance- Its applicability in Purchase Behavior" at Teerthanker Mahaveer University, Moradabad, U.P.

projects undertaken

FOR GOVERNMENT & INDUSTRY

FMS faculty members at 13 different campuses across India have undertaken many different projects. Some important ones are as follows:

- FMS team at NIFT, Shillong led by Mr. Arnab Benerjee is working on a project "Training In Soft Skill Such As Microfinance Entrepreneurship Development, Preparation Of Business Plan / Project Reports, Packaging, Exports Procedures Etc" for Meghalaya Handlooms and Handicrafts Development Corporation
- Mr. Amandeep S Grover, FMS, NIFT, Delhi, worked for around two months in the international project ETIDI-NIFT at Addis Ababa, Ethiopia as a supply chain consultant July-August -2014

FMS Faculty team at NIFT, Kolkata undertook following projects:

- Skill development programme on Jute Bag making sponsored by National Jute Board Duration : Three year

(Started in Dec 2014)

- Feasibility Study, Preparation of an Action Plan and Other Incidental Charges -- A Report for Strengthening of Weak Khadi Institutions in West Bengal sponsored by KVIC, Kolkata
- Peoples Education Programme sponsored by KVIC, Kolkata
- Three One year Certificate programmes sponsored by Min. of DoNER.
- FMS team of NIFT, Kannur, led by Dr. Krishna kumar undertook a project for Kannur Khadi Cluster Development Programme, sponsored by KVIC
- FMS team of NIFT, Hyderabad led by the Chairperson – FMS Dr. G.H.S.Prasad undertook a project for Human Resources Audit at Brandix Apparel Park, (SEZ), at Vishakapatnam, Andhra Pradesh
- FMS team at NIFT, Gandhinagar led Mr. Bhasker Benerjee undertook the project Design Development, Quality Enhancement & Establishing Market Linkages for Bamboo craft of Gondia District, Maharashtra sponsored by Forest Department of Maharashtra, Govt. of Maharashtra
- Dr. Ruchika Dawar, Assistant Professor, NIFT, Jodhpur, Project coordinator in the project sponsored by Director, Women Empowerment, Department of Women & Child Development, Rajasthan Government. The project was "Run your own boutique" on 21/01/15 at NIFT-Jodhpur and successfully completed. The training program was intended for making the women as a skilled worker to run their own

boutique in Rajasthan

- Mr. Aditya Upadhyay, Assistant Professor, NIFT, Bhopal, successfully completed projects on Khadi design development and fashion show and Khadi awareness project given by Madhya Pradesh Khadi & Gramodyog Nigam

student participation

COMPETITIONS AND AWARDS

- Master of Fashion Management (MFM) students from 13 NIFT campuses across India participated in various competitions and won many accolades
- Name Suggested by Ms. Suknya Barua, FMS student at NIFT, Shillong, got selected for the name of one of its kind of fashion destination store in Shillong "Tres ChiC"
- Ms. Diotima Basu, MFM student, NIFT, Kolkata was awarded for a Debate Competition organised by KVIC on "Peoples Education Programme on Khadi" held on 25th Nov 2014 at NIFT, Kolkata Campus
- Mr. Renoy Suresh, Ms. Jacqueline Jacob, & Ms. Jeena, MFM students of NIFT, Kannur, won 2nd place at Ensemble: All India Design Contest for students of Fashion, on 10.10.2014 at Kochi, Kerala

international linkages

EXCHANGE & TWINNING PROGRAMMES

- Under ETIDI project, two students from Ethiopia are pursuing MFM program at NIFT, Bengaluru and two more students are studying at NIFT, Delhi,
- One student of MFM from NIFT, Shillong, four students from NIFT, Delhi, one student from NIFT, Mumbai, two students from NIFT, Kannur, three students from NIFT, Gandhinagar, four MFM students attended semester twinning program at Mod Art International, France
- Two students from NIFT, Gandhinagar have attended summer programme with Swiss Textile College

Faculty participation:

national and international fairs/exhibitions

FMS faculty members across 13 different campuses of NIFT across India have visited many different fairs, exhibitions etc.

faculty training

WORKSHOPS AND TOTs

- In association with FOTD (Faculty Training Orientation and Development) unit, a special workshop on case learning was organized by Case Research society of India in June, 2014
- A TOT programme in 'Services Marketing, Social Media Marketing and Luxury Management' organised at NIFT Kolkata. This was attended by many FMS faculty members across the NIFT campuses. This TOT was a great success
- Another TOT on Fundamentals of Management Research was organised by the Chairperson of FMS in association with SPSS Inc.

Ph.D.

UNDERTAKEN & COMPLETED

- Ms. A. Sasirekha, Asst. Professor, NIFT, Chennai, has completed her PhD (2014) in Anna University, Chennai
- Mr. Santosh Kumar Tarai, Assistant Professor of FMS department, NIFT, Bhubaneswar, submitted his thesis in Utkal University, Bhubaneswar for obtaining his PhD degree
- Dr. Sushil Raturi, Associate Professor, NIFT, Mumbai, completed PhD - Dec, 2014, from BITS - Pilani
- Dr. M. Krishnakumar, Associate Professor, NIFT, Kannur, Completed PhD from Anna University, Chennai in 2014
- Ms. Ruchika Dawar, NIFT, Jodhpur, awarded PhD from H.N.B Garhwal University. The research was conducted on "Dynamics of books marketing of leading publishing houses" (A study of various stake holders in education sector in Uttarakhand) on 17/06/14



craft cluster

INITIATIVE

This is part of the MFM curriculum. The MFM students at all 13 campuses across India have taken up craft cluster study in their respective states. The clusters selected were either handloom or handicraft clusters. Following is the details of the same.

- NIFT, Benaguru – Anekal Handloom cluster, Anekal District
- NIFT, Bhopal – Bhopal Craft Cluster.
- NIFT, Bhubaneswar - Pipili-Puri (Applique) Cluster, Ganeshpur (Jute) Cluster & Subarnapur (Cair) Cluster of Puri district in Odisha.
- NIFT, Chennai – Thiruvannamalai and Pondicherry Clusters.
- NIFT, Gandhinagar – Ahmedabad, Block printing, kalamkari, applique work.
- NIFT, Hyderabad – Ponduru Khadi and Brandix Apparel Park, Vizag.
- NIFT, Jodhpur – Jaipur and Barmer clusters
- NIFT, Kannur – Uravu Bamboo craft, Uru boat, Sargalaya crafts village.
- NIFT, Kolkata – Begumpur handloom Cluster
- NIFT, Mumbai – Kolhapur and Badravati Clusters
- NIFT, New Delhi – Varanasi Handloom cluster
- NIFT, Patna – Bhagalpur Cluster.
- NIFT, Shillong – Nongpoh, Handloom and handicraft cluster

graduation events

CONVOCATION

Graduation events and convocation of MFM students passed in 2014 were conducted successfully in the last week of May, 2014 and the first week of June, 2014. MFM students of class of 2014 passed out from 11 NIFT campuses. Those are Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kannur, Kolkata, Mumbai, New Delhi and Patna.

ACADEMIC DEPARTMENTS

DESIGN *space*



The 2 year Master of Design program inculcates design thinking towards a concept driven innovation for new business outcomes through higher research. The entire spectrum of 'space' available in the world of design is the playground. A 'one of its kind' program that welcomes aspirants from cross disciplines to bring their existing skill sets and knowledge base to interact with design and develop fresh perspectives. Areas like sociology, art, architecture, economics, biotechnology & sciences interact with design to generate new perspectives in viewing clothing habits of tribal community, developing microwave friendly Indian terracotta, size sets for petite women, fuel trends for a leading car manufacturer in India, museum design, developing games for children with cerebral palsy, ergonomic issues of in-flight catering system and many more. These projects ensure NIFT's foray into niche industries. At Design Space, user-centered approach to design has led to build bridges with organizations that place research as a key driver for innovation.

This program offers an interdisciplinary focus by understanding that Design is a field of amalgamation of various disciplines, which results in innovative design practices, the outcome of which will be the diverse Design industry projects.

Students graduating from this program are equipped to hold

key positions in large design, fashion or corporate houses, and in related fields like accessories, craft, textiles, forecasting, special needs, publications, media, lifestyle products, new product development, graphics among others based on the area of specialization pursued by them. The graduates would be able to contribute in Research and Development in government, non government and private agencies.

There are 5 Faculty and 58 students in the Mumbai center; 4 faculty and 64 students in the Delhi center and 3 faculty and 58 students in the Kannur center respectively.

papers and articles

NATIONAL FORUMS

- Mr. Nitin Kulkarni has written article as a part of fortnightly Column on Design in Lokmat Marathi Newspaper on 15.02.15
- Paper titled "Assessing the Impact of Design Research in Sustainability – System Dynamics as a tool for studying recycling of clothing" authored by Dr. Varsha Gupta was accepted for presentation at INSIGHT 2015 - Design Research Symposium held in NID Bengaluru from 23rd to 24th January 2015
- Paper titled, "Technology Development for Dress-form Manufacture: A Social Sustainability Perspective" authored by Mr Jaspal Singh Kalra, PhD Scholar, Mr. Muthukumar,

PhD Scholar and Dr. Varsha Gupta, Associate Professor was accepted for presentation at International Conference on Fashion and Textiles (ICFT 2015) held during 12th & 13th March 2015 at NIFT, Jodhpur

- Mohammed Ansar made presentation on 'Value Addition and Design Orientation to Handicrafts Items' on March 19th, 2015 as a Resource Person at Local Marketing Workshop on Handicrafts, Kozhikode, organized by Office of the Development Commissioner (Handicrafts)

papers and articles

INTERNATIONAL FORUMS

- Prof. Dr. Sharmila Dua sent an entry for publication in the Glossary project-Craft for the 17th Annual IFFTI Conference.
- An installation proposal along with the drawings of concept sent by Arun Mascarenhas Assistant Professor, Design Space Department Kannur, was shortlisted for 17th IFFTI ('International Foundation for Fashion technology Institutes') Conference held at Polimoda Italy,
- Paper titled 'Understanding Indian aesthetics: A visual analysis of wedding memories', by Ms. Swati Rao and Ms. Shalini Sud presented at the X Colour Conference that took place in Geneva on 11th and 12th, September 2014.
- Paper titled "Changing Fashion Preferences of Bridal wear in India: A Cultural Shift" written by Ms. Swati Rao and Ms. Shalini Sud presented at AIC2014 Interim Meeting at Mexico from 21st-24th October, 2014

projects undertaken

FOR GOVERNMENT & INDUSTRY

- MDP Programme for Future Group FLF titled "Lifestyle Fashion: Business, Design & Process" has been successfully completed at NIFT, Mumbai on Dec 2014
- Three projects by M.Des Delhi were featured in MOT report as Innovation projects:-
 1. Spandy-relief garments by Ruma Dhingra
 2. Microwave friendly terracota by Rajish
 3. Conversion of Newspaper to carry bag by Ajita Majumdar
- NIFT Delhi projects in e-book "Design Blossoms- Young Designer's Strategic Design Vision for MSMEs"
- NIFT Kannur Successfully completed Detailed Project

Report (DPR) work for Chendamangalam Handicrafts and Handlooms Integrated Village, for Directorate of Handlooms, Govt of Kerala

student participation

COMPETITIONS AND AWARDS

- Ms. Suruchi Jaikumar Kasari from Mumbai sem-III (Batch: 2013-2015) participated in Mbillionth award for mobcast UI/ UX under Mobcast innovations Pvt. Ltd., Mumbai. She was nominated and won for the 2014 awards
- Students of sem-I(Batch:2014-2016) Ms. Shubhshree Mathur and Ms. Trina Sen participated recitation competition in NIFT Mumbai
- Students of sem-III (Batch: 2013-2015) Ms. Surpritkaur Dang participated in Aayna T-Shirt painting competition organized by ITM College, Kharghar Navi Mumbai and won 1st prize of Rs. 2000/-
- Students of sem-II (Batch: 2014-2016) Ms. Vijaya Rajendra Barge from Mumbai had participated in Design Sutra competition on 22.01.15 at Bhubaneswar and won 1st Prize in the category of unstitched garments
- Ms. Gunjan Sachdeva and Ms Dhara Gadhi of sem-IV(Batch: 2013-2015) from Mumbai participated in Enamor lingerie competition and Gunjan Sachdeva was selected for next round
- Functional textile research work of Ms. Shuchi Agrawal, Ms. Tanya Jain & Ms. Neha Kestwal student of Sem-II (Batch: 2014-2016), NIFT Mumbai was published in an e-magazine(<http://www.technicaltextile.net/>)
- Paper titled "Buddha - A religious figure or an Inspiration for Design" authored by student Ms Niharika of Semester 3 was accepted for presentation at International Conference on Fashion and Textiles (ICFT 2015) to be held during 12th & 13th March 2015 at NIFT, Jodhpur. This paper was an outcome of subject Project I
- Papers of Sonal and Akhilesh printed in ebook - Design for Well-being of Conference Proceedings NIFT Delhi.
- Dissertation project 'Developing Microwave friendly Terracotta pottery' by student Mr Rajish K Ravindran as a Design Project in the ebook titled "Design Blossoms" by NID

- Dissertation project "Recycling Human Hair – A Material Intervention" by student Ms Burra Chindroopa Kalyani was published as a Design Project in the ebook titled "Design Blossoms" by NID
- Ashique Hyderali, student 3rd Sem Kannur campus, participated in International Disability Day Symposium (DSN) organised by Centre for Disability Studies, Govt of India, Trivandrum
- Pavalion Design Submission and Presentation for Kerala Pavalion for International India Trade Fest at Pragati Maidan by students of M Des., NIFT Kannur centre
- Article published in Kudumba Madhyamam magazine, written by Ashique Hyderali, Kannur campus
- Rahul Vijayaraj, student of M Des., NIFT Kannur centre, created Royal Enfield customisation designs for Khalasi Customs, Calicut
- Wheel Chair service training package, basic level, by WHO in association with Mobility India, Bengaluru, attended by Ashique Hyderali, student of M Des., NIFT Kannur centre, as the only candidate selected from Kerala
- Kannur campus students Participation in Fashion Show at National Institute of Technology (NIT) Calicut

international linkages

EXCHANGE AND

TWINNING PROGRAMMES

- Leila –El Khabar joined M.Des, Delhi Campus during semester-2 as Student Exchange from "ENSAIT" University January – June 2015

faculty participation

VISITS AND INTERACTIONS

- Prof. Dr. Sharmila Dua made visits: Chhatrapati Shivaji Maharaj Vastu Sangrahalaya for Paramparik Karigar Exhibition at CST, Mumbai on 22.08.14; World trade centre for Women Entrepreneurs Exhibition at Cuffe Parade, Mumbai on 22.08.14; participated in the workshop on "Design Thinking for India" organized by Onio Design Pvt. Ltd. at The Lalit, Andheri (E), Mumbai on 20.09.14; visited the exhibition "Pause for a Cause" organized by Concern India at Prince of Wales Museum, CST, Mumbai on 27.09.14; attended a discussion by Mr. Gaurav Gupta, Ms. Bandana Tiwari (from Vogue) & Mr. Krishan Singh on Art & Fashion at Delhi Art Gallery, Colaba, Mumbai on 1.12.14; visited to Baluchari Saris Exhibition on Sahib, Bibi and Nawab at Prince of Wales Museum, CST Mumbai on 7.01.15; visited Kala Ghoda Festival at Colaba, Mumbai on 12.02.15; attended "Can the future be handmade" a talk by Prof. Ashok Chatterjee (President Crafts Council) at artisans gallery, Colaba, Mumbai on 12.02.15; attended Lakme Fashion Week at Lower Parel, Mumbai on 19.03.15; Visited to KVIC for Khadi project at Ville parle, Mumbai on 9.04.15
- Ms. Disha Gupta attended Color next workshop conducted by Asian paint on 24.09.14 at Courtyard Marriott, Mumbai
- Prof. Dr. Sharmila Dua along with Dean-NIFT attended Conference the India Retail Forum Powered by Future group at Renaissance Hotel, Powai on 18.09.14
- Mr. Nitin Kulkarni attended conference on "World Café style confluence", "What's Next: Future of Design Education" Conducted by Pearl Academy from 19.12.14 to 20.12.14 at New Delhi
- Ms. Rashmi Gulati attended open seminar on India fashion forum organized by Neeta Lulla School of Fashion at Whistling Woods International, Film city, Goregaon, Mumbai on 24.01.15
- Ms. Nitika Rana visited Bombay textile research association at Ghatkopar, Mumbai on 17.02.15
- Prof. Dr. Sharmila Dua Ms. Rashmi Gulati attended Lakme Fashion Week at Lower Parel, Mumbai on 22.03.15
- Ms. Rupa Agarwal, CP-DS, made the following visits: Indian Institute of Packaging (IIP), Mumbai, with Dissertation students March 2015; Denim Jeans manufacturing unit in Al-rkayan apparels and exports Pvt. Ltd with students for subject of 'Ergonomics' at Goregaon(E), Mumbai on 17.02.15; Ergonomics lab at IDC, IIT, Bombay with students.
- Shalini Sud and Dr Varsha Gupta attended two day workshop on "Design Thinking for India" organized by ONIO Designs at Mumbai on 19th & 20th September 2014



- All Design Space Delhi faculty visited IGNCA, Interaction with Mr. Tommy Hilfiger Delhi, on 26th Sept 2014
- Prof. Dr. Sharmila Dua along with Ms. Rupa Agarwal, CP-DS and Prof. Rebecca Philip coordinated a panel discussion titled "Craft at Crossroads" Integrating Craft with fashion in the India Fashion forum 2015 at Bombay Exhibition Centre, Goregaon, Mumbai on 18.03.15
- Prof. Shalini Sud & Ms. Varsha Gupta attended inaugural conference of ICLAM organized by NIFT Resource Campus on 27th November 2014
- Prof. Shalini Sud attended a Seminar: Design Inclusive City with Semester-1 students on 12th & 13th November 2014

faculty training

WORKSHOPS AND TOTs

- Prof. Sharmila Dua had talk on Design & its related fields during a career fair at Jamnabai Narsee School on 26.08.14 at Ville Parle, Mumbai
- Dr Varsha Gupta was invited by Institute of Apparel Management as a panelist for session on "India towards Sustainability: Crafting livelihood for Social Empowerment and Cultural Development" for the event "Indian Towards Sustainable Fashion 2020" held at Apparel House, Gurgaon on 21st February 2015
- Mr. Nitin Kulkarni had conducted craft awareness workshop for the craft Bamboo & Chitrakathi artisans at Kudal, Sindhudurg district from 20.03.15 to 22.03.15
- Ms. Rashmi Gulati had conducted craft awareness

workshop for the craft Coconut Coir artisans at Kudal, Sindhudurg district from 28.03.15 to 30.03.15

- Ms Kavita Yadav – Asst Prof attended workshop at Titus & Co., Law Firm 9th- 21st June 2014 Panchsheel Park.
- Mohammed Ansar conducted a workshop on 'Lateral Thinking and Design' for Women's Wing of North Malabar Chamber of Commerce, Kannur. on 15th January 2015

seminars & workshops

BY ALUMNI & INDUSTRY

- Two days seminar organized for students of Sem-I (Batch 2014-2016) on 'Design Jamming' conducted by Mr. Francis Xavier, Design and Research Consultant at NIFT Mumbai from 12.08.14 to 13.08.14
- Two days seminar was organized at NIFT Mumbai for students of Sem-III (Batch 2013-2015) on 'Creative Thinking' conducted by Ms. Sharmila Sinha, Research Scholar- IIT Powai at NIFT Mumbai on 6.11.14 and 10.11.14
- Seminar was organized at NIFT Mumbai for students of Sem-I (Batch 2014-2016) on 'Entrepreneurship and image consultancy' conducted by Ms. Navdeep S on 12.11.14.
- Two days workshop organized for students of Sem-II (Batch 2014-2016) and Diploma students of Sem-II (Batch 2014-2015) on 'Foundation program in Innovation' conducted by Mr. Sujeet Kulkarni and Mr. Joseph Dolphin, Director- Dot 1 Solutions pvt. Ltd. at NIFT Mumbai from 27.02.15 to 28.02.15
- A 3 day Fashion Photography module 'Shoot@Site' organised by Design Space Department, NIFT Kannur centre

in association with Makka Studios, Chennai on Nov 2014

- Ms. Sonal Verma Designer, Fashion Innovation: Integrating Innovation in Fashion, Sem-2 at NIFT Delhi centre
- Ms. Sonal Mukhia Senior Design Researcher, Samsung (half day session): Market Info. Integration Into Trend Analysis, Sem-3 at NIFT Delhi campus
- Mr. Manoj Kothari Founder Director – Principal Innovation Strategic at Onio Design : Innovation and Business Strategy, Sem-2 at NIFT Delhi campus
- Design Space, Delhi Campus has invited Guest Speaker Mr Rakesh Tirath, Principal Consultant at TCS, to speak on his passion of “The Eco Bug”, as a part of subject Sustainable Systems with Semester 3 students of M Des (Batch: 2013-15)
- Mr. Prabhaker & Mr. Mohit from AIF (America India Foundation) visited Delhi Campus for Industry Interaction with Semester-3 (Batch: 2013-15)
- Dr. Varsha Gupta attended industry interaction for M.Des, Semester-II with Alumni members on 27th February 2015: - 1. Mr. Mehul Kumar Pancholi, from Arvind Brands on “Product Development”. 2. Mr. Soumen Biswas, owner God Couture Limited, China on Entrepreneurship
- Design Space, Delhi organized two sessions on 8th January 2015 with Ms. Priyanka Kedare, Alumni of M.Des Delhi Campus Batch 2007-09 with M.Des Sem: 2 on Neuro Linguistic Programme

Ph.D.

UNDERTAKEN & COMPLETED

- Prof. Sharmila Dua was awarded her doctorate for her PhD thesis titled “Study of the tradition & Evolution of Ornamentation styles & Motif Vocabulary of the printed textiles from Gujarat by The Maharaja Sayajirao University of Baroda
- Ms Varsha Gupta successfully completed PhD on Topic “Study of Recycling of Post-Consumer Textile Waste in a Selected Area of North India and Framing a Model for Sustainable Development” from NIFT on 23.12.14
- Prof. Shalini Sud has submitted her Ph.D Thesis

student participation

EXTRA-CURRICULAR

M.Des. students have participated in various completions and events organized during spectrum

- Students of sem-II(Batch: 2014-2016) participated in ‘Installations competition’ in the Spectrum 2015 and won 2nd prize of Rs. 4000/- at NIFT Mumbai
- Students of sem-IV(Batch: 2013-2015) participated in DS department display during the inauguration ceremony of NIFT girls’ hostel at NIFT Mumbai on 10.01.15
- Students of sem-II(Batch: 2014-2016) participated in ‘Dance competition’ in the Spectrum 2015 at NIFT Mumbai
- Students of sem-I(Batch: 2014-2016) had participated in Diwali Mela at NIFT Mumbai on 21.10.14
- Students participated in Spectrum – Group Dance (Feb 2015) at NIFT Kannur
- NIFT Kannur campus beautification program, under the guidance of Prof. Arun Mascarenhas was undertaken by students and they painted the pillars of ground floor named ‘Fashion Camouflage’

continuing education

AND SHORT TERM PROGRAMMES

- Diploma Course in “Fashion Fundamentals for the Industry”(1 year) was started from Aug 2014 at NIFT Mumbai
- 3 months Skill upgradation program-Drawing and Illustration was started from October 2014 at NIFT Mumbai

craft cluster

INITIATIVE

- The semester III (Batch 2013-15) 33 students from Mumbai campus visited the craft clusters of Dhurrie Craft of Latur, Art of Kosa weaving of Bhandara, Chitrakathi of Kudal, Musical city of Miraj and Pottery of Bhadravati
- The semester III(Batch 2013-15) 33 students from Delhi campus visited the craft clusters of Bandhej & Leheriya , Block printing and Gota Patti in Jaipur – Rajasthan
- Students of MDes Kannur visited the Craft village

'Saragaalaya'. A daylong study, observation and interaction with the Craftsman across the country are been conducted as a Part of study Local Craft museum is visited at Puthiyatheru, Kannur in Apr 2015

industry linkages

STUDENT INTERNSHIPS & VISITS

- Faculty at Mumbai through interactions and meeting facilitated internship in the area of Design research, Visual Merchandising, User experience, styling, crafts etc. Some of the companies where the students are doing their internship are as following: Shoppers Stop Ltd., Shahi Exports Pvt. Ltd., Levi Strauss India Pvt. Ltd., Craftcanvas, Lokus Design Pvt. Ltd., Masoom Playmates Private Limited, Experiential Design Lab Pvt. Ltd., Anoop Apparels, Goodword Media Services Pvt. Ltd.etc.
- Students of sem-III (Batch: 2013-2015) Ms. Tejasi Vidyadhar Shivade and Ms. Suganya S had attended seminar on 'Work related to Geriatric population in USA' conducted by Prof. Arun Garg from University of Wisconsin USA at IIT IDC, Powai on 13.11.14
- Students of sem-I(Batch: 2014-2016) had attended Exhibition in Global Textile Technology & Engineering Show 2015 at Goregaon, Mumbai on 22.01.15
- Students of sem-II(Batch: 2014-2016) had visited to India Fashion Forum 2015 at Bombay Exhibition Centre, Goregaon, Mumbai on 18.03.15
- 5 Students of Sem-II(Batch 2014-2016) had visited to Al-rkayan apparels and exports Pvt. Ltd for subject of 'Ergonomics' at Goregaon(E), Mumbai on 17.02.15
- Students worked on industry briefs for subject Design methods mentored by Mr. Nitin Kulkarni. The Industry who provide the briefs are : Indileo online retail in casual wear, Earth goods- Home products and accessories
- Students whose dissertation related to packaging were taken to Indian Institute of Packaging Mumbai by Ms. Rupa Agarwal

industry interaction

RESEARCH PROJECTS & GRADUATION PROJECTS

As part of final dissertation the students have completed company/NGO/Industry based research and some students have taken up independent research. The areas chosen by students vary from sustainable design, sustainable systems, cultural studies, micro-finance branding, trends research, socio-economic studies, conservational architectural studies etc.

graduation events

SEMINARS

- Mumbai -Seminar was organized on 25.05.14 at NCPA Mumbai
- Delhi - Seminar was organized on 3rd and 4th June 2014 at IGNC A ,11 Man Singh Road, New Delhi
- Kannur- Seminar was organized on 21.05.14 at NIFT Kannur

graduation events

CONVOCATION

- Mumbai- 25th May 2014 at NCPA Mumbai
- Delhi -5th June 2014 at Air Force Auditorium , Subroto Park, Dhaula Kuan
- Kannur- 3rd June 2014 at Dinesh Auditorium

international & domestic LINKAGES



international LINKAGES

The academic strategy of NIFT embraces internationalism. The core activities of the institute have enhanced its international visibility and standing. NIFT has strategic agreements and partnerships with 34 leading international fashion institutes & organizations that share the same academic direction. This integrates NIFT students with the global mainstream of fashion. The international collaborations allow the students to experience 'study abroad' options through exchange programmes. This initiative provides an excellent opportunity to NIFT students, selected for the exchange programme, to interact with students from various geographies, encouraging them to broaden their vision and understand different cultures. The 'study abroad' opportunity can be undertaken by the students across NIFT campuses and all course disciplines. To provide an academic gradient, the institute's international linkages allow the students to participate in international competitions / seminars / research and other events.

The strategic alliances encourage academic enhancement at faculty level as well. Faculty exchange and joint research initiatives ensure that the institute's teaching methods and facilities are constantly updated & upgraded to be at par with the best institutes in the world. To facilitate exchange of teaching pedagogy, concepts and professional ideas, the faculty at NIFT participates in academic

exchange programmes, international fairs, seminars, exhibitions, conferences and trade shows thereby bringing their substantial experience to the classroom and enriching the knowledge pool at NIFT. Some of the key institutes with whom NIFT has an association are Queensland University of Technology, Australia; De Montfort University, UK; Swiss Textile College, Switzerland; Mod Art International, France; ENSAIT, France; NABA, Italy; School of Art & Design, University of Wolverhampton, UK; The State University of New York College at Buffalo, USA; Academy of Arts, USA; Manchester Metropolitan University, UK; ESMOD, Germany; Saxion University of Arts, Netherlands; Royal Academy of Arts, Netherlands; Bunka Fashion College, Japan; Donghua University, China; Fashion Design Institute, Mauritius; BGMEA University of Fashion and Technology (BUFT), Bangladesh; Ecole Duperre, France; University of Northampton, UK; Politecnico di Milano, Italy; Shenkar College of Engineering & Design & Art, Israel.

There is a constant exchange of students from Partner institutes. In 2014-15:

67 NIFT students went to institutes like ENSAIT, France; ModArt International, France; Queensland University of Technology, Australia; Swiss Textile College, Switzerland; University of Wolverhampton, UK; De Montfort University, UK; Buffalo



University, USA Royal Academy of Arts, Netherlands; Amsterdam Fashion Institute, Netherlands; Saxion University, Netherlands; ESMOD, Germany; NABA, Italy; Bunka Fashion College, Japan; Fashion Design Institute, Mauritius, BGMEA University of Fashion and Technology (BUFT), Dhaka, Bangladesh.

51 students came from these Universities to undertake exchange programme at NIFT.

NIFT students at all campuses are encouraged to participate in international events and competitions. The students have participated and won laurels in several prestigious international competitions like Mittelmoda Premio, World of Wearable Art, New Zealand; Arts of Fashion Foundation USA; Triumph Inspirational awards, IAF Designer Awards in Medellin Colombia; Click! Japan Photo Contest Exhibition, Knitting For Juliet Italy; MAX Design Awards; E.A.T-Exporting Exporting Art Together. The institute also attracts international students who come and experience its academic and cultural richness. Through the exchange programmes, students from overseas institutes have developed valuable insight not just into Indian culture, arts & crafts but have also understood the Indian market and its dynamics. The students of Management & Technology have had invaluable exposure to production techniques that cater to high fashion demands of the global marketplace.

dual degree

OPPORTUNITY

NIFT is engaged in a strategic alliance with Fashion Institute of Technology (FIT), New York, USA. The partnership encompasses a landmark achievement and is the first of its kind at NIFT. This new international dimension allows selection of meritorious students from NIFT, the unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT undertake two years study at the home institute intercepted by one year of study at FIT. Thereafter, the students resume their studies at NIFT to obtain the Dual Degree from both the institutes. Eighteen students have completed the dual degree program in the last 2 years and four students from various disciplines are pursuing the Dual Degree opportunity in 2014-15.

International delegations

International delegations who visited NIFT in 2014-2015:

- The University of Northampton, School of The Arts, UK, April 2014
- Swiss Textile College, Switzerland, May 2014
- Fashion Council members from Australia through the Australian High Commission in India, October 2014.
- Design and Merchandising Faculty, Ms. Clare McTurk from



Manchester Metropolitan University UK, October 2014.

- George Brown College Canada, October 2014
- Erhvervsakademi SydVest, Denmark, November 2014
- Shenkar College of Engineering Design (SCED) December 2014
- Columbia College, Chicago, January 2015
- University of Westminster, January 2015
- Hong Kong Trade Development Council (HKTDC), February 2015
- Instituto Europeo di Design (IED), Milano February 2015
- British Council Division, February 2015
- Northampton university, February 2015
- Musashino Art University (MAU), Japan, March 2015
- Copenhagen School of Design and Technology, Copenhagen, March, 2015 (at NIFT, Mumbai, campus)

domestic LINKAGES

NIFT is committed to excellence in design education in India and has been associating with various key organizations/institutes to further this objective.

NIFT has MoUs with the following organizations/institutes:

National Institute of Design (NID), Ahemdabad - The cooperation between the two institutes is in the areas of - Faculty Sharing for Teaching, as panelists is juries and as guides for Ph.D

programmes, Infrastructure sharing, Joint Students Field Trips, Design Education & Promotion.

School of Fashion Technology (SOFT), Pune & Centre for Continuing Education (CCE) Kerala: Curriculum design, semester planning, academic scheduling, examination and evaluation systems, faculty recruitment, conduct orientation program, faculty training/capacity building, establish resource centre, assist in machinery/equipment procurement.

Footwear Design & Development Institute (FDDI) - NIFT signed a MoU with FDDI, Delhi in December 2013. The cooperation between the two institutes is in the areas of - Faculty Sharing for Teaching, as panelists is juries and as guides for Ph.D programmes, Infrastructure sharing, Joint Students Field Trips, Design Education & Promotion.

Central Cottage Industries Corporation of India Limited (CCIC) - NIFT has signed a MoU with CCIC, Delhi with the following ojectives:

- NIFT will work on new designs and product development techniques and supply to CCIC and NIFT along with CCIC will prepare sample products by using those designs.
- CCIC in turn will place those samples in its showrooms/ displaying in various exhibitions for booking order and based on it will place the version of the order in different Craft Clusters.



The National Resource Centre (NRC), the co-ordinating body of network of the Resource Centres of NIFT, aims to create a state-of-the art knowledge portal for the faculty and students of NIFT. Its activities in 2014-15 were directed to achieve maximum resource sharing and standardisation through collaborative collection development and benchmarking across all NIFT centres. The integrated collections of print and non-print resources of this network of Resource Centres supported teaching and research programmes of the Institute. The Resource Centres also provided information services to the design community, industry and entrepreneurs.

activity

HIGHLIGHTS

- Selective acquisition of books in print and digital format pertaining to the academic programmes for all NIFT Campuses.
- Subscriptions of several e-journals and online databases/ services such as, Textile Outlook International, EBSCO's Business Source Complete, Art & Architecture Complete, Textile Technology Complete; Proquest's ABI-Inform , Berg Fashion Library etc. were renewed for all NIFT Campuses.
- NRC strengthened its economizing activities through renewal of subscriptions of international forecast services like Promostyl, WGSN and Stylesight.com; and other international print periodicals for all NIFT Centres.
- An international conference on the theme *Innovative Ideas, Technologies and Services* was successfully organized from November 27th to 29th, 2014. It was the second conference of the series titled *International Conference on the Convergence of Libraries, Archives and Museums (ICLAM)*.

CLUSTER DEVELOPMENT *initiative*



India is perhaps one of the few countries where craft is still practiced in the villages and provides livelihood to millions. A cluster is a geographically concentrated (mostly in villages/townships) household units producing handicraft/handloom products. In a typical cluster, such producers often belong to a traditional community, producing the long-established products for generations.

NIFT has played a pioneering role in contributing to various Craft segments of the country like textile, apparel, lifestyle accessories and leather. The Craft Cluster Initiative of the Institute is carefully designed with the intention to involve NIFT's professional capabilities in the areas of design, technology, marketing and management for developing the craft sector. Through this initiative, NIFT has been successful in creating a widespread awareness and sensitivity in merging crafts with fashion.

A huge resource in form of Faculty, students and alumni is available to support and boost the skills of the artisan in the clusters.

As a leader in the fashion education in India, NIFT realizes the importance of its social responsibilities and continues its endeavor to create responsible designers who are able to appreciate and promote the crafts of India. The academic

activities like Craft Cluster Intervention help to sensitize the students to the realities of the craft sector and give insight into regional sensibilities. Through its Cluster Development Initiative, Graduation Projects and other design and technical support projects taken up in craft sector, NIFT faculty, students and alumni play a proactive role in the upliftment of craft sector with an aim of empowering the crafts community.

- Under the Cluster Development Initiative during the year 2014-15, 1384 NIFT students under faculty supervision, across NIFT campuses, conducted the survey and documentation of handloom and handicrafts in different regions of India from June till December 2014. The objectives and deliverables of the cluster study were framed keeping in view the competency and specialization of each program. Cluster Initiative Coordinator in each NIFT campus selected the craft regions and craft for survey in collaboration with the senior faculty of the respective departments. The main objective was to study the present status of the chosen craft and to identify the needs of the cluster in a manner that blends the modern with the traditional. The study also gave insight into the size of the cluster, skill level of the artisans/producers, production process, marketing and challenges faced by the craftspeople. Through Graduation Projects the students have undertaken design intervention



in clusters of West Bengal, Madhya Pradesh, Rajasthan, Maharashtra, Gujarat, Himachal Pradesh, Jammu, Srinagar, Karnataka & Uttar Pradesh.

- Some of the craft related projects handled by NIFT include conducting design development of Paithani Sarees at Maharashtra, Ari Embroidery at Jammu, Rabari Embroidery & Bandhani at Gujarat, Chamba Rumal at Chamba, Dabu Printing at Jodhpur, Gota Patti & Printing at Jaipur, Khatamband Craft at Srinagar, Metal Craft at Kinnaur, Himalayan Tibetan Crafts at Mcleodganj, Thangka Painting at Spiti, Chanderi Handloom and Bhairongarh Batik Printing at Madhya Pradesh, Wood Carving Cluster in Pipariya at Hoshangabad, Mithila Painting at Madhubani and Sujani embroidery at Muzaffarpur.

- Other workshop were conducted at Wayanad, Kannur, Kasargod, Mangalore, Malappuram and Kozhikode Districts. The crafts documented by students were Tangaliya, Dhabla, Traditional Costumes of Gujarat, Leather Craft (Bags & Wallets) at Jawaja, Zardozi, appliqué, Pattia ka Kaam, & Chikankari at Aligarh & Lucknow, Printed Textiles, Tie-Dyed Textiles, Embroidered Textiles , beadwork & Embroidery at Kutch; Brocades, Wooden Toys, at Varanasi; Wood Craft, Wrought Iron Craft, Mother of pearl Craft, Leather Craft at Jodhpur; Mithila Painting at Madhubani and Sujani embroidery

at Muzaffarpur, Sheetal Pati Craft at Coochbehar, Kantha Stitch at Birbhum, Terracotta at Bankura, Pata Chitra West Midnapur, & Wooden Mask at South Dinajpur, Kolhapuri at Maharashtra, Silk handloom Weaving at Bangalore, Rosewood Inlay work at Mysore, Turned Wood Lacquer, Channapatna, Stone carving, Patch Work, Embroidery & Natural dye block printing, Bidri Craft, Himroo, Paithani, Crochet, Lambani, Carpet Weaving, Warli Art, Pearl Work, Kosa Fabric, Pottery Craft.

Events related to Craft Promotion organized by NIFT during 2014-15

- “Design Sutra”, was organized at NIFT Bhubaneswar on 22nd January 2015 to bring the young talented students pursuing fashion design and the handloom weavers together for reinventing handloom with fashion, infusing new ideas for producing a wide range of products as per the liking of the customers. The “NIFT Design Sutra” had the following events:-

- Exhibition/ Display of entries.
- Unveiling of the souvenir on Handlooms
- Brain storming session involving the major stakeholders such as representatives from the Industry, Weavers and Artisans community, Designers and Academia.
- Fashion Show to showcase the garments made using Handloom fabrics.



The event was attended by delegates from the fashion fraternity, academicians, industry representatives, designers, senior govt. officials, policy makers, handloom weavers and Handicraft artisans- the major stakeholders from handloom as well as handicraft sector. The event provided a new direction to the promotion of handloom attracting the younger generation to this prestigious creative activity while meeting the requirement of fashion conscious consumers within the country and abroad; as well as suggesting a solution to the complex issue of sustainable development.

2. "Shilp Charcha" - The Craft Cluster Initiative of NIFT Bengaluru hosted a seminar " Shilp Charcha" aimed towards bringing together all stakeholders from the Indian Handicraft and handlooms sector to evaluate and create opportunities for the artisans. Its objective was in finding beneficial solution and innovative models in terms of strategic plan in design, technology, marketing and promotion, to tap emerging segment of potential consumers in national and international context. This seminar was organized to share and appreciate the values of hand crafted traditional business. NIFT being one of the forerunners in academics of design took the onus voluntarily to propel innovation in the handicraft and handloom sector. The

emphasis was towards bringing a symbiotic and collaborative effort to convert material culture into entrepreneurship models.

Project handled by NIFT faculty

- Ms. Anu Jain (Associate Professor & Project Coordinator), Mr. Savita Rana (Associate Professor), Dr. Purva Khurana (Associate Professor) and Ms. Ashima Tiwari (Assistant Professor) successfully completed a project sanctioned by Chhattisgarh Apex Handloom Federation Ltd. For promotion of Chhattisgarh Handloom & Handicrafts.
- Design Sutra Student Competition Event at NIFT Bhubneswar was coordinated by Prof. Dr. Sudha Dhingra, Ms. Shinju Mahajan, Associate Professor & Dr.Suruchi Mittar, Associate Professor.
- As part of the tenth cluster project in the month of November, 2014, students of the 3rd semester of Management Department batch 2013-15 visited Bhagalpur to carry out a baseline survey that was part of NIFT Patna's "Bhagalpur Mega Handloom Cluster" Project of conducting the detailed Diagnostic Study of the handloom weavers of Bhagalpur under the Comprehensive Handloom Cluster Development Scheme (CHCDS) of Ministry of Textiles, Govt. of India.
- An article titled 'Textiles of Telangana' by Ms.Rakhee Wahi Pratap, Assoc. Prof., was selected for publication in Design

Sutra Souvenir.

- Articles on 'Gadwal' and 'Madhavaram' handlooms written by TD department student and faculty were selected for publication in Design Sutra Souvenir.
- Jute Conference bag designed by Associate prof. Satya Prakash for international conference titled 'Cities for All' held during October at Hitex exhibition center and conducted by GHMC Hyderabad
- Mr. Soumik Halder, Assistant Professor (Bhopal) has participated in M.P. Karigar Science Congress, a two days workshop organized by Rural Technology Application Centre of M.P. Council of Science & Technology.

Special NIFT Campus Events

- Chennai Campus organized a promotional event cum sale for "Porgai". The Brand 'Porgai' is part of the Tribal Craft Initiative and is a journey to bring back to life the fading tradition of Lambadi embroidery from Sitlingi Village, Dharmapuri District at Tamilnadu.
- The Cluster programme was sponsored by Jeevika organization of Bihar Rural Livelihood Promotion Society. The cluster regions and the task to the students were decided by them in consultation with the Cluster Initiative Coordinator, Course Coordinator-FD and the Campus Director.
- As expression of Creative Textiles, LUMOS 2014, A Lamp Shade Exhibition, on 18th November, held at NIFT Chennai. An effort by "Creative Textiles" students (Batch- 2011-15). It was inaugurated by Ms.Gita Ram, Craft Council of India.
- NIFT-Bengaluru Coordinated with HHEC and arranged for display of student work in International Handicraft and Gifts Fair (IHGF) spring 2015 at Delhi.
- Coordination, arrangement of a display and a discussion with Mr. Nirmal Sinha (Chairman HHEC) to encourage students

cluster work into corporate gifts accessories, hotel industries, tourism etc.

- Craftistry was organised at National Fashion Olympiad - Bangalore.
- NIFT-Bhubaneswar conducted awareness and exposure programmes for the weavers of Odisha. It was also decided to provide the exposure particularly to master weavers / entrepreneurs/delegates of handloom cluster and technical officers from the concerned cluster area in different batches so that benefits may be percolated to all parts Odisha. The first such batch included 2 weavers from potential cluster area and 4 technical staff of Govt. of Odisha as a participants for the said exposure visit.
- A visit was conducted on 24th March 2015 to provide awareness on design and latest technology introduced as well as implementation of colour forecast in handloom sector. The programme was coordinated by Mr. Sandeep Kidile, Asst Prof. & UIPC, NIFTBhubaneswar. The programme was inaugurated by Jt. Director Sh. B.B. Swine, NIFT Bhubaneswar.
- Gandhinagar campus created Khadi Trend and Forecast Pavilion 2015 for Government of Gujarat for the period from 24/12/2014 to 13/01/2015 at Ahmedabad.
- Gandhinagar campus created Craft Innovation Pavilion 2015 for Government of Gujarat for the period from 23/01/2015 to 29/01/2015 at Vadodara.
- Gandhinagar campus created Craft Trendovation Pavilion Design for International Buyer Seller meet by Gravi Gurjari, Government of Gujarat a for the period from 27/02/2015 to 01/03/2015 at Ahmedabad.

INFORMATION TECHNOLOGY *initiatives*



In the new millennium the success of fashion professionals rests on their ability to integrate fashion and information technology in a meaningful manner. Indeed the IT support provided to academicians at NIFT is an object of envy for all other fashion institutes in India.

The Information Technology initiatives ensure an IT enabled learning environment at the Institute by working in tandem with other departments to integrate IT into the course curriculum.

Each NIFT Campus has an independent, fully operational Information Technology facility with qualified and experienced IT professionals. The computer labs are equipped with state-of-the-art hardware and software. The labs are fitted with servers, workstations, personal computers, plotters, digitizers, image scanners, wide format printers, digital cameras, etc.

The CAD software for illustration, pattern making, grading, marker making, knitwear design, textile design, accessory design and layout are extensively used as part of the course curriculum in addition to Graphic Design, Animation, 2D/3D modelling, Photo Imaging and Editing, Statistical Analysis and Market Research. Other computer applications like RDBMS, Windows Programming, Multimedia, ERP, Advanced Planning & Scheduling, Software engineering etc. are also covered during their study at NIFT which enables Technology students

to develop software on different platforms. NIFT provides Wi-Fi facility to students in all NIFT campuses.

During 2014-15 all the fifteen NIFT campuses were connected with 100Mbps bandwidth connection from the National Knowledge Network (NKN). NIFT also implemented the following IT enabled processes for increasing efficiency of services and transparency during this period:

As part of office automation, the in-house software development team of NIFT developed and implemented the Campus Management Solution (CMS) - a web based application to cater to the needs of NIFT. The development team automated most of the processes including Student's and Employee's life cycles, Admissions, General Administration and Alumni related activities. The module for Admissions was recommended for audit and review to ensure smooth implementation. The software integrated academic processes of the Campus Management Solution were used by the entire student community, Faculty, Employees, Staff, Alumni and Industry in all the fifteen campuses.

Wide range of features were created in the Academic Process module of CMS related to semester scheduling, time table preparation, subject allocation to faculty members, department and common elective selection, student



attendance, Inter-campus teaching, submission of assignment, faculty evaluation, jury process, declaration of marks, common board examination scheduling, other processes related to the dept. of the Controller of Examination, result declaration, permanent transfer of students disciplinary issues, etc.. The application enabled monitoring of the academic processes and deliverance across the fifteen Campuses.

The entire placement process involving activities ranging from registration of the students as job seekers, declaration of dates for placement, job announcement form filled by the industry, registration of students against vacancy, participation in placement process to short listing and selection of candidates were also automated. Provisions were also made available to the industry to offer jobs as pre-placement and acceptance of the offers by the students. Real time data related to the number of candidates seeking jobs, number of candidates who were offered jobs and the number of students who accepted job offers were made available.

An initiative to develop a web based decentralized counselling system was undertaken to achieve the goal of total automation during the academic session in 2014. A computer based system for centralized seat allocation was also developed for this purpose. However, due to technical reasons it could not

be implemented fully. Subsequently, it was recommended to continue with the partially automated counselling process of 2013 in 2015 till the auditing of the software developed for total automation is complete.

A separate portal was created for NIFT Alumni called NIFTIAN or NIFT International Alumni Network [NIFTIAN] available at niftian.com. More than 4000 alumni registered on the portal.

Apart from the above initiatives NIFT also implemented the following:

- Integrated email, calendaring and collaboration solution for NIFT students; and created students' personal Email ids and group mail ids (dept wise and batch wise) for batches of 2013 and 2014.
- Implementation of class room based Video Conferencing solution across fifteen NIFT campuses for conducting virtual classes at remote campuses. Installations of the Video Conferencing Equipments and Bandwidth terminations in all the NIFT campuses are under progress.
- Video Conferencing conducted several times across seven NIFT Campuses. Technical testing in progress in the remaining eight campuses.

CONTINUING EDUCATION *programmes*

National Institute of Fashion Technology offers a diverse array of Continuing Education programmes to support the industry, as well as the aspiring and working professionals. A wide range of specialised programmes of different duration offered by NIFT aim to help the aspiring professionals in getting trained, the entry-level professionals to get advanced training, the mid-level professionals for upgradation, and at times also helps professionals to return to the workforce in the industry.

In addition to the Continuing Education programmes being offered, NIFT started offering Diploma Programmes from the academic year 2014. These programmes are aimed at making the campuses financially viable for optimum utilisation of infrastructure and other resources. The objective of Diploma programmes is to offer value added programmes to the local students from the state where the NIFT campuses are located and, to facilitate lateral entry to the existing degree programmes of NIFT.

The following CE programmes have been running across different campuses of NIFT:-

| S.No. | Name of the Campus | Name of Course | Duration of Course | Name of Dept. | No. of Candidates admitted | Commenced on | Total revenue (anticipated) in Rs. |
|-------|--------------------|--|--------------------|---------------|----------------------------|--------------|------------------------------------|
| 1 | Bengaluru | Fashion Retail Management (FRM) | 1 Year | FMS | 20 | 15/09/2014 | 1600000 |
| 2 | Bengaluru | Fashion & Clothing Technology (FCT) | 1 Year | FD | 18 | 22/12/2014 | 1399200 |
| 3 | Bengaluru | Fashion Integration For Textiles (FIT) | 1 Year | TD | 8 | 5/1/2015 | 623400 |
| 4 | Bhopal | Fashion Design and Clothing Technology | 1 Year | FD/FMS | 19 | 15/09/2014 | 998000 |
| 5 | Bhopal | Boutique Management | 3 months | FMS | 7 | 22/09/2014 | 140000 |
| 6 | Bhubaneshwar | Fashion Retail Management (FRM) | 1 Year | FMS | 6 | 11/8/2014 | 313650 |
| 7 | Chennai | Fashion & Clothing Technology (FCT) | 1 Year | FD | 18 | 27/10/2014 | 1350000 |
| 8 | Gandhi Nagar | Garment Production Technology & Apparel Design (GPTAD) | 1 Year | DFT | 33 | 4/9/2014 | 2728200 |
| 9 | Gandhi Nagar | Fashion Integration for Apparel Industry (FIAI) | 1 Year | FD | 20 | 25/8/2014 | 1647100 |



| | | | | | | | |
|----|-----------|--|----------|-----|----|------------|---------|
| 10 | Surat | Fashion Designing & Apparel Technology (FDAT) | 1 Year | DFT | 51 | 1/8/2014 | 3214200 |
| 11 | Hyderabad | Fashion & Clothing Technology (FCT) | 1 Year | FD | 16 | 15/09/2014 | 1200000 |
| 12 | Hyderabad | Indian Fashion Apparel & Boutique Management (IFABM) | 1 Year | FD | 23 | 15/09/2014 | 1725000 |
| 13 | Hyderabad | Contemporary Ethnic wear | 1 Year | KD | 14 | 22/09/2014 | 840000 |
| 14 | Kolkata | Fashion & Clothing Technology (FCT) | 1 Year | FD | 25 | 3/11/2014 | 1673750 |
| 15 | Kolkata | Clothing Production Technology (CPT) | 1 Year | DFT | 10 | 2/2/2015 | 627300 |
| 16 | Mumbai | Apparel Design and Development (ADD) | 6 months | DFT | 11 | 18/08/2014 | 550,000 |
| 17 | Mumbai | Apparel costing & Fashion Merchandising Management | 6 months | DFT | 20 | 20/07/2014 | 1000000 |
| 18 | Mumbai | Creative Fashion Styling (CFS) Kharghar | 6 months | KD | 19 | 2/8/2014 | 950,000 |
| 19 | Mumbai | Creative Fashion Styling (CFS) City Centre_Batch-1 | 6 months | KD | 16 | 23/08/2014 | 800,000 |

| | | | | | | | |
|----|-----------|---|----------|-----|----|------------|---------|
| 20 | Mumbai | Creative Fashion Styling (CFS) City Centre_Batch-2 | 6 months | KD | 9 | 1/2/2015 | 450,000 |
| 21 | Mumbai | Creative Pattern Making | 6 months | KD | 12 | 6/8/2014 | 600000 |
| 22 | Mumbai | Creative Pattern Making | 6 months | KD | 10 | 29/11/2014 | 500000 |
| 23 | Mumbai | Design Process & Portfolio Development (DPPD) | 6 months | FD | 8 | 23/08/2014 | 400000 |
| 24 | Mumbai | Visual Merchandising | 6 months | FC | 18 | 2/8/2014 | 900000 |
| 25 | Mumbai | Fashion Retail Management (FRM) | 1 Year | FMS | 12 | 19/07/2014 | 1200000 |
| 26 | Mumbai | Fashion & Clothing Technology (FCT) | 1 Year | FD | 28 | 21/07/2014 | 2800000 |
| 27 | Mumbai | Fashion & Clothing Technology (FCT) | 1 Year | FD | 28 | 11/8/2014 | 2800000 |
| 28 | Mumbai | Photography in Relation to Fashion and Product (PRFP) | 3 months | FC | 10 | 16/08/2014 | 260000 |
| 29 | New Delhi | Clothing Production Technology (CPT) | 1 Year | DFT | 25 | 1/9/2014 | 3600000 |
| 30 | New Delhi | Creative Thinking & Design Development | 1 Year | LD | 30 | 2/9/2014 | 3000000 |
| 31 | New Delhi | Design Development for Indian Ethnic Wear | 1 Year | KD | 50 | 22/09/2014 | 4500000 |
| 32 | New Delhi | Fashion & Clothing Technology (FCT) | 1 Year | FD | 44 | 25/08/2014 | 4400000 |
| 33 | New Delhi | Fashion Integration for Apparel Industry (FIAI) | 1 Year | FD | 44 | 25/08/2014 | 4400000 |
| 34 | New Delhi | Fashion Retail Management (FRM) | 1 Year | FMS | 29 | 17/09/2014 | 4000000 |

| | | | | | | | |
|----|-----------|--|----------|-----|----|------------|----------|
| 35 | New Delhi | Garment Export Merchandising & Management (GEMM) | 1 Year | FMS | 25 | 16/09/2014 | 3000000 |
| 36 | New Delhi | Luxury Product Design | 1 Year | AD | 21 | 1/9/2014 | 1890000 |
| 37 | Patna | Fashion & Clothing Technology (FCT) | 1 Year | FD | 9 | 16/10/2014 | 621300 |
| 38 | Raebareli | Computer Aided Dress Design | 3 months | FD | 9 | 1/9/2014 | 600000 |
| | | | | | | Total | 63301100 |

The following Diploma programmes have been running across different campuses of NIFT:-

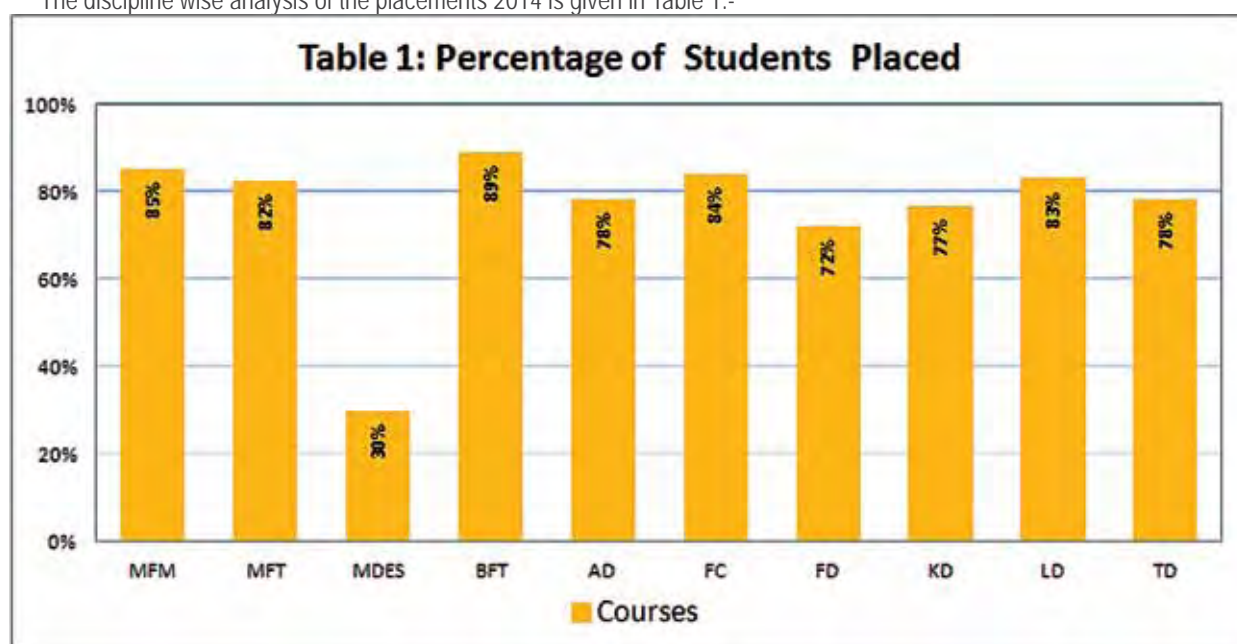
| S.No | Name of the Campus | Name of Diploma Course | Duration of Course | Name of Dept. | No. of Candidates admitted | Commenced on | Total revenue (anticipated) in Rs.per year |
|------|--------------------|---------------------------------------|--------------------|----------------------------|----------------------------|--------------|--|
| 1 | Chennai | Fashion Fit & Style | 2 Years | Fashion Design | 23 | Sep-14 | 3806500 |
| 2 | Mumbai | Fashion Fit & Style | 2 Years | Fashion Design | 24 | Aug-14 | 3600000 |
| 3 | Mumbai | Apparel Production & Merchandising | 1 Year | Fashion Technology | 5 | Aug-14 | 750000 |
| 4 | Mumbai | Store Operations | 2 Years | Fashion Management Studies | 7 | Aug-14 | 1050000 |
| 5 | Mumbai | Fashion Fundamentals for the Industry | 1 Year | Design Space | 8 | Aug-14 | 1200000 |
| | | | | | | Total | 10406500 |

campus **PLACEMENTS 2014**

NIFT Campus Placements 2014 were held at 6 campuses of NIFT viz. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Gandhinagar during 26th May 2014 to 18th June 2014. A total of 405 companies registered for campus placements offering 1640 job vacancies.

A total of 1720 students registered for placements, of which 1355 students got placed i.e. 79 percent of the students who registered for the placements got placed through various modes of placements i.e. Pre placement offers, campus placements and off campus placements.

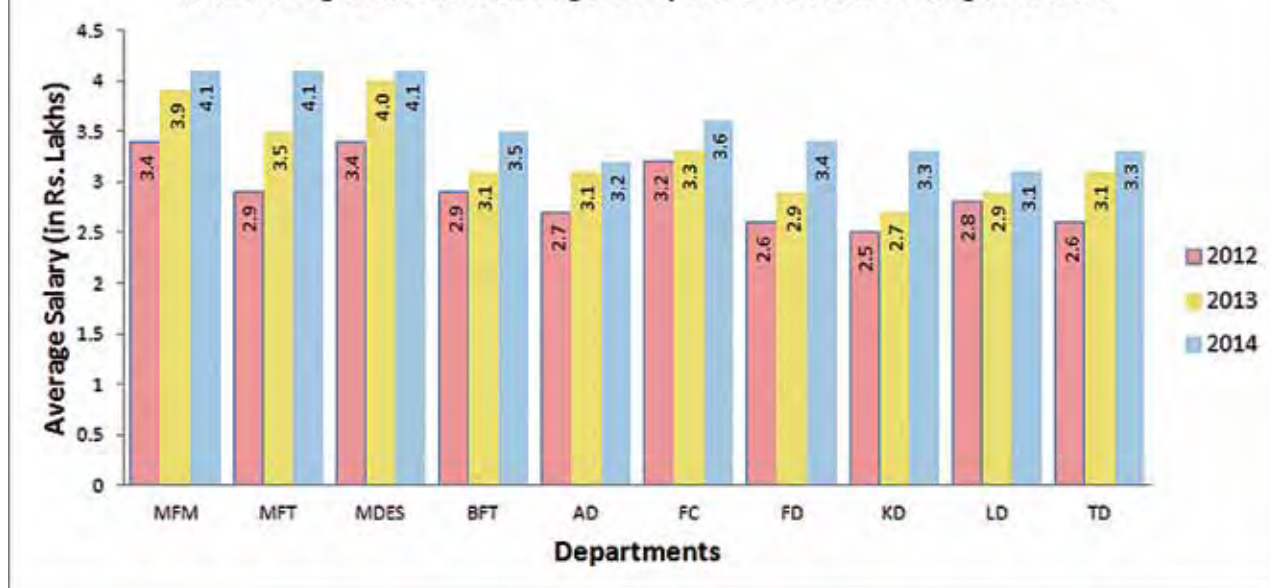
The discipline wise analysis of the placements 2014 is given in Table 1:-



The Average annual salary during campus placements 2014 for the students from Master's program is Rs. 4.10 lakhs per annum whereas that of for the Bachelor's Programme is 3.34 lakhs per annum.

The Average annual salary obtained by students from different programmes during campus placement 2014 vis-à-vis 2013 & 2012 is shown in Table 2:-

Table 2: Programme wise Average Salary of NIFT students during 2012-2014



The recruiting companies were from diverse segments like Designers, Manufacturer exporters, Buying Agencies, Consultants , Retailers, Fashion Brands , E-Retailer, Home Furnishings, Technology Solution Providers along with international Brands. An Alphabetical List of few companies, which have recruited NIFT students in campus placements 2014 are:

- Ace Turtle Services Pvt. Ltd
- Acme Corporation
- Address Home. com
- Ambattur Clothing Pvt. Ltd
- Amrit Exports Pvt. Ltd.
- Anjali Traders
- Apparel Resources Pvt Ltd.
- Arcana Kochhar
- Arvind Lifestyle Brands Limited
- Arvind Limited
- Ascendum
- Authenticity
- Avadat Apparels
- AVH Associates
- Banswara Industries
- Biswa Bangla
- BombayHigh
- Breakbounce India Limited
- Brinil Clothing
- Carwale.com
- CASA Brand India
- Cottostown Fashion
- Crave Clothing Co.
- Creative Bee
- Decathlon,
- Derewala Industries Ltd.
- Dhruv Vaish
- Disha Lifestyle Pvt. Ltd.
- Disha Retail Fixtures Pvt. Ltd.
- Dorset
- Drish Shoes
- Earnest Group
- Edcons Exports (P) Ltd.
- Elitify
- Fabindia
- First Steps Babywear Pvt. Ltd.
- Freedom Tree Design
- French Curve

- Future Group
- Future Lifestyle & Fashions Ltd.,
- Global Clothing
- Global Exports Corporation
- Globus Stores Private Limited.
- Go Go International Pvt. Ltd.
- Goldenseam Textile Pvt. Ltd.
- Hidesign
- Home Shop18.Com
- Icona Blare
- Impulse (India) Pvt. Ltd.
- Indusmode
- Inkoniq It Services Pvt. Ltd.
- J C Fenasia Exports Pvt. Ltd.
- J.J Expo Imp
- Jade Blue Lifestyle India Ltd.
- Jaynita Exports
- Jole Clothing Pvt. Ltd(Retail-Wh)
- Just Linen Home Fashions
- Jute Cottage
- K Mohan & Company Exports Pvt. Ltd)
- Kasum Enterprises
- Kathmandu Apparel
- Kolorkode
- Komudi Design Studio
- Ksp India
- Laguna Clothing Pvt. Ltd.
- Lifestyle International
- Lime Road
- Little Wardrobe
- Locomotive
- M&B Footwear
- Maam Arts
- Maati Design
- Madura Fashion &Lifestyle
- Malaga, Mumbai,
- Mangalam Art
- Manyavar
- Marks And Spencer
- Marque Impex
- Maruti Suzuki
- Maspar
- Meenabazar
- Majorbrands
- MLK Exports (P) Ltd.
- Modi Associates
- Mohan Clothing Co. Pvt. Ltd. (Blackberry)
- Monash
- Monday Ventures Pvt. Ltd.
- Mrunalin Designer
- Must Garment Corp Limited
- Myntra
- Naina Jain
- Neerus
- Nirmal Dying & Printing Pvt. Ltd.
- NSLTextiles Ltd.
- Omega Design
- Siyaram Ltd.,
- Orient Craft Limited
- Pallavi Foley Boutique Jewels
- Petals
- Purvi Doshi
- Radhamani Exports Ltd
- Rajda Industries& Exports Pvt. Ltd.
- Raymond Apparel Ltd Mumbai
- RBZ Jewellers Pvt. Ltd.
- Redcastle Events PvtLtd.
- Relevant E-Solutions Pvt. Ltd.
- Reliance
- Reliance Brands Ltd.
- Reliance Retail
- Roopantran Communications

- Roposo.Com
- Rugs And Riches
- Sabyasachi Couture
- Samaavesh
- Sanskrut Baby Products
- Santoshjewellers
- Sapta Inovation Design & Consulting Pvt. Ltd.
- Saroj Jalan
- Scotts Garment Ltd.
- Shahi Exports Pvt. Ltd.
- Sheetal Design Studio
- Shefcoz
- Shoppers Stop
- Shyamal&Bhumika
- Silver People Uberlife Consulting Pvt. Ltd.
- Siyaram Silk Pvt. Ltd
- Spry Social Media Management Pvt. Ltd,
- Sreepriya Exports Pvt. Ltd.
- Studio Abd Design Services Pvt. Ltd.
- Suditi Industries Ltd.,
- TCNS
- Technopak Advisors
- Tee Knits
- Tesorifashions
- Texport Industries Pvt Ltd(Knits)
- Texport Industries
- The Advantage Raheja
- The Circus Entertainment Pvt.Ltd.
- The East India Natural Goods Co.
- The Sepia Lab (Pankaj &Nidhi)
- The Veranadah
- Titan Company Ltd.
- Tollywood Project
- Triburg
- Tritan Leather Works
- Twenty Technologies
- Twist Open Innovations
- V Mart Retail Ltd.
- Varun Bahl
- Wazir Advisors
- Wildcraft India Private Ltd.
- XI Enterprises Pvt. Ltd.
- Yashram
- Lifestyle
- Zendesign
- Zen Design Solutions Ltd.
- Zophop.Com

The major recruitment was done by Retail companies followed by Brands. A total of 35% of the total graduates recruited were placed in Retail companies. This was followed by Fashion Brands (20%) and Designers / Design houses (18%), export houses / buying houses and agencies (15%). This year campus recruitment showed an inclination of graduates towards startup companies. The presence of online retailers for the campus placement was also a key feature of NIFT campus placements.

Some unconventional sectors like Bollywood Production houses, Media and entertainment, Television Production houses showed their interest for hiring NIFT graduates for the Profile of Styling, Design, Marketing and Event Management, Graphics / animation. The recruitment for these positions were done through off-campus placements.

Ph.D. & RESEARCH



Ph. D. Programme

NIFT offers Ph.D. in the areas of design, management and technology as applied with broad reference to textiles, fashion, lifestyle and apparel sectors of the industry. The programme is designed for the purpose of carrying out research in textiles, fashion and the apparel sector to create a body of original knowledge for the use of academia and industry at large.

The admission process for the Ph.D. programme normally starts during the month of April every year with the announcements of results and registration during the month of July. The qualifications eligibility for admission to the Ph.D. programme is specified in the Guidelines for the Degree of Doctor of Philosophy.

Ph.D. Program was launched in 2009 with 7 students and currently 30 students are pursuing Ph.D from NIFT, of which 22 are internal NIFT candidates, and 8 are external research scholars. With regard to the time scale of the programme, the candidate is expected to complete the supervised studies within five years, extended to a maximum of seven years by specific approval of the Director General, NIFT. Two Scholars have been awarded Ph.D till 31st March, 2015.

| Research Scholars pursuing Ph.D at National Institute of Fashion Technology | | | |
|---|------------------|-----------------------------------|--|
| Sr. No. | Name of Scholars | Category & NIFT Campus | Topic Of Research |
| 2009 - Batch | | | |
| 1. | Monika Gupta | Professor, New Delhi | Formulating Contouring Increments for Varied Bust Sizes |
| 2. | Pavan Godiawala | Professsor, Gandhinagar | Development of Daylight Harvesting Device (Synopsis Submitted) |
| 3. | Priyanka Gupta | Assistant Professor, New Delhi | Design Development and Functional Finishing of Nurses' Uniform |

| | | | |
|--------------|------------------|---|--|
| 4. | Shalini Sud | Professor, New Delhi | Determinants of Fashion Trends for 'Salwar, Kameez & Dupatta (SKD)': A Delhi-NCR Perspective (Synopsis Submitted) |
| 5. | Shinju Mahajan | Associate Professor, New Delhi | Design and Development of Footwear for Infant, Toddler and Children- A User Centric Approach (Synopsis Submitted) |
| 2010 - Batch | | | |
| 6. | Jagriti Mishra | Assistant Professor, Gandhinagar | Store Attributes of Luxury Brands in India vis-à-vis Customer Purchase |
| 7. | Kaustav Sengupta | Associate Professor, Chennai | Impact of Values and Lifestyle (VAL) on Garment Color Preferences and Color Psychology of Youth in Urban India: An Integrative Analysis |
| 8. | Malini D | Professor, Hyderabad | Contemporary articulation on & sustainability of painted textile tradition of South India – A case study on Kalamkari |
| 9. | Manoj Tiwari | Associate Professor, Jodhpur | Standardization of jeans size chart for Indian youth (Age 18-35 years) |
| 10. | Suhail Anwar | Professor, New Delhi | Impact of Information and Communication Technologies (ICTs) on Students' Performance (A case of India's Higher Education in Fashion Design) (Synopsis Submitted) |
| 11. | Suruchi Mittar | Associate Professor, New Delhi | Impact of HR Practices on Organisational Performance in the Apparel Manufacturing for Middle level Managers in Delhi/NCR (Synopsis Submitted) |
| 12. | Vandana Jaglan | External research scholar, New Delhi | Role of Costume design: A study of select Films since 1950 |
| 13. | Vandita Seth | Professor, Gandhinagar | A study of Tangaliya and single Ikat textile crafts of Saurashtra region of Gujarat – To develop a model for sustainable design intervention |
| 14. | Vidya Rakesh | Assistant Professor, Raebareli | To standardize body measurements for upper garment of adult mature women in Northern India (Synopsis Submitted) |
| 15. | Vikas Kumar | Assistant Professor., Jodhpur | Role of social media in promoting brands : A consumer decision making perspective |
| 2011 - Batch | | | |
| 16. | Ankur Saxena | Assistant Professor, Jodhpur | Prospects of Green Manufacturing in Delhi/NCR Apparel Industry |

| | | | |
|--------------|---------------------------|---|--|
| 17. | Paramita Mazumdar | External research scholar, Kangra | A Study on Tribal costumes of Tripura and its Transformation |
| 18. | Rumpa Reshmi Munish | Assistant Professor, Bangalore | A Research for Designing and development of new products for the contemporary Market – A Channapatna chapter |
| 19. | Yuvraj Garg | Assistant Professor, Jodhpur | Mapping awareness, availability and acceptability of Environmental friendly clothing |
| 2012 - Batch | | | |
| 20. | Perna Kaushal | External research scholar New Delhi | Sustainability and Supply Chain |
| 21. | Amit Kumar Anjaneer | Assistant Professor Chennai | Supply manpower required in garment manufacturing units and role of vocational Institutions in fulfilling the demand |
| 2013 - Batch | | | |
| 22. | Mr. Arindam Das | Director, Gandhinagar | Design and structure of Assessment systems in professional design education |
| 23. | Mr. Jomichan S. Pattathil | Professor, Mumbai | An analytical study on the problems and prospects of Fashion e-business in India |
| 2014 - Batch | | | |
| 24. | Mr. Nishant Sharma | Assistant Professor, Kannur | Fashion Education and the demand of fashion industry: Bridging the gap with reference to the methods, delivery and outcome |
| 25. | Ms. Richa Sharma | Assistant Professor, Bengaluru | Study on effect of luminescence of photo luminescent speciality pigments on textiles for the fashion industry |
| 26. | Ms. Shalini Mathur | External research scholar, Bengaluru | Contribution of Eco-friendly textile to Rajasthan's economy and evaluation of sustainable growth potential |
| 27. | Mr. Jaspal Singh Kalra | External research scholar, Delhi | Design education of Chikankari artisans: a tool for social innovation |
| 28. | Mr. Muthukumar | External research scholar, Delhi | An analytical survey about the role of branded and non branded footwear towards comfortable level of consumer satisfaction in Delhi and NCR of India |
| 29. | Mr. Sanjay Sharma | External research scholar, Delhi | Study on Design Intervention on Handloom, hand spinning machines and other laboratory based equipments/machines for higher productivity and ease of operations |

| | | | |
|-----|--------------------|---|---|
| 30. | Ms. Jain Hemalatha | External research scholar, Bengaluru | Development of handloom material in Gadag using natural tannin based mordant's (Myrobalan, Symplocos, Pomgranate and Arjun chal) on cotton yarns and dyed with natural dyes (Beterl nut and Madder) |
|-----|--------------------|---|---|

Ph.D Defense Viva-voce

NIFT has awarded Ph.D. Degree to the following Scholars:

| S.No. | Name of the Ph.D Scholar | Name of the Supervisor | Title of the paper | Date of Viva-voce Presentation |
|-------|---|--|---|---------------------------------|
| 1 | Vandana Narang, Professor NIFT - Delhi | Dr. Noopur Anand, Professor NIFT - Delhi | Pattern Development for Menswear using Block Method – A Fresh Approach | 28 th May, 2014 |
| 2 | Varsha Gupta, Associate Professor | Dr. Ajit Khare, Professor NIFT - Delhi | Recycling of Post-Consumer Textile Waste in an identified region of North India: An Integrated Model for Sustainable Development" | 23 rd December, 2014 |

List of Research Papers presentation by NIFT faculty members during the financial year April 2014 – March 2015:

| Name of faculty members | NIFT Campus | Title of paper | Date of conference | Name of conference |
|----------------------------------|-------------|--|--------------------|---|
| Sumita G. Agrawal | Gandhinagar | Designs of Patola and Geringsing | 11-Apr-14 | International Conference on Traditional and Technical Textiles held at Dr. B.R. Ambedkar National Institute of Technology, Jalandhar |
| Prof. Kislaya Choudhary | Bhopal | Creative Influences of Digitally Printed Textiles for Futuristic Sustainable Fashion | 11-Apr-14 | International Conference 'Emerging Trends in Traditional and Technical Textiles' organized by Department of Textile Technology at Dr. B.R. Ambedkar National Institute of Technology, Jalandhar |
| Deep Sagar Verma, Asst. Prof. | Chennai | Fashion-An Element of Image Management | 26-Apr-14 | National seminar held at Teerthanker Mahaveer University, Moradabad, Uttar Pradesh |
| Nilima Regina Topno, Assoc. Prof | Patna | The History of International Second Hand Clothing Trade and its Impact and Significance in Economies | 01-May-14 | International Conference (CAT-2014) held at Bhair Dar University, Ethiopia |

| | | | | |
|---|-------------|---|-----------|---|
| Nilima Regina Topno, Assoc. Prof. | Patna | Sustainable Fashion Design Looking Beyond | 12-Jun-14 | Inod-Dutch International Conference on Design at Indian Institute of Science (IISc) Banglaore |
| Nilima Regina Topno, Assoc. Prof. | Patna | Traditional Embroidery Design Identity of India | 12-Jun-14 | Inod-Dutch International Conference on Design at Indian Institute of Science (IISc) Banglaore |
| Kruti Dholakia, Asst. Prof. | Gandhinagar | Kutch Embroidery: Epitome of Artisans' Historical Socio-Cultural Life | 13-Jun-14 | International Conference Arts, Education & Cultural Studies held on London at the Vijayawada, Andhra Pradesh |
| Noopur Anand, Prof. & Archana Gandhi, Assoc. Prof. | New Delhi | Design and Development of Ergonomic workstation for pregnant workers in Readymade Garment Industry | 14-Aug-14 | Ist Conference of the Global Corporate Governance Institute held on London at the University of Surrey |
| Jagriti Mishra, Asst. Prof. | Gandhinagar | SEWA-A Case of Social Entrepreneurship | 18-Aug-14 | Conference 2014 in Kuala Lumpur, Malaysia |
| Parmita Sarkar, Asst. Prof | Kangra | Re-interpreting Traditional Design: A study on the Tribal Costume and Textile of Tripura | 22-Aug-14 | National Seminar-Imagining and Imagining the North-East: Discourse on North-Eastern Literature, Culture, Creativity and Criticism- organized by the Dept of English, Tripura University with support from the North-East Writer's Forum , Tripura |
| Ruhee Das Chowdhuary, Asst. Prof. | Kolkata | Fashion as an Economic Tool | 15-Sep-14 | 6th Global Conference of Fashion- Exploring Critical Issues at Mansfield College, Oxford University, UK |
| Dolly Kumar, Asst. Prof. | New Delhi | Cyborg Fashion Redefining modern beauty | 23-Sep-14 | 4th Global Conference on Beauty: Exploring critical issues held at London |
| Goutam Saha, Assoc. Prof. | Bhubaneswar | A study of Evolution of Salwar Kurta's Fashion Trend (1960- 210): An Analytical Approach | 25-Sep-14 | Conference Contemporary South Asian Youth Cultures and Fashion, Symposium (LCF) at London College of Fashion, London, UK |
| Subhalakshmi, Asst. Prog | Bengaluru | Music and Fashion of Nagaland | 25-Sep-14 | Conference Contemporary South Asian Youth Cultures and Fashion, Symposium (LCF) at London College of Fashion, London, UK |

| | | | | |
|---|-------------|---|-----------|--|
| Archana Gandhi, Assoc. Prof. | New Delhi | Corporate Social Responsibility in Indian Apparel Industry | 25-Sep-14 | Conference Organisational Governance held at Bucharest Romania |
| Satya Banerjee, Asst. Prog. | Bhubaneswar | Segmenting Indian Fashion Consumers Based on Facebook Usage: An Empirical Approach | 25-Sep-14 | Conference Contemporary South Asian Youth Cultures and Fashion, Symposium (LCF) at London College of Fashion, London, UK |
| Subhalakshmi, Asst. Prog | Bengaluru | Music and Fashion of Nagaland | 25-Sep-14 | Conference Contemporary South Asian Youth Cultures and Fashion, Symposium (LCF) at London College of Fashion, London, UK |
| Sivashakthi E., Assoc. Prof. | New Delhi | Study of the brand Herbag and revival of the material Amazonia | 02-Nov-14 | 89th Textile Institute world Conference Wuhan, China |
| Shinju Mahajan, Assoc. Prof. | New Delhi | A study on designing of Interactive Graphics for Toddler's Footwear | 02-Nov-14 | 89th Textile Institute world Conference Wuhan, China |
| Basker Banerjee, Assoc. Prof. | Gandhinagar | Khadi as an in tenational sustainable fabric: a study on its plight, the stakeholder's involvement and the road ahead | 02-Nov-14 | 89th Textile Institute world Conference Wuhan, China |
| Ankur Saxena, Asstt. Prof. | Jodhpur | Green Manufacturing Prospects in Indian Apparel Industry | 02-Nov-14 | 89th Textile Institute world Conference Wuhan, China |
| Ankita Srivastava, Asstt. Prof. | Jodhpur | Analysis of Energy Absorption Modes in STF-Kevlar Composite | 02-Nov-14 | 89th Textile Institute world Conference Wuhan, China |
| Malini Divakala, Prof. | Hyderabad | Fashion Through Crafts- An Indian Chintz Perspective | 05-Nov-14 | CIMODE Second International Conference on Fashion and Design , a conference by School of Design of Politecnico di Milano, Italy |
| Nilima Regina Topno, Assoc. Prof. | Patna | Waterless Dyeing Process | 06-Nov-14 | ICTN 2014 |

| | | | | |
|------------------------------------|-----------|---|-----------|---|
| Deepak Panghal, Asst. Prof. | New Delhi | CAD System for Automatic Modeling of Compound Dies | 16-Nov-14 | AMPT 2014 at Atlantis |
| Manoj Tiwari, Assoc. Prof. | Jodhpur | Indian Anthropometry and Relevance of Size India in Current Scenario | 01-Dec-14 | International Ergonomics Conference held at IIT, Guwahati |
| Ankita Srivastava, Asstt. Prof. | Jodhpur | Optizizing Parameters of Shear Thickening Fluid treated Kevlar Fabric Bsed Body Armor Materials | 02-Dec-14 | International Conferecne on Safety (ICS 2014) |
| G. Chiranjeevi Reddy | Hyderabad | World's Fashion and Creative Design Education and it Distinguished Characteristics: an Overview | 11-Dec-14 | Global Academic Network International Conference in Sydney |
| Jonalee D. Bajpai, Assoc. Prof. | Bengaluru | SMED (Single Minure Exchange of Die) mehodology in Garment manufacturing Industry: Case study in reducinjg Style Change over Time | 12-Dec-14 | Poster presentation at 5th International and 26th India Manufacturing Technology (AIMTDR 2014 at IIT Guwahati |
| Shipra Sharma, Assoc. Prof. | Kangra | Innovative Himan Resources Management Approaches for Indian Apparel Industry in a Cross Cultural Enviroment | 31-Dec-14 | ICCN Conference team, KMV, Jalandhar |
| Divya N., Asstt. Prof. | Chennai | Development of Creativity through heightening of Sensory Awareness | 07-Jan-15 | 5th International on Research into Design ICoRD' 15) |
| GHS Prasad, Assoc. Prof. | Hyderabad | Design Thinking in Business and Management Curriculum: Need and Practices | 19-Jan-15 | INSIGHT 2015, Conference organized by NID Bengaluru Campus |
| Varsha Gupta, Assoc. Prof. | Delhi | Assessing the Impact of Design Research in Sustainability – System Dynamics as a tool for studying recycling of clothing | 23-Jan-15 | INSIGHT 2015 – Design Research Symposium held at NID Bengaluru |

| | | | | |
|---|-----------|--|-----------|--|
| Lipi Choudhury, Assistant Professor | Mumbai | Decoding the Young Indian Consumer- A study on the purchase drives | 30-Jan-15 | 8 th Asia-Pacific Business Research Conference at Kuala Lumpur, Malaysia. |
| Vibhavari Kumar, Assoc. Prof. | Bengaluru | Aesthetics and Functionality in Design Teaching - An Experience | 30-Jan-15 | Oral Presentation in ICDPCA-2015 at NIT Calicut. |
| Shruti Gupta, Assistant Professor | Kangra | Digital Literacy in Developing Creative Designs in Textiles | 05-Feb-15 | Conference on Digital Library in Butta College of Education, Ludhiana |
| Shipra Sharma, Assoc. Prof. | Kangra | Enhancing the effectiveness of Training and Development at workplace through e-learning practices | 06-Feb-15 | Conference on Digital Library in Butta College of Education, Ludhiana |
| Kislaya Choudhary, Professor, NIFT- Bhopal | Bhopal | New Voices in Future Global Fashion Trends | 13-Feb-15 | International Conference to Global Textile Congress held at Bangkok |
| Sivasankari G, Assistant Professor | Chennai | Traditional Surface Techniques on Knits | 07-Mar-15 | Conference at Twenty-eight National Convention of Textile Engineers and National Seminar at Agartala |
| Dr. Divya Satyan, Associate Prof. | Chennai | Evolving nature of Human Resource decisions in Apparel Industry | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Dr. Vasantha Muthian, Associate Prof. | Chennai | "Porgai" Lambadi embroidery of Sittilingi-A Case Study | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Vidya Rakes, Assistant Professor | Raebareli | Indian RTW market: A study on women's size chart | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Ujwal Banerjee, Assistant Prof. | Raebareli | A study of Dhokra Craft of Baster (Chattisgarh) as Design Resource | 12-Mar-15 | ICFT 2015 conference, Jodhpur |

| | | | | |
|--|-------------|---|-----------|-------------------------------|
| Amritava Chowdhury, Associate Prof. & Shankara Narayanan T R, Associate Prof. | Raebareli | E-Commerce for Traditional Art and Craft | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Pratibha Marothi, Sem-IV, Textile Design, NIFT- Gandhinagar | Gandhinagar | Color and Textile Aesthetics: Designer's Observations | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Dr. Vandana Singh, Assistant Professor | Chennai | Ergonomci challenges in Apparel Industry | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Dr. Ankita Srivastava, Assistant Professor | Jodhpur | Development of Body Armor Materials with STF Treated Composite Structures | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Dr. Rajani Jain, Associate Professor | Hyderabad | Service Quality in Fashion Education: An Exploratory Study | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Sandeep Sachan, Associate Prof. | Kangra | Sustainable Fashion and Clothing Culture in Social Perspective | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Janmay Singh Handa, Assistant Prof. | Jodhpur | Dyeing with Natural Dyes: A Case Study of Pipad Village, Distric Jodhpur, Rajasthan | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Ishwar Kumar Assistant Professor | Jodhpur | Synchronising the need of Employee and Apparel Industry to Increase the Employee retention | 12-Mar-15 | ICFT 2015 conference, Jodhpur |
| Chandra Shekhar, Assistant Prof. and Somya Tewari | Delhi | Social & Envirmental compliance of Indian Apparel Industry-Impact, Challenges & Alternative strategies | 12-Mar-15 | ICFT 2015 conference, Jodhpur |

FACULTY ORIENTATION *training & development*



The competitive environment and the dynamics of rapidly evolving fashion business education demands academic and professional standards par excellence comparable with the best in the world. In order to stay ahead, the requisite competencies need to be constantly developed and upgraded through an institutionalized mechanism and process. Training constitutes a critical element of Human Resource Development which facilitates the personal /institutional growth and empowerment of academic personnel by providing inter and intra departmental network and linkages amongst NIFT's various Departments and campuses. It also instils a feeling of shared vision and goals within the NIFT family.

The main objectives of Training of Trainer (ToT) programmes, for the faculty, are to ensure that Campuses remain self-reliant before the beginning of any semester and to minimize the dependency on external resources. TOTs are usually in Subject areas related to NIFT Curriculum. 19 programmes of duration ranging between 4 to 7 days were conducted, benefiting a total of 138 faculty members. Some

of the niche areas covered were Services Marketing, Social Media Marketing, Luxury Management, Design Research, Management Research, Contouring etc. Special Workshops are conducted in inter-disciplinary areas for e.g., teaching pedagogy, delivery of course curriculum, teaching aids, case studies, understanding mainstream fashion industry etc. The duration of Special Workshops are less than 4 working days. Two special workshops were conducted in the year under report, benefiting 57 faculty members. The Niche areas covered were Effective Curriculum Deliverance and Case Method Learning.

In order to enable NIFT faculty to update their working knowledge of the industry at micro level or have a holistic understanding of the industry and its interrelation ship, Faculty Industry Attachments are facilitated, exposing the faculty to the latest practices and enables the same to be disseminated in the class rooms. A total of 24 faculty members undertook Industry Attachments during June – July 2014 in reputed organizations/ companies like Shahi Exports, Design Resource, Universal



Textile Mills, Kadambari, Pratibha Sintex Ltd, Estydivansh, Vvia Design, Perfit Hoserics Pvt Ltd, Petals, Dipankar Das Gupta, Superhouse Leathers Pvt Ltd, Inka, Titus & Co Advocates, JJ Vallaya Clothing Pvt Ltd, First Overseas Pvt Ltd, Troika Consulting, Marque Impex, Cross Stitch Apparel Pvt Ltd, Crochet Lace Park, Ginni Filaments Pvt Ltd, Treadsol Software Pvt Ltd etc. A list of around 80 publications/ papers presented/ research articles by faculty have been compiled and widely circulated amongst the faculty of all the NIFT Campuses.

The Bridge Programme, is a supplementary programme of one year duration for UG Diploma holders and six months duration for PG Diploma holders, to facilitate the NIFT Alumni to convert their NIFT Diploma to Degrees. Bridge programmes were conducted at New Delhi campus.

admissions **2014**



For the year 2014, a total of 3197 seats were offered in ten courses, across fifteen Campuses. An estimated 26391 candidates applied for admissions to NIFT. Out of these, admission was given to 2522 Non-NRI / State Domicile students based on merit and 220 seats to NRI candidates. The status of seats offered, filled and vacant in 2014 is as under:

| Category | Offered | Filled | Vacant |
|-------------------------|---------|--------|--------|
| Non – NRI with Domicile | 2902 | 2522 | 380 |
| NRI with TIDI | 295 | 220 | 75 |
| Total | 3197 | 2742 | 455 |

2014 CONVOCATION



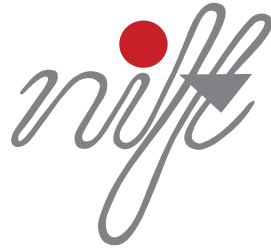
Convocation is organized every year to confer degrees to the Graduating students of that Academic year. Individual campuses organized Convocation ceremonies in the month of May-June 2014. Also the Convocation was completed within the semester period, thus maintaining continuity and ensuring better participation of graduating batch. A total of 1960 students graduated in the year 2014 as mentioned in the Table 1 below. NIFT also conferred the 1st Ph.D Degree in the year 2014 to Prof. Vandana Narang.

Table 1: Programme-wise and Campus-wise details of Convocating Students in 2014

| Dept/ Campus | Bengaluru | Bhopal | Bhubaneswar | Chennai | Gandhinagar | Hyderabad | Jodhpur | Kangra | Kolkata | Kannur | Mumbai | New Delhi | Patna | Raebareli | Shillong | Total |
|-----------------|------------|-----------|-------------|------------|-------------|------------|-----------|------------|------------|-----------|------------|------------|-----------|-----------|-----------|-------------|
| AD | 25 | 30 | | 1 | 28 | 25 | | 22 | | | | 34 | | 27 | 19 | 211 |
| FC | 31 | | | | | 26 | | 32 | | | 31 | 29 | | | | 149 |
| FD | 41 | | | 31 | 46 | 36 | | 29 | 31 | | 31 | 27 | 32 | 26 | 23 | 353 |
| KD | 25 | | | 25 | | 27 | | | 25 | | 26 | 32 | | | | 160 |
| LD | | | | 23 | | | | | 24 | | | 29 | | | | 76 |
| TD | 25 | 30 | 27 | 24 | 27 | 31 | | 26 | 29 | 26 | 24 | 34 | | | | 303 |
| BFT | 23 | | | 22 | 25 | 28 | 29 | 23 | 27 | 25 | 26 | 25 | | | | 253 |
| MoD | | | | | | | | | | 13 | 32 | 34 | | | | 79 |
| MFM | 35 | | 24 | 31 | 29 | 36 | 24 | | 30 | 22 | 32 | 34 | 26 | | | 323 |
| MFT | 20 | | | | 9 | | | | | | | 24 | | | | 53 |
| Total | 225 | 60 | 51 | 157 | 164 | 209 | 53 | 132 | 166 | 86 | 202 | 302 | 58 | 53 | 42 | 1960 |

ABBREVIATIONS

AD: Accessory Design
BFT: Bachelor of Fashion Technology
BoG: Board of Governors
CC: Centre Coordinator
CEP: Continuing Education Programme
CIC: Cluster In Charge
COE: Controller of Examination
CP: Chairperson
Dean (A): Dean (Academic)
DFT: Department of Fashion Technology
DG: Director General
F&AC: Finance & Audit Committee
F&LA: Fashion & Lifestyle Accessories
FC: Fashion Communication
FD: Fashion Design
FDP: Faculty Development Programme
FMS: Fashion Management Studies
FOTD: Faculty Orientation, Training & Development
I&DL: International & Domestic Linkages
KD: Knitwear Design
LD: Leather Design
M.Des.: Master of Design
MFM: Master of Fashion Management
MFT: Master of Fashion Technology
NFO: National Fashion Olympiad
RIC: Regional Industry Coordinator
SDAC: Student Development Activities
TD: Textile Design
TOT: Training of Trainer(s)
UI: Unit In-charge



NATIONAL INSTITUTE OF FASHION TECHNOLOGY

**Auditors Report &
Statement of Accounts
2014-15**

Separate Audit Report of the Comptroller & Auditor-General of India on the Accounts of National Institute of Fashion Technology, New Delhi for the year ended 31 March 2015

We have audited the attached Balance Sheet of National Institute of Fashion Technology (NIFT), New Delhi as on 31st March 2015 and the Income and Expenditure Account/ Receipt and Payment Account for the year ended on that date under Section 19(2) of the Comptroller & Auditor General's (Duties, Powers & Conditions of Service) Act, 1971 read with Section 21(2) of the National Institute of Fashion Technology Act, 2006. These financial statements include the accounts of 16 centres of NIFT located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Patna, Raebareli, Shillong and Srinagar. Out of the above 16 centres, 5 centres namely Mumbai, Bengaluru, Kannur, Kolkata, Raebareli and Head Office were covered during audit. The preparation of these financial statements is the responsibility of the NIFT's management. Our responsibility is to express an opinion on these financial statements based on our audit.

2. This Separate Audit Report contains the comments of the Comptroller & Auditor-General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any, are reported through Inspection Reports/CAG's Audit Reports separately.

3. We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.

4. Based on our audit, we report that:

i) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit.

ii) The Balance Sheet and Income & Expenditure Account/Receipt & Payment Account dealt with by this report have been drawn up in the format approved by Government of India.

iii) In our opinion, proper books of accounts and other relevant records have been maintained by National Institute of Fashion Technology, New Delhi in so far as it appears from our examination of such books.

iv) We further report that:

Comments on Accounts

A Balance Sheet

A.1 Liabilities

A.1.1 Current Liabilities and Provisions (Schedule 4) - Rs.12909.07 lakh

The above does not include Rs.111.99 lakh being arrears of Dearness Allowances for the period Jan. 2015 to Mar 2015 (Rs.38.83 lakh), depreciation during the year for Mumbai campus (Rs. 4.21 lakh), rent for Head Office campus payable to DDA for 2014-15 (Rs.2.05 lakh), short provisioning of Leave Encashment and Gratuity (Rs. 45.63 lakh), reimbursement of telephone bills, children education allowances, hiring of vehicles, advertisement expenses, etc. (Rs. 21.27 lakh). Non-provision of the above has resulted in understatement of current liabilities & provisions and overstatement of surplus for the year by Rs. 111.99 lakh.

A.2 Assets

A.2.1 Capital Work in Progress (Schedule-5B) - Rs. 28766.32 lakh

This includes Rs. 22.14 crore being the proportionate cost of girls' hostel building at Mumbai Centre. As the students had occupied the hostel from February 2015 onwards it should have been capitalized. Non-capitalization of the said building has resulted in over-statement of CWIP and under-statement of Fixed Assets-Building by Rs. 22.14 crore.

As per Clause 4(ii) of the institute's accounting policy, depreciation at 50% of the normal rate (1.63%) ought to have been charged on the above said building. Non-charging of depreciation resulted in under-statement of expenditure on depreciation by Rs. 18.04 lakh and overstatement of surplus for the year by Rs.18.04 lakh.

A.2.2 Loans & Advances (Schedule-7) - Rs. 8665.31 lakh

Amount Recoverable from parties & others: Rs. 1620.86 lakh

A reference is invited to C&AG's Comment No. A.2.1.1, Comment No. A.2.3 and Comment No. A.2.1.1 on the annual accounts of the NIFT for 2011-12, 2012-13 and 2013-14 respectively, which stated that an amount of Rs.10.67 crore has been shown as recoverable from the Ministry of Textiles in respect of block grant approved by the Ministry on 20 November 2007 for the financial year 2009-10 on account of additional liability towards pay and allowances due to implementation of 6th Central Pay Commission (CPC) Report. Though the Institute has written back Rs. 67 lakh in 2014-15 to rectify the arithmetical error, the balance amount of Rs. 10.00 crore is still showing recoverable from Ministry of Textiles. As Ministry had not yet released the said amount, an appropriate provision towards non-realization of the Loans and Advances/Grant should have been created by NIFT. Non-creation of provision for doubtful recovery has resulted in overstatement of Loans & Advances and Surplus by Rs.10.00 crore.

B. Income and Expenditure

B.1 Prior period Expenses (Schedule- 19) - Rs. 360.41 lakh

The above does not include Rs. 80.26 lakh on account of Depreciation for Mumbai campus up to 2013 -14 (Rs. 47.47 lakh) and rent for Head Office campus payable to DDA for the period from 1998-99 to 2013 -14 (Rs.32.79 lakh) respectively.

Non-provision of the above has resulted in understatement of prior period expense and overstatement of surplus for the year by Rs. 80.26 lakh.

C. Significant Accounting Policies and Notes to Accounts (Schedule 21)

C.1 Notes forming part of Mumbai center accounts does not disclose un-expired capital commitments of Rs. 20.15 crore being estimated value of balance capital works.

D. Grant-in-aid

Government of India has given Plan Grant of Rs. 60 crore to NIFT during 2014 -15 and the Institute has Rs.15.27 crore as unspent balance of previous year. Out of the total grant of Rs. 75.27 crore an amount of Rs. 46.18 crore has been utilized in the current year leaving a balance of Rs. 29.09 crore unutilized as on 31 March 2015. Besides, an amount of Rs. 1.50 crore was also received as Non Plan Grant towards Raebareli Centre and the same was utilized during 2014-15. The Centre at Bhopal, Jodhpur, Kangra, Kannur and Patna had unspent grant amounting to Rs. 39.85 crore as on 31 March 2014. The State Governments have given grants to these Centres of NIFT amounting to Rs. 40.18 crore (including interest) during 2014-15. Out of total grant amounting to Rs. 80.03 crore available with these Centres, the grants utilized during the year were Rs. 19.44 crore and Rs. 60.59 crore remained unutilized as on 31 March 2015.

- v) Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and the Income and Expenditure Account /Receipt and Payment Account dealt with by this report are in agreement with the books of accounts.
- vi) In our opinion and to the best of our information and according to the explanation given to us, the said financial statements read together with the Accounting Policies and Notes to Accounts, and subject to the significant matters stated above and other matters mentioned in Annexure give a true and fair view in conformity with the accounting principles generally accepted in India.
- a) In so far as it relates to the Balance Sheet, of the state of affairs of National Institute of Fashion Technology, New Delhi as at 31 March 2015; and
- b) In so far as it relates to the Income and Expenditure account , of the surplus for the year ended on that date.

Sd/-
(Suparna Deb)
Principal Director of Commercial Audit &
Ex-Officio Member, Audit Board - II
New Delhi

Annexure to SAR

1. Adequacy of Internal Audit System

Scope of Internal Audit needs to be strengthened so that it is commensurate with its size and nature of its activities.

2. Adequacy of Internal Control System

Internal control system is inadequate and not commensurate with the size and nature of the activities of NIFT. The prescribed format of accounts and uniform accounting was not followed by NIFT.

3. System of Physical verification of fixed assets

Physical verification of fixed assets for 2014-15 was completed, except for Bhubaneswar, Jodhpur, Kannur, New Delhi and Srinagar Centres. Nothing significant has been found.

4. System of Physical verification of inventory

NIFT is not maintaining any inventory as on 31.03.2015.

5. Regularity in payment of statutory dues

Detail of amount paid against the notice/demand raised for payment of Statutory dues during the year 2014-15 is as below

| Sr. No. | Campus Name | Amount of Interest / Penalty Paid |
|---------|-------------|---|
| 1 | Chennai | Interest on late Payment of TDS-Rs.15179.00 |
| 2 | Gandhinagar | Interest on Service tax-Rs.303.00, Penal Damages and Misc Payments to EPFO-Rs.53,525.00 |

Dy. Director (Insurance)

NIFT

Balance sheet as on 31st March, 2015

Rs. In Lakhs

| PARTICULARS | SCHEDULE | MARCH 31, 2015 | MARCH 31, 2014 |
|------------------------------------|----------|-------------------|-------------------|
| Capital Fund | 1 | 9,717.22 | 9,126.73 |
| Government Grants | 2 | 82,193.69 | 71,949.70 |
| Earmarked and Endowment Fund | 3 | 18,359.69 | 17,411.63 |
| Current Liabilities and Provisions | 4 | 12,909.07 | 7,105.42 |
| | | | |
| TOTAL LIABILITIES | | 123,179.67 | 105,593.48 |
| | | | |
| Fixed Assets | 5 | 55,818.95 | 48,440.92 |
| Current Assets | 6 | 58,695.41 | 48,610.89 |
| Loans and Advances | 7 | 8,665.31 | 8,541.67 |
| | | | |
| TOTAL ASSETS | | 123,179.67 | 105,593.48 |

Significant Accounting Policies &

Notes to Annual Accounts

21

The schedules referred above form an integral part of the Balance Sheet.

The Balance sheet is compiled from the Books of Accounts & Records produced before us.

For Gianender & Associates

Chartered Accountants

(FRN - 004661N)

Sd/-
CA Manju Agrawal
Partner
(M. No. 083878)

Sd/-
(Abdul Malik)
Dy. Director (F&A)

Sd/-
(Anand Kumar Kedia)
Director (F&A)

Sd/-
(Sunaina Tomar)
Director General

Place : New Delhi
Date : June 3, 2015

Income & Expenditure Account for the year ended 31st March, 2015

Rs. In Lakhs

| PARTICULARS | SCHEDULE | MARCH 31, 2015 | MARCH 31, 2014 |
|--|----------|------------------|------------------|
| Fees from Students & Others | 8 | 13,301.47 | 13,739.36 |
| Grant In Aid | 9 | 484.25 | 248.26 |
| Interest Earned | 10 | 3,013.96 | 2,399.74 |
| Surplus from Projects & Workshops | 11 | 150.99 | 154.11 |
| Other Income | 12 | 267.60 | 261.26 |
| TOTAL INCOME | | 17,218.27 | 16,802.73 |
| Academic Expenses | 13 | 2,901.68 | 2,471.62 |
| Establishment Expenses | 14 | 9,124.46 | 7,775.41 |
| Other Administrative Expenses | 15 | 2,240.27 | 2,051.76 |
| Interest & Bank Charges | 16 | 1.51 | 0.62 |
| Depreciation | 17 | 2,162.88 | 1,872.52 |
| TOTAL EXPENDITURE | | 16,430.80 | 14,171.93 |
| SURPLUS (EXCESS OF INCOME OVER EXPENDITURE) | | 787.47 | 2,630.80 |
| EXCESS OF INCOME OVER EXPENDITURE EXCLUDING GRANT IN AID AND DEPRECIATION | | 2,466.10 | 4,255.06 |
| TRANSFERRED TO DDF | 20 | 381.55 | 373.87 |
| Add : Prior Period Income | 18 | 187.41 | 163.23 |
| Less : Prior Period Expenses | 19 | 360.41 | 546.62 |
| EXCESS OF INCOME OVER EXPENDITURE TRANSFERRED TO CAPITAL FUND | | 232.92 | 1,873.54 |

Significant Accounting Policies & Notes to Annual Accounts 21

The schedules referred above form an integral part of the Income and Expenditure Account.

The Income and Expenditure account is compiled from the Books of Accounts & Records produced before us.

For Gianender & Associates
Chartered Accountants
(FRN - 004661N)

Sd/-
CA Manju Agrawal
Partner
(M. No. 083878)

Sd/-
(Abdul Malik)
Dy. Director (F&A)

Sd/-
(Anand Kumar Kedia)
Director (F&A)

Sd/-
(Sunaina Tomar)
Director General

Place : New Delhi
Date : June 3, 2015

Receipt and Payment for the year ended 31st March, 2015

Rs. In Lakhs

| RECEIPTS | MARCH 31, 2015 | MARCH 31, 2014 | PAYMENTS | MARCH 31, 2015 | MARCH 31, 2014 |
|--|-------------------|-------------------|--|-------------------|-------------------|
| <u>Opening Balances:</u> | | | | | |
| a) Cash in Hand (including Cash imprest) | 1.71 | 2.78 | <u>Payment for Expenses:</u> | | |
| b) Bank Balances with Scheduled Banks | 5,123.41 | 6,313.47 | a) Academic Expenses | 2,901.68 | 2,471.62 |
| c) Fixed Deposits including Flexi Deposits | 43,310.89 | 42,647.64 | b) Establishment Expenses | 8,569.79 | 7,233.40 |
| | | | c) Other Administrative Expenses | 1,831.74 | 1,809.61 |
| <u>Grants Received:</u> | | | d) Interest & Bank Charges | 1.51 | 0.62 |
| a) Grant Received (Plan) | 9,535.74 | 5,423.49 | e) Prior Period Expenditure | 360.41 | 546.62 |
| b) Grant Received (Non- Plan) | 484.24 | 248.26 | | | |
| c) Grant Adjustment | 380.14 | (2,819.85) | | | |
| <u>Fees Receipts:</u> | | | <u>Fixed Assets Purchased & CWIP:</u> | | |
| a) Fees from Students & Others | 13,301.47 | 13,739.36 | a) Fixed Assets Purchased | 3,633.38 | 4,588.87 |
| b) Fees Received in Advance | 3,350.32 | - | b) Capital WIP (Building) | 5,861.54 | 7,144.00 |
| <u>Interest Received:</u> | | | <u>Earmarked Funds Utilisation:</u> | | |
| a) Interest from Bank Accounts | 3,011.46 | 2,399.28 | a) Endowment Fund | 308.80 | 89.33 |
| b) Interest on Grants | 328.37 | 682.26 | b) Building Fund | 659.10 | - |
| c) Interest on Endowment Fund | 1,192.06 | 1,406.65 | c) Other Earmarked Funds | 298.66 | 136.40 |
| d) Interest on Other Earmarked Fund | 268.24 | 230.25 | <u>Loans & Advances:</u> | | |
| e) Interest Accrued | (1,010.12) | (961.27) | a) TDS & Other Tax Expenses | 27.25 | |
| <u>Project & Workshop Receipts:</u> | | | b) Staff Advance Paid | 63.88 | (11.57) |
| a) Surplus from Projects & Workshops | 150.99 | 154.11 | c) Inter Campus Balance Paid | 19.40 | 89.75 |
| b) Project Liabilities (Net) | 409.70 | (146.72) | | | |

Contd...

| <u>Fund Receipts:</u> | | | <u>Closing Balances:</u> | | |
|-------------------------------------|------------------|------------------|--|------------------|------------------|
| a) Receipts of Other Earmarked Fund | 375.25 | 647.00 | a) Cash in Hand (including Cash imprest) | 1.91 | 1.72 |
| b) Capital Fund | 357.55 | (1,863.25) | b) Bank Balances with Scheduled Banks | 3,425.26 | 6,890.85 |
| | | | c) Fixed Deposits including Flexi Deposits | 55,019.30 | 41,543.44 |
| <u>Receipts from State Govt.</u> | 1,135.83 | 3,308.16 | | | |
| <u>Other Receipts:</u> | | | | | |
| a) Other Income | 267.60 | 261.26 | | | |
| b) Advance to Contractors | 279.83 | 542.67 | | | |
| c) Security Deposits | 129.50 | 178.27 | | | |
| d) Misc. Receipts | 599.43 | 140.84 | | | |
| TOTAL | 82,983.61 | 72,534.66 | TOTAL | 82,983.61 | 72,534.66 |

Significant Accounting Policies & Notes to Annual Accounts 21

The schedules referred above form an integral part of the Receipts & Payment A/c

The Receipt and Payment account is compiled from the Books of Accounts & Records produced before us.

For Gianender & Associates
Chartered Accountants
(FRN - 004661N)

Sd/-
CA Manju Agrawal
Partner
(M. No. 083878)

Sd/-
(Abdul Malik)
Dy. Director (F&A)

Sd/-
(Anand Kumar Kedia)
Director (F&A)

Sd/-
(Sunaina Tomar)
Director General

Place : New Delhi
Date : June 3, 2015

Schedules attached to and forming part of Annual Account

Schedule 1 : Capital Fund

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|-----------------|-----------------|
| Opening Balance | 9,126.73 | 7,101.33 |
| Add: Assets purchased out of Endowment/ DDF etc. | 301.76 | 89.33 |
| Less : Adjustments and Transfers | (55.81) | (62.52) |
| Add/Less: Net Surplus/ Deficit from Income & Expenditure A/c | 232.92 | 1,873.55 |
| Total | 9,717.22 | 9,126.73 |

Schedule 2 : Government Grants (Plan)

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|---|------------------|------------------|
| A) <u>Unutilised Govt. Grant</u> | | |
| Opening Balance | 6,841.53 | 14,881.93 |
| Add: Grant Received/Receivable during the year | 9,535.48 | 5,423.49 |
| Add: Interest on Govt grant | 328.37 | 682.25 |
| Less : Adjustments and Transfers | (795.99) | 2,565.17 |
| Less: Grant refunded to Ministry | - | - |
| Less: Grant adjusted against revenue deficit | 239.02 | 254.68 |
| Less: Grant capitalised during the year | 7,685.65 | 11,326.29 |
| Total (A) | 9,576.70 | 6,841.53 |
| B) <u>Capitalised/Utilised Govt. Grant</u> | | |
| Opening Balance | 65,108.17 | - |
| Add: Grant capitalised during the year | 7,685.65 | 11,326.29 |
| Add/Less: Adjustment / Transfers, if any | (176.83) | 53,781.88 |
| Total (B) | 72,616.99 | 65,108.17 |
| Total (A+B) | 82,193.69 | 71,949.70 |

Schedule 3 : Earmarked Fund / Endowment Fund

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|----------------|----------------|
| A) <u>NIFT Development Fund</u> | | |
| Opening Balance (Principle Balance) | 138.28 | 138.05 |
| Add: Funds Received during the Year | - | 0.23 |
| Sub Total | 138.28 | 138.28 |
| Opening Balance (Interest earned) | 95.79 | 78.66 |
| Add: Interest earned during the year | 18.25 | 25.00 |
| Less : Amount disbursed / utilised | 10.57 | 7.87 |
| Sub Total | 103.47 | 95.79 |
| Total (A) | 241.75 | 234.07 |

Contd...

| | | |
|--|------------------|------------------|
| <u>B) Activity Fee Fund</u> | | |
| Opening Balance | 243.84 | 170.06 |
| Add: Amount received during the year | 176.28 | 127.65 |
| Add: Interest earned | 15.78 | 12.72 |
| Less : Amount disbursed/ utilised | 113.00 | 66.59 |
| Total (B) | 322.90 | 243.84 |
| <u>C) Departmental Development Fund (DDF)</u> | | |
| Opening Balance | 2,559.19 | 1,836.66 |
| Add: Amount received during the year | 371.05 | 616.92 |
| Add: Interest earned | 184.88 | 157.54 |
| Less : Amount disbursed/ utilised | 119.83 | 51.93 |
| Total (C) | 2,995.29 | 2,559.19 |
| <u>D) Endowment Fund</u> | | |
| Opening Balance | 10,000.00 | 10,000.00 |
| Add: Amount received during the year | - | - |
| Less: Utilised during the year | - | - |
| Sub Total | 10,000.00 | 10,000.00 |
| Opening Balance (Interest earned) | 2,984.94 | 1,667.62 |
| Add: Interest earned | 1,192.06 | 1,498.59 |
| Less : Amount disbursed/ utilised | 308.80 | 181.27 |
| Sub Total | 3,868.20 | 2,984.94 |
| Total (D) | 13,868.20 | 12,984.94 |
| <u>E) Alumni Association Fund</u> | | |
| Opening Balance | 198.84 | 121.43 |
| Add: Amount received during the year | 62.72 | 72.59 |
| Add: Interest earned | 12.47 | 9.92 |
| Less : Amount disbursed/ utilised | 5.02 | 5.10 |
| Total (E) | 269.01 | 198.84 |
| <u>F) Centre Development Fund</u> | | |
| Opening Balance | 531.65 | 308.48 |
| Add: Amount received during the year | 139.56 | 156.40 |
| Add: Transferred from DDF -Administration | 7.19 | 47.10 |
| Add: Interest earned | 34.36 | 24.59 |
| Less : Amount disbursed/ utilised | 50.24 | 4.92 |
| Total (F) | 662.52 | 531.65 |

Contd...

| | | |
|---------------------------------------|------------------|------------------|
| G) Building Fund | | |
| Opening Balance | 659.10 | 599.69 |
| Add: Amount received during the year | - | - |
| Add: Interest earned in earlier years | - | 59.41 |
| Add: Interest earned during the year | - | - |
| Less :Amount disbursed/ utilised | 659.10 | - |
| Total (G) | - | 659.10 |
| TOTAL (A+B+C+D+E+F+G) | 18,359.69 | 17,411.63 |

Schedule 4 : Current Liabilities & Provisions

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|------------------|-----------------|
| A) Current Liabilities | | |
| Payable Account | 1,344.16 | 635.74 |
| Sundry Creditors | 522.04 | 430.39 |
| Security Deposits | 1,593.43 | 1,405.85 |
| Project Liabilities | 1,097.41 | 639.78 |
| Advance Tuition Fees received | 3,350.33 | - |
| Advance Hostel Fees received | 289.50 | - |
| Other Current Liabilities | 464.65 | 406.55 |
| Total (A) | 8,661.52 | 3,518.31 |
| B) Provisions | | |
| Provision for Capital Items | 164.44 | 109.42 |
| Provision of Building WIP | 360.42 | 369.48 |
| Provision for Retirement Benefits (Gratuity/ Pension and Leave Salary Contribution) | 3,036.03 | 2,481.36 |
| Other Provisions | 686.66 | 626.85 |
| Total (B) | 4,247.55 | 3,587.11 |
| Total (A+B) | 12,909.07 | 7,105.42 |

Schedule 5 : Fixed Assets

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|---|------------------|------------------|
| A) <u>Fixed Assets</u> | | |
| Gross Block (At Cost) | 40,870.66 | 36,054.22 |
| Add : Additions during the year | 3,789.85 | 4,944.75 |
| Less: Deletions / Adjustments | 110.33 | 128.30 |
| Less: Accumulated Depreciation | 17,497.55 | 15,406.00 |
| Total (A) | 27,052.63 | 25,464.67 |
| B) <u>Capital Work in Progress</u> | | |
| Building | 28,187.81 | 22,275.60 |
| Capital Goods In Transit | 126.58 | 244.02 |
| Others | 451.93 | 456.63 |
| Total (B) | 28,766.32 | 22,976.25 |
| Total (A+B) | 55,818.95 | 48,440.92 |

| Particulars | Rate of Dep. (%) | GROSS BLOCK | | | | | |
|-------------------------------------|------------------|----------------------------------|---------------------------|----------------------------|-----------------|-------------------------|----------------------------------|
| | | Opening Balance as on 01.04.2014 | During the year | | | | Closing Balance as on 31.03.2015 |
| | | | Additions Upto 30.09.2014 | Additions After 30.09.2014 | Total Additions | Deletions / Adjustments | |
| 1 | 2 | 3 | 4 | 5 | 6 = (4+5) | 7 | 8=(3+6-7) |
| Land | | 381.60 | - | - | - | - | 381.60 |
| Building | 1.63% | 21,569.58 | 910.60 | 44.19 | 954.79 | 47.06 | 22,477.31 |
| Class Room Equipment | 15% | 3,798.96 | 167.19 | 479.23 | 646.42 | 25.11 | 4,420.27 |
| Computer Hardware | 16.21% | 4,782.62 | 423.95 | 311.53 | 735.48 | 1.27 | 5,516.83 |
| Computer Software | 16.21% | 1,909.61 | 45.63 | 97.37 | 143.00 | - | 2,052.61 |
| Electrical Machinery | 15% | 1,565.01 | 188.79 | 85.34 | 274.13 | 5.62 | 1,833.52 |
| Furniture & Fixture & Fittings | 6.33% | 2,728.71 | 107.67 | 283.46 | 391.13 | 3.40 | 3,116.44 |
| Office Equipment | 15% | 750.96 | 49.39 | 73.19 | 122.58 | 2.86 | 870.68 |
| Books | 20% | 1,461.83 | 18.32 | 90.53 | 108.85 | 2.29 | 1,568.39 |
| Resource Centre Collection | 20% | 47.71 | 7.91 | 0.39 | 8.30 | - | 56.01 |
| Hostel Equipment | 6.33% | 73.69 | 166.26 | 106.09 | 272.35 | 0.02 | 346.02 |
| Motor Car (Light Vehicle) | 9.50% | 197.14 | 14.76 | 0.45 | 15.21 | 8.26 | 204.09 |
| Bus (Heavy Vehicle) | 11.31% | 177.81 | - | - | - | 14.15 | 163.66 |
| Project Assets | # | 279.91 | - | - | - | - | 279.91 |
| Books being Periodicals | 100% | 227.80 | 12.03 | 77.87 | 89.90 | 0.02 | 317.68 |
| Other Assets | # | 917.72 | 13.28 | 14.43 | 27.71 | 0.27 | 945.16 |
| Total Financial Year (14-15) | | 40,870.66 | 2,125.78 | 1,664.07 | 3,789.85 | 110.33 | 44,550.18 |
| Total Financial Year (13-14) | | 36,054.22 | 2,862.83 | 2,081.91 | 4,944.74 | 128.30 | 40,807.66 |

The rate of depreciation on projects assets and other assets have been applied as per assets class included / grouped in the head.

Note : In certain cases, the assets have been regrouped / reclassified according to their class as per findings of the campuses.

| DEPRECIATION | | | | | | | NET BLOCK | |
|----------------------------------|--|-----------------------------------|------------------------------------|---------------------------------|----------------------------------|----------------------------------|----------------------------|----------------------------|
| Opening Balance as on 01.04.2014 | Dep. on Opening Balance as on 01.04.2014 | Dep. On Additions Upto 30.09.2014 | Dep. On Additions After 30.09.2014 | Total Dep. For the Year 2014-15 | Dep. on Deductions / Adjustments | Closing Balance as on 31.03.2015 | Net Block as on 31.03.2015 | Net Block as on 31.03.2014 |
| 9 | 9A | 10 | 11 | 12 = (9A+10+11) | 13 | 14 = (9+12-13) | 15 = (8-14) | 16 = 3-9 |
| - | - | - | - | - | - | - | 381.60 | 381.60 |
| 2,428.47 | 358.86 | 14.84 | 0.36 | 374.06 | 30.20 | 2,772.33 | 19,704.98 | 19,141.11 |
| 2,831.06 | 227.79 | 25.06 | 36.05 | 288.90 | 23.85 | 3,096.11 | 1,324.16 | 967.90 |
| 3,619.29 | 343.49 | 68.73 | 25.21 | 437.43 | (2.32) | 4,059.04 | 1,457.79 | 1,163.33 |
| 1,380.62 | 216.96 | 7.40 | 7.90 | 232.26 | 3.02 | 1,609.86 | 442.75 | 528.99 |
| 893.96 | 161.72 | 28.33 | 6.40 | 196.45 | (5.61) | 1,096.02 | 737.50 | 671.05 |
| 1,184.27 | 139.31 | 6.81 | 8.98 | 155.10 | 0.16 | 1,339.21 | 1,777.23 | 1,544.44 |
| 562.80 | 48.49 | 7.41 | 5.50 | 61.40 | 2.85 | 621.35 | 249.33 | 188.16 |
| 1,115.32 | 119.13 | 3.67 | 9.09 | 131.89 | (0.37) | 1,247.58 | 320.81 | 346.51 |
| 35.35 | 2.74 | 1.58 | 0.12 | 4.44 | - | 39.79 | 16.22 | 12.36 |
| 24.91 | 4.34 | 10.52 | 3.37 | 18.23 | 0.01 | 43.13 | 302.89 | 48.78 |
| 134.08 | 10.83 | 1.80 | 0.02 | 12.65 | 6.26 | 140.47 | 63.62 | 63.06 |
| 89.64 | 16.22 | - | - | 16.22 | 13.86 | 92.00 | 71.66 | 88.17 |
| 240.08 | 8.14 | - | - | 8.14 | - | 248.22 | 31.69 | 39.83 |
| 202.60 | 21.53 | 11.91 | 50.39 | 83.83 | 0.02 | 286.41 | 31.27 | 25.20 |
| 663.56 | 138.82 | 2.00 | 1.06 | 141.88 | (0.59) | 806.03 | 139.13 | 254.16 |
| 15,406.01 | 1,818.37 | 190.06 | 154.45 | 2,162.88 | 71.34 | 17,497.55 | 27,052.63 | 25,464.65 |
| 13,559.53 | 1,624.36 | 127.20 | 120.96 | 1,872.52 | 26.03 | 15,406.02 | 25,464.64 | |

Schedule 6 : Current Assets

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|---|------------------|------------------|
| A) <u>Inventory</u> | | |
| NIFT Shop (Old)- Stocks | - | 2.03 |
| Total (A) | - | 2.03 |
| B) <u>Cash & Bank Balances</u> | | |
| Cash in hand (including Cash Imprest, if any) | 1.91 | 1.71 |
| Balances with Scheduled Banks | 3,425.26 | 5,123.41 |
| Fixed Deposits | 40,346.16 | 39,960.72 |
| Flexi Fixed Deposits (including interest, if any) | 14,673.14 | 3,350.17 |
| Total (B) | 58,446.47 | 48,436.01 |
| C) <u>Prepaid Expenses</u> | 46.98 | 48.37 |
| D) <u>Security Deposits (Paid)</u> | 201.97 | 143.90 |
| E) <u>Inter Branch Account</u> | | |
| Nift Bangalore | (1,566.69) | (1,401.83) |
| Nift Kolkata | (1,231.07) | (1,137.32) |
| Nift Chennai | 165.08 | 109.92 |
| Nift Gandhi Nagar | (1,192.29) | (892.84) |
| Nift Hyderabad | (740.63) | (541.35) |
| Nift Mumbai | (227.26) | 108.84 |
| Nift New Delhi | (2,502.71) | (2,357.45) |
| Nift Rae Bareli | (51.44) | 110.11 |
| Nift Bhopal | 8.83 | (200.98) |
| Nift Kannur | (780.56) | 517.20 |
| Nift Patna | 270.61 | 258.22 |
| Nift Shillong | (1.98) | (113.63) |
| Nift Kangra | 348.50 | 427.45 |
| Nift Bhubaneswar | 122.59 | 110.68 |
| Nift Jodhpur | 306.86 | 332.23 |
| Nift Srinagar | (158.23) | (198.98) |
| Nift Project Cell | (1.94) | (18.25) |
| Credit in NIFT HO A/c of centers | 7,232.32 | 4,868.56 |
| Total (E) | (0.01) | (19.42) |
| Total (A+B+C+D+E) | 58,695.41 | 48,610.89 |

Schedule 7 : Loans & Advances

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|-----------------|-----------------|
| Advance to Contractors | 3,230.71 | 3,510.54 |
| Staff Advances | 55.97 | 58.56 |
| Other Advances to Staff | 103.73 | 37.26 |
| Project Assets | 133.68 | 85.71 |
| Interest Accrued on FD & Investment | 3,163.95 | 2,153.83 |
| Amount Recoverable from parties & others | 1,620.86 | 1,230.78 |
| Amount Recoverable from State Govt. | 255.80 | 1,391.63 |
| TDS and Other Tax Recoverables | 100.61 | 73.36 |
| Total | 8,665.31 | 8,541.67 |

Schedule 8 : Fees Etc From Students & Others

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|-------------------------------|------------------|------------------|
| Application Fee | 32.14 | 40.15 |
| Tuition Fee | 9,832.37 | 10,507.58 |
| CE Programme Fee | 586.82 | 503.77 |
| Fee Forfeiture | 46.46 | 6.47 |
| Hostel Fee | 1,329.42 | 1,352.45 |
| Library Fee - Student & Other | 458.59 | 416.38 |
| Bus Fee | 62.26 | 72.03 |
| Other Fee | 953.41 | 840.53 |
| Total | 13,301.47 | 13,739.36 |

Schedule 9 : Grant In Aid

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|----------------|----------------|
| Non Plan- State Govt. | 95.23 | 171.68 |
| Non Plan- Central Govt. | 150.00 | 76.58 |
| Non Plan Grant transferred from Plan Grant | 239.02 | - |
| Total | 484.25 | 248.26 |

Schedule 10 : Interest Earned

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|-----------------|-----------------|
| Interest on Staff Loans | 0.25 | 0.46 |
| Interest on Term Deposits / Savings with Scheduled Banks | 3,011.46 | 2,399.28 |
| Interest from Others, if any | 2.25 | - |
| Total | 3,013.96 | 2,399.74 |

Schedule 11 : Surplus From Project & Workshop

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|------------------------|----------------|----------------|
| Project Incomes | 369.34 | 314.77 |
| Less: Project Expenses | 218.35 | 160.66 |
| Total | 150.99 | 154.11 |

Schedule 12 : Other Income

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|----------------|----------------|
| License Fee-Leased Accomodation | 11.04 | 7.44 |
| Guest House Charges | 8.61 | 2.48 |
| Sale of Scrap / Profit from Sale of Assets | 4.65 | 0.03 |
| Misc. Receipt - Hostel | 11.52 | 40.22 |
| Misc. Receipt - Library | 3.77 | 4.60 |
| Receipt Others | 228.01 | 206.49 |
| Total | 267.60 | 261.26 |

Schedule 13 : Academic Expenses

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|---------------------------------|----------------|----------------|
| A) Academic Expenses | | |
| Admission Expenses | 236.00 | 207.35 |
| Advertisement Exp. | 10.88 | 1.92 |
| Alumni Association Expenses | 3.52 | 5.03 |
| Classroom Expenses | 23.28 | 18.82 |
| Common Exam Expenses | 31.22 | 26.74 |
| Combined PG Bridge Course | 6.51 | 4.09 |
| Convocation & Converge | 96.44 | 81.56 |
| Hiring of Bus/Car | 27.06 | 30.39 |
| Guest Faculty | 226.75 | 143.23 |
| Hospitality Expenses | 1.33 | 0.05 |
| Internet Expenses | 20.09 | 36.39 |
| Insurance (Students) | 35.66 | 37.97 |
| Jury Expenses | 60.82 | 56.06 |
| Membership Fee | 4.08 | 2.50 |
| Printing & Publication Expenses | 22.48 | 18.56 |
| Repair & Maintenance Computer | 49.16 | 52.74 |

Contd...

| | | |
|---|-----------------|-----------------|
| Repair & Maintenance Class Room Equipment | 22.15 | 14.55 |
| Scholarship & Fee Subsidy | 113.41 | 119.95 |
| Student Welfare Expenses | 20.51 | 24.56 |
| Travelling in India Faculty/student | 91.58 | 95.12 |
| Conclave / Student Visits | 23.73 | 18.69 |
| Craft Documentation | 24.77 | 43.35 |
| Placement/Pre-Placement Expenses. | 10.84 | 4.75 |
| Design Collections | 34.78 | 21.59 |
| Diploma Projects/ Graduation Show | 90.47 | 75.53 |
| Foreign Faculty Fees | 1.53 | 0.83 |
| Training In India (Faculties) | 72.73 | 48.55 |
| Visit To Fair/Seminar Abroad | 3.89 | 20.42 |
| Library/Resource Center Exp. | 3.45 | 14.87 |
| Magazines & Periodicals | 72.39 | 83.92 |
| Resource Center Expenses | 13.74 | 12.31 |
| Orientation Programme | 21.40 | 17.65 |
| Display And Exhibition | 5.58 | 2.19 |
| Departmental Meets | 24.59 | 15.71 |
| Promotional Expenses | 27.75 | 15.46 |
| Fashion Spectrum | 38.59 | 41.98 |
| Postage And Telegram | 3.15 | 1.98 |
| Misc Academic Expenses | 26.22 | 37.92 |
| TOTAL (A) | 1,602.53 | 1,455.28 |
| <u>B) Hostel Expenses</u> | | |
| Electricity-Hostel | 169.84 | 162.80 |
| Water Hostel | 28.65 | 22.74 |
| Rent Hostel | 169.50 | 114.48 |
| Repair & Maintenance Hostel | 143.89 | 145.74 |
| Mess Charges | 301.73 | 294.47 |
| Telephone Hostel | 5.97 | 3.65 |
| Others | 231.00 | 192.07 |
| TOTAL (B) | 1,050.58 | 935.95 |
| <u>C) CE Programme Expenses</u> | 248.57 | 80.39 |
| Total (A+B+C) | 2,901.68 | 2,471.62 |

Schedule 14 : Establishment Expenses

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|-----------------|-----------------|
| Salaries & Wages | 4,352.45 | 3,730.10 |
| Allowances & Bonus | 3,442.60 | 2,808.60 |
| Contribution to Provident Fund | 645.28 | 542.11 |
| Staff Welfare and Other Establishment Expenses | 39.19 | 52.06 |
| Expenses on Employees' Retirement | 616.91 | 608.18 |
| EDIL Premium | 12.27 | 7.00 |
| Recruitment Expenses | 8.58 | 19.04 |
| 6th CPC Arrear (Pay Commission) | - | - |
| Training in India- Officers / Staff | 7.18 | 8.32 |
| Total | 9,124.46 | 7,775.41 |

Schedule 15 : Other Administrative Expenses

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--|-----------------|----------------|
| A) <u>Administrative Expenses</u> | | |
| Insurance Vehicle | 5.88 | 5.07 |
| Insurance Others | 2.48 | 1.10 |
| Repair & Maintenance Equipment | 78.10 | 53.91 |
| Repair & Maintenance Furniture | 15.96 | 15.60 |
| Repair & Maintenance Vehicle | 37.51 | 34.70 |
| Guest House Expenses | 11.23 | 13.51 |
| Running of Vehicle | 73.23 | 55.92 |
| Postage, Telegram & Telephone | 57.87 | 54.69 |
| Printing & Stationery | 111.64 | 103.39 |
| Travelling in India | 88.39 | 83.65 |
| Travelling Abroad | 7.42 | 10.79 |
| BOG Expenses | 23.91 | 7.40 |
| Statutory Audit Fee (CAG) | 3.50 | 4.78 |
| Internal Audit Fee | 25.63 | 17.60 |
| Hospitality | 16.34 | 15.19 |
| Legal & Professional Charges | 27.53 | 17.96 |
| Advertisement - Admn. | 22.63 | 36.71 |
| Security Expenses | 366.04 | 330.32 |
| Misc. Expenses | 91.38 | 92.54 |
| TOTAL (A) | 1,066.67 | 954.83 |

Contd..

| B) Building Maintenance Expenses | | |
|---|-----------------|-----------------|
| Insurance Building | 11.12 | 10.84 |
| Repair & Maintenance Building | 163.38 | 234.96 |
| DG Set Expenses | 26.59 | 30.41 |
| Housekeeping Expenses | 327.95 | 280.71 |
| Property Tax | 59.52 | 59.82 |
| Electricity Expenses and Water Charges | 570.82 | 467.60 |
| Horticulture | 14.22 | 12.59 |
| TOTAL (B) | 1,173.60 | 1,096.93 |
| Total (A+B) | 2,240.27 | 2,051.76 |

Schedule 16 : Interest & Bank Charges

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|-------------------------|----------------|----------------|
| Interest & Bank Charges | 1.51 | 0.62 |
| Total | 1.51 | 0.62 |

Schedule 17 : Depreciation

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--------------|-----------------|-----------------|
| Depreciation | 2,162.88 | 1,872.52 |
| Total | 2,162.88 | 1,872.52 |

Schedule 18 : Prior Period Income

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|------------------------|----------------|----------------|
| Grant in Aid (Revenue) | 52.77 | - |
| Other Income | 134.64 | 163.23 |
| Total | 187.41 | 163.23 |

Schedule 19 : Prior Period Expenses

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|-------------------|----------------|----------------|
| Academic Expenses | 69.72 | 21.28 |
| Salaries | 15.65 | - |
| Depreciation | 19.34 | 0.98 |
| Other Expenses | 255.70 | 524.36 |
| Total | 360.41 | 546.62 |

Schedule 20 : Transferred To DDF/CDF

Rs. In Lakhs

| Particulars | March 31, 2015 | March 31, 2014 |
|--------------------|----------------|----------------|
| Transferred To DDF | 315.85 | 373.87 |
| Transferred To CDF | 65.70 | - |
| Total | 381.55 | 373.87 |

SCHEDULE 21: SIGNIFICANT ACCOUNTING POLICIES AND NOTES TO ACCOUNTS

A. ACCOUNTING POLICIES

1. The annual accounts have been prepared in accordance with Generally Accepted Accounting Principles ("GAAP") under the historical cost convention on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI)". These accounting policies and standards have been consistently applied. The annual accounts have been prepared on a Going Concern Basis.

2. Recognition of Grants from Central/State Government

Grants from the Central/State Govt. have been accounted following Accounting Standard 12 issued by ICAI i.e. "Government Grants are recognized if it is reasonably certain that the ultimate collection will be made".

i. Govt. Grants related to revenue are recognized on a systematic basis in the Income and Expenditure A/c over the period to match with the related cost which they are intended to compensate. Such grants are shown separately under the head "Grant in Aid" in the Income & Expenditure Account.

ii. Government Grants for Plan Funds received for capital expenditure are recognized as Capital Reserve under Schedule 2: "Government Grant". These are treated as Promoters Contribution which is not considered as deferred income.

iii. On fixed assets created / purchased out of Govt. Grants of the nature of promoter's contribution depreciation is charged as per NIFT accounting policy and related grants is not credited / transferred to Income & Expenditure A/c.

iv. Govt. grants in the form of non-monetary assets, given at a concessional rate, are accounted for on the basis of their acquisition cost. Non-monetary assets given free of cost are recorded at nominal value of Rs. 1, Rs. 100 or Rs.1000.

3. Recognition of Fees from Students, Project and Consultancy Fee

Fee from Students

The fee from students is recognized on accrual basis.

Project and Consultancy Fees

Project and Consultancy fees are recognized on the completion of the project.

4. Investments

The current investments are shown on cost or fair market value whichever is lower and the long term investments are shown on cost except when there is permanent decline in value of investments.

5. Fixed Assets and Depreciation

Fixed Assets are stated at their original cost including freight, duties, customs and other incidental expenses relating to acquisition and installation less accumulated depreciation.

i) The expenditure incurred during the year on construction of buildings, interiors, etc. is booked under the head "Capital Work in Progress", if the work is not completed.

ii) The depreciation is charged at 100% of rate prescribed if an asset is acquired on or before 30th September and 50% of rate prescribed if an assets is acquired after 30th September.

iii) The depreciation is charged at straight line method at the following prescribed rates:

| Particulars | Rate of Dep. |
|-----------------------|--------------|
| Building | 1.63% |
| Class Room Equipment | 15.00% |
| Computer Hardware | 16.21% |
| Computer Software | 16.21% |
| Electricity Machinery | 15.00% |

Contd...

| | |
|------------------------------|---------------------|
| Furniture & Fixture/Fittings | 6.33% |
| Office Equipment | 15.00% |
| Books | 20.00% |
| Resource Centre Collection | 20.00% |
| Hostel Equipments | 6.33% |
| Motor Car (Light Vehicles) | 9.50% |
| Bus (Heavy Vehicles) | 11.31% |
| Project Assets | As per assets class |
| Books and Periodical | 100.00% |
| Other Assets | As per assets class |

- iv) The depreciation on fixed assets is provided upto 95% of its gross value and thereafter no depreciation is provided.
- v) The depreciation on sale/deletion/transfer of assets is provided up to the date of sale/deletion/transfer.

6. Employee's Retirement Benefits and Others Benefits

- i) Leave encashment are accounted for on the basis stipulated in Fundamentals Rules and Supplementary Rules (FRs & SRs) for employees on deputation and for regular employees for current year.
- ii) Gratuity is accounted for on the basis stipulated in Fundamental Rules & Supplementary Rules (FR & SR) for current year.
- iii) Interest recoverable from employees on advances such as House Building Advance, Car Advance and Scooter Advance etc. is accounted in the year of recovery.

7. Insurance Claims

Insurance claims are accounted "as and when settled" basis.

8. Foreign Currency Transactions

Foreign exchange transactions are recorded at the rates of exchange prevailing on the date of transactions. Exchange differences arising on foreign exchange differences settled during the period are recognized in the income and expenditure accounts. Assets acquired against foreign currency are capitalized at the time of transaction.

Monetary current assets and monetary current liabilities that are denominated in foreign currency are translated at the exchange rate prevalent at the date of the balance sheet. The resulting difference is recorded in the income and expenditure account.

B. NOTES TO ACCOUNTS:

1. During statutory audit for the financial year 2013-14, the C&AG auditors objected to transfer of Grant utilized from Schedule 2 "Govt. Grant" to Schedule 1 "Corpus/Capital Fund". It was advised that Plan Funds received from the Govt. are required to be shown under the distinct category instead of booking the same in Corpus/Capital Fund. The C&AG observation has been accepted and implemented in 2014-15. Accordingly, Schedule 1 & Schedule 2 has been revised to include the capitalized government grant separately in "Schedule 2: Government Grants". Due to modification in formats, the previous year figures in annual accounts of 2013-14 have been regrouped. This has resulted in transfer of Rs.11,326.28 lakhs being Grant Capitalized during 2013-14 and Rs.53,781.89 lakhs being Grant Capitalized up to financial year 2012-13, from Corpus/Capital Fund (Schedule 1) to Govt. Grant (Schedule 2).
2. Various state governments have provided Land to NIFT campuses either free of cost or at concessional rate for establishment of the campus in their State. The Land has been recorded as fixed asset at the amount actually paid or nominal value (say Rs. 1/ Rs. 100 /Rs.1000) whichever is higher following "Accounting Standard 10 : Accounting for Fixed Assets" issued by ICAI. However, in case of campuses which have recorded the land value at Rs.1/-, Rs.100/- or Rs.1,000/- the land is not appearing in their fixed assets Schedule 5A due to rounding off of figures in lakhs. The campus wise detail of land recorded is furnished here as under:-

| Campus | Book Value in Rs. | Leasehold / Freehold | Area of Land |
|------------------|------------------------|----------------------|--|
| NIFT Mumbai | Rs. 25,253,924 | - | |
| NIFT Kolkata | Rs. 9,78,000 | Leasehold | |
| NIFT Chennai | Nil * | Leasehold | 7.5 Acres |
| NIFT Bhopal | Rs. 1 | Freehold | |
| NIFT Hyderabad | Rs. 1 | - | |
| NIFT Bengaluru | Nil ** | Leasehold | |
| NIFT Raebareli | Nil *** | - | |
| NIFT Jodhpur | Rs. 1 | - | |
| NIFT Gandhinagar | Rs. 1 | Freehold | 20,000 Sq. Meters |
| NIFT Shillong | Rs. 100 | Leasehold | 20.13 Acres |
| NIFT Kangra | Rs. 1 | Leasehold | 26 Acres |
| NIFT Kannur | Rs. 1,000 | Leasehold | 3.774 Hectares |
| NIFT Patna | Rs. 210 | - | |
| NIFT Bhubaneswar | Rs. 1 | - | |
| NIFT Srinagar | Nil | - | Land is not yet in possession of Srinagar Campus |
| NIFT H.O. | Rs. 1,19,26,762 | - | - |
| NIFT New Delhi | Nil | - | In campus of HO |
| Total | Rs. 3,81,60,002 | | |

*The land is not recorded as title has not been passed in favor of NIFT Chennai and there is no evidence to show that there is transfer of property from Govt. of Tamilnadu to NIFT, Chennai.

**Land is on 30 years of lease from Bangalore Development Authority.

*** Land is not allotted / given to NIFT Raebareli so not booked instead NIFT Raebareli is paying premises rental charges.

- The fee from students has been recognized on accrual basis in current financial year in comparison to receipt basis in previous year. The fee from students was received semester wise i.e. in January, the fee was received for the semester January to June and in July, the fee was received for the semester July to December. Further, the fee received in January is bifurcated into fee for current financial year and advance fee pertaining to next financial year. The fee received in advance has been recognized as "Advance fee from student" which amounts to Rs. 3350.32 lakhs. This has resulted in reduced net surplus to that extent for the financial year 2014-15.
- Government grants for Plan Funds received and utilized are shown in the Balance Sheet under "Schedule – 2: Government Grant" and the corresponding assets purchased out of the grants are depreciated. However transfer of proportionate amount for depreciation from Govt. grant to income and expenditure a/c was not carried out considering the Govt. Grant as Promoter's Contribution in terms of AS-12 issued by ICAI. This has been objected by C&AG in their separate audit report (para B.1) of previous years 2012-13 and 2013-14. In current year, a letter has been written to Ministry of Textile (MOT) for granting permission for charging of depreciation on such assets without transferring proportionate amount to Income & Expenditure A/c from grants. Till the reply of MOT is received, the existing practice is being continued.

5. The interest income on investment of the earmarked/endowment fund is being credited to the related fund. As a result an amount of Rs. 1457.80 lakhs has been credited to Earmarked Fund.
6. Similarly, an interest income on investment of the Government Grant is being credited to the Government Grant Account. As a result an amount of Rs. 328.37 lakhs has been credited to Government Grant A/c.
7. In the opinion of the management, the current assets and loans and advances as on 31.03.2015 have a value on realization in the ordinary course of business at least equal to the amount at which they are stated in the Balance Sheet as on that date.
8. All known and ascertained liabilities and all income and expenses relating to the financial year ended on 31.03.2015 have been duly provided/accounted for in the accounts as per the accounting policy consistently followed by the Institute.
9. No provision towards Income Tax is provided for the financial year as the Institute's income is exempt under section 11 of the Income Tax Act, 1961 and other relevant provisions of the said Act.
10. Generally, the contribution/ transfer to various earmarked funds such as DDF, CDF, NDF etc. was made directly in to the fund, without routing from Income and Expenditure a/c. However, in case of DDF/CDF, certain campuses have routed the transfer to DDF/CDF through Income and Expenditure A/c, which amounts to Rs. 381.55 lakhs.
11. In 2014-15, the provision of Gratuity & Leave encasement has been made as per FR/SR and as per policy of NIFT and not on the basis of actuarial valuation as referred in "AS-15 (Revised) - Employee Benefit". However, the NIFT is in process of getting the actuarial valuation for these two liabilities i.e. gratuity and leave encashment and the provision in 2015-16 shall be made based on actuarial basis after taking approval from the competent authority.
12. The Institute has capitalized Rs. 7685.65 Lakhs during the financial year 2014-15 in respect of grant utilized out of funds provided by State Government and Central Government. Campus wise grant capitalized is as under-

| Campus | Rs. in Lakhs |
|--------------|-----------------|
| Bhopal | 151.24 |
| Bhubaneswar | 696.64 |
| Chennai | 834.11 |
| Gandhinagar | 81.75 |
| Hyderabad | 1.98 |
| Kangra | 148.28 |
| Kannur | 427.22 |
| Kolkata | 203.83 |
| Mumbai | 1,246.86 |
| New Delhi | 1,300.00 |
| Patna | 917.72 |
| Raebareli | 123.22 |
| Shillong | 1,519.14 |
| Srinagar | 33.56 |
| Total | 7,685.65 |

13. The Loans & Advances (Schedule-7) includes Rs. 1000 Lakhs recoverable from Ministry of Textile in respect of block grant recoverable due to implementation of 6th Central Pay Commission (CPC) as per force majeure clause mentioned in the block grant scheme, which is outstanding from the financial year 2009-2010. NIFT management believes that the grant will be realized soon.

14. There are 45 legal cases pending in different courts/tribunal pertaining to different campuses for which the contingent liability is Rs.99.93 lakhs. However, NIFT does not anticipate any liability of these legal cases.
15. Regrouping / reclassification / clubbing have been made in certain items of current year or previous year whenever required i.e. Current Liabilities and Provision, Current Assets and Loans & Advances, Expenses and Incomes, Fixed Assets and Capital Fund etc.
16. The balances in accounts under current assets and loans & advances, sundry creditors and liabilities are subject to confirmation and reconciliation. The impact, if any, subsequent to the confirmation and reconciliation will be taken upon their confirmation and reconciliation.
17. The figures in Balance Sheet, Income and Expenditure, Receipts & Payment A/c and Schedules have been shown in lakhs of rupees. For this purpose, the figures have been rounded off in lakhs with two decimal points. In some places an adjustment (addition / deduction) of Rs. 0.01 lakhs has been done to match / tally the figures.

For Gianender & Associates
Chartered Accountants
(FRN-004661N)

Sd/-
CA Manju Agrawal
Partner
(M. No. 083878)

Sd/-
(Abdul Malik)
Dy. Director (F&A)

Sd/-
(Anand Kumar Kedia)
Director (F&A)

Sd/-
(Sunaina Tomar)
Director General

Place : New Delhi
Date : June 3, 2015

