

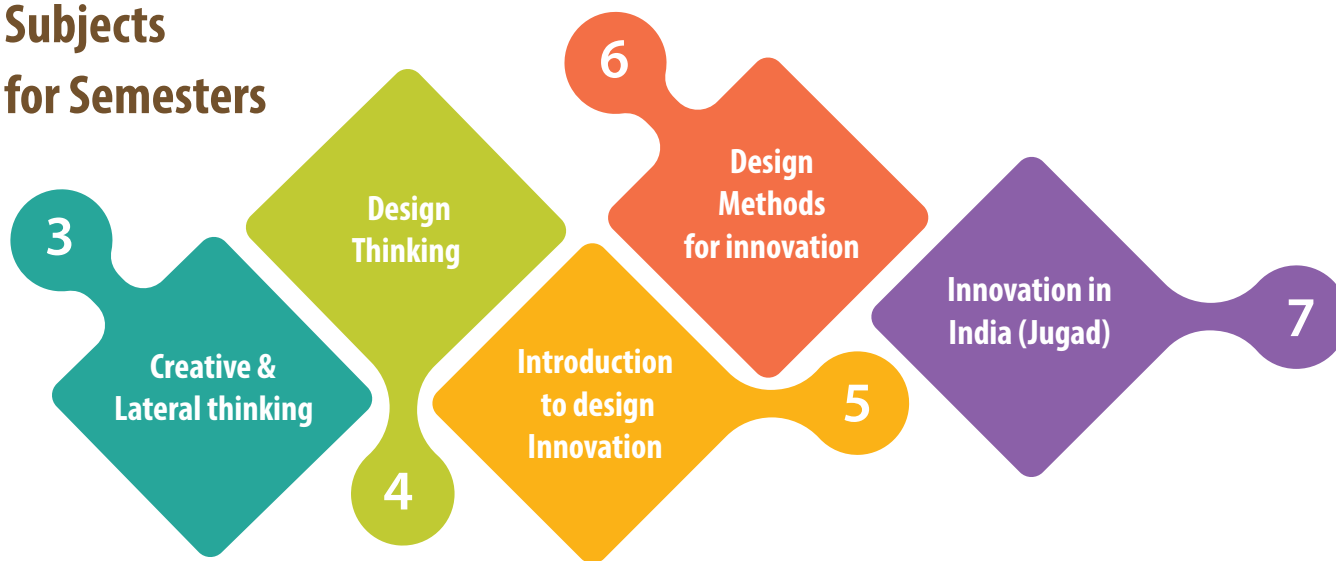
Lateral thinking and Innovation

Inter-disciplinary Minor offered by MDes to other UG disciplines



“ Lets Innovate for future ”

Subjects for Semesters



Learning Outcomes

Knowledge

You will understand barriers of thinking, understand and describe Lateral Thinking, distinct from linear thinking. You will be able to experience the creative confidence knowing how creative thinking ability is used in Design ideation

Skills

You will learn idea generation in the form of brain-storming, six thinking hats (by Edward de Bono) & visual analysis techniques, using techniques like 'mind mapping' 'concept mapping' for ideation and expression.

Synthesis

You will be able to appreciate the appropriate and inappropriate design examples. You will effectively be able to apply techniques learnt in design process for problem solving. You can become a Design Innovator!!

Career Pathways

After completing this minor you can become.... Visualizer, Art Director, Storyteller, Critical problem Solver, Design Thinker, Design innovator & Entrepreneur.