



This track offered to the PG students takes one through a graduated mindset of design and design approach, heritage and storytelling, quality benchmarks, price roofing and anti-laws of marketing.

Designing and prototyping to demonstrate understanding wind up the track.

- **Leather & Luxury**
- **Luxury Trends**
- **Leather Surface Embellishments**
- **Luxury Philosophy & Heritage**
- **Luxury & Pride**
- **Hands on Experience**

DEPARTMENT OF
LEATHER DESIGN

PRESENTS

- Crafting Opulence -

LUXURY
PRODUCTS

JULY 2018

All PG students are Invited

Lecture > Films > Practical/Digital >
Demonstration > Visits >
Markets > Exhibition

Leather fetish aims to get students of other disciplinary domains to add this product category into their knowledge and skills portfolio, increasing the fashion value quotient and career options.

Across the semesters, you shall be taken through:

- Overview of Industry
- Classification of Fetish Products
- Material Understanding of Leather
- Leather Alternatives & Surfaces
- Concepts & Trends of Fetish
- Cult Fashion
- Sub-Culture
- Outerwear

DEPARTMENT OF
LEATHER DESIGN
PRESENTS

*Leather Fetish
& Cult Fashion
- Styling Desires.
Culting Fetish -*

JULY 2018

All UG students are Invited

Lecture > Films > Practical/Digital > Demonstration > Visits >
Markets > Exhibitions

The Lifestyle Product is an IDM offered by the Department of Leather Design, NIFT. The curriculum is aimed at developing integrated expertise in:

- **Design Methodology**
- **Traditional & Innovative Materials Combined with Leather**
- **Consumer Behaviour**
- **Market Dynamics**
- **Fashion Trends & Forecast Interpretations**
- **Business Practices**
- **Prototyping for Fashion & Lifestyle Products**



DEPARTMENT OF LEATHER DESIGN

PRESENTS

Lifestyle Products

- Statement Quo -

JULY 2018

All UG students are Invited

Lecture > Films > Practical/Digital > Demonstration >
Visits > Markets > Exhibitions